

Market Research Lab

ABOUT

Market Research Lab is a new resource for entrepreneurs, clinicians, and researchers at OHSU who are interested in learning more about diagnostic, device, and digital health markets. The service leverages the competitive intelligence platform, [Global Data Medical](#), and connects you with a facilitator who can help you search for relevant market data. Market Research Lab can be a valuable tool for vetting early stage ideas and can help support successful technology development and commercialization.

Market Research Lab provides access to data and reports that can help you:

- Evaluate the market potential of an early stage idea
- Bolster the commercialization section of a grant (STTR/SBIR, BIP, other) and/or investor pitch
- Explore market trends and projections, and understand the market landscape for a given sector
- Assess competing technologies (pipeline and marketed) and companies
- Search for relevant clinical trials and licensing deals
- Identify potential partners

AVAILABILITY

Market Research Lab is available to all OHSU community members by appointment. Schedule a virtual or in-person appointment with a Global Data facilitator for assistance searching this database and gathering information on your technology idea or healthcare innovation questions.

ADDITIONAL INFORMATION

Learn more about [Global Data Medical](#) and the [resources that are available](#) on this competitive intelligence platform.

COLLABORATORS

The Market Research Lab is powered by the OHSU Library, Surgical Innovation Program, Collaboration and Entrepreneurship, Technology Transfer, and the Oregon Clinical and Translational Research Institute.

MARKET RESEARCH LAB



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<https://librarycalendar.ohsu.edu/appointments/marketresearchlab>