



Transportation Census 2017

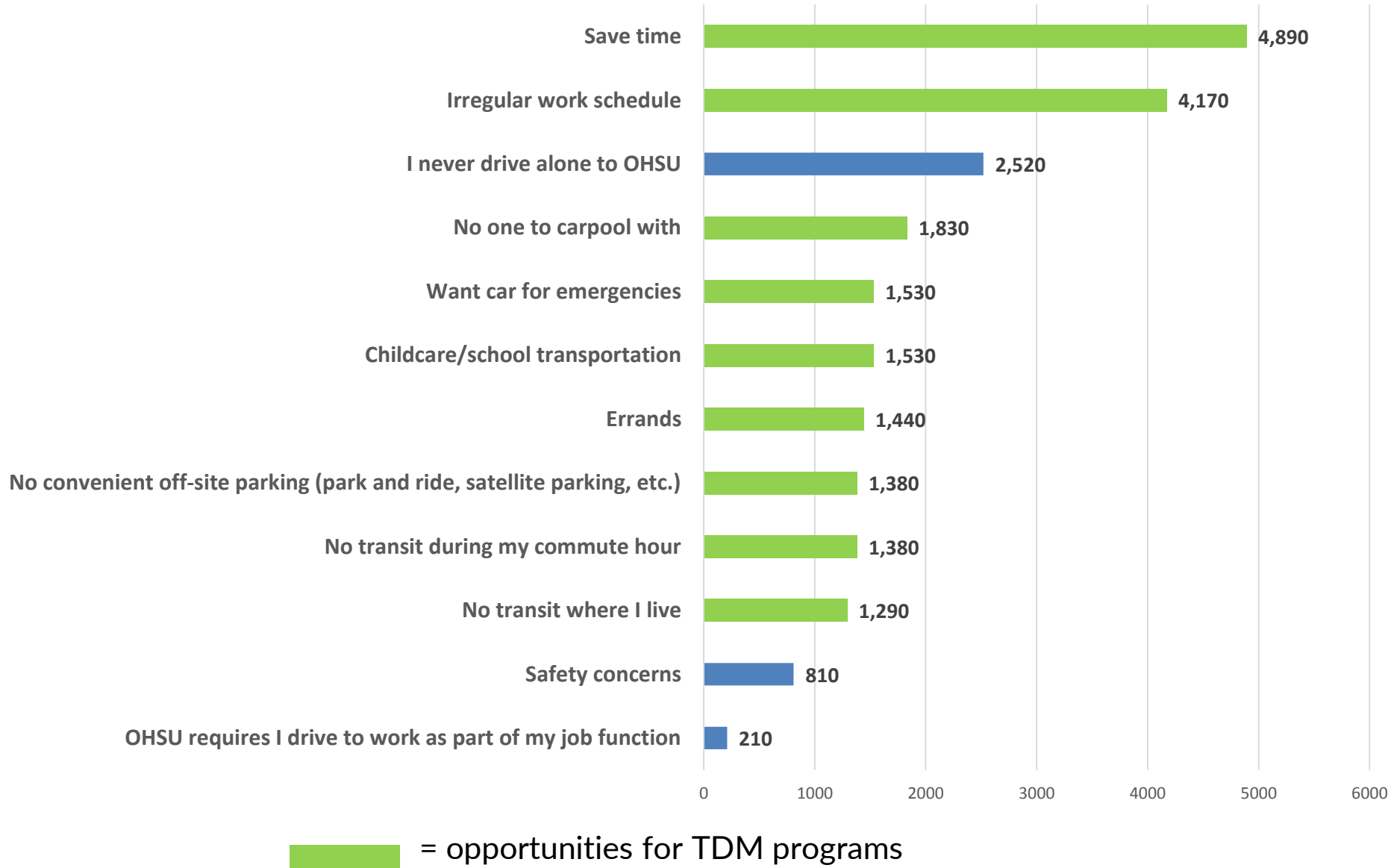
# DRIVING



VIRTUAL  
PERMIT  
REQUIRED

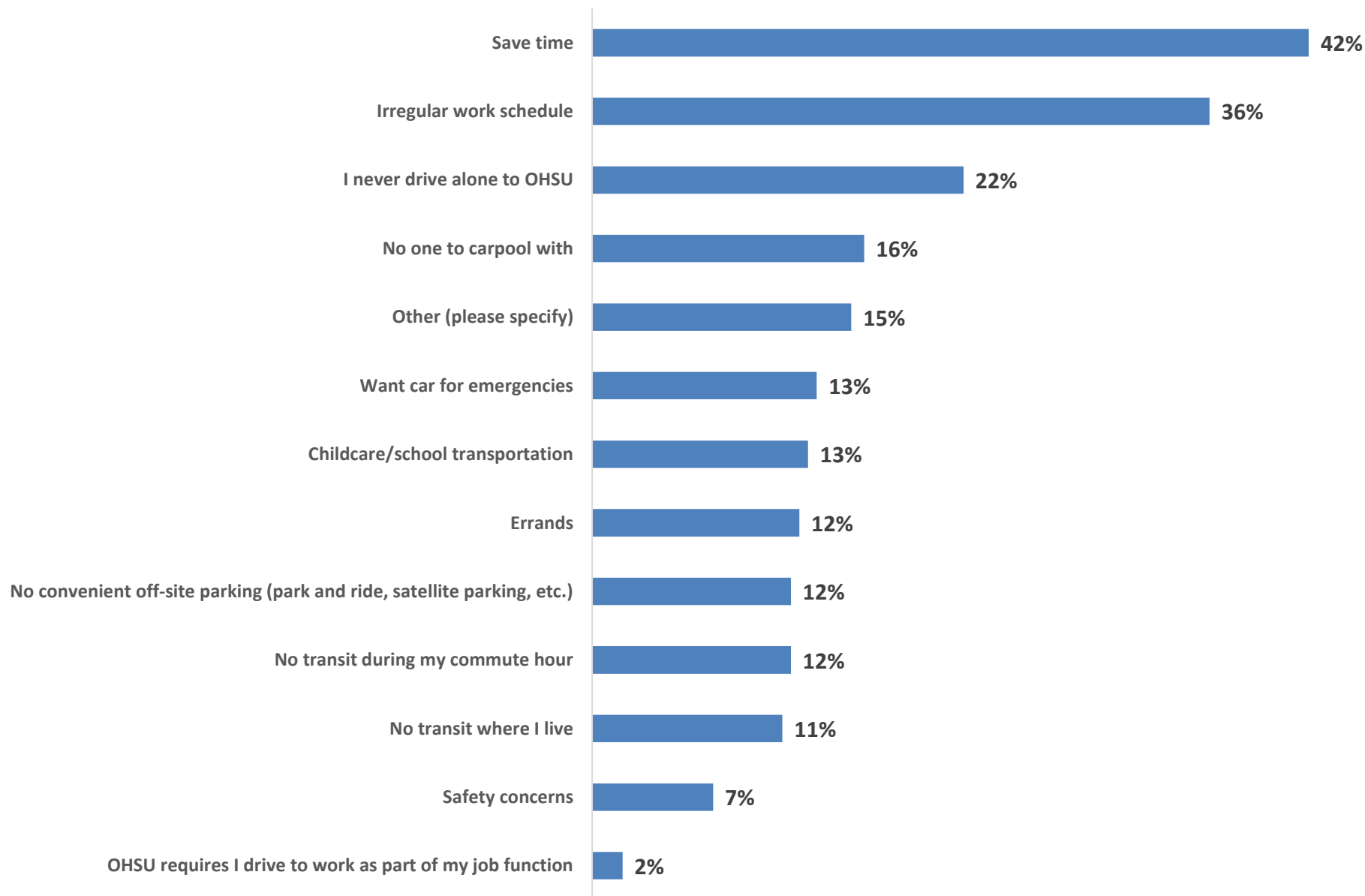
# Describe why you drive alone to OHSU

estimated total employees, all locations



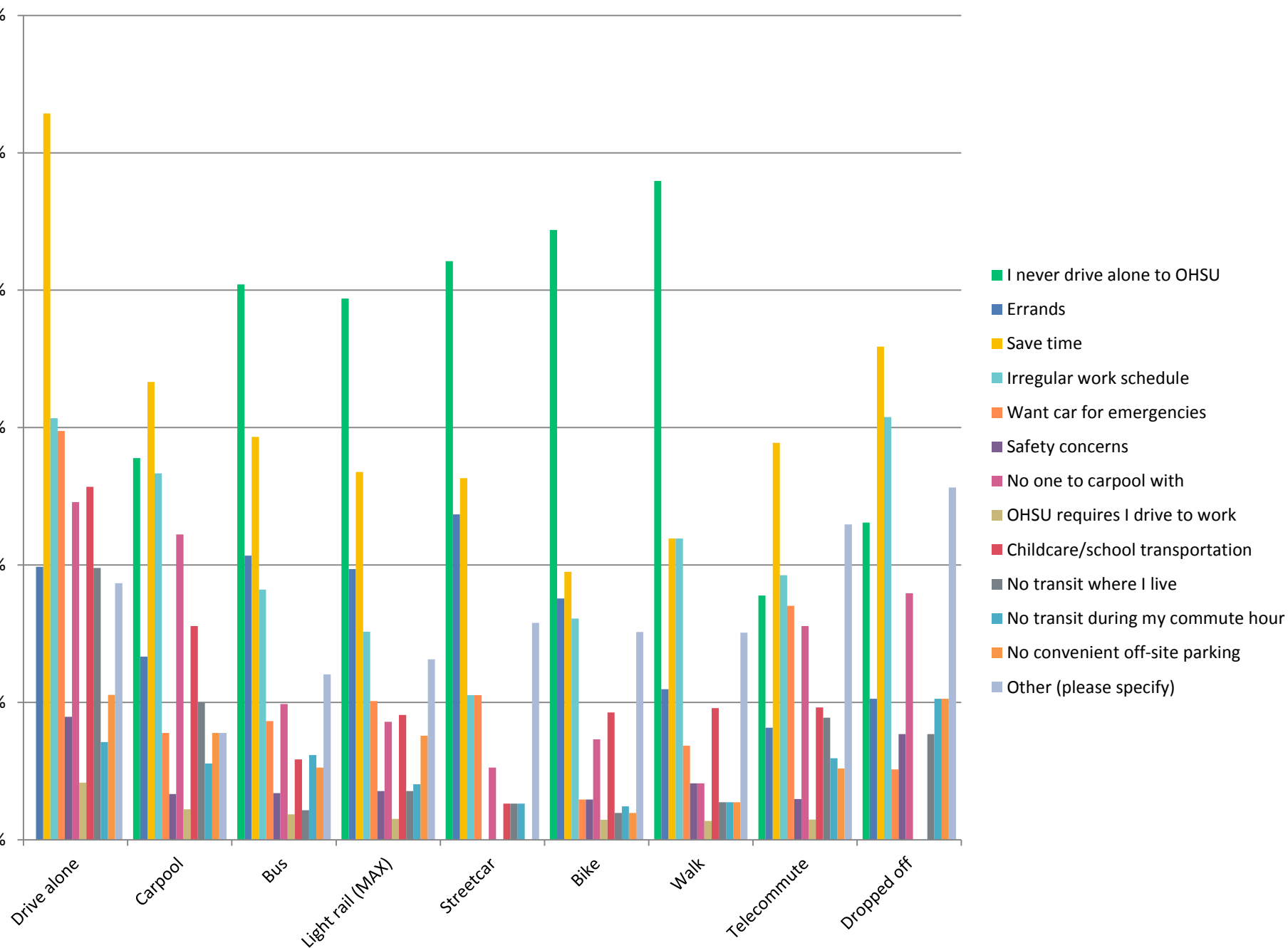
# select any reasons that best describe why you drive alone to OHSU

Marquam Hill employees

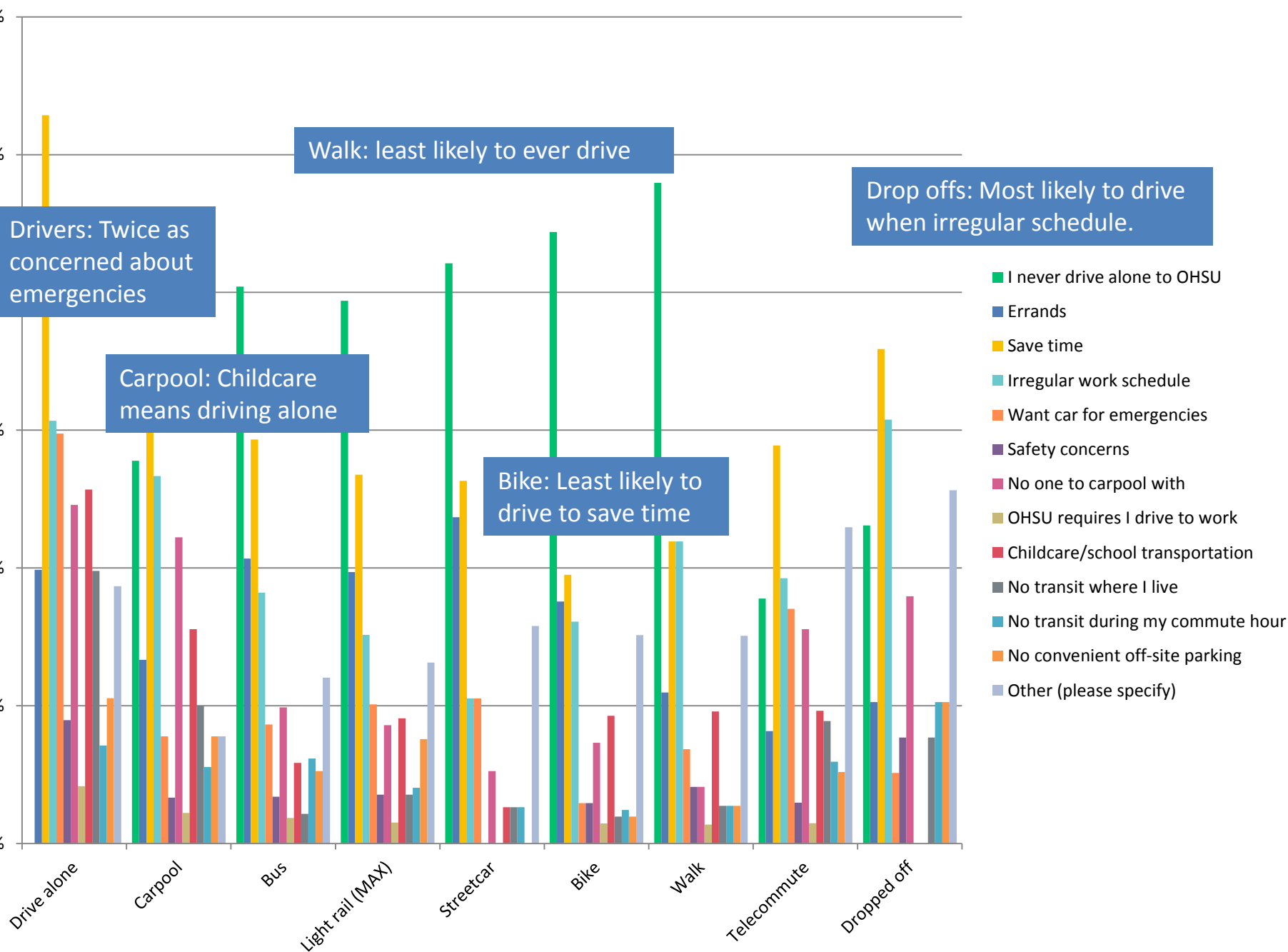




# Reasons that best describe why you drive alone to OHSU.

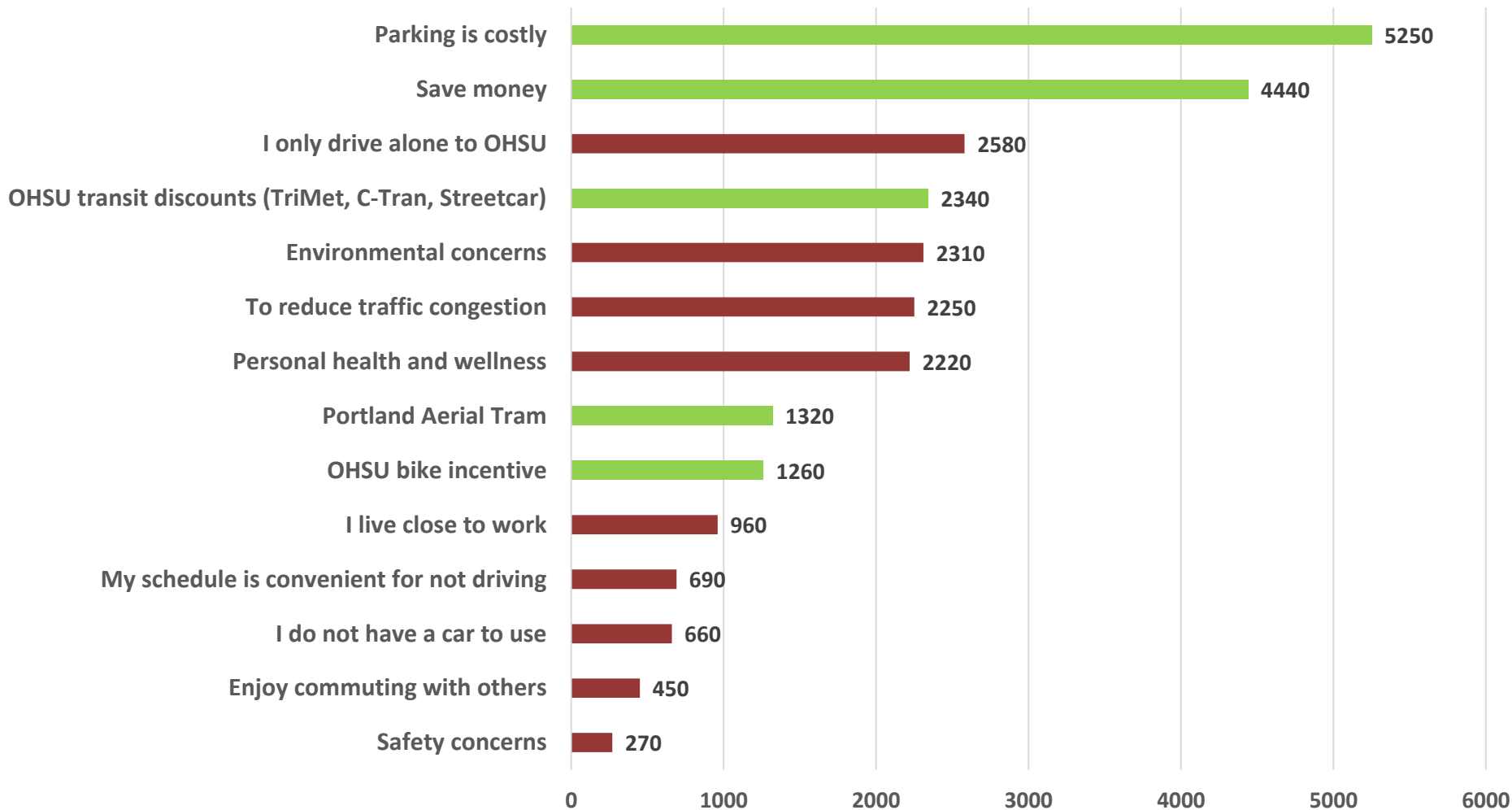


# Reasons that best describe why you drive alone to OHSU.



# Describe why you DON'T drive alone to OHSU

## estimated total employees



 = current TDM strategies

# FINDINGS: Driving

Parking choices are a direct result of the cost to the employee. Cost of driving is affixed to a system of zones and seniority. Cost is not affixed to OHSU goals or employee needs.

Employees with a long term permit don't have any motive to park less days a week. Refunding their parking for days they choose transit, biking, etc. will reduce the days they drive.

Driving alone with a long term permit is faster and cheaper than daily carpooling, creating a counter-incentive to sharing a ride.

## RECOMMENDATION 6

**Realign the cost of parking to OHSU's goals.** Reform carpool policy to discount it over driving alone and remove the wait.

**Related:** Overall results, Ride share analysis, carpool profile

Employees who drive alone but would use other modes if able

- 4100 people
- Most likely to live in Sellwood
- 20% would like to take light rail
- 17% would like to bike
- Most popular backups: Drop offs (14%); Biking (13%)
- Drives alone due to irregular schedule (20%)
- Chooses to not drive to save money
- 48% use long term parking
- 1/3 use day passes
- Only 16% have a transit pass

**DRIVES AND OPEN TO OTHER MODES**  
**COMMUTER PROFILES**