

# Market Research Lab

## ABOUT

Market Research Lab is a pilot consultation service that leverages a competitive intelligence platform called [Global Data Medical](#). Global Data can be a valuable resource for exploring the market potential of device, diagnostic, and digital health technologies. It includes information on pipeline and marketed technologies, clinical trials, market projections, and comprehensive sector reports.

## AVAILABILITY

Market Research Lab is available to all OHSU community members by appointment. Schedule a virtual or in-person appointment with a Global Data facilitator to gather information on your technology idea or healthcare innovation questions.

## ADDITIONAL INFORMATION

Learn more about [Global Data Medical](#) and the [resources that are available](#).

## COLLABORATORS

The Market Research Lab is powered by the OHSU Library, Surgical Innovation Program, Collaboration and Entrepreneurship, Technology Transfer, and the Oregon Clinical and Translational Research Institute.

## MARKET RESEARCH LAB

To learn more, please contact:



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## SCHEDULE AN APPOINTMENT WITH THE MARKET RESEARCH LAB TEAM

<https://librarycalendar.ohsu.edu/appointments/marketresearchlab>