

DROP OFF RIDES



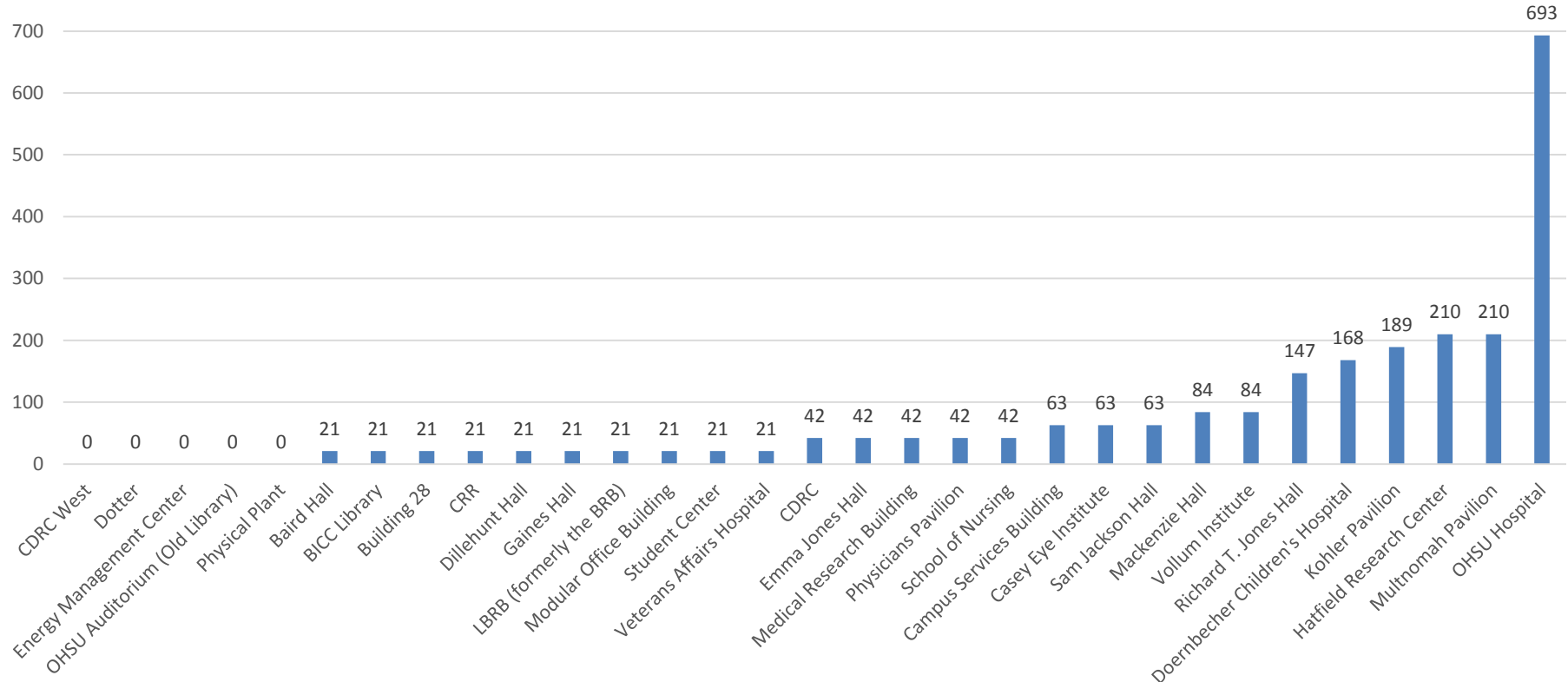
Transportation Census 2017



Marquam Hill Employees using Transportation Network Companies, by building

2394 total

Estimated, Respondents 21x

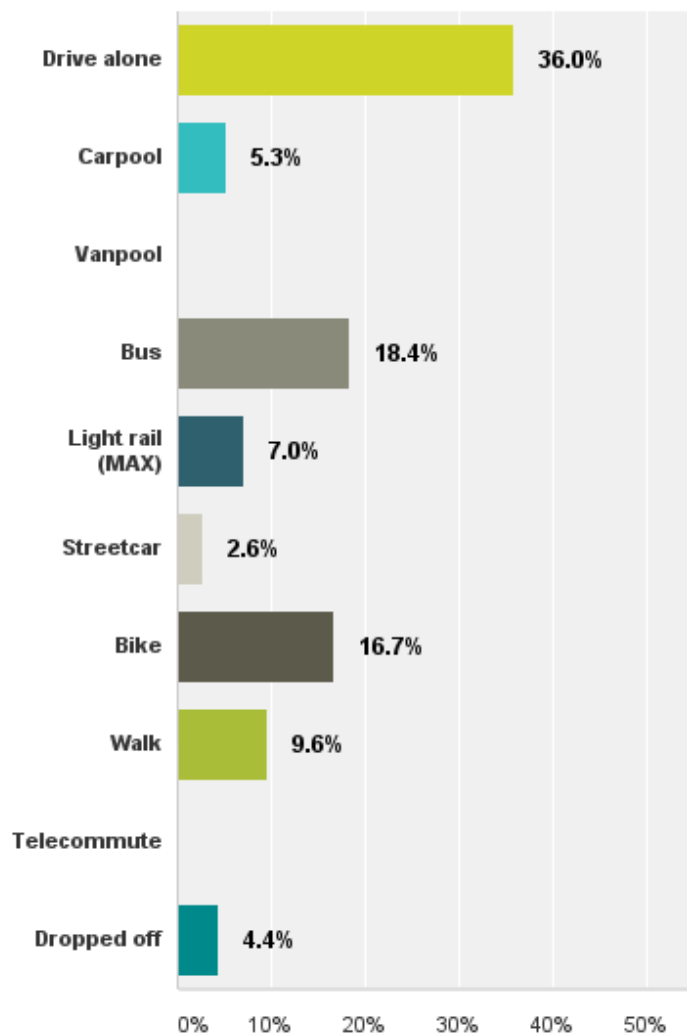


	Percent of total	Responses	Estimated actual (x21)
Have used Uber, TNC, or Taxis to OHSU:	28%	114	2394
Have used TNC:	14%	55	1155
Have used Uber:	19%	78	1638
Have used Taxis:	8%	34	714

Marquam Hill Employees using Transportation Network Companies

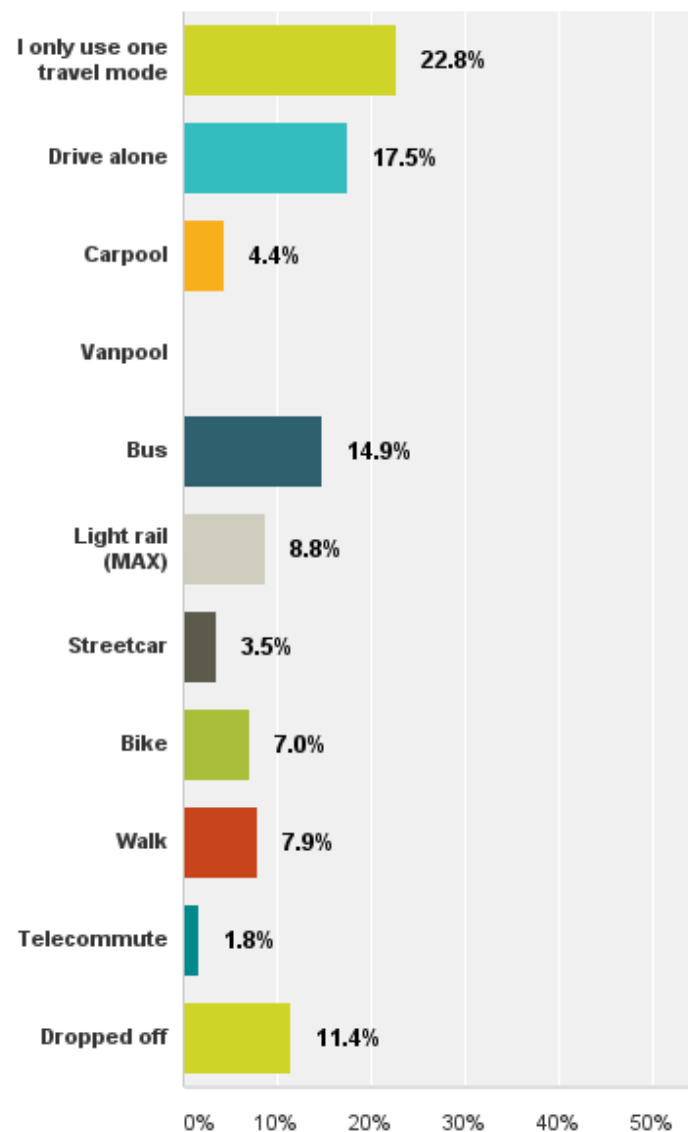
primary mode

Answered: 114 Skipped: 0



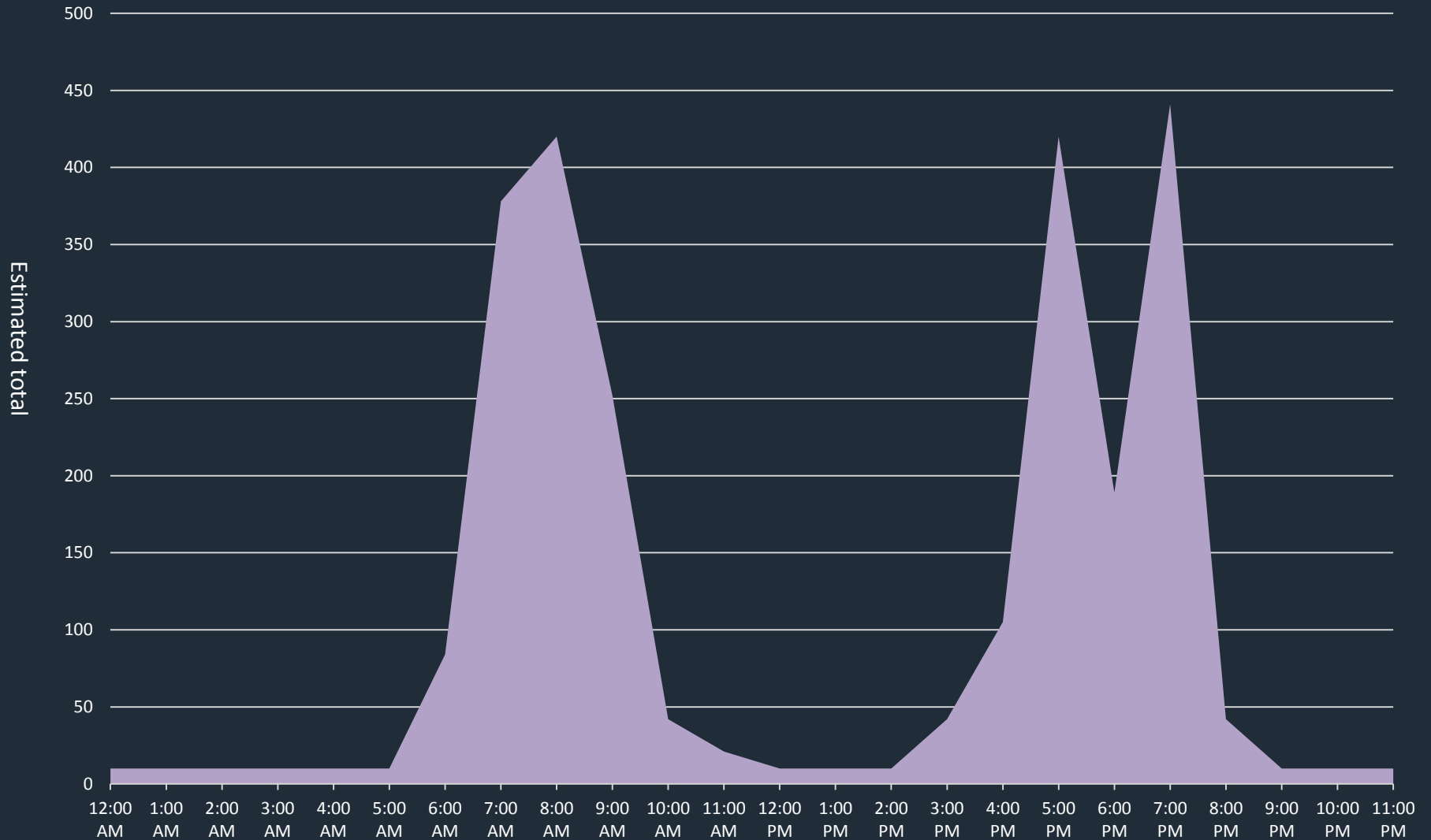
secondary mode

Answered: 114 Skipped: 0



Marquam Hill Employees that have used TNCs, by shift change

shift changes – Transportation Network Companies



FINDINGS: Ride share

People drive because they perceive it as the most flexible option. To make drivers feel comfortable leaving their car at home, non driving modes must be perceived as accommodating to emergencies, irregular schedules, child care and errands.

RECOMMENDATION 8

Provide TNC as a guaranteed back up for people who don't drive

Provide TNC to people who leave their car at home as a back up in the event that they need to be driven somewhere on an irregular basis.

RELATED: Drop off profile, shift analysis

Employees who have used TNC, Uber or a Taxi to get to OHSU

- 2,300 people
- More likely to drive or walk
- less likely to take transit or bike
- Nearly a third would like to take transit
- 23% never drive alone, 42% drive alone to save time
- Doesn't drive to save on parking
- 25% have used Uber, 17% Lyft, 11% local taxis
- 28% have used Park and Rides
- Use the OHSU website to trip plan

Employees who have used TNC, Uber or a Taxi to get to OHSU:

- Already traveling from close in
- Further out commuters already familiar with Park and Rides



DROP OFF **COMMUTER PROFILES**