Market Research Lab

ABOUT

Market Research Lab is a pilot consultation service that leverages a competitive intelligence platform called Global Data Medical. Global Data can be a valuable resource for exploring the market potential of device, diagnostic, and digital health technologies. It includes information on pipeline and marketed technologies, clinical trials, market projections, and comprehensive sector reports.

AVAILABILITY

Market Research Lab is available to all OHSU community members by appointment. Schedule a virtual or in-person appointment with a Global Data facilitator to gather information on your technology idea or healthcare innovation questions.

ADDITIONAL INFORMATION

Learn more about Global Data Medical and the resources that are available.

COLLABORATORS

The Market Research Lab is powered by the OHSU Library, Surgical Innovation Program, Collaboration and Entrepreneurship, Technology Transfer, and the Oregon Clinical and Translational Research Institute.

MARKET RESEARCH LAB

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SCHEDULE AN APPOINTMENT WITH THE MARKET RESEARCH LAB TEAM

https://librarycalendar.ohsu.edu/appointments/marketresearchlab