Click here to view recording.
Agenda

• About the Community Partnership Program
• 2019-2 Request for Proposals
• Applicant Resources
• Key Dates
• Questions and Answers
# Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute’s efforts to end cancer as we know it. We will:

<table>
<thead>
<tr>
<th>Support</th>
<th>Enhance</th>
<th>Foster</th>
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</thead>
<tbody>
<tr>
<td>• Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.</td>
<td>• Collaboration between Oregon communities and OHSU to address cancer in Oregon.</td>
<td>• Skills and abilities of communities to enhance long-term sustainability.</td>
</tr>
</tbody>
</table>
Tiers Model

Tier 1: Define Need
$10,000
- Identify local need + develop action plan

Tier 2: Develop and Pilot
$25,000
- Develop approach and pilot test for feasibility and acceptability

Tier 3: Evaluate and Sustain
$50,000
- Evaluate approach for Effectiveness and establish Plans for sustainability
Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care
Potential Impact in Oregon

106 total funded projects impacting all 36 Oregon counties
All Funded Projects by Cancer Continuum + Tier

50% of Projects Focus on Prevention

*Some projects focus on more than one area of the continuum
Types of proposals we typically receive

Specific cancer type(s)
- Colorectal
- Breast
- Lung
- Skin/Melanoma

* If focused on all cancers or a topic that is related to multiple types of cancer – select All cancers/Not applicable

Other cancer-related topics:
- Tobacco cessation and/or prevention
- HPV vaccination/prevention
- Diet/nutrition
- Physical activity
- Patient navigation

Many proposed projects focus on a specific community, population or demographic
Request for Proposals

July 2019-2
Eligibility

• Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses

• An organization may receive a maximum of two Tier 3 grants for a single project/concept

Ineligible:

• OHSU employees, students, divisions, or departments

• Individuals not associated with a community organization

• Grantees (individuals) with two active grants

• Projects focused or organizations based outside of Oregon

• Projects proposing research that directly benefits OHSU or an OHSU affiliated individual/department
Steps to Apply

1. **Develop Project Idea**
   Review RFP, FAQ, download the required templates, and utilize applicant resources. Contact us if need assistance with tier selection, project scope, or other questions.

2. **Submit an Intent to Apply**
   - Complete online form by **noon on Wednesday Aug. 5, 2019**
   - Non-binding
   - Receive email with instructions for submitting full proposal by Friday, Aug. 9, 2019

3. **Submit Online Proposal**
   - Complete online form by **noon on Tuesday Sept. 3, 2019**
   - Supporting documents
     - **All:**
       - Budget and justification – **required, use template, two page max.**
       - Letters of support - **recommended**
       - Bibliography (APA style) - **recommended**
     - **Tier 2/3 only:**
       - Project objectives and evaluation timeline – **use templates**

Note: Additional supplemental documents are not accepted. If included, they will be deleted for the review process.
Example Forms and Templates

Application question guides in RFP:
• Appendix 2: Intent to Apply questions
• Appendix 3: Proposed topic and demographics (form)
• Appendix 3A: Tier 1 proposal questions (narrative)
• Appendix 3B: Tiers 2, 3 proposal questions
  • Follow max. word counts for each question
  • Answer all questions to ensure competitive proposal

Required templates (on website):
• Budget and justification – all
• Project objectives and evaluation timeline – Tiers 2, 3

*Intent to Apply and Proposal are online submissions*
Budget

• Use budget and justification template

• Only account for expenses required to complete the proposed project

• Include “other support” if have additional funding to support this effort

• Do not exceed grant amount

All included budget items must be:

- **Reasonable**: is the expense necessary to carry out the proposed project activities?
- **Allowable**: is the expense allowed
- **Allocable**: if expense supports other programs, is the amount a reasonable proportion?
Budget: Allowable

- **Personnel**
  - Includes both salary and fringe benefits

- **Indirect costs**
  - Facilities and administration and/or overhead
  - Not to exceed 10% of the total budget

- **Consultant fees**

- **Equipment**
  - Defined as any item that has a useful life of over one year

- **Materials and supplies**

- **Travel costs**
  - Excluding travel for CPP required trainings (provided)

- **Clinical care costs**

Note: no more than 10% of total budget may be allocated to support an OHSU collaboration
Budget: Unallowable

Funds may not be used for the following purposes:

• Projects activities outside of Oregon

• Preparation, distribution, or use of materials to directly support or defeat proposed legislation

• Advancing an OHSU department’s research or programs

• Equipment items above $3,000
  • Justification must be provided
Cancer-relatedness

• Project’s connection to cancer should be clear

• Incorporate evidence from other programs/studies
  • Example – studies showing relationship between physical activity and lower risks of certain cancers

• Reviewers looking for proposed impact on cancer-related need
  • Changes in cancer-related knowledge, risks, behaviors, etc.

• If proposing a prevention project, measures should include short or long term outcomes related to cancer
  • Example – change in knowledge around connection between nutrition and cancer prevention
Cancer-relatedness: Example

• Eastern Oregon University: Get Outside Afterschool Activity Program (GO-ASAP)

• **Target population**: 7th and 8th grade students

• **Activities**: bi-weekly sessions focused on physical activity and cancer prevention education

• **Measures**: process data and pre-post surveys

• **Connection to cancer**: 
  • Education session content
  • Pre/post surveys included knowledge-based questions about connection between healthy behaviors and cancer prevention
Review Process

Review criteria categories:
- Significance and impact
- Approach
- Organization and team

Tier 1:
- Reviewed by CPP Steering Committee
- Additional considerations:
  - Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:
- Reviewed by review committee including cancer-related content experts and representatives of community organizations and OHSU
We highly encourage proposals that:

• Aim to address cancer-related health disparities, including:
  – race
  – ethnicity
  – socioeconomic status
  – gender identity
  – sexual orientation
  – geographic location
  – Disability

• We encourage organizations to apply that:
  – Are led by and/or committed to serving communities facing cancer health disparities
Applicant Resources
We offer a variety of resources to help applicants craft strong proposals.

Immediately below are resources for all Tiered Grants. See more resources by opening the sections below.

Required supplemental document (all tiers): 2019-2 Budget template

Resources specific to Tier 1 grants

Resources specific to Tiers 2 and 3

Additional resources and Putting Public Health Evidence in Action Workshop
# Develop a Project Idea

<table>
<thead>
<tr>
<th>Tier</th>
<th>Resources</th>
</tr>
</thead>
</table>
| **All tiers** | • Project design and evaluation planning webinar  
                   • 1 hour complimentary evaluation consult                            |
| **Tier 1**    | • Action planning toolkit  
                   • Work plan and timeline template                                       |
| **Tier 2 and 3** | • Tiers 2 and 3 planning guide  
                        • Tiers 2 and 3 project objectives and timeline template (required)   
                        • Application assistance webinars  
                        - Finding evidence-based interventions (EBIs)  
                        - Selecting EBIs  
                        - Overview of adapting EBIs |
| **Tier 3 only** | Data analysis support resources                                           |
Additional Resources

Cancer data by county
  • State Cancer Profiles

Select an Evidence-Based Approach (EBA)
  • National Cancer Institute Research Tested Intervention Programs (RTIPS) – provides EBA models; searchable by topic, population, setting
  • Research to Reality – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA
### State Cancer Profiles

#### Screening & Risk Factors: Colorectal Screening

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2014</td>
<td>70.6</td>
<td>69.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2014</td>
<td>66.8</td>
<td>66.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2014</td>
<td>17.0</td>
<td>14.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2014</td>
<td>75.3</td>
<td>72.9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Screening & Risk Factors: Diet & Exercise

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumed 1 or More Fruits per Day, Ages 18+, 2015</td>
<td>63.5</td>
<td>59.8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consumed 1 or More Vegetables per Day, Ages 18+, 2015</td>
<td>83.5</td>
<td>77.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Weight (BMI 18.5 to &lt;25), Ages 20+, 2015</td>
<td>32.8</td>
<td>32.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No Leisure Time Physical Activity, Ages 18+, 2015</td>
<td>18.8</td>
<td>25.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese (&gt;= 95th percentile for BMI based on sex and age), High School Students, 2015</td>
<td>N/A</td>
<td>13.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese (BMI &gt;= 30), Ages 20+, 2015</td>
<td>30.7</td>
<td>29.5</td>
<td></td>
<td></td>
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<tr>
<td>Overweight (&gt;= 85th percentile but &lt;95th percentile for BMI based on sex and age), High School Students, 2015</td>
<td>N/A</td>
<td>16.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## State Cancer Profiles

### Interactive Maps

#### DATA OPTIONS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>Oregon counties</td>
</tr>
<tr>
<td>Data Group</td>
<td>Cancer Rates</td>
</tr>
<tr>
<td>Cancer</td>
<td>Colon &amp; Rectum</td>
</tr>
<tr>
<td>Statistic</td>
<td>Incidence</td>
</tr>
<tr>
<td>Race/Ethnicity</td>
<td>All Races (includes Hispanic)</td>
</tr>
<tr>
<td>Sex</td>
<td>Both Sexes</td>
</tr>
<tr>
<td>Age</td>
<td>50+</td>
</tr>
<tr>
<td>Year(s)</td>
<td>Latest 5-year average</td>
</tr>
</tbody>
</table>

#### MAP OPTIONS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interval Type</td>
<td>Quantiles (rankings)</td>
</tr>
<tr>
<td>Number of Intervals</td>
<td>5</td>
</tr>
<tr>
<td>Color Scheme</td>
<td>Red-Yellow-Blue (Div)</td>
</tr>
</tbody>
</table>
Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)

- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with meager findings (low)

- **Degree of match to target community** – evidence from studies in same/similar population as target population, I.e., urban kids to rural kids (high) to evidence from a study in a different population, I.e., urban adults to rural kids (low)
Research Tested Intervention Programs (RTIPs)
### Intervention Programs

**Search Criteria Used:** Adults (40-65 years), Colorectal Cancer Screening, Community

### Program Title & Description (4 programs alphabetically listed)

<table>
<thead>
<tr>
<th>Program Title &amp; Description</th>
<th>Program Focus</th>
<th>Population Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Colorectal Cancer Screening Intervention Program (CCSIP)</strong></td>
<td>Awareness building and Behavior Modification</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to increase colorectal cancer screening among African American adults. (2010)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CDC (Grant number: U57/CCU42068) , CDC (Grant number: 548DP000049) , NCI (Grant number: U01CA1146520) , NCI (Grant number: U54CA1186838) , NCRR (Grant number: UL1RR025008)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>2. Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)</strong></td>
<td>Awareness building, Behavior Modification, Improve Risk Communication and Improve Risk Perception</td>
<td>Individuals with familial colorectal cancer risk</td>
</tr>
<tr>
<td>Designed to promote colorectal cancer (CRC) screening among individuals with familial CRC risk. (2014)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NCI (Grant number: 1R01CA125194) , Huntsman Cancer Foundation (Grant number not available.) , Huntsman Cancer Institute Cancer Center Support Grant (Grant number: P30 CA042014) , University of New Mexico Comprehensive Cancer Center Support Grant (Grant number: P30 CA118100)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3. Filipino-American Health Study</strong></td>
<td>Awareness building</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to increase colorectal cancer screening among Filipino Americans. (2010)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Cancer Society (Grant number: RSGT-04-210-01-CPPB) , NCI (Grant number: P30CA16042)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>4. Targeting Cancer in Blacks (TChB)</strong></td>
<td>Awareness building and Behavior Modification</td>
<td>Un- and/or Underscreened Individuals</td>
</tr>
<tr>
<td>Designed to promote cancer screening among African American adults. (2005) RR (Grant number: P20RR11104)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Criteria Matched:</strong> Adults (40-65 years), Colorectal Cancer Screening, Community</td>
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</tbody>
</table>
Review the intervention
2019-2 Key Dates

• **Ongoing**
  • Project design and evaluation planning webinar
  • OPEN: one hour evaluation assistance consultation prior to submission (request on intent to apply form)

• **August 5 (12pm/noon):**
  • Intent to Apply Due (online form)

• **September 3 (12pm/noon):**
  • Full Proposal Due (online form)

• **Late-November:**
  • Notification of Awards
Questions?

Community Partnership Program website:
http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm

Niyati Desai  Melissa Varnum

<table>
<thead>
<tr>
<th>Niyati Desai</th>
<th>Melissa Varnum</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:desaini@ohsu.edu">desaini@ohsu.edu</a></td>
<td><a href="mailto:varnum@ohsu.edu">varnum@ohsu.edu</a></td>
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<tr>
<td>503-494-3389</td>
<td>541-728-0665</td>
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