

MGT 572 Financial Management

Term:	Spring 2019		
Credits:	4 quarter credits		
Instructor:	Gudrun Granholm (gudrung@boxoneleader.com)		
Course meets online:	Monday, April 1 – Friday, June 21, 2019		
Face-to-Face Dates:	Saturday, April 6, 2019	9:15am – 2:00pm	BICC 124
	Friday, May 31, 2019	4:00pm – 9:00pm	RLSB 2S030/34

Required Materials

Byers, Dorf & Nelson (2018). *Technology Ventures: From Idea to Enterprise*, **5th edition**. McGraw-Hill Education. ISBN-10: 1259875997. MSRP: \$230.00. NOTE: Very few bound hardcopies (e.g. paperback, hardcover) of this book are readily available for sale by the publisher or via Amazon. Instead, bound copies are available to rent, and e-book and looseleaf versions are available for sale.

*Finkler, Steven A., Ward, David M. (2011) *Accounting Fundamentals for Health Care Management*, **2nd or 3rd edition**. Jones and Bartlett Publishers. MSRP: \$119.95.

Optional Materials

*Fields, Edward. (2011) *The Essentials of Finance and Accounting for Nonfinancial Managers*. **2nd or 3rd Edition**. AMACOM. \$40.00

*NOTE: These two texts (Finkler and Fields) were required reading in MGT 561 Financial Accounting. If you still have the textbooks you can certainly use them. If you did not keep them, you may find the 3rd editions are more readily available for purchase. Either edition (2nd or 3rd) will suffice for this course.

Pricing for textbooks may vary by retailer. Additional information about pricing, electronic options (e.g., Kindle), rentals, and used copies is available through your favorite online vendor. Additional materials will be available in Sakai as part of the Course Materials. Students are encouraged to keep copies of readings and links.

Course Description

This course focuses on a central question – how do my decisions add value to the firm? As a manager involved in the healthcare industry, it's critically important to understand the impact of your operational decisions on the financial statements. How will it impact the health care ratio, the operating margin, the balance sheet, cash flow?

This course addresses key financial areas that every healthcare manager, not just the finance team, should understand. It examines how organizations are financed, both from external as well as internal sources. For the external financings, the emphasis is on understanding how organizations are assigned financial ratings by analysts. For internal financing the focus is on working capital management and capital budgeting.

The course also covers the valuation of an organization and its assets, along with examining the differences between publicly-held companies versus privately-held entities. This includes working on a deeper understanding of competitor financials and benchmarks. Mergers, acquisitions and other types of joint ventures will also be reviewed.