

# Turning the Tide: Addressing the Opioid Prescribing and Use Disorder Epidemics in Rural Oregon

Columbia Pacific CCO

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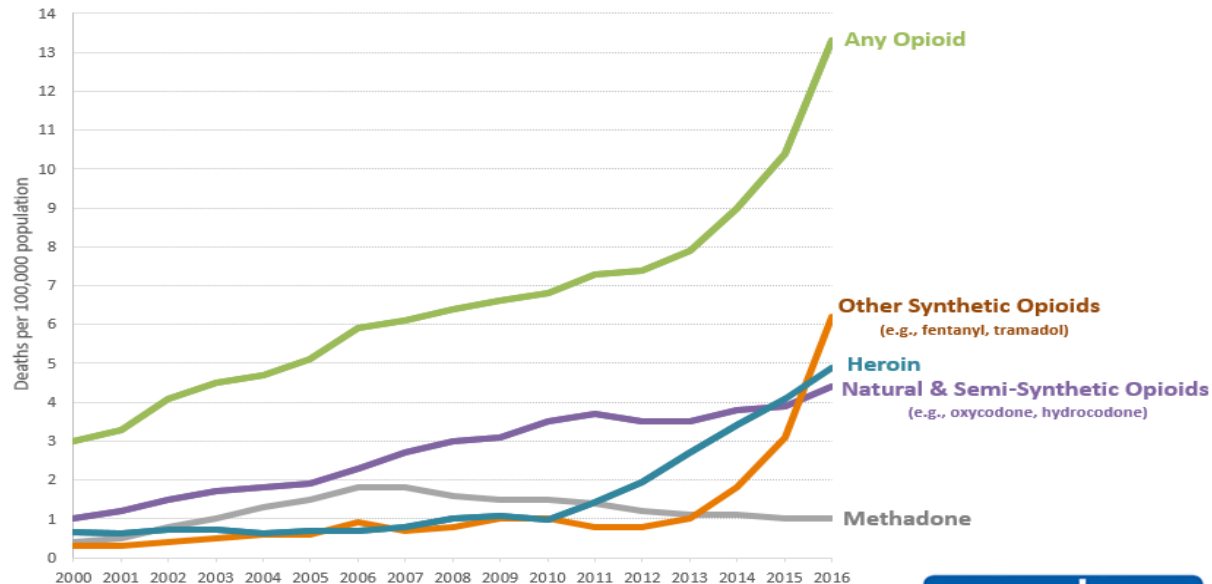
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# The Opioid Epidemic

Overdose Deaths Involving Opioids, by Type of Opioid, United States, 2000-2016



SOURCE: CDC/NCHS, National Vital Statistics System, Mortality. CDC WONDER, Atlanta, GA: US Department of Health and Human Services, CDC; 2017.  
<https://wonder.cdc.gov/>.

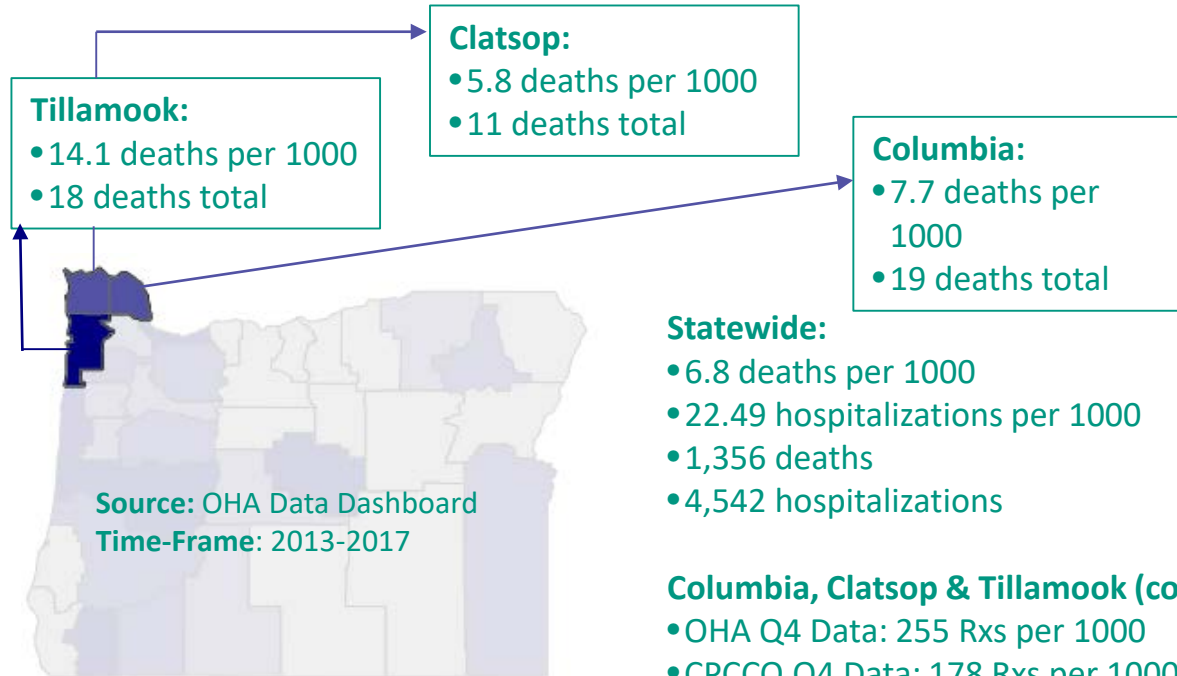
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# Opioid Overdose Data

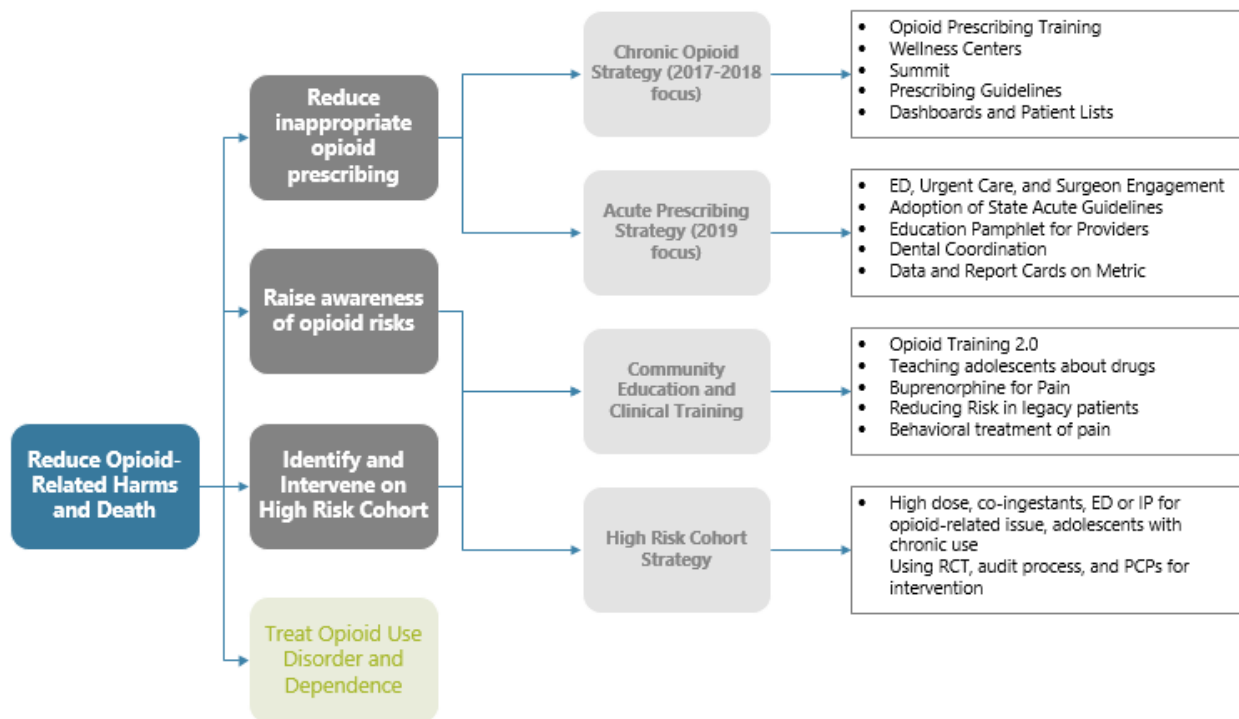


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# Strategy to Address the Opioid Epidemic

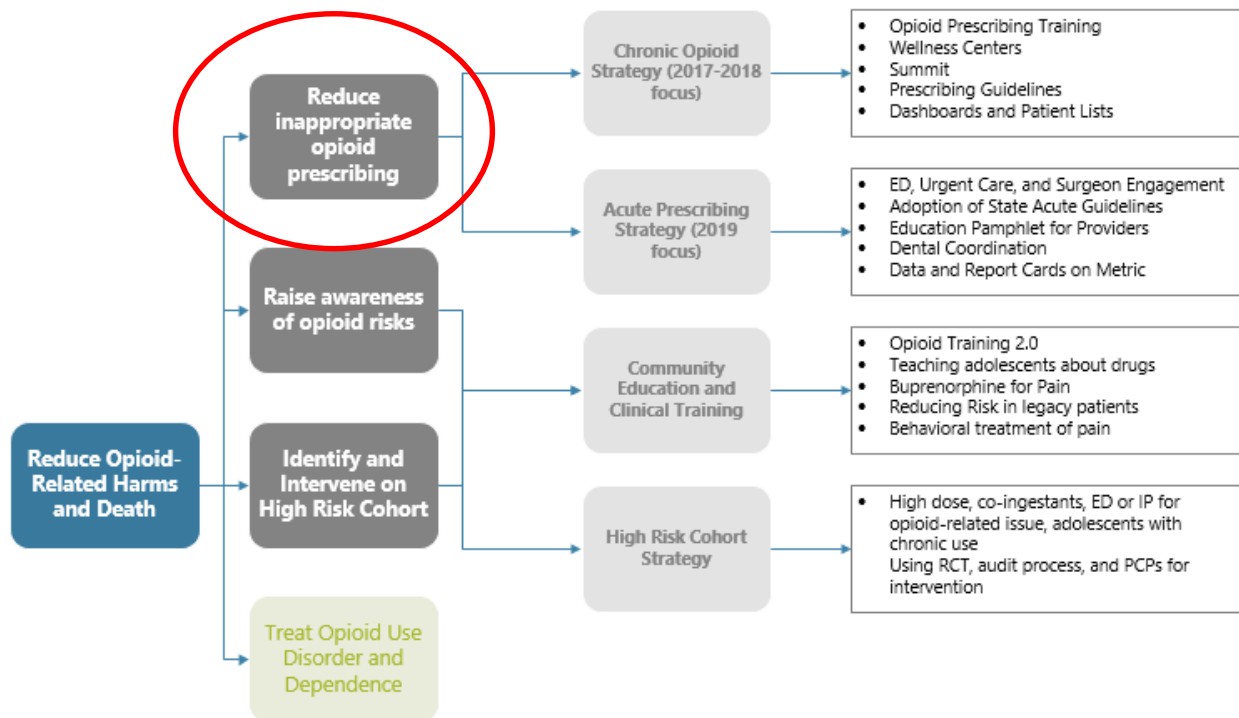




Driver Diagram for Opioid Prescribing

# Specific Challenges in Rural Oregon: Improving Clinical Prescribing

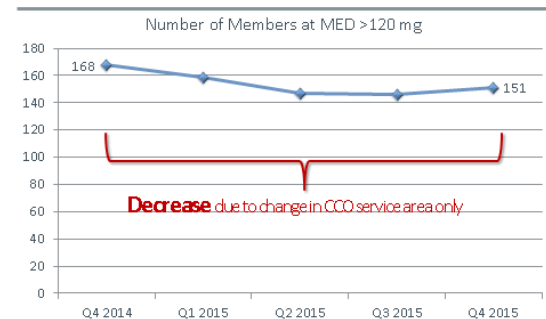
- Smaller organizations and clinics
- Organizations often lack population data capacity
- Shifting culture regarding pain management
- Desire for clinician connection and community
- Unique prescribing rates due to physical labor industries (eg. fishing, timber)



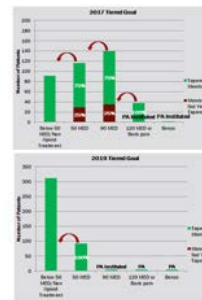
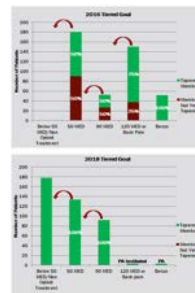
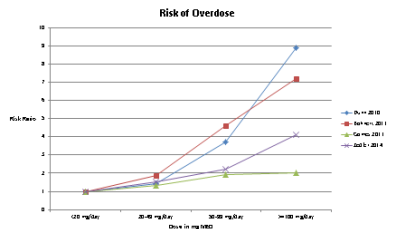
Driver Diagram for  
Opioid Prescribing

# Improving Prescribing Practices

- Early 2016: CPCCO Clinical Advisory Panel (CAP) review of:
  - Population-level and clinic-level data
  - Current evidence on harms and benefits of opioids
- CAP developed evidence-based regional goals
- CAP advised strategy to achieve goals



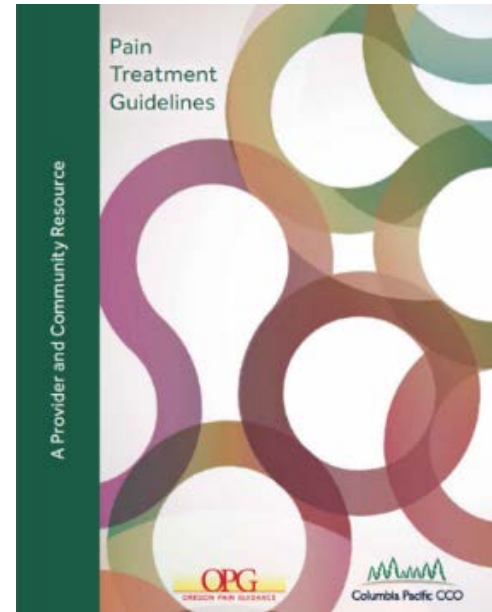
Risk – 4 studies

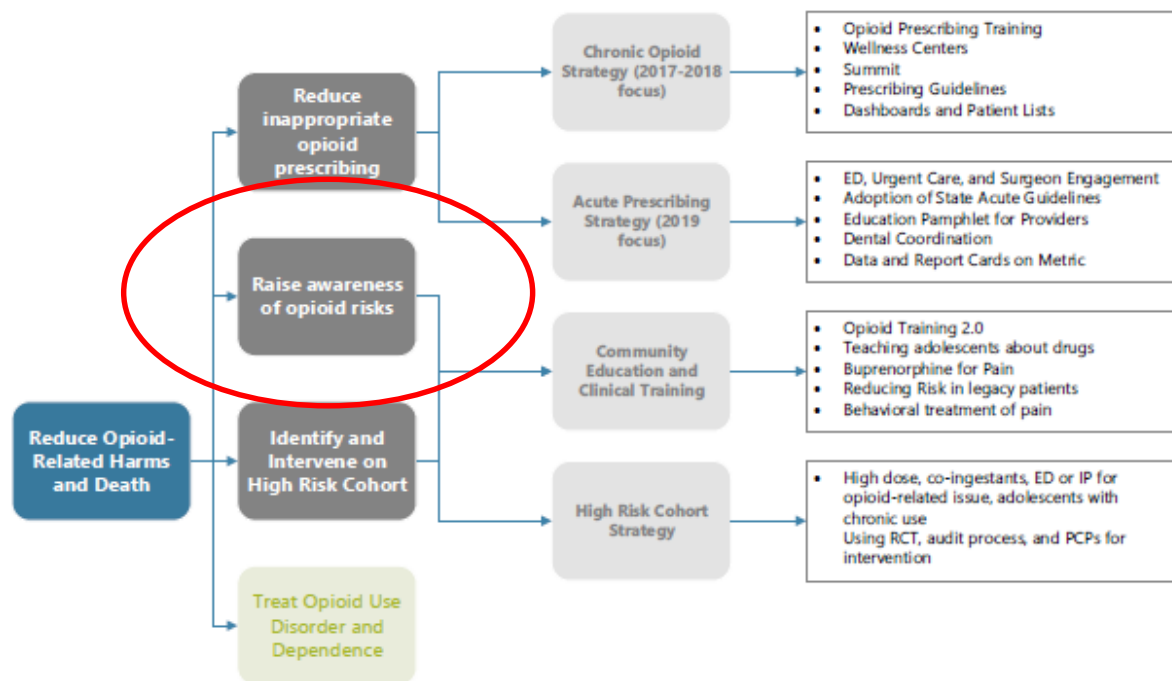




# Improved Clinical Prescribing


- Training and support for prescribing clinics/ organizations
- Commitments to meet MED goals and pledge
- Updated CPCCO guidelines
- Registration and training for OPDMP
- Regional quarterly Community of Practice meetings
- Assist organizations with policies and procedures





Driver Diagram for  
Opioid Prescribing


# Community Education



**GOT PAIN?**

**Get your life back.**  
[staysafeoregon.com](http://staysafeoregon.com)

[colpachealth.org](http://colpachealth.org)

  
Columbia Pacific CCO<sup>®</sup>



**Is there a  
killer  
in your  
cabinet?**

**Pain killers, sedatives, and stimulants**  
can improve life when taken as prescribed.  
They can also take it away.

**Protect your family:**

- Review all your medications with your doctor and pharmacist.
- Keep medications away from children and teens.
- Take medications only as directed.
- Safely dispose of unused medications at the closest drug take back location.

**Use safely.  
Store safely.  
Dispose safely.**

  
Columbia Pacific CCO<sup>®</sup>  
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# Community Education and Clinical Trainings

## 2019 Columbia Pacific Opioid & Substance Use Summit

**Monday, Oct 14** | Seaside Civic & Convention Center, 415 First Ave, Seaside  
Seats are limited. Register at [colpachealth.org/summit2019](http://colpachealth.org/summit2019)

Join with community professionals, experts and friends at Columbia Pacific CCO's fourth annual Summit. Together, we'll keep improving our approach to opioid and substance use disorder.

### What we'll do

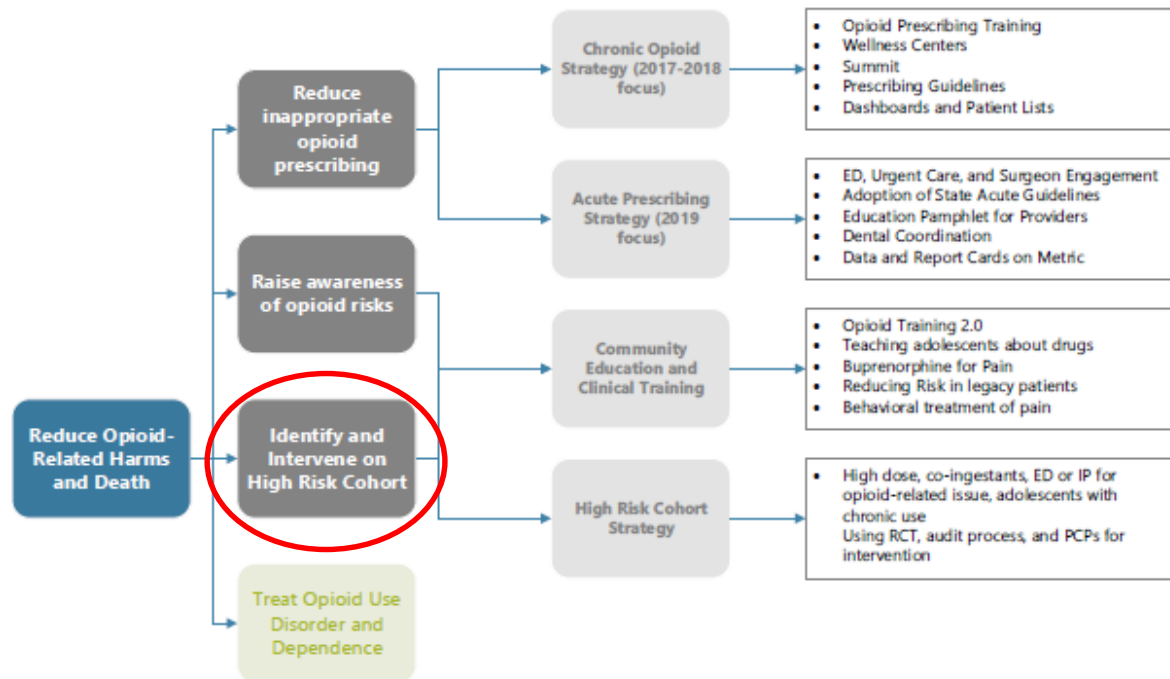
- ▶ Address opioids and substance use through a trauma-informed lens
- ▶ Collaborate across professions and local communities
- ▶ Destigmatize substance use disorder (SUD)
- ▶ Be part of positive change

### Three tracks

- ▶ Clinical services
- ▶ Social supports
- ▶ Trauma-informed approach

**6 hours CME credit**  
available from  
American Academy  
of Family Physicians  
(See back for details)

- Opioid Education
  - How to identify and diagnose OUD
  - Pain management with buprenorphine
  - Reducing risk in long-term opioid patients
- Drug education for adolescents
  - Jr High and High School
  - Risks of substances, practical limits, how to maintain healthy relationships with substances, clear advice on drugs to never try
- 2019 North Coast Opioid and Substance Abuse Summit
  - October 14<sup>th</sup>, 2019 Seaside Convention Center



Driver Diagram for  
Opioid Prescribing

# High Risk Cohort Strategy

- Opioid Therapy Audit
- New Dashboard build
- Patient lists

High Dose (>90 MED)



- Review of all ED visits related to opioids
- Mandatory audit
- Overdose taskforce

ED or IP related to Opioid Use



- Identify in data
- Review and refer to PCP for follow-up

Adolescents with Multiple Prescriptions



- PA on dose 3 of naloxone, workflow for notification
- Audit selection
- PDMP

Multiple Naloxone Fills, Prescribers, or Pharmacies



- Adding data to dashboard
- Gathering state benzo data for review and trending

Dangerous Co-Ingestants



- Premanage flags
- RCT

Diagnosed SUD with Opioid Use



# 2018 SUPPORT Act

- Substance Use-Disorder Prevention that Promotes Opioid Recovery and Treatment for Patients and Communities Act
- Includes Medicaid and managed care provisions for monitoring opioids and other substances

## Safety Edits (at Point-of-Sale)

- Early fills
- Duplicate fills
- Quantity Limits
- MED Maximum

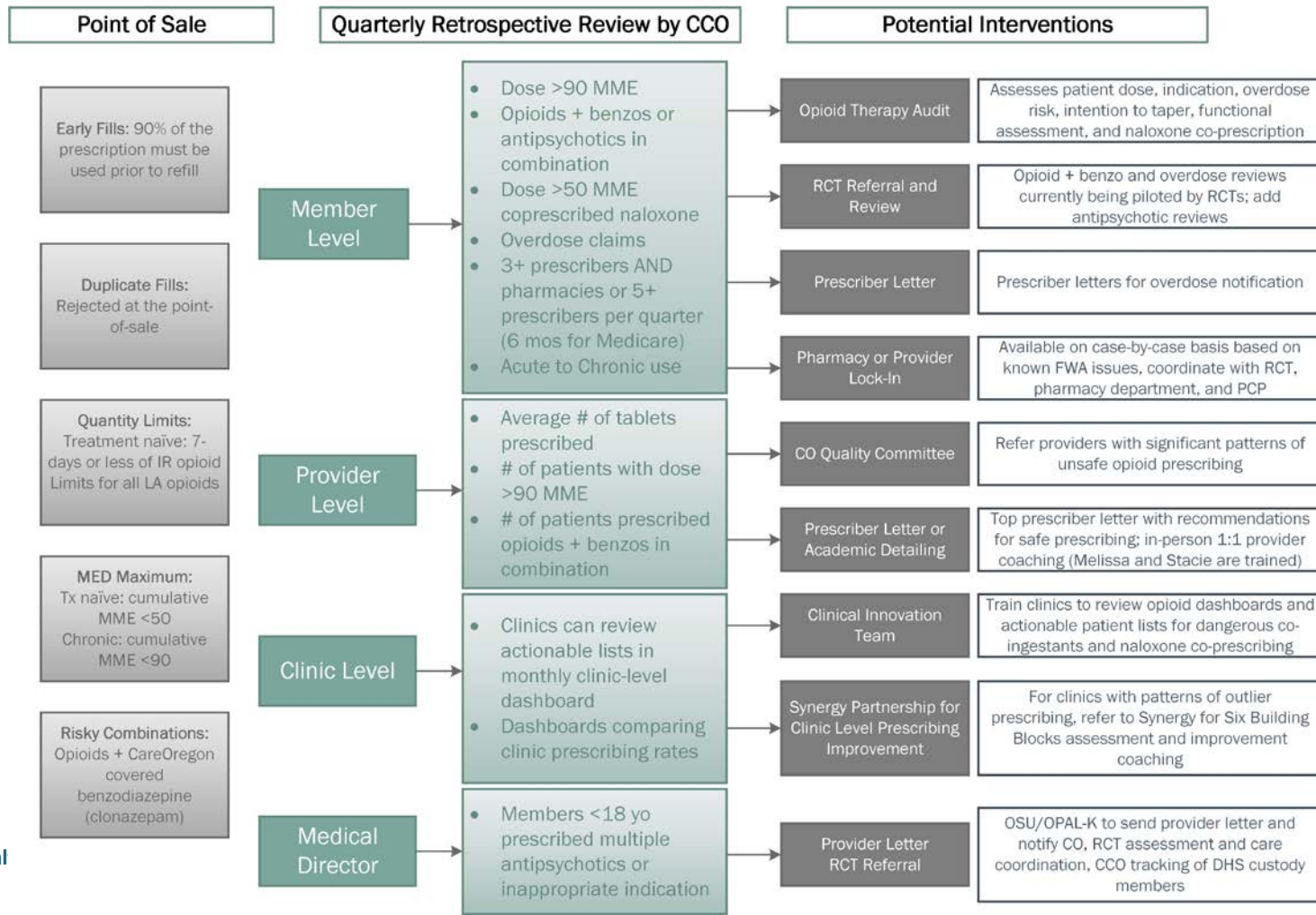
## Retrospective Claims Review

- Above MED maximum
- Opioids plus benzos and/or antipsychotics
- Antipsychotic use by children
- FWA

## Exclusions

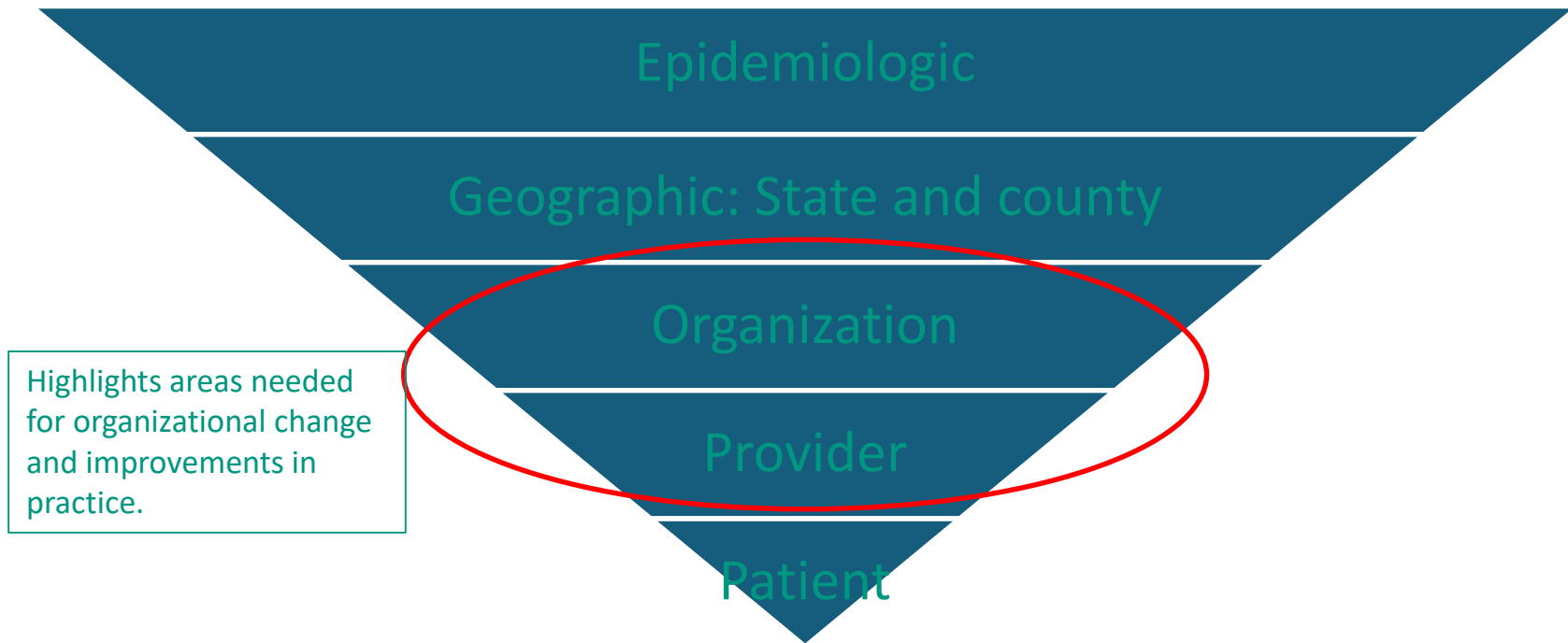
- Hospice
- Palliative care
- Long-term care facility
- Cancer

# CareOregon Opioid Prescribing Review Process





# Data and the Opioid Epidemic: The Organization/Provider



# Organization Level Data: Opioid Prescribing

CPCCO Opioid Dashboard										
Q4 2017	# of Members w/ Chronic Opioid (Any MED)	Assigned Members w/ Chronic Opioid (Any MED) per 1,000 Members	# at MED ≥ 50	Assigned Members at MED ≥ 50 per 1,000 Members	# at MED ≥ 90	Assigned Members at MED ≥ 90 per 1,000 Members	# at MED ≥ 120	Assigned Members at MED ≥ 120 per 1,000 Members	# with BZDs + Opioids (Any MED)	Assigned Members w/ BZDs AND Opioids per 1,000
Columbia Pacific CCO TOTAL <sup>1</sup>	578	26.9	192	8.9	93	4.3	56			
	27	57.0	4	8.4	0	0.0	0			
	18	21.3	5	5.9	1	1.2	1			
	4	13.1	1	3.3	1	3.3	1			
	46	66.5	19	27.5	9	13.0	4			
	26	35.2	6	8.1	1	1.4	1			
	55	14.1	21	5.4	14	3.6	7			
	7	16.4	1	2.3	1	2.3	1			
	62	59.3	14	13.4	6	5.7	3			
	70	17.4	18	4.5	11	2.7	7			
	46	29.3	21	13.4	12	7.6	8			
	28	39.8	11	15.6	5	7.1	3			
	31	262.7	12	101.7	4	33.9	3			
	22	95.2	9	39.0	3	13.0	1			
	25	14.3	4	2.3	2	1.1	1			
	31	223.0	16	115.1	7	50.4	7			

Clinic E										
Q2 2017	CPCCO TOTAL	Chronic Opioid Use - Quarterly Tracking 2017								Trend
		Q4 (2015)	Q1 (2016)	Q2 (2016)	Q3 (2016)	Q4 (2016)	Q1	Q2		
# of Members w/ Chronic Opioid (Any MED)	608	53	54	34	37	29	28	29		
Assigned Members w/ Chronic Opioid (Any MED) per 1,000 Members	26.8	87.0	87.0	53.3	55.1	43.3	37.9	38.9		
# at MED ≥ 50	212	8	9	8	9	5	8	6		
Assigned Members at MED ≥ 50 per 1,000 Members	9.4	14.0	14.0	12.5	13.4	7.5	10.8	8.1		
# at MED ≥ 90	101	3	4	4	5	3	2	2		
Assigned Members at MED ≥ 90 per 1,000 Members	4.5	6.0	6.0	6.3	7.4	4.5	2.7	2.7		
# at MED ≥ 120	71	2	3	4	4	2	2	1		
Assigned Members at MED ≥ 120 per 1,000 members	3.1	5.0	5.0	6.3	6.0	3.0	2.7	1.3		
# with BZDs + Opioids (Any MED)	110	0	0	0	7	6	7	5		
Assigned Members w/ BZDs AND Opioids per 1,000 Members	4.9	0.0	0.0	0.0	10.4	9.0	9.5	6.7		

## CareOregon Opioid Dashboard Home Page

Use the filters below to get a monthly view of your organization's opioid prescribing stats.

Specific numbers can be seen by hovering over a certain area/month of interest.

**Select your CCO...**  
Columbia Pacific

**Select your clinic...**  
(All)

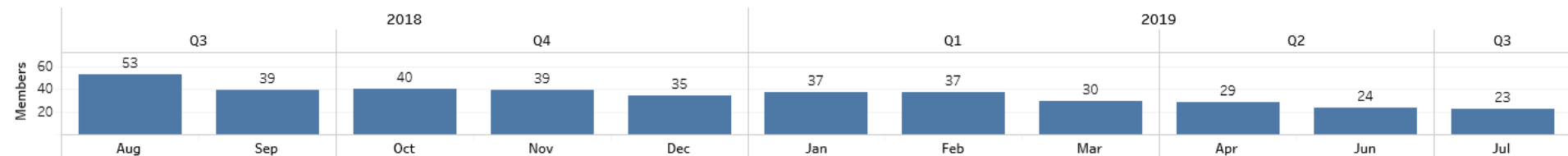
**Select prescriber...**  
(All)

**Concurrent Benzos?**  
☒ (All)  
☐ No  
☐ Yes

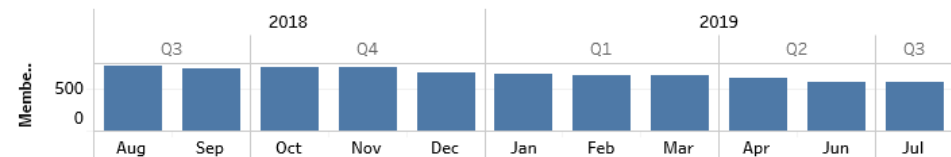
**Concurrent Skeletal Muscle Relaxers?**  
☒ (All)  
☐ No  
☐ Yes

**Concurrent Sedative Hypnotics?**  
☒ (All)  
☐ No  
☐ Yes

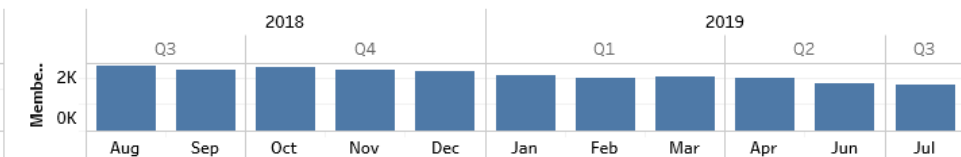
MED  $\geq 120$



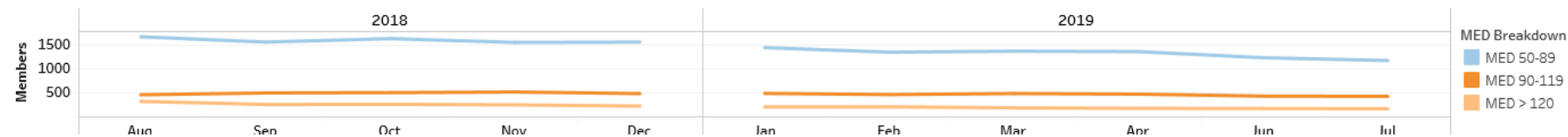
MED  $\geq 90$



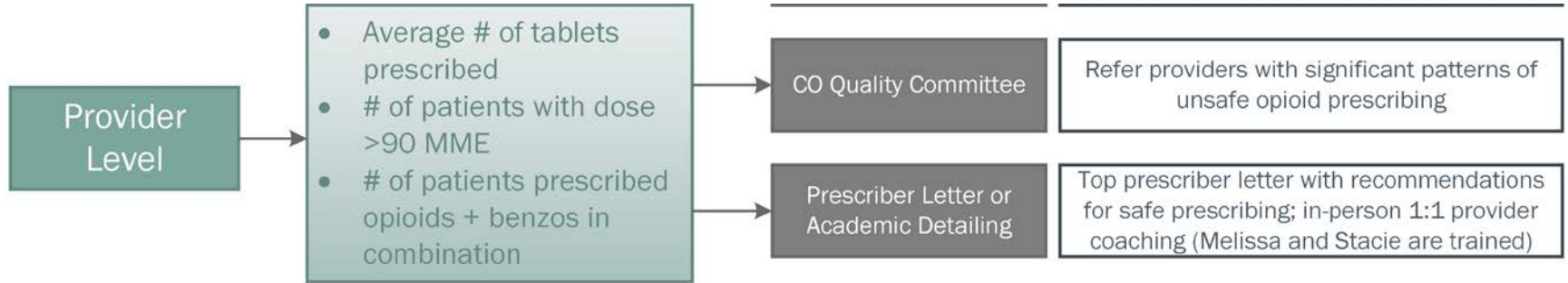
MED  $\geq 50$



MED Shift

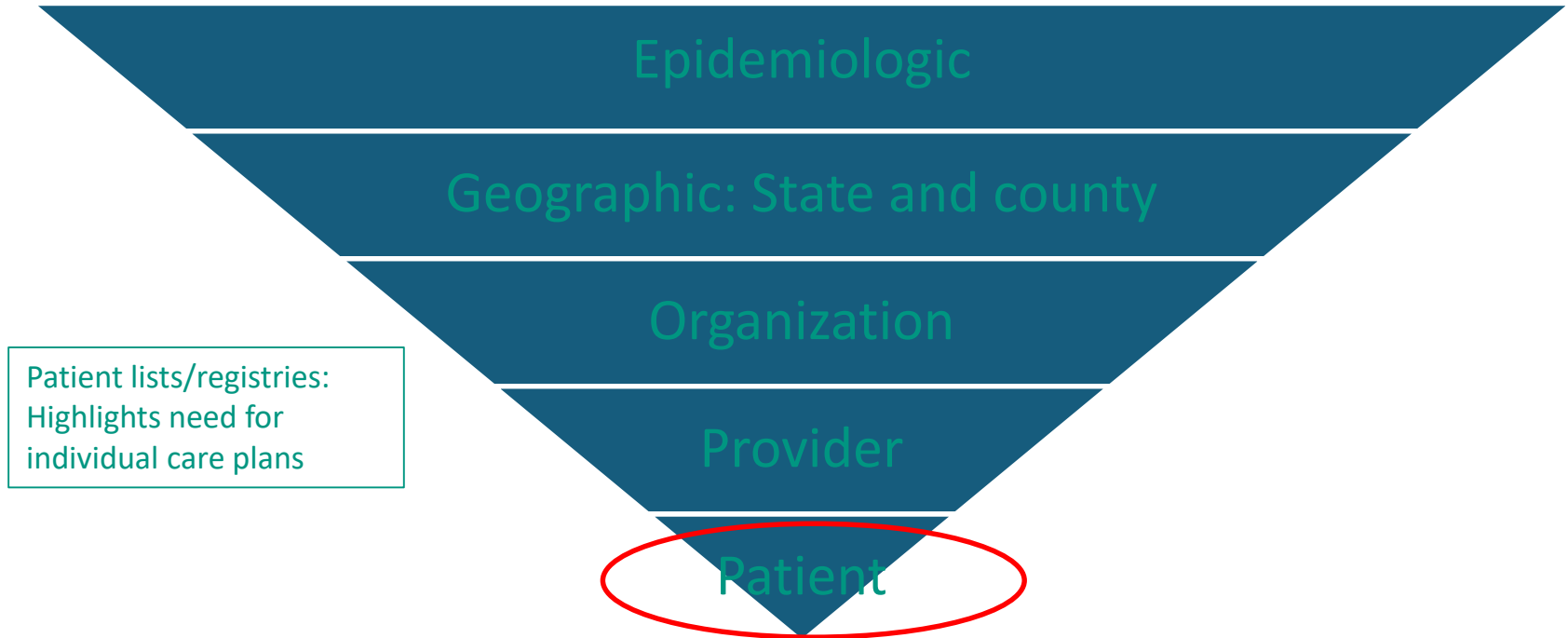


# Provider Level Retrospective Review

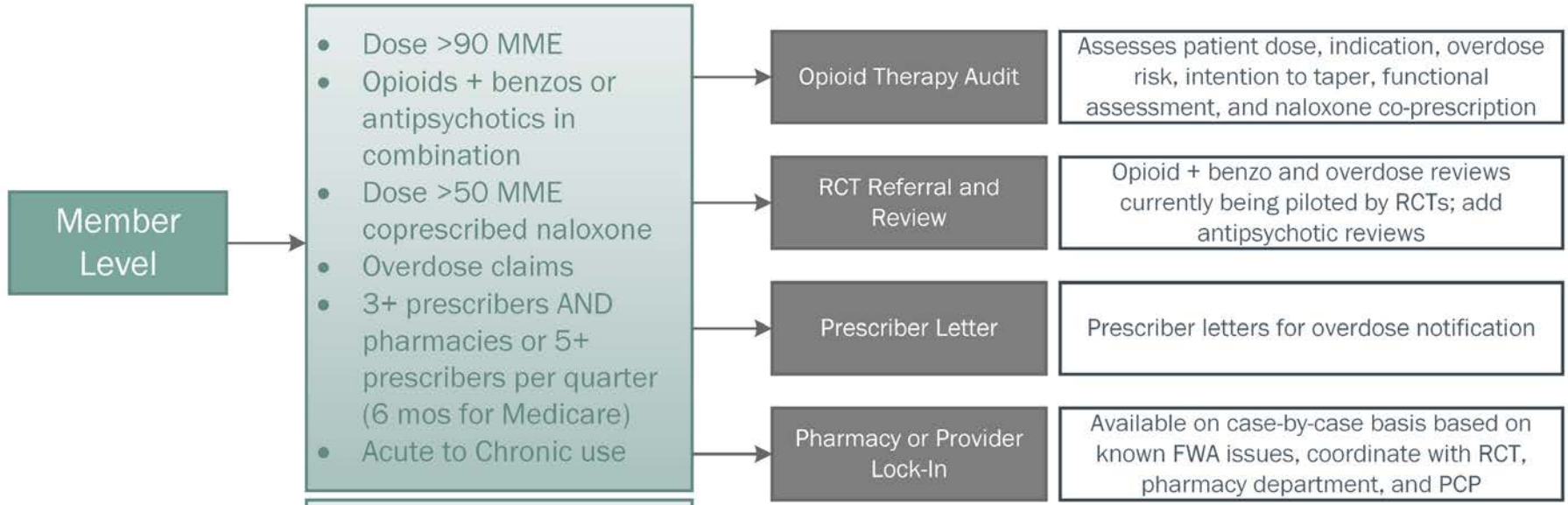


- Top prescribers will also be viewable via the opioid dashboard
- Currently being tracked by some CCOs, no interventions in place

# Data and the Opioid Epidemic: Patient



# Member Level Retrospective Review



# Opioid Therapy Audit

- Piloted in Columbia Pacific CCO
- Intended to assess risk, intentions of therapy, and naloxone co-prescribing
- Offer recommendations to providers based on response



## OPIOID THERAPY AUDIT

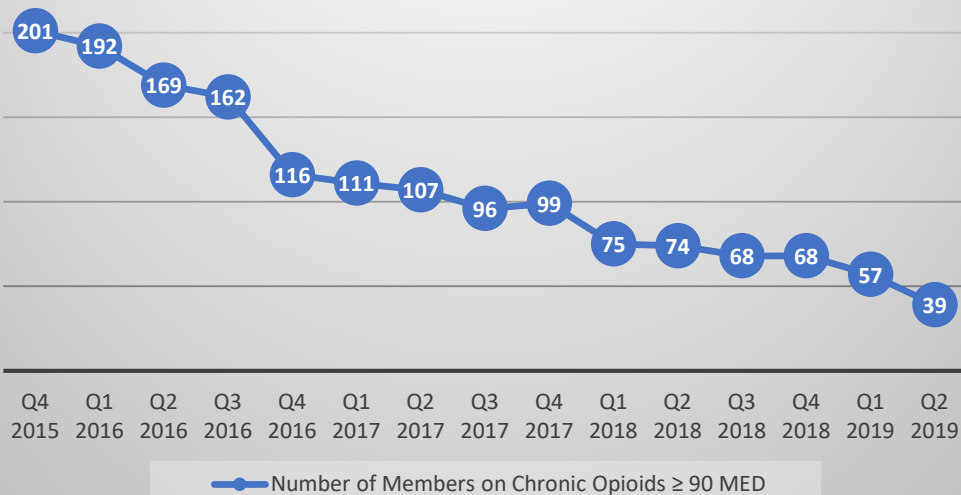
Return completed form with chart documentation to [ColPacAudit@careoregon.org](mailto:ColPacAudit@careoregon.org) or fax to 503.416.1353

Patient Name:		Prescriber Name:	
Member ID #:		NPI#:	
Patient DOB:		Clinic Name:	
Prescriber Contact Person:		Prescriber Office Phone:	Prescriber Office Fax:
Current Opioid Medication Regimen (including strength and directions):			
Diagnoses (list all that apply including ICD10):			
Acute Use or Chronic?		<input type="checkbox"/> Acute with specified duration (define): <input type="checkbox"/> Chronic (no planned end date)	
Planned Taper?		<input type="checkbox"/> No <input type="checkbox"/> Yes (state taper plan goal and timeline): <input type="checkbox"/> Tapering more difficult than planned? Explain:	
Past Pain Therapy Trials?			
Has the member the member actively participated in non-medication modalities		<input type="checkbox"/> Yes <input type="checkbox"/> No Examples: Physical activity/exercise, acupuncture, yoga, group support classes	
Assessment of Risk/Abuse. Please attest to assessing risk/abuse via ALL the following: <input type="checkbox"/> Risk of abuse (ORT, CAGE-AID, SOPP-R, COMM, DIRE, ORS, and AUDIT) <input type="checkbox"/> Risk of respiratory adverse events <input type="checkbox"/> Mental Health/Depression Screening (PHQ-9, GAD-7, PC-PTSD or mental health evaluation) <input type="checkbox"/> Urine drug screen <input type="checkbox"/> PDMP Reviewed		Has the member demonstrated functional improvement while on opioids? <input type="checkbox"/> Yes <input type="checkbox"/> No Examples include PEG, FRQ, and PDI questionnaires. Alternatively: documentation of changes from baseline functional status.	
Co-prescribing naloxone: Evidence has shown a significant reduction in overdose events when high risk opioids are co-prescribed with naloxone. Please document if any of the following high-risk scenarios apply and if naloxone has been co-prescribed.			
High risk scenarios for opioid overdose (check all that apply): <input type="checkbox"/> Opioid dose $\geq$ 50 MED <input type="checkbox"/> Comorbid respiratory condition (such as sleep apnea, COPD) <input type="checkbox"/> Concomitant benzo, sedative, or alcohol use <input type="checkbox"/> Active tapering chronic opioids <input type="checkbox"/> History of Overdose <input type="checkbox"/> Recent release from institution requiring abstinence		Naloxone (Narcan Nasal or injectable naloxone) Prescribed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Prescribers Signature:			Date:

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# Columbia Pacific CCO High Dose Opioids

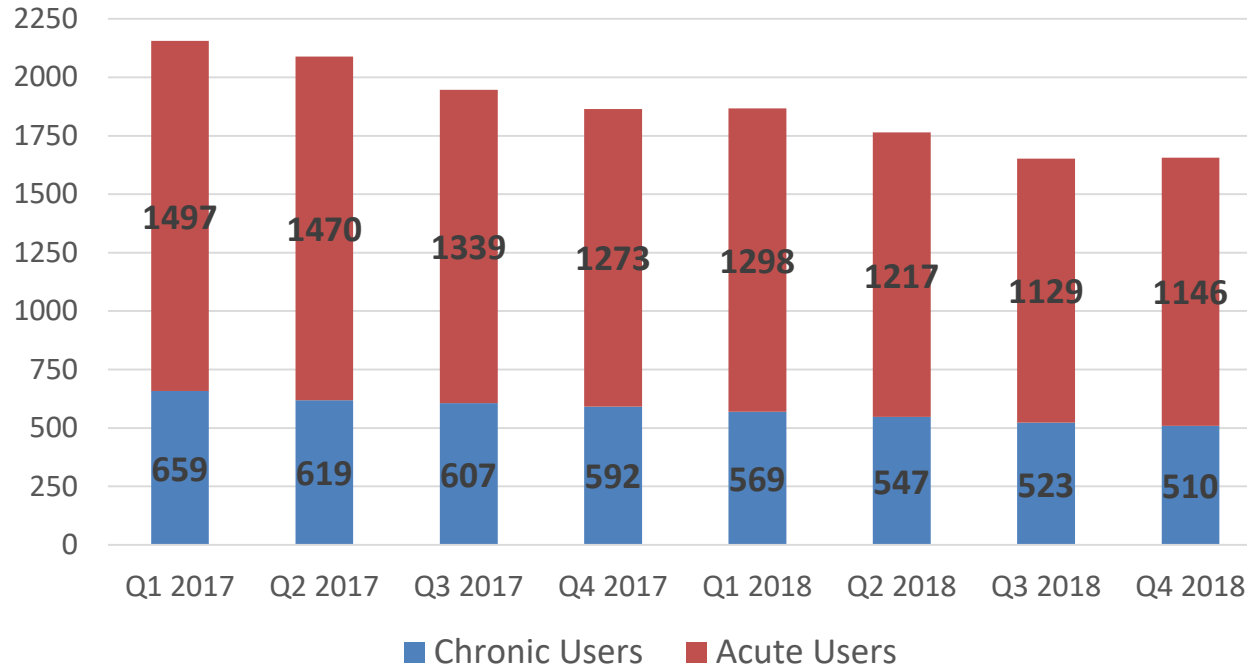
**Number of CPCCO Members on Chronic  
Opioids  
≥ 90 mg MED/day**





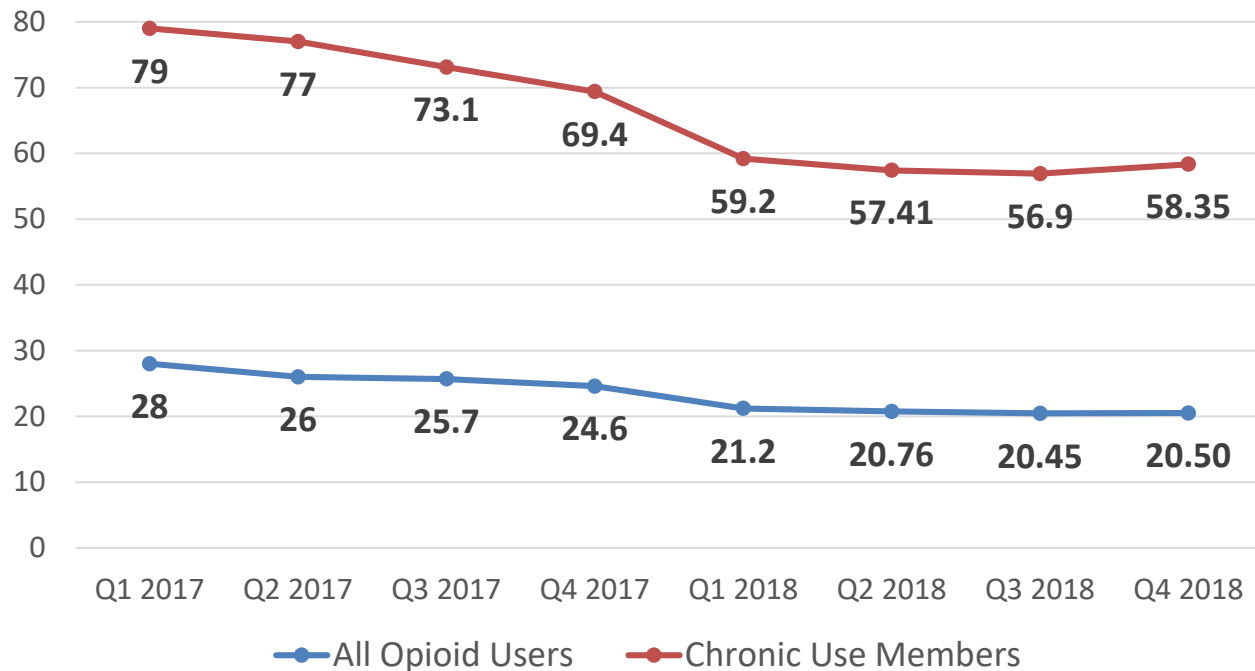


# Chronic & Acute Opioid Users

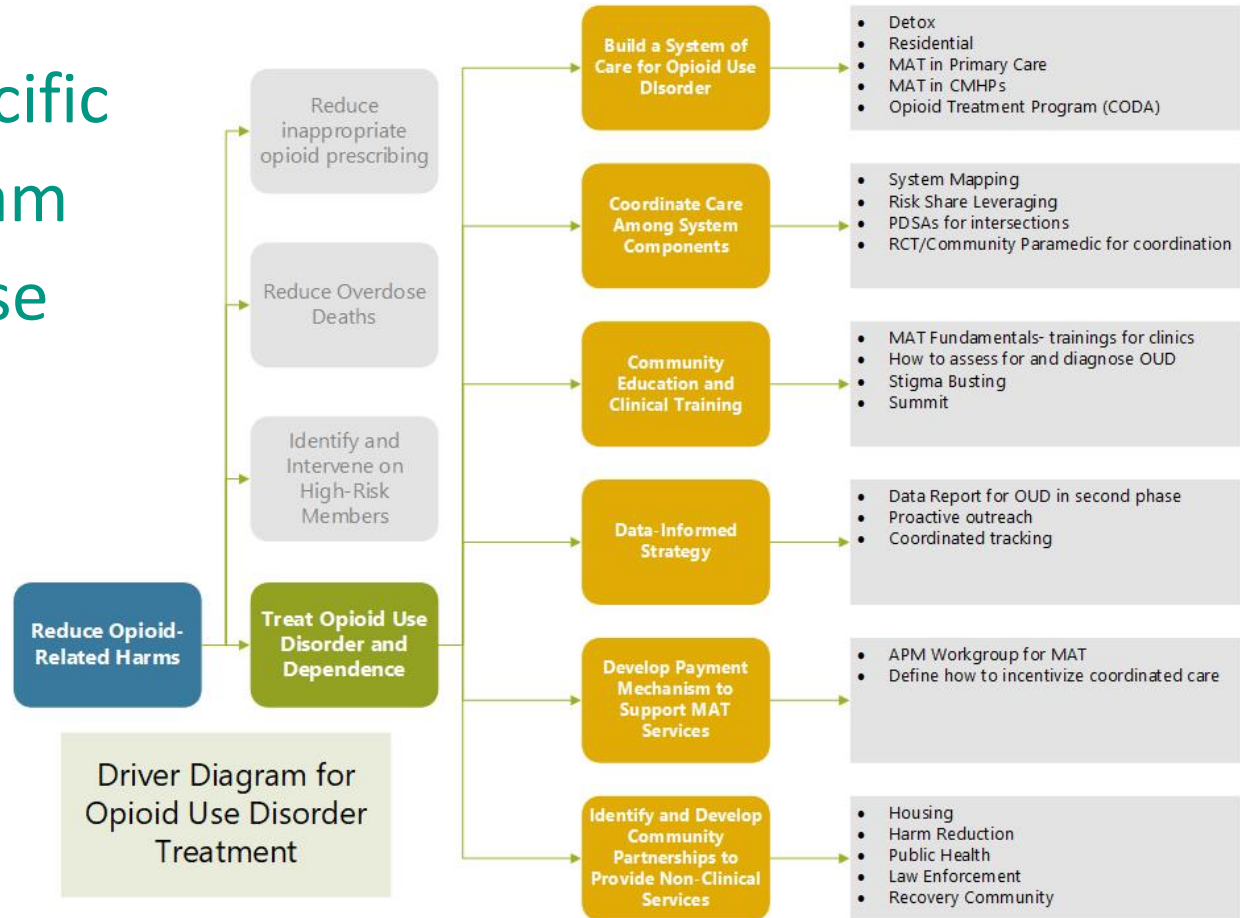




## Average MED by Member Group



# Columbia Pacific Driver Diagram for Opioid Use Disorder



# Columbia Pacific CCO SUD Vision

Develop a local trauma-informed network for all substance use disorders that ensures timely equitable access, reduces stigma, and promotes extensive cross-organizational coordination with a community of long-term recovery support

# 2019 OUD Goals

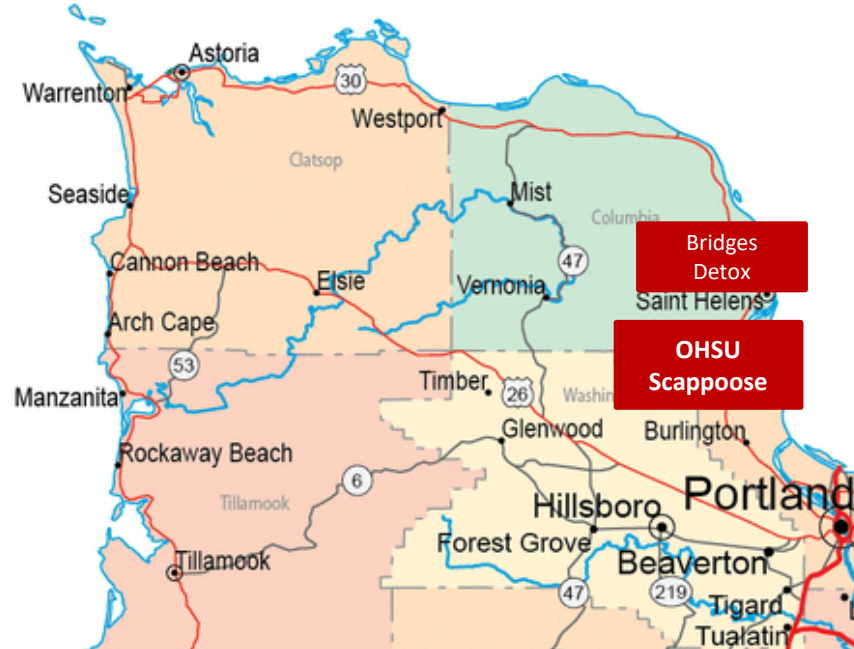
## Advised by CPCCO Clinical Advisory Panel

- Identify, publish, and maintain a list of currently available MAT and addiction services in the CPCCO region
- Develop and implement a Columbia Pacific MAT Collaborative with a focus on developing referral pathways and improving coordination, creating a community of practice for providers, and spreading best-practices in the region
- Use OUD data to create an RCT strategy that identifies sub-populations for focused outreach and develops protocols for unique interventions to address the population's needs
- Create a regional, comprehensive overdose response strategy
- Develop and implement a community education campaign to address stigma and educate on MAT

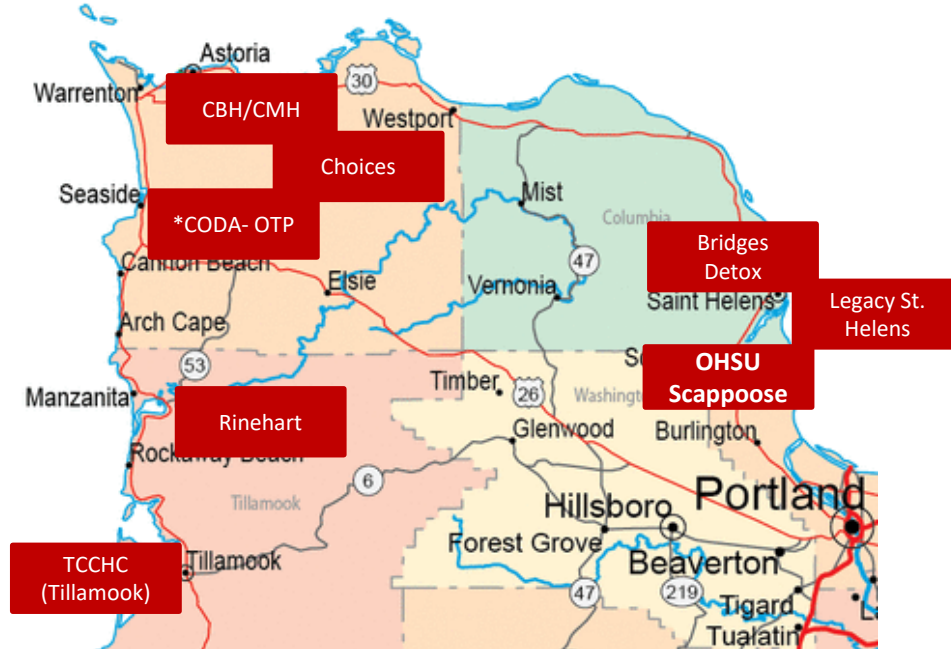
# Specific Challenges/opportunities in Rural Oregon: Opioid Use Disorder

- Lack of access to services
- Clinical and operational support
- Abstinence only philosophy
- Hesitance to shift towards harm reduction philosophies
- Some political opposition against naloxone for first responders and law enforcement
- Difficulty with recruitment
- Need for Peer Support Specialists
  
- **Positive:** close knit community

# 2016: CPCCO MAT Services



# 2019: CPCCO MAT Services

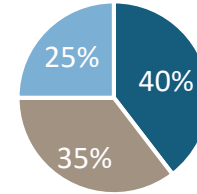




# Overdose Data Analysis

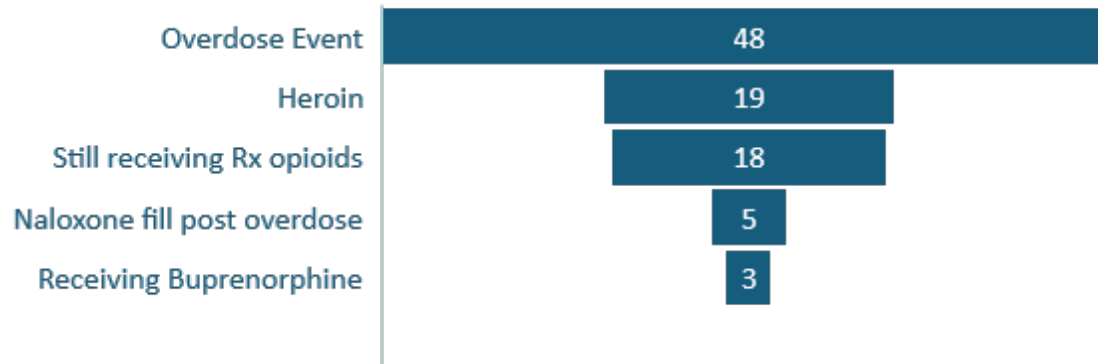
A suboptimal  
response to a  
growing problem

## Overdoses in Columbia Pacific 2015-2018



■ Heroin ■ Prescription ■ Unclear

## Overdose Response

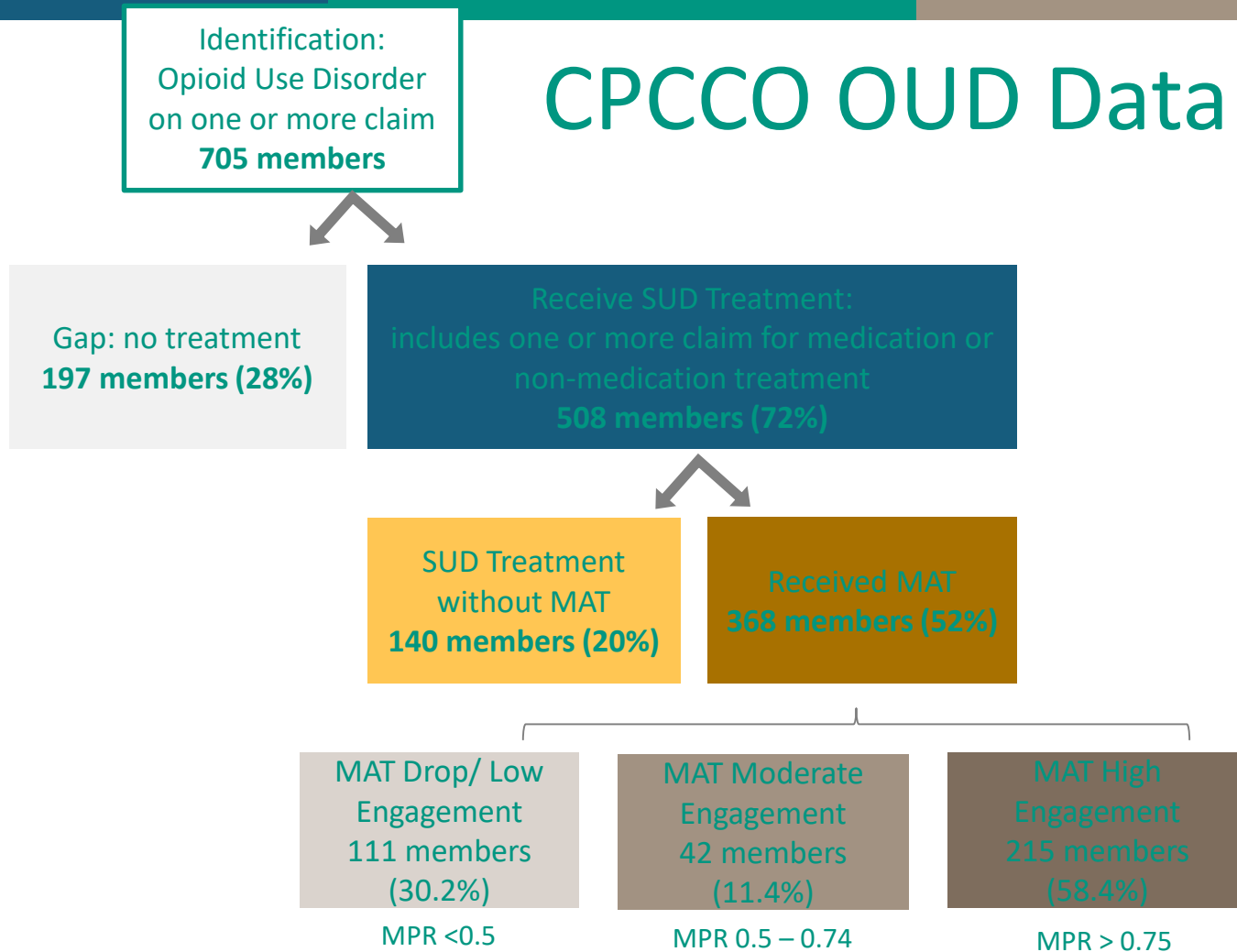


# Deep Dive of 2018 Overdoses (CCO patients only)

## 32 overdoses

- 14 heroin (44%), 3 methadone (9%)
- 2 young children
- 6 fell off plan (19%), mostly young males using heroin
- 7 intentional
- 1 receiving treatment with bup
- 2 had fills for naloxone post overdose (6%)
- 9 were <30 years old (28%)
- 16 between 31-50 years old
- 9 clearly related to risky overprescribing (28%)
- 10 Providence Seaside (31%)
- 6 CMH (19%)
- 5 Adventist Tillamook (16%)
- 2 PeaceHealth (6%)
- 7 Other hospitals (22%)

# CPCCO OUD Data



# Data Into Action

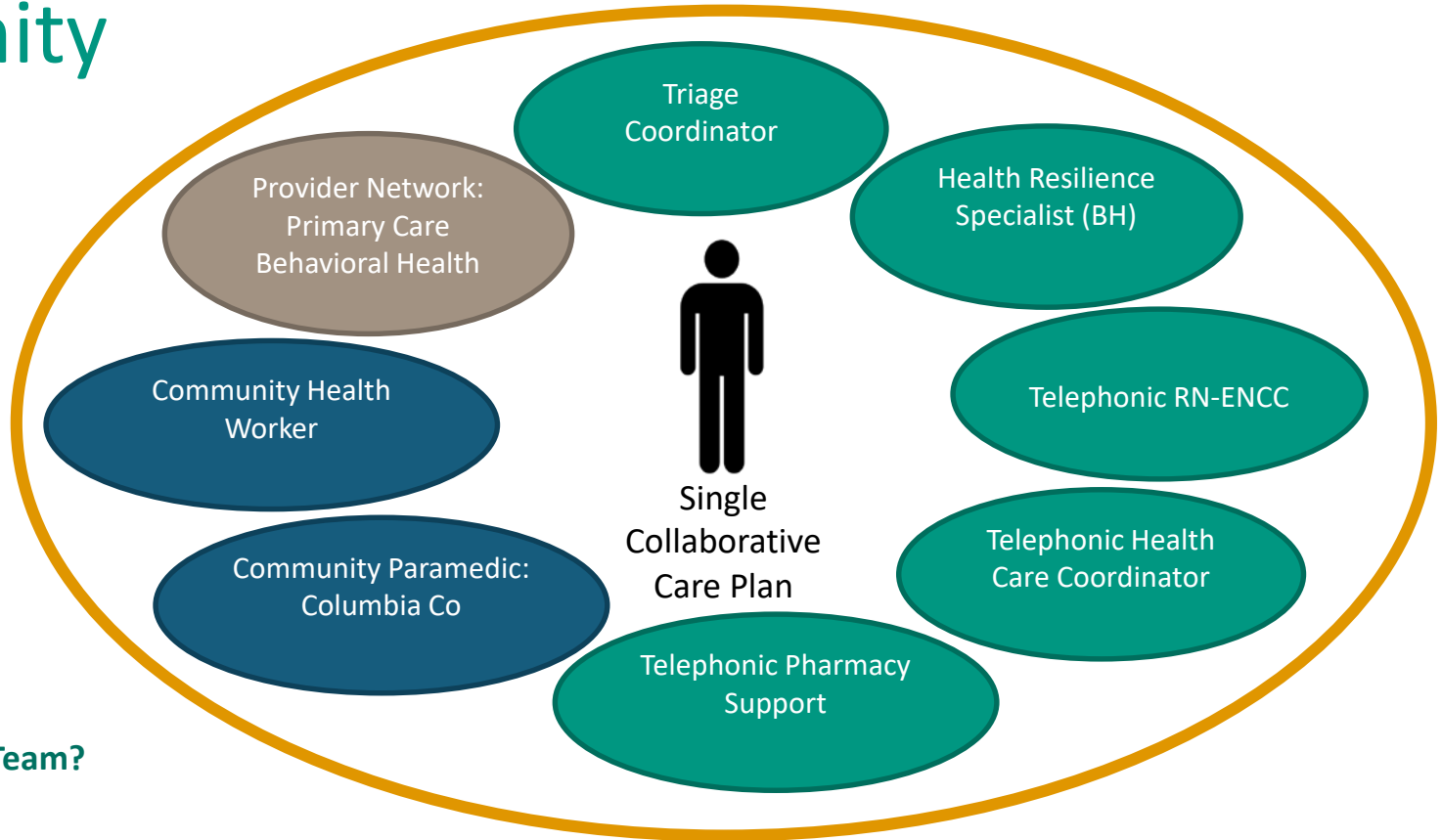
## Strategies to Utilize OUD and Overdose Data

- Partner with primary care and use Regional Care Teams to engage patients with a diagnosis but no evidence of treatment
- Develop a comprehensive, coordinated overdose response among all system components
- Create registries and coordinated tracking of members with overdose or OUD diagnosis
- Develop protocols for Community Paramedic and peers to proactively engage or follow-up on overdoses, provide naloxone and teaching
- Develop an APM for providing MAT services, engagement, and retention in primary care

# Regional Care Teams – Unique Opportunity

**Patient-focused multidisciplinary team**, dedicated to working with clinical partners to **coordinate services and resources** for patients and providers

**What is a Regional Care Team?**

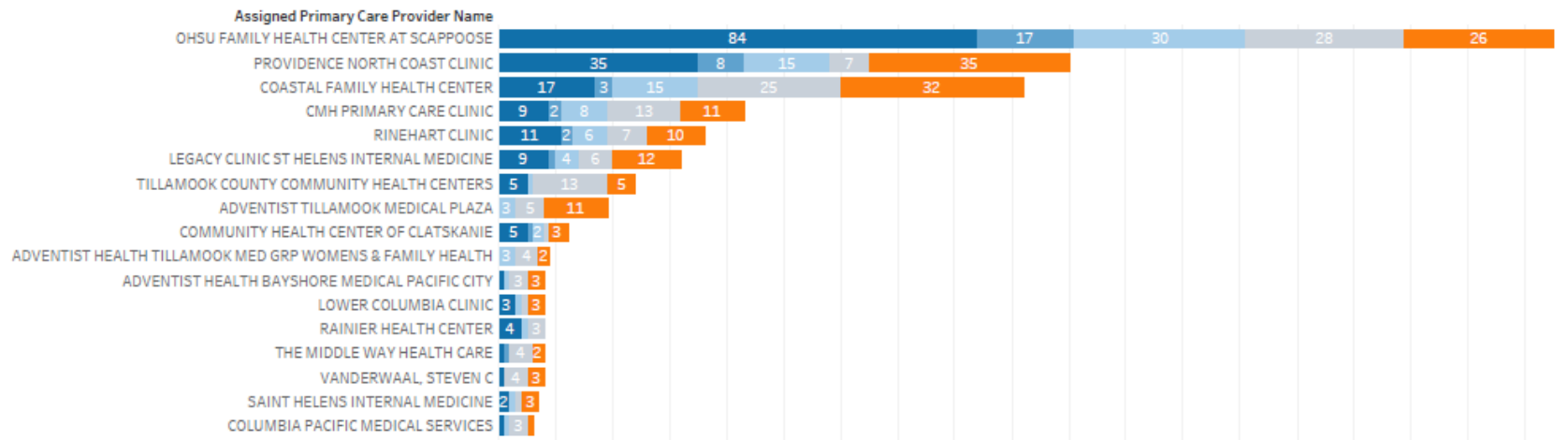


# CPCCO MAT Engagement

CCO

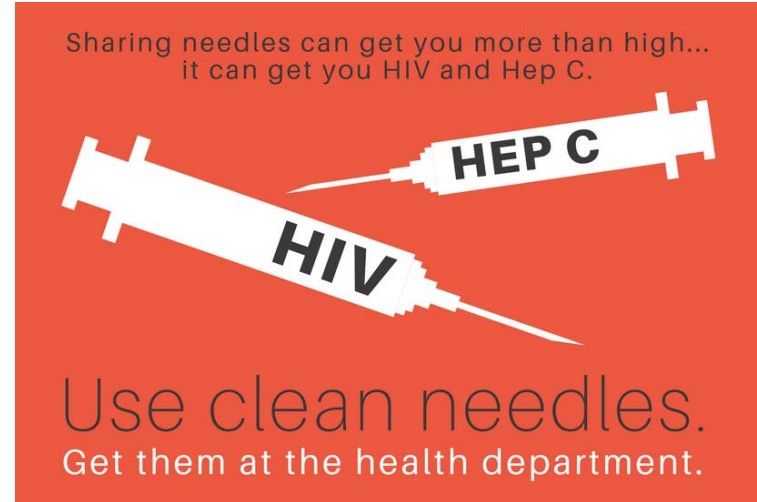
- ☒ Columbia Pacific  
☐ Jackson Care Connect

- No Treatment  
 SUD Only  
 Early/Low/Drop  
 Moderate  
 High



# Community Partnerships

- Pharmacy drug take-back boxes
- Harm Reduction
  - More than 450,000 syringes exchanged in Clatsop and Columbia counties
  - Tillamook county in consideration of harm reduction services
  - Naloxone distribution, over 80 saves in Clatsop
- Law Enforcement
  - Naloxone support



# Overdose Response Taskforce Vision

## Vision and Goals for Overdose Response Strategy

*For all non-fatal overdoses, we aim to provide:*

Naloxone training for  
person who experienced  
OD and/or family  
members

Screening and referral to  
treatment

Recovery peer mentor  
support and outreach

Information regarding  
services for treatment,  
recovery, and harm  
reduction

Tracking and registry  
data for continued  
outreach and outcome  
monitoring

Education for first  
responders, EDs, peers,  
and other stakeholders

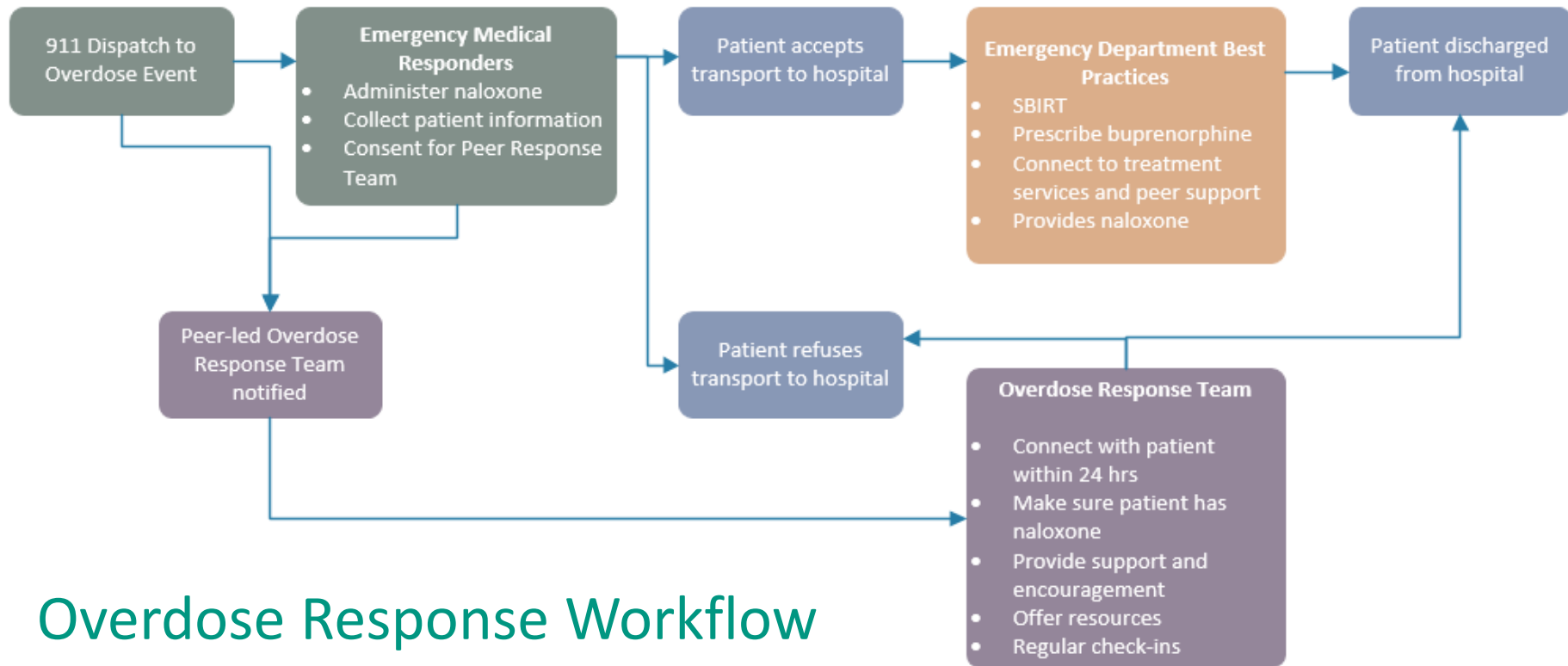
Compassionate, trauma-  
informed care that aims  
to create supportive  
relationships with  
people who use drugs





# Key Interventions for Overdose Prevention

- Notification of overdose by first-responders and Premanage
- Emergency department-based screening and referral to treatment
  - SBIRT prior to discharge
  - Initiation of buprenorphine in the ED is more effective than SBIRT
- Naloxone provision
  - Multiple venues for naloxone dispensing, including ED, community paramedic, syringe exchange, pharmacies, and law enforcement or peer drop off programs
  - Designing a program that ensures this happens and is not left up to the patient to fulfill a prescription are preferred and more safe
- Post-overdose outreach and follow-up
  - Outreach workers provide support, information, referrals, and counseling services



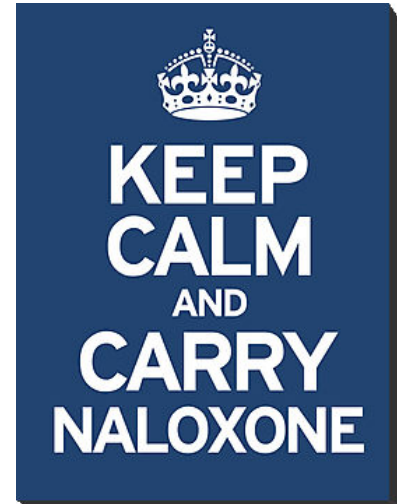
## Overdose Response Workflow

# Recommendations

1. Develop a Peer-led Overdose Response Team (PORT) in each county to track and follow-up on opioid overdoses.
2. Create a process for 911 dispatchers or EMS to notify PORT when naloxone is used in the field.
3. Develop overdose protocols for hospital emergency departments that includes SBIRT and prescribing naloxone.
4. Develop processes to initiate MAT in EDs.
5. Train and equip PORTs to be able to provide naloxone and train patients and family members on how to respond to an overdose.

# Next Steps and Future Vision

- Improved clinical prescribing
  - Acute prescribing focus to include ED, dentists, surgeon
  - Review antipsychotics in combination with opioids
  - Top prescriber interventions
  - Improve chronic pain treatment options
- Sharing data
  - Operationalize Tableau opioid dashboard for clinic use
- OUD
  - Population-based, risk-stratified approach to increasing initiation and engagement in treatment
  - Operationalize Overdose Taskforce Recommendations
  - Bolstering MAT access: MAT Learning Collaborative



Thank you!

