Request for Proposals
Q&A Webinar

Community Partnership Program, cycle January 2020-1
OHSU Knight Cancer Institute

DATE: January 2020 PRESENTED BY: NIYATI DESAI, MA AND MELISSA VARNUM, MPH
Click here to view recording.
Agenda

• About the Community Partnership Program
• 2020-1 Request for Proposals
• Applicant Resources
• Key Dates
• Questions and Answers
Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute’s efforts to end cancer as we know it. We will:

**Support**

- Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.

**Enhance**

- Collaboration between Oregon communities and OHSU to address cancer in Oregon.

**Foster**

- Skills and abilities of communities to enhance long-term sustainability.
Tiers Model

Tier 1: Define Need
$10,000

Identify local need + develop action plan

Tier 2: Develop and Pilot
$25,000

Develop approach and pilot test for feasibility and acceptability

Tier 3: Evaluate and Sustain
$50,000

Evaluate approach for effectiveness and establish plans for sustainability
Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care
Types of proposals we typically receive

Specific cancer type(s)
- Colorectal
- Breast
- Lung
- Skin/Melanoma

* If focused on all cancers or a topic that is related to multiple types of cancer – select All cancers/Not applicable

Other cancer-related topics:
- Tobacco cessation and/or prevention
- HPV vaccination/prevention
- Diet/nutrition
- Physical activity
- Patient navigation

Many proposed projects focus on a specific community, population or demographic
Potential Impact in Oregon

Funded projects have impacted all 36 Oregon counties

Maps represents proposed impact by county

- **$3.2 Million**: Funded 119 grants in 9 grant cycles
- **41,545**: Number of Oregonians Reached through CPP
- **82%**: Percent of grants Focused in rural Oregon
- **380**: Number of partnerships Supported through CPP
Continuum and Tier

Funded projects span the cancer continuum

- Prevention:
  - Tier 1: 18
  - Tier 2: 27
  - Tier 3: 14
  - Special call: 12
  - Community Action Model: 4

- Screening/early detection:
  - Tier 1: 12
  - Tier 2: 8
  - Tier 3: 7

- Survivorship (Including treatment):
  - Tier 1: 12
  - Tier 2: 18
  - Tier 3: 8
  - Special call: 8

Legend:
- Tier 1
- Tier 2
- Tier 3
- Special call
- Community Action Model
Cancer Type

36 proposals focus on specific cancers

- Colorectal: 11
- Breast: 11
- Skin/Melanoma: 5
- Gynecological: 5
- Lung: 4
- Sarcoma: 2
- Male reproductive system: 2
- Hematologic: 1
Cancer Topic

87 projects focus on at least one cancer topic

- Physical activity: 27
- Tobacco prevention and/or cessation: 24
- Diet/nutrition: 23
- Psychosocial support: 15
- Patient navigation: 12
- HPV prevention/vaccination: 8
Request for Proposals

January 2020-1
Eligibility

• Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses

• An organization may receive a maximum of two Tier 3 grants for a single project/concept

• **NEW:** Applicants from academic institutions/universities are required to partner with a local community-based organization

**Ineligible:**

• OHSU employees, students, divisions, or departments

• Individuals not associated with a community organization

• Grantees (individuals) with two active grants

• Projects focused or organizations based outside of Oregon

• Projects proposing research that directly benefits OHSU or an OHSU affiliated individual/department
Steps to Apply

1. **Develop Project Idea**
   - Review RFP, FAQ, download the required templates, and utilize applicant resources
   - Contact us if need assistance with tier selection, project scope, or other questions.

2. **Submit an Intent to Apply**
   - Complete online form by **noon on Monday, Feb. 10, 2020**
   - Non-binding
   - Receive email with instructions for submitting full proposal by Friday, Feb. 14, 2020

3. **Submit Online Proposal**
   - Complete online form by **noon on Monday, March 9, 2020**
   - Supporting documents
     - **All:**
       - Budget and justification – *required, use template, two page max.*
       - Letters of support - *recommended*
       - Bibliography (APA style) - *recommended*
     - **Tier 2/3 only:**
       - Project objectives and evaluation timeline – *use templates*

**Note:** Additional supplemental documents are not accepted. If included, they will be deleted for the review process.
Example Forms and Templates

Application question guides in RFP:

• Appendix 2: Intent to Apply questions
• Appendix 3: Proposed topic and demographics
• Appendix 3A: Tier 1 proposal questions (narrative)
• Appendix 3B: Tiers 2, 3 proposal questions (narrative)
  • Follow max. word counts for each question
  • Answer all questions to ensure competitive proposal

Required templates (on website):

• Budget and justification – all
• Project objectives and evaluation timeline – Tiers 2, 3

*Intent to Apply and Proposal are [online] submissions*
Budget

- Use budget and justification template
- Only account for expenses required to complete the proposed project
- Include “other support” if have additional funding to support this effort
- Do not exceed grant amount

All included budget items must be:

- **Allowable**: is the expense allowed
- **Reasonable**: is the expense necessary to carry out the proposed project activities?
- **Allocable** – if expense supports other programs, is the amount a reasonable proportion?
Budget: Allowable

- **Personnel**
  - Includes both salary and fringe benefits (see exception in unallowable)

- **Indirect costs**
  - Facilities and administration and/or overhead
  - Not to exceed 10% of the total budget

- **Consultant fees**

- **Equipment**
  - Defined as any item that has a useful life of over one year

- **Materials and supplies**

- **Travel costs**
  - Excluding travel for CPP required trainings (provided)

- **Clinical care costs**

Note: no more than 10% of total budget may be allocated to support an OHSU collaboration.
Budget: Unallowable

Funds may not be used for the following purposes:

• Projects activities outside of Oregon

• Preparation, distribution, or use of materials to directly support or defeat proposed legislation

• Advancing an OHSU department’s research or programs

• Equipment items above $3,000
  • Justification must be provided

• NEW: Applications from academic institutions – funds may not be used to support Faculty salary (staff support is allowed)
Cancer-relatedness

• Project’s connection to cancer should be clear

• Incorporate evidence from other programs/studies
  • Example – studies showing relationship between physical activity and lower risks of certain cancers

• Reviewers looking for proposed impact on cancer-related need
  • Changes in cancer-related knowledge, risks, behaviors, etc.

• If proposing a prevention project, measures should include short or long term outcomes related to cancer
  • Example – change in knowledge around connection between nutrition and cancer prevention
Cancer-relatedness: Example

- Eastern Oregon University: Get Outside Afterschool Activity Program (GO-ASAP)
- **Target population:** 7th and 8th grade students
- **Activities:** bi-weekly sessions focused on physical activity and cancer prevention education
- **Measures:** process data and pre-post surveys
- **Connection to cancer:**
  - Education session content
  - Pre/post surveys included knowledge-based questions about connection between healthy behaviors and cancer prevention
We highly encourage proposals that:

• We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities

• Aim to address cancer-related health disparities, including:
  – race
  – ethnicity
  – socioeconomic status
  – gender identity
  – sexual orientation
  – geographic location
  – disability
Review Process

Review criteria categories:
- Significance and impact
- Approach
- Organization and team

Tier 1:
- Reviewed by CPP Steering Committee
- Additional considerations:
  - Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:
- Reviewed by review committee including cancer-related content experts and representatives of community organizations and OHSU
Applicant Resources
We offer a variety of resources to help applicants craft strong proposals.

Immedidately below are resources for all Tiered Grants. See more resources by opening the sections below:

<table>
<thead>
<tr>
<th>Required supplemental document (all tiers):</th>
<th>2019-2 Budget template</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>Resources specific to Tier 1 grants</th>
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<tbody>
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<table>
<thead>
<tr>
<th>Resources specific to Tiers 2 and 3</th>
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<tbody>
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<table>
<thead>
<tr>
<th>Additional resources and Putting Public Health Evidence in Action Workshop</th>
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</thead>
</table>
# Develop a Project Idea

| All tiers | • Project design and evaluation planning webinar  
|           | • 1 hour complimentary evaluation consult |
| Tier 1    | • Work plan and timeline template  
|           | • Action planning toolkit |
| Tier 2 and 3 | • Tiers 2 and 3 planning guide  
|            | • Tiers 2 and 3 project objectives and timeline template (required)  
|            | • Application assistance webinars  
|            | ‒ Finding evidence-based interventions (EBIs)  
|            | ‒ Selecting EBIs  
|            | ‒ Overview of adapting EBIs |
| Tier 3 only | Data analysis support resources |
Additional Resources

Cancer data by county
  • State Cancer Profiles

Select an Evidence-Based Approach (EBA)
  • National Cancer Institute Research Tested Intervention Programs (RTIPS) – provides EBA models; searchable by topic, population, setting
  • Research to Reality – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA
## State Cancer Profiles

### Screening & Risk Factors: Colorectal Screening

<table>
<thead>
<tr>
<th>Category</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2014</td>
<td>70.6</td>
<td>69.1</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2014</td>
<td>66.8</td>
<td>66.3</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2014</td>
<td>17.0</td>
<td>14.9</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2014</td>
<td>75.3</td>
<td>72.9</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
</tbody>
</table>

### Screening & Risk Factors: Diet & Exercise

<table>
<thead>
<tr>
<th>Category</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumed 1 or More Fruits per Day, Ages 18+, 2015</td>
<td>63.5</td>
<td>59.8</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Consumed 1 or More Vegetables per Day, Ages 18+, 2015</td>
<td>83.5</td>
<td>77.9</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Healthy Weight (BMI 18.5 to &lt;25), Ages 20+, 2015</td>
<td>32.8</td>
<td>32.6</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>No Leisure Time Physical Activity, Ages 18+, 2015</td>
<td>18.8</td>
<td>25.9</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Obese (&gt;= 95th percentile for BMI based on sex and age), High School Students, 2015</td>
<td>N/A</td>
<td>13.9</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Obese (BMI &gt;= 30), Ages 20+, 2015</td>
<td>30.7</td>
<td>29.5</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
</tr>
<tr>
<td>Overweight (&gt;= 85th percentile but &lt;95th percentile for BMI based on sex and age), High School Students, 2015</td>
<td>N/A</td>
<td>16.0</td>
<td>![Map Icon]</td>
<td>![Table Icon]</td>
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</tbody>
</table>
State Cancer Profiles

Interactive Maps

DATA OPTIONS

Area: Oregon counties
Data Group: Cancer Rates
Cancer: Colon & Rectum
Statistic: Incidence
Race/Ethnicity: All Races (includes Hispanic)
Sex: Both Sexes
Age: 50+
Year(s): Latest 5-year average

MAP OPTIONS

Interval Type: Quantiles (rankings)
Number of Intervals: 5
Color Scheme: Red-Yellow-Blue (Div)

Generate Map
State Cancer Profiles

Incidence Rates for Oregon
Colon & Rectum, 2009 - 2013
All Races (includes Hispanic), Both Sexes, Ages 50+

Notes:
Created by statecancerprofiles.cancer.gov on 01/25/2017 4:11 pm.
State Cancer Profiles may provide more current or more local data.
Data presented on the State Cancer Profiles Web Site may differ from statistics reported by the State Cancer Registries (for more information).
* Incidence rates (cases per 100,000 population per year) are age-adjusted to the 2000 US standard population (19 age groups: <1, 1-4, 5-9, ... , 80-84, 85+). Rates are for invasive cancer only (except for bladder which is invasive and in situ) or unless otherwise specified. Rates calculated using SEER*Stat. Population counts for denominators are based on Census populations as modified by NCI. The 1969-2014 US Population Data File is used for SEER and NPCR incidence rates.
* Data have been suppressed to ensure confidentiality and stability of rate estimates. Data is currently being suppressed if there are fewer than 16 counts for the time period.
** Data have been suppressed for states with a population below 50,000 per sex combination for American Indian/Alaska Native or Asian/Pacific Islanders because of concerns regarding the relatively small size of these populations in some states.
Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)

- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with meager findings (low)

- **Degree of match to target community** – evidence from studies in same/similar population as target population, i.e., urban kids to rural kids (high) to evidence from a study in a different population, i.e., urban adults to rural kids (low)
Research Tested Intervention Programs (RTIPs)

Search

Select program attributes (if you like) and then click the button at the bottom of the page to get a list of relevant programs. Multiple selections within a category expand your criteria; selections in different categories narrow them.

Topics
- Breast Cancer Screening
- Cervical Cancer Screening
- Colorectal Cancer Screening
- Diet/Nutrition
- HPV Vaccination
- Informed Decision Making
- Obesity
- Physical Activity
- Public Health Genomics
- Sun Safety
- Survivorship/Supportive Care
- Tobacco Control

Setting
- Community
- Religious establishments
- Rural
- Suburban
- Urban/Inner City
- School-based
- Clinical
- Workplace
- Home-based
- Day care / Preschool

Materials
- Available on RTIPs
- Partially available on RTIPs
- Available from third party only

Origination
- Australia
- Canada
- United Kingdom
- United States

Gender
- Male
- Female

Race/Ethnicity
- Alaskan Native
- American Indian
- Asian
- Black, not of Hispanic or Latino origin
- Hispanic or Latino
- Pacific Islander
- White, not of Hispanic or Latino origin
## Intervention Programs

Search Criteria Used: Adults (40-65 years), Colorectal Cancer Screening, Community

<table>
<thead>
<tr>
<th>Program Title &amp; Description</th>
<th>Program Focus</th>
<th>Population Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Colorectal Cancer Screening Intervention Program (CCSIP)</strong></td>
<td>Awareness building and Behavior Modification</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to increase colorectal cancer screening among African American adults. (2010)</td>
<td></td>
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</tr>
<tr>
<td>CDC (Grant number: U57/CCU42068) , CDC (Grant number: 548DP000049) , NCI (Grant number: U01CA1146520) , NCI (Grant number: U54CA118638) , NCRR (Grant number: UL1RR025008)</td>
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<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
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<tr>
<td><strong>2. Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)</strong></td>
<td>Awareness building, Behavior Modification, Improve Risk Communication and Improve Risk Perception</td>
<td>Individuals with familial colorectal cancer risk</td>
</tr>
<tr>
<td>Designed to promote colorectal cancer (CRC) screening among individuals with familial CRC risk. (2014)</td>
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</tr>
<tr>
<td>NCI (Grant number: 1R01CA125194) , Huntsman Cancer Foundation (Grant number not available.) , Huntsman Cancer Institute Cancer Center Support Grant (Grant number: P30 CA042014) , University of New Mexico Comprehensive Cancer Center Support Grant (Grant number: P30 CA118100)</td>
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<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
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<tr>
<td><strong>3. Filipino-American Health Study</strong></td>
<td>Awareness building</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to increase colorectal cancer screening among Filipino Americans. (2010)</td>
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<tr>
<td>American Cancer Society (Grant number: RSGT-04-210-01-CPPB) , NCI (Grant number: P30CA16042)</td>
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<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
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<tr>
<td><strong>4. Targeting Cancer in Blacks (TCiB)</strong></td>
<td>Awareness building and Behavior Modification</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to promote cancer screening among African American adults. (2005) RR (Grant number: P20RR11104)</td>
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<td></td>
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<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
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Review the intervention
Key Dates

- **Ongoing**
  - Project design and evaluation planning webinar
  - OPEN: one hour evaluation assistance consultation prior to submission (request on intent to apply form)

- **Monday February 10, 2020 by noon**
  - Submit an intent to apply form in our online portal

- **Monday, March 9, 2020 by noon**
  - Submit the proposal and supplemental documents in the online portal

- **Late May 2020**
  - Funding decisions announced
Questions?
Community Partnership Program website:
http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm

Contact us!

Email: knightcancercro@ohsu.edu
Phone: 503-418-8077

<table>
<thead>
<tr>
<th>Niyati Desai</th>
<th>Melissa Varnum</th>
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<tbody>
<tr>
<td><a href="mailto:desaini@ohsu.edu">desaini@ohsu.edu</a></td>
<td><a href="mailto:varnum@ohsu.edu">varnum@ohsu.edu</a></td>
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<tr>
<td>503-494-3389</td>
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