PURPOSE
Phase 0/00 is designed to help small life science and healthcare-related businesses in Oregon access funding through the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs.

The Phase 0/00 program provides up to $5,000, to be used for SBIR/STTR application support services, including written critiques of Phase I, Phase II (Phase 00) or Fast-track proposals, grant writing assistance, and additional services that help increase the competitiveness of the application. Prior approval of reviewers and support services is required from Business Oregon and OCTRI.

GRANT REVIEW BENEFITS
- Strategic advice from experienced translational scientists
- Writing guidance and feedback on grant structure based on NIH criteria
- Connections with potential scientific consultants or advisors
- Recommendations for additional preliminary studies or data analysis
- Identification of application weaknesses prior to federal submission

GRANT PREPARATION SERVICES
- Biostatistics and statistical design support
- Business plan assistance (e.g., marketing consultants)
- Consultant or mentor services for preparation of the SBIR/STTR proposal, including grant writing or graphic designer services
- Preliminary data preparation or analysis
- Patent and intellectual property analysis
- OHSU Research Cores and Shared Resources
  http://www.ohsu.edu/xd/research/research-cores/

CONTACT OCTRI & BUSINESS OREGON
To learn more or schedule a consult, please contact:

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Innovation Strategist
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KEY DATES
Phase 0/00 application due date:
Minimum of 4 weeks prior to SBIR/STTR due date

Phase 0/00 award decision:
3-5 business days after receipt of application
ELIGIBILITY REQUIREMENTS
Important note: Please refer to the Frequently Asked Questions for a list of exceptions to the eligibility requirements listed below.

- Applicants must be traded sector Oregon-based small businesses. Oregon Statute 285A.010 defines traded sector businesses as "industries in which member firms sell their goods or services into markets for which national or international competition exists."
- Applicant businesses must be healthcare-related.
- Applicant must meet all federal SBIR or STTR eligibility requirements. Additional information can be found here.
- Applicants must conduct at least 51% of the research they describe in their federal proposal within Oregon.

APPLICATION MATERIALS
The Phase 0/00 application can be accessed via REDCap, here. Please be prepared to include the following documents (instructions for upload are given in the application).

1. An SBIR/STTR Phase 0 proposal, composed of:
   - Identification and significance of the problem
   - A brief background of the project
   - Related research or R&D
   - Commercialization potential
   - Outline of Phase I, II or Fast-track plan and timeline

2. Biosketches/resumes of key personnel

3. Completed questionnaire that identifies reviewers and/or services (found in the REDCap application form)
   - Selecting reviewers: You may choose from a list of potential reviewers via OTRADI's BioMentors program, the BIP's list of OHSU reviewers, or you may submit other names for consideration. OCTRI can assist with identifying reviewers pre- and post-award.
   - Application preparation services: Please select from the services listed on the REDCap online application, or describe other requested services.

METHOD OF SELECTION AND EVALUATION CRITERIA
Phase 0/00 applications from eligible entities will be evaluated by OCTRI and Business Oregon, based on the following criteria:

- Clear and compelling abstract
- Significance of the proposed innovation
- Technical merit and topic responsiveness
- Commercial potential
- Concise, coherent proposal and application
- Team and available resources (qualifications, balance, etc.)
- Detailed outline of Phase I, II or Fast-track plan and timeline

POST-AWARD FUNDING APPROVAL AND INVOICING
- Prior written approval of reviewers and support services is required from Business Oregon and OCTRI
- Awarded small businesses are responsible for paying service providers directly and submitting invoices to Business Oregon for reimbursement