

# BIP Corp

## Biomedical Innovation Program: Commercialization Readiness Program

BIP Corp is a 4-week biomedical commercialization course designed for the busy medical academician with an early stage project. Modeled after the successful NSF I-Corps program and adopted from University of Michigan's Fast Forward Medical Innovation program, BIP Corp blends in-person and online experiential education to help faculty researchers and clinicians learn the basic components of biomedical commercialization and prepare a successful business case to secure funding and partnerships.

### WHO SHOULD ENROLL?

- Clinicians, researchers, and scientists with an early stage biomedical innovation or idea
- Postdocs or graduate students with an idea, or who are working with faculty mentors on a biomedical innovation and who want to learn more about innovation and commercialization

### WHY SHOULD YOU ENROLL?

- Win support for your innovation!
- Develop a successful business case and pitch used to secure funding and attract collaborators
- Determine the commercial viability of your innovation
- Expand your network of innovation partners, mentors, and potential investors
- Develop greater self-confidence and business presentation skills

### ENROLLING A PROJECT

As a project based course, participants can enroll individually or as a team of faculty collaborators, postdocs, graduate or medical students.

### EXPERT TEACHING TEAM

BIP Corp features an expert teaching team from a variety of settings, including academia and industry. Project teams are divided into educational tracks and assigned a teaching team member to capitalize on their unique experience and maximize mentorship opportunities.

### CONTACT BIP CORP

To learn more or schedule a consult, please contact:

Melissa Mudd, M.P.H.  
OCTRI Awards & Education  
Coordinator

[muddm@ohsu.edu](mailto:muddm@ohsu.edu)

Jonathan Jubera, M.B.A.  
OCTRI Awards Project Manager

[jubera@ohsu.edu](mailto:jubera@ohsu.edu)

Aditi Martin, Ph.D.  
Senior Director, OHSU  
Collaborations and  
Entrepreneurship  
Program Director, OCTRI  
Innovation Programs and Awards

[martiad@ohsu.edu](mailto:martiad@ohsu.edu)

### REGISTRATION

Registration is **OPEN** for the 2019 cohort. Contact Melissa Mudd with any questions and to learn about upcoming sessions.

<https://is.gd/BIPCorp>

### FALL 2019 COURSE SCHEDULE

#### COURSE KICKOFF:

Friday, October 4  
12 - 5:00 p.m.  
Rood Family Pavilion (OHSU SW  
Waterfront)

#### WEEKLY WEBINARS:

8:30 - 9:30 a.m.  
Friday, October 11  
Friday, October 18  
Friday, October 25

#### FINAL SESSION:

Friday, November 1  
12 - 5:00 p.m.  
Rood Family Pavilion (OHSU SW  
Waterfront)