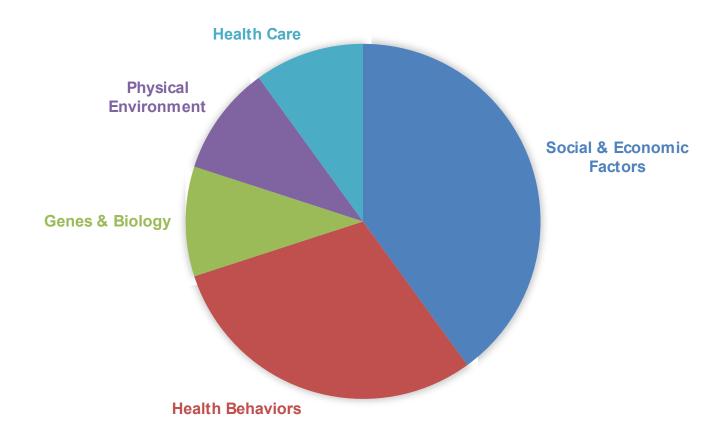


PUTTING THE COMMUNITY IN COMMUNITY BENEFIT



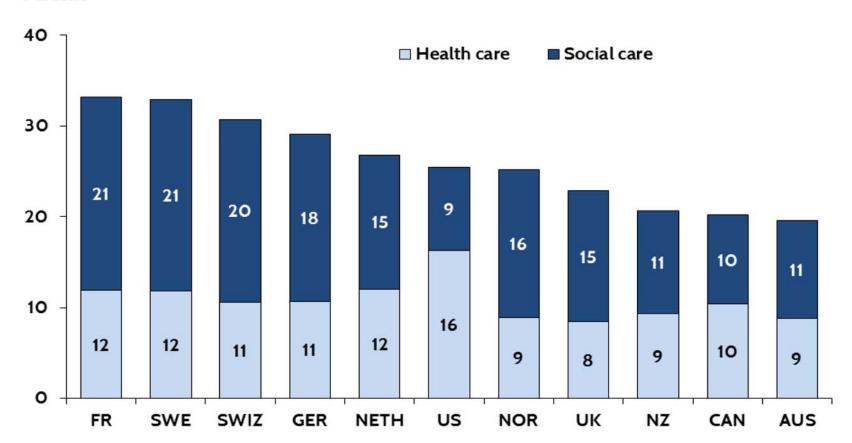
WHAT DETERMINES HEALTH





HEALTH & SOCIAL SPENDING BY % OF GDP

Percent



Notes: GDP refers to gross domestic product.

Source: E. H. Bradley and L. A. Taylor, *The American Health Care Paradox: Why Spending More Is Getting Us Less*, Public Affairs, 2013.

- → School-Based Programs to Increase Physical Activity
- → School-Based Violence Prevention
- → Safe Routes to School
- → Motorcycle Injury Prevention
- → Tobacco Control Interventions
- → Access to Clean Syringes
- → Pricing Strategies for Alcohol Products
- → Multi-Component Worksite Obesity Prevention

Counseling and Education

Clinical Interventions

Long Lasting Protective Interventions

Changing the Context

Making the healthy choice the easy choice

- → Early Childhood Education
- → Clean Diesel Bus Fleets
- → Public Transportation System
- → Home Improvement Loans and Grants
- → Earned Income Tax Credits
- → Water Fluoridation

Social Determinants of Health



Hospitals and health systems get it.

"72% of surveyed hospitals report not having dedicated funds to address social needs for all of their target populations."

"IRS-related community-benefit obligations of non-profit hospitals represent, albeit unevenly, some of the most notable long-term healthcare industry financing for community health-related projects."

"Community Benefit and Social Determinants should be best friends."

My 3 year-old niece



COMMUNITY BENEFIT IN OREGON



COMMUNITY BUILDING





COMMUNITY HEALTH IMPROVEMENT



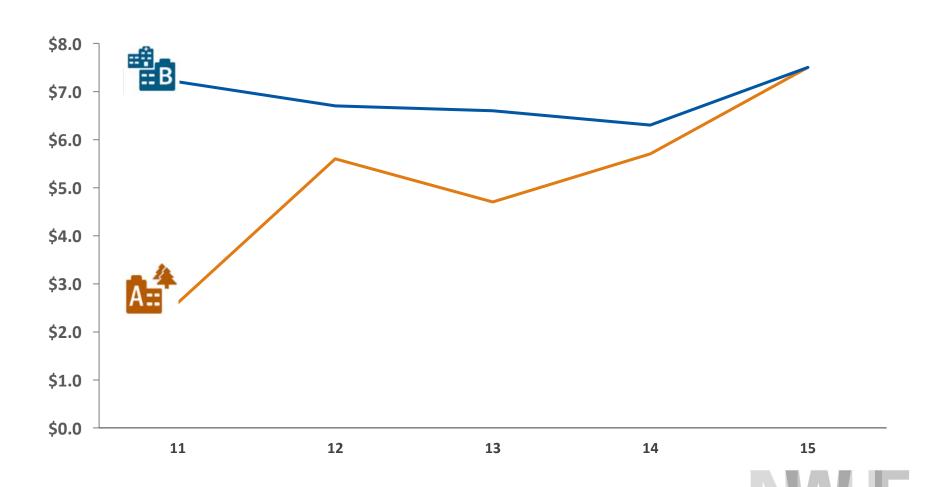


CASH & IN-KIND CONTRIBUTIONS





TOTAL



WHAT DOES ALL THIS TELL US ABOUT COMMUNITY BENEFIT & SOCIAL DETERMINANTS?



NOT MUCH!





hospitalcommunitybenefit.org



Mobile Health Clinic







Collaboration is Key







Collaborative Partners

- Family Residency of Idaho
- Terry Reilly Health Services
- Southwest District Health
- Community Council of Idaho
- Idaho Labor Department
- Idaho Food Bank
- Family Eyecare Associates
- BSU GED Program
- U of I Extension
- Catholic Charities
- ISU Pharmacy Program
- Centro de Comunidad y Justicia
- Faith Community Nurses













DISCUSSION & QUESTIONS

