



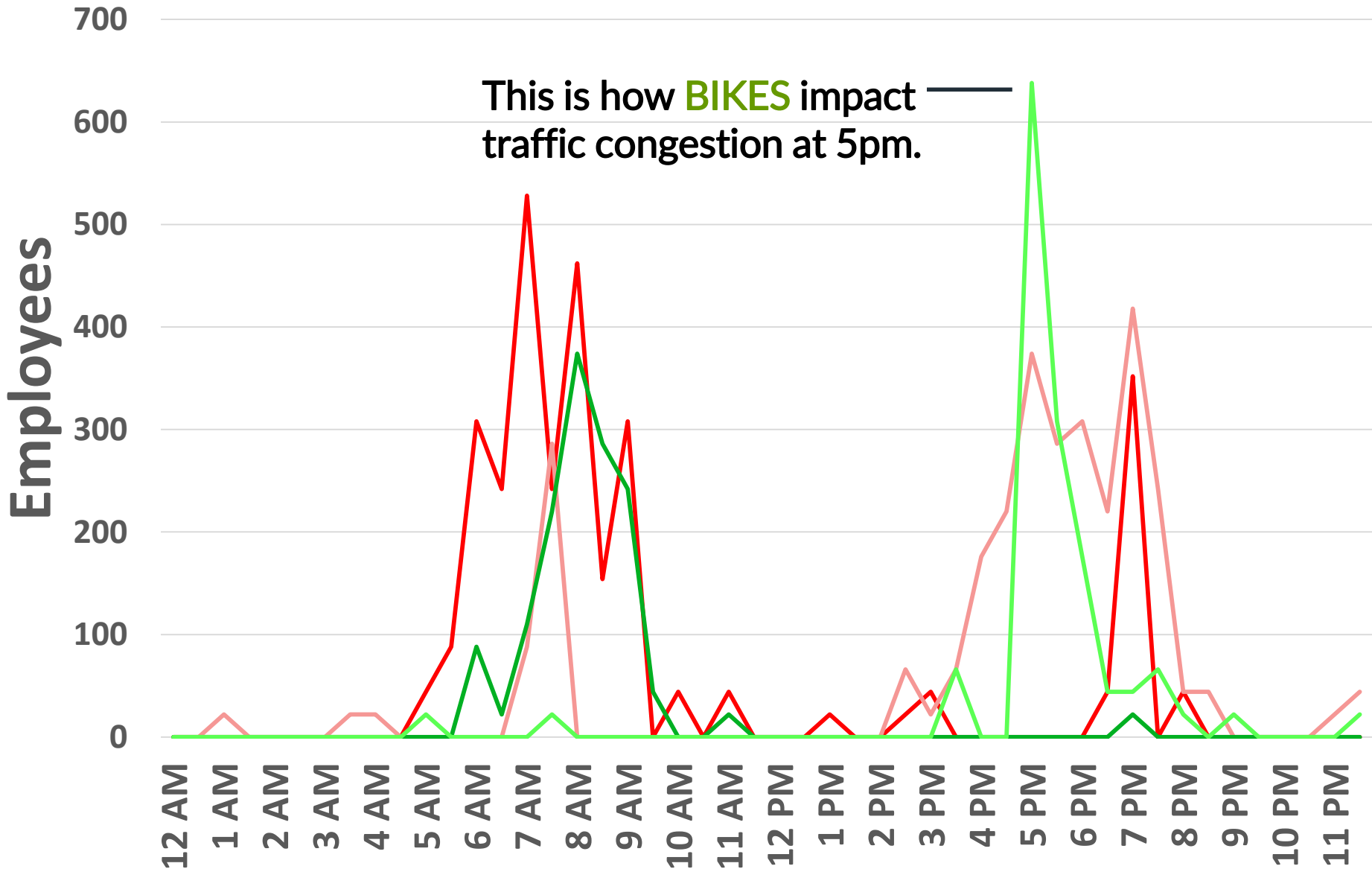
Transportation Census 2017



BIKING

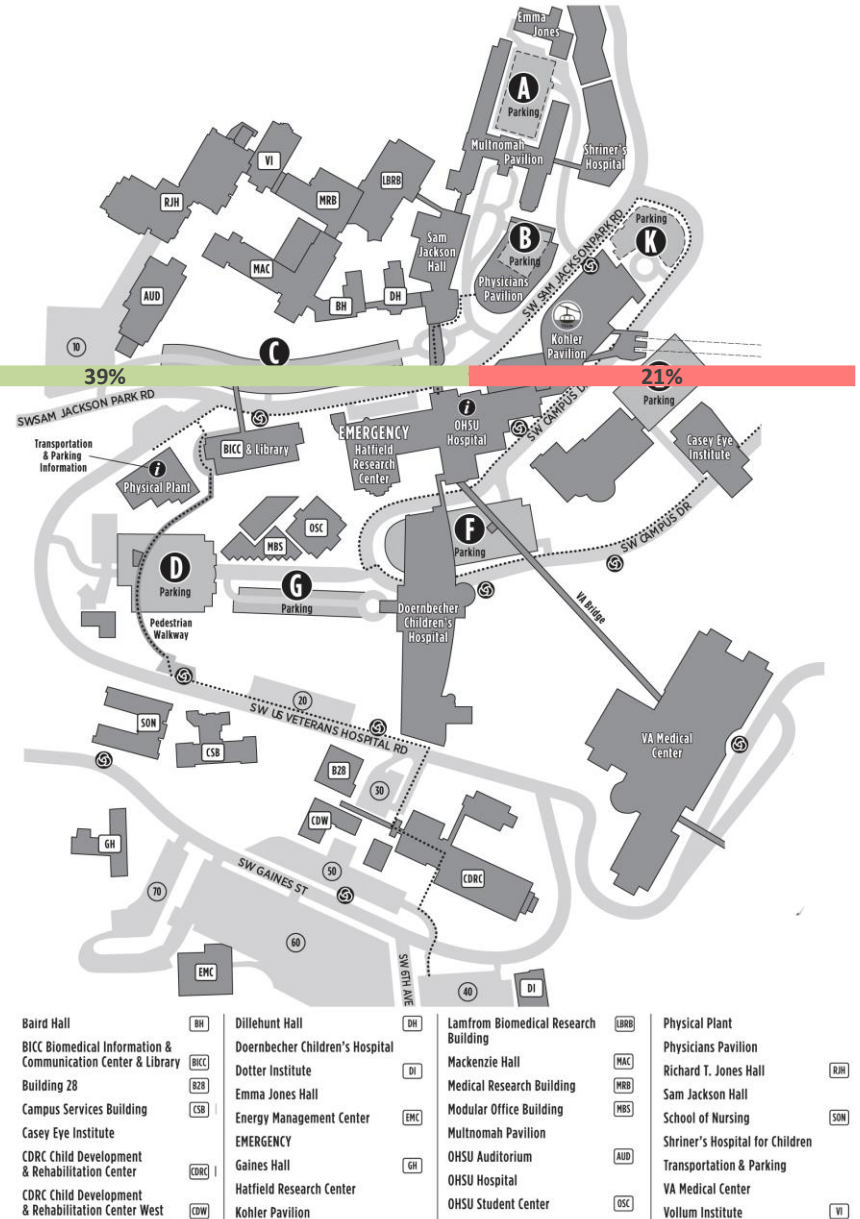
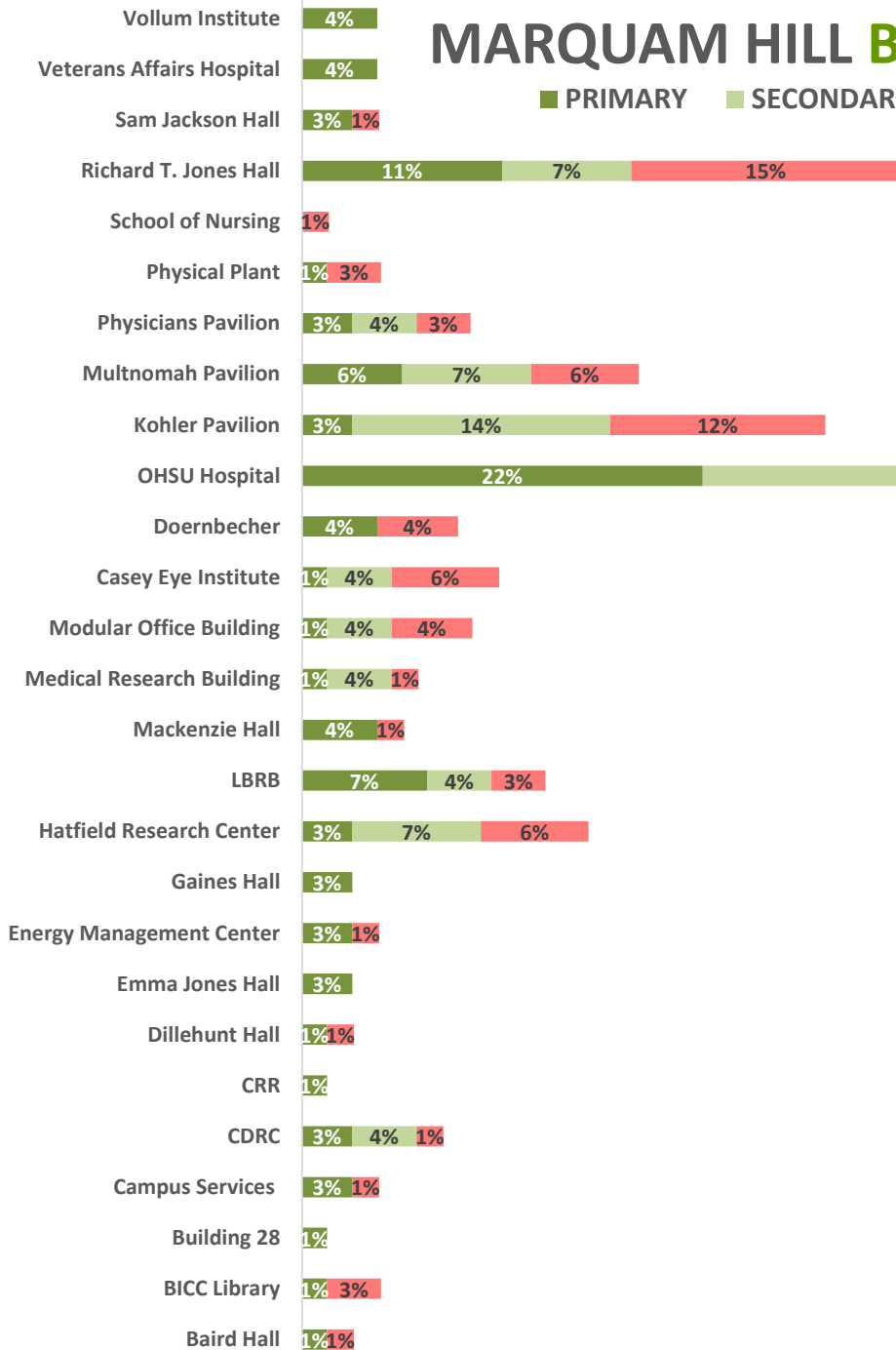
MARQUAM HILL SHIFT CHANGE

— Drive Start — Drive End — Bike Start — Bike End



MARQUAM HILL BIKING BY LOCATION

■ PRIMARY ■ SECONDARY ■ DESIRED



*Downtown is 1 square mile contained by West Burnside St and I-405. It includes 97005, 97201, and 97209.

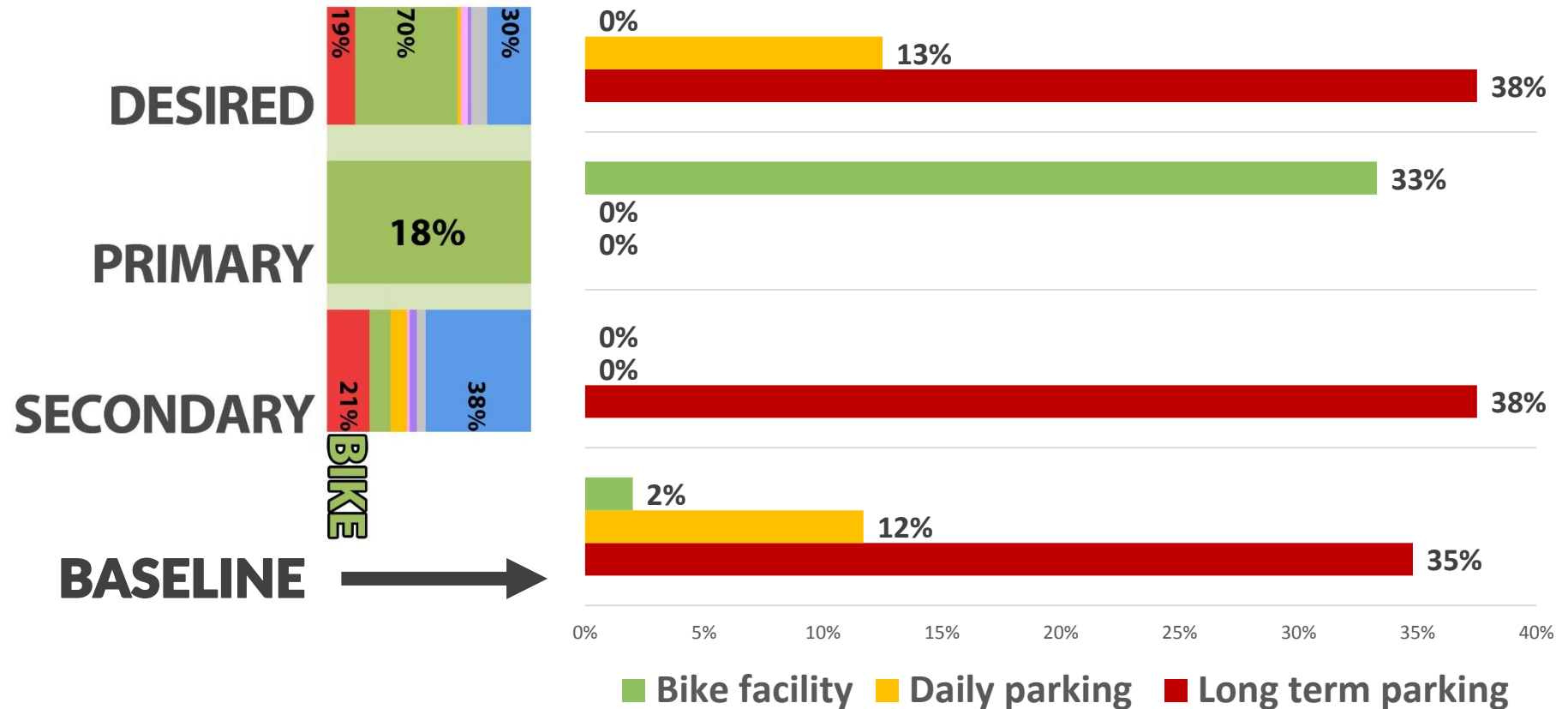
0-20	20-100	101-200	201-300	301-400
99163 21	97209 77	97212 155	97206 293	97202 387
97229 13	97210 76	97239 149	97214 203	
97124 6	97201 72	97211 145		
97222 5	97219 64	97213 137		
97007 4	97221 52	97215 125		
97225 4	97008 26	97232 119		
97233 4	97006 26	97217 112		
97003 4	97035 25	*Downtown 172		
97123 4	97223 25			
97231 3	97068 23			
97266 3	97005 23			
97086 3	97203 23			
97224 2	97267 22			
97030 2	98663 21			
97205 2	Quatama/ NW 205th 2			
87086 2				
97013 2				
97027 2				
97053 2				
97080 2				
97106 2				
97218 1				
97220 1				
97216 1				

ZIPCODE
PEOPLE BIKING

EMPLOYEES BIKING TO ANY OHSU WORK SITE

WORK SITE ANALYSIS

Market Square Building
2016, 239 respondents



At this location, people who biked sometimes were as likely to hold parking permits as the baseline.
But if they biked more often, they turned in their permits.
Secondary riders also report not using bike parking facilities, an amenity that might entice them to bike more.

FINDINGS: Biking

Biking is the most preferred non-driving mode for people that are satisfied with their current mode. Once we get people on bikes, they like it.

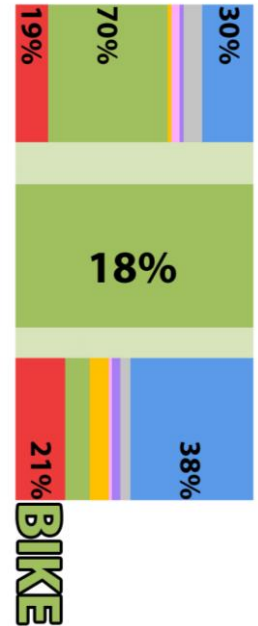
RECOMMENDATION 7

Partner with Biketown

Make it easier for people to take up biking with cheap, always available bikes.

Related: Biking profile, Overall results

- Travels from southeast, particularly Sellwood.
- 1 in 5 work in OHSU Hospital.
- Most are happy with their mode (61%).
- The bus is the most popular secondary mode.
- 1 in 5 would drive if they could. 1 in 5 already do.
- The big motivators are saving/earning money, personal wellness, and environmental concerns.



BIKE COMMUTER PROFILES