

## MGT 564 Business Planning & Strategy in Healthcare

<b>Term:</b>	Fall 2019
<b>Credits:</b>	4 quarter credits
<b>Instructors:</b>	Steve Kinder ( <a href="mailto:kinder@ohsu.edu">kinder@ohsu.edu</a> ) Jessica L. Walter ( <a href="mailto:walter@ohsu.edu">walter@ohsu.edu</a> )
<b>Course meets online:</b>	Monday September 23, 2019 – Friday December 13, 2019
<b>Face-to-Face Dates:</b>	Saturday September 28, 2019 9:00am – 2:00pm Saturday November 23, 2019 9:00am – 2:00pm

### Required materials

Harrison, Jeffrey P. (2016) *Essentials of Strategic Planning in Healthcare*, Second Edition. Health Administration Press. ISBN-10: 1567937918. ISBN-13: 978-1-567937916. MSRP \$80.00 (prices vary by retailer).

Additional readings will be supplied in Sakai.

### Course description

This course develops competency in (1) strategic thinking; (2) analyzing the role of planning and strategy in successful organizations; (3) applying tools for planning and strategic decisions; (4) evaluating and critiquing strategic plans and tactics; and (5) making strategic decisions in current areas of responsibility.