

# STANDARDS MANUAL FOR WAYFINDING SIGNAGE

August, 2018

Prepared by

## corbindesign People get lost. We fix that.™

109 East Front Suite 304 Traverse City, MI 49684 231 947.1236

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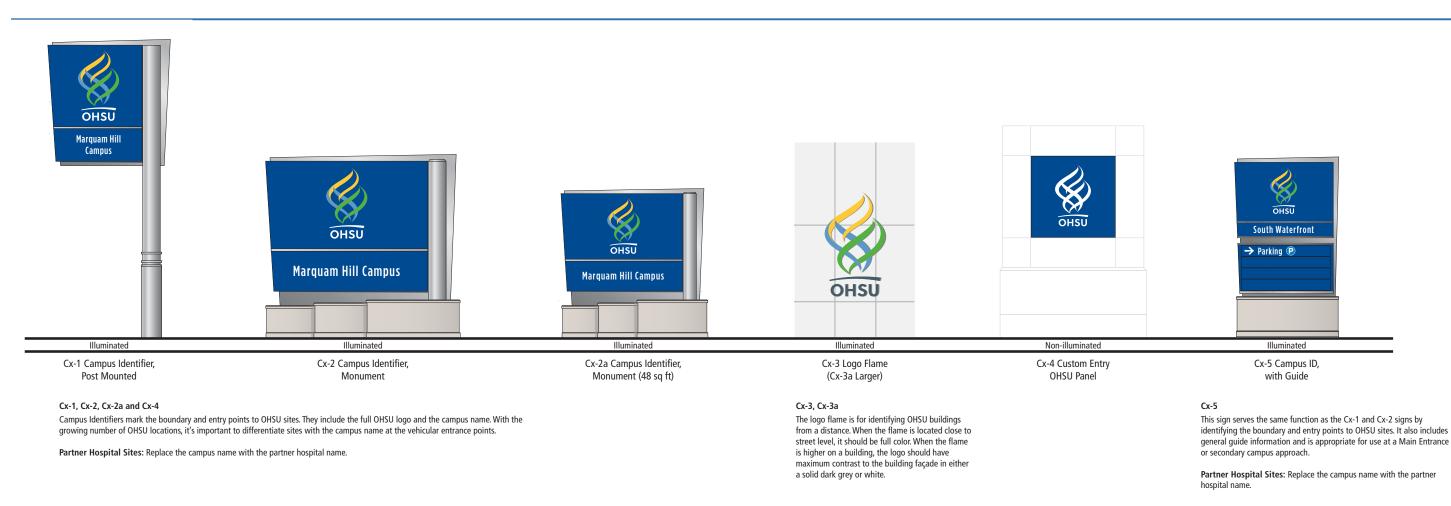
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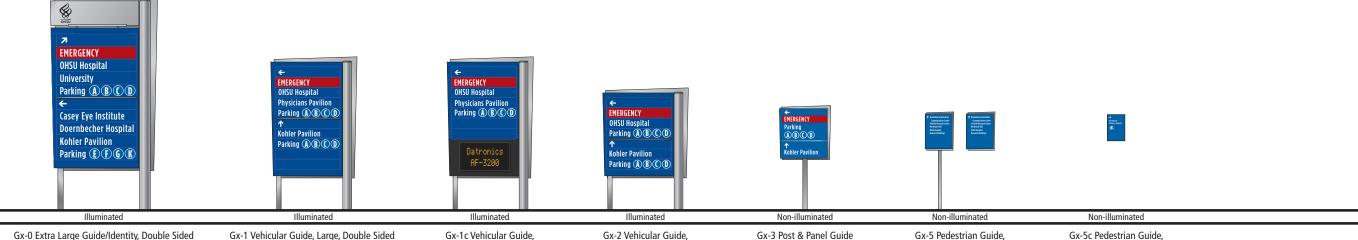


# EXTERIOR AND PARKING SIGN TYPE ARRAYS

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#### Gx-0, Gx-1, Gx-2 and Gx-3

(Gx-0a Single Sided, Gx-0NI Non-illuminated)

Vehicular guide signs are placed at points of decision along major roadways. They can also be used along long stretches to reassure drivers they are headed in the right direction. Destinations included on vehicular guide signs include Emergency, Parking, and building names. Departments and destinations interior to a building, other than Emergency, are not appropriate for this sign type.

(Gx-1a Single Sided, Gx-1NI Non-illuminated)

Guide signs are limited in the number of destinations listed because drivers have a short period of time in which they can absorb the information on the sign. Destinations are grouped by arrow direction, and alphabetical within each arrow grouping. There are two exceptions to the alphabetical order, Emergency and Parking. Emergency is always the first destination within its arrow group, and Parking is the last destination within an arrow group. Arrows are organized left, right and straight ahead. When Emergency is one of the destinations on the sign, the arrow group for Emergency takes priority and is listed ahead of the other arrow groups. The arrow at the top of a destination group is always on its own line to designate direction information for the destinations below it, and arrow groups are separated by a rule line.

The Gx-0 Extra Large Guide is used at campus entry points where there is not space for a large campus identifier, and along roads where the sign is set back from the street edge and the speed is greater than 25 mph. This sign will have limited future application, as it is larger than allowed by the Portland sign

w/Custom LED

Small, Double Sided

(Gx-2a Single Sided)

The Gx-1c with LED board is for use near garage entrances to provide the opportunity to highlight temporary messages. Due to city ordinances, the use of variable-message signage is very restricted.

Gx-1 and Gx-2 sign types are to be used on single-lane roads up to 25 mph. The Gx-1 sign allows up to ten (10) spaces for arrows and destination names. The Gx-2 sign is shorter, providing seven (7) spaces for arrows and destination names.

Gx-3 sign is to be used to provide exiting information to vehicular traffic at a stop sign or within

## Gx-5b Wall Mounted)

Double Sided (Gx-5a Single Sided, Gx-5c Pedestrian Guide. Small, Wall Mounted (Gx-5d Pole Strapped)

#### Gx-5 and Gx-5c

Pedestrian guide signs are utilized to provide direction to visitors once they've exited their vehicle. Because a pedestrian has more time to absorb the information than a driver, the text is smaller and more destinations can be included.

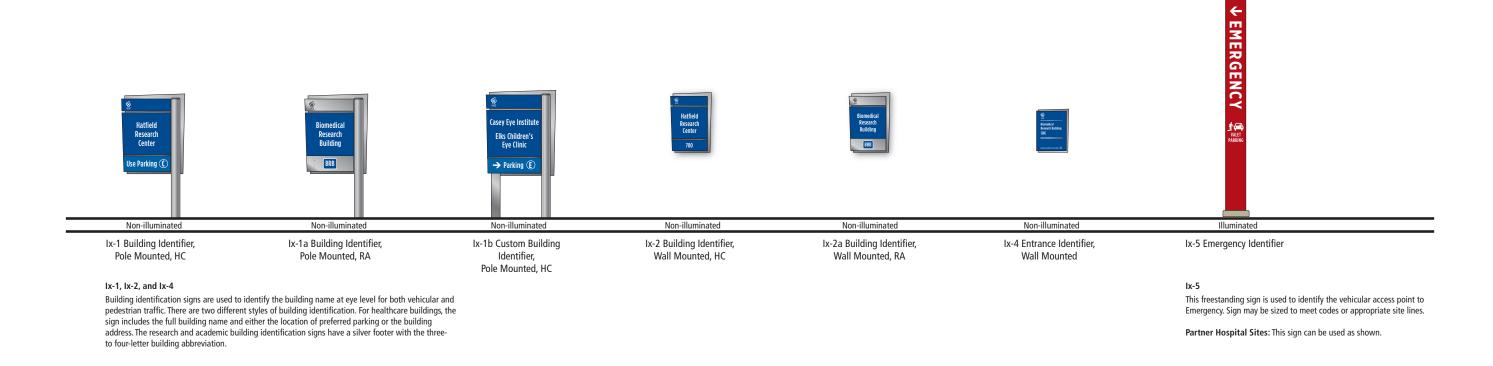
Partner Hospital and Clinic Sites: These signs can be used as shown. If the Gx-0 is desired, replace the logo with an approved partnership layout from the Graphic Standards. For sites without multiple patient parking areas, Parking can be alphabetized with the other destinations in the arrow group.

STANDARDS MANUAL FOR WAYFINDING SIGNAGE

Double Sided

(Gx-3a Single Sided)





OHSU SCHOOL OF DENTISTRY SKOURTES TOWER



AMBULANCE ONLY

OHSU OHSU

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Illuminated	Illuminated	Non-illuminated	Illuminated
lx-6 Individual Letters, Canopy Mounted (lx-6a, lx-6b)	lx-7 Entrance ID Projecting, Illuminated (Ix-7a Non-Illuminated)	Ix-8 Entrance ID, Panel	Ix-9 Individual Letters Building Mounted, Illuminated (Ix-9a Non-Illuminated)
lx-6	lx-7	lx-8	lx-9
These individual letters are mounted to canopies above public entrances and drop-off locations at OHSU's South Waterfront campus. The letters are silver during the day and illuminate white at night.	Flag signs like these can be used to provide guide and identification information perpendicular to traffic. The signs can be used	This panel entrance identification sign is for use at non-public entrances to provide general information such as Loading Dock, or	Building mounted individual letters can be used to identify buildings from a distance. These letters can be used in conjunction with the OHSU logo or on their own to identify OHSU building names. Building names should use proper
Partner Hospital Sites: Replace the entrance name with the partner hospital entrance name.	for both pedestrian and vehicular information in areas where ground space is unavailable.	Ambulance Only, etc.	capitalization, not all caps.
	Partner Hospital Sites: These signs can be used as shown.	<b>Partner Hospital Sites:</b> These signs can be used as shown.	Partner Hospital and Clinic Sites: These signs can be used as shown.















Ix-10 Offsite Building ID Vertical

Ix-10a Offsite Building ID Horizontal Illuminated

Ix-10c Offsite Building ID

Custom

Illuminated

Ix-11 Offsite Building ID

Horizontal

Illuminated

Ix-11a Offsite Building ID

Vertical

Ix-12a, b, c, d Retrofit Panels

#### Ix-10, Ix-10a, Ix-10c

These free-standing monument signs are used to identify OHSU Clinic locations. Signs should always include the street address.

Partner Clinic Sites: Alternate layout options are shown on the design intent drawing pages for how to apply the partnership layout and clinic information.

#### lx-11, lx-11a

These cabinet signs are appropriate for identifying an OHSU clinic building. Designs include a horizontal and a vertical layout. Sign may be scaled up or down to meet codes and fit the building space.

**Partner Clinic Sites:** Alternate layout options are shown on the design intent drawing pages for how to apply the partnership layout and clinic information.

#### IX-12

Often replacing panels on existing signs is required, especially for leased spaces. This sign type provides a number of fabrication options to meet the existing sign fabrication process. Panels are to be sized based upon the existing sign cabinet.

Partner Clinic Sites: Alternate layout options are shown on the design intent drawing pages for how to apply the partnership layout and clinic information.

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Kx-1 Pedestrian Map Kiosk

Kx-2 Pedestrian Map, Wall Mounted, Small Nx-1 Notice Plaque

Vx-1 Vinyl on glass (Vx-2 Large, Vx-3 Address, Vx-4 Frosted Backer)

#### Ky-1 Ky-

The pedestrian map kiosk is available in either a freestanding or wall mounted unit. The map shall be oriented based upon the placement of the kiosk so that the top of the map is what the user will see directly in front of them. This sign type is should be placed in an area with sufficient ambient light.

Partner Hospital Sites: This sign can be used as shown.

#### Nx-1

This sign is for use to display general and caution information in the exterior environment.

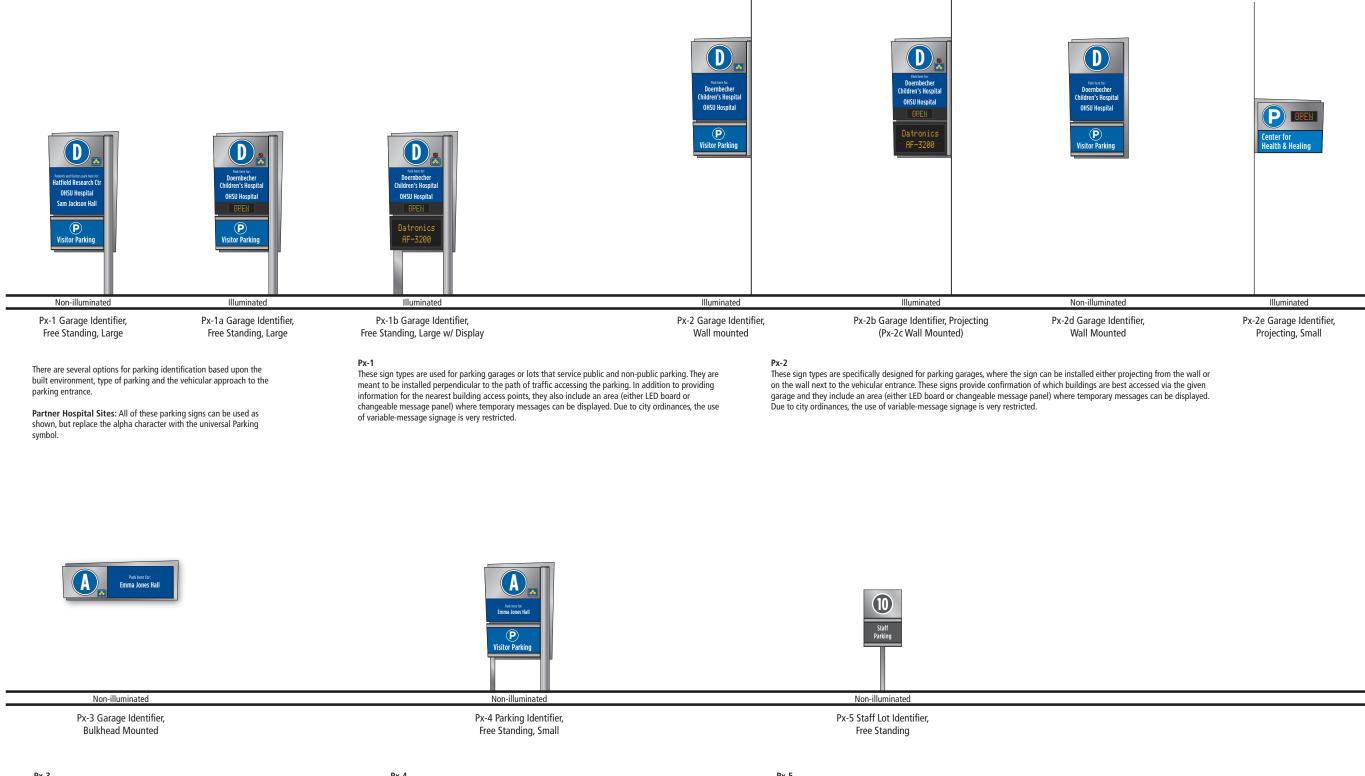
**Partner Hospital Sites:** This sign can be used as shown.

#### Vx-1, Vx-2, Vx-3, Vx-4

Vinyl graphics are to be used at public entrances to identify the building, general service line, address or hours of operation. A listing of physicians or all interior destinations is not appropriate for exterior display.

**Partner Clinic Sites:** Alternate layout options are shown on the design intent drawing pages for how to apply the partnership layout and clinic information.





These sign types are for smaller garage access points where a visitor drives straight into the entrance and there is no space available for the freestanding Px-1 sign type. This sign can also be used in conjunction with a Px-1 sign to help identify specific level entrance points, or when the garage entrance is set back from the access drive.

This is a smaller version of the Px-1 freestanding identification sign, and is suitable for use at less public parking opportunities, and for lots that only service one building. The changeable message panel at the bottom is to be used to provide temporary parking designation information for special events.

This is for use at non-public surface parking lots. This sign incorporates the changeable message panel to provide temporary parking designation information for special events.













Px-6 Garage Entrance Identifier,

Illuminated

Non-illuminated

Px-8 Overhead Guide, Long,

Px-8b Overhead Guide, Suspended, Long (10"),

Wall-mounted

Illuminated

Px-6a Garage Exit Identifier, Wall-mounted

Px-6d Garage Clearance Bar

Px-8a Overhead Guide, Beam Mounted, Long, Px-8.2 Overhead Guide, Suspended, Long, Double-sided

Non-illuminated

Px-8c Overhead Guide, Beam Mounted, Long (10"), Px-8b.2 Overhead Guide, Suspended, Long (10"), Double-sided

Non-illuminated

#### Px-6 and Px-6a

These wall-mounted signs are used to identify the vehicular entrance and exit points of a parking garage structure. The entrance signs incorporate a clearance bar that identifies the minimum clearance height within a parking garage. Entrance and exit signs are also available as non-illuminated with reflective

These overhead mounted signs provide vehicular direction for parking and exit information as well as necessary regulatory information. Signs are available as suspended single-sided, suspended double-sided or beam mounted. They are also available in long and short versions to provide options for different garage clearance height situations.











Non-illuminated

Non-illuminated

Non-illuminated

Non-illuminated

Non-illuminated

Px-9 Overhead Guide, Suspended, Px-9a Overhead Guide, Beam Mounted, Px-9.2 Overhead Guide, Suspended, Double-sided

Px-9b Overhead Guide, Suspended (10"), Px-9cv Overhead Guide, Beam Mounted (10"), Px-9b.2 Overhead Guide, Suspended, Double-sided (10") Px-10 Overhead Two Way Traffic, Suspended, Px-10a Overhead Two Way Traffic, Beam Mounted

Px-11 Overhead Clearance, Suspended Px-11a Overhead Clearance, Beam Mounted Px-11b Overhead Entrance/Clearance, Suspended

Px-12 Overhead Guide, Pedestrian Elevator, Suspended, Px-12a Overhead Guide, Pedestrian Elevator, Beam Mounted Px-12b Double-sided

These overhead mounted signs provide vehicular direction for parking and exit information as well as necessary regulatory information. Signs are available as suspended single-sided, suspended double-sided or beam mounted. They are also available in long and short versions to provide options for different garage clearance height situations.

This overhead mounted sign is available in a suspended or beam mounted version. The sign is used to warn drivers of two-way traffic or pedestrian crossing points.

This overhead mounted sign provides warning information of clearance height changes. This is available for either beam-mounting or suspended mounting. Sign should be strategically placed to allow taller vehicles the opportunity to turn around, but not block spaces for the taller vehicles prior to the clearance change.

These overhead beam-mounted or suspended signs are smaller than vehicular overhead signs, and are used to provide wayfinding information or caution information to pedestrian traffic within a parking garage. Elevator identification should be placed perpendicular to the pedestrian traffic at or near each elevator lobby.

























Non-illuminated	Non-illuminated	Non-illuminated	Non-illuminated	Non-illuminated		Non-illuminated	Non-illuminated	Non-illuminated	Non-illuminated
Px-14 Elevator Level Identifier	Px-14a Elevator Level Identifier, Small (Px-14b No Icon)	Px-15 Level Identifier	Guide (One Line)	x-15b Level Identifier Guide (Two Lines) (Px-d, Px-e No Icon)		Px-16 Elevator Cab Level Identifier	Px-16a Elevator Lobby Level Identifier, Large	Px-17 Vehicular Guide, Column Mounted	Px-18 Remember Your Ticket
Px-14 Aluminum signs with digitally printed reflective to remind pedestrians what level they parked to be placed either next to the elevator when the pedestrian paths, or on the outside of the elevator bedestrian enters to access the elevator.	on and which garage they are in. These are to elevator is directly on vehicular and	placed on the columns and back both sides of the drive aisle. Wit	printed reflective vinyl graphics are used to pro walls of parking spaces. Within public parking hin staff parking areas, signs should be placed iforcement information for pedestrian traffic aff s not a concern.	areas, they should be spaced ab at both ends of the drive aisle a	oout every 3 columns staggered along nd once within the center of the aisle.	sign is mo columns w garage, it	in mounted aluminum panel wit unted to the face of a column th where parked traffic can block th is recommended that this sign n be used only where those signs	nat is perpendicular to traffic. It e messaging. In order to minimi ot duplicate information provid	is not to be used on the sides ize over-signing within a parki
			ed to provide pedestrian traffic direction to elev he Px-15b allows for two lines of information. I			Px-18 Place this ticket valio	sign throughout a garage where lated.	e a visitor must pay for their par	king before exiting or have th
		entrances or bridges. This sign is	format printed insert. It outlines the parking les located within each elevator cab and at the ca age or stairwell, a rigid insert with exterior grad	ll buttons for the elevator or on					
P8 - Permit CIPE (1) P7 - Permit CIPE (1) P8 - Permit CIPE (1)	Basered Parking Parking Process Process	Received Parking Protocol Received Parking Protocol Received Parking Protocol Received Parking Protocol Received Parking Parki	According from Parts  According from Parts	<b>⊘</b>	9 9				Per ling Pates Manual Pil Manual
PS - Permit P4 - Netered Parking   IPE   P3 - Netered Parking   IPE   P2 - Patient & Visiter   IPE   P1 - Patient & Visiter   IPE   P1 - Patient & Visiter   IPE   P3 - Patient & Visiter   IPE   P4 - Patient & Visiter   IPE   P5 - Parking   IPE   P6 - Patient & Visiter   IPE   P6 - Patient & Visiter   IPE   P7 - Patient & Visiter   IPE   P8 - Patient & Visiter   P9 - Patient & Visiter   P1 -		No. illustrated		No. illusioned	No. illustrated	Entering 005U Campus Property		opht Cancer sech Building in the Parling display for the Parling display for the Parling for t	
Illuminated Px-20 Electronic Level Sign	Non-illuminated  Rx-1 Regulatory,	Non-illuminated  Rx-2 Regulatory,	Non-illuminated  Rx-4 Barrier Free, Double Sided	Non-illuminated  Rx-5 Regulatory	Non-illuminated  Rx-5a Regulatory	Non-illuminated Rx-6 Regulator			illuminated 7 Parking
(Px-20a Wall Mounted)	Wall Mounted (Rx-3 Pole Mounted)	Ceiling Mounted, Single Panel (Rx-2a Two Panel)			Stairwell	Campus Bounda (Rx-6a Pole Moun	ry Pole-Mo	,	Rates
Px-20 These one-sided electronic signs are used withi parking garages that have electronic counting. The sign indicates either the number of spaces available on each level, or whether the level is open. Messaging and digital displays appear or side of the sign only.	systems. full or		n options have been provided as part of this sta d parking, accessible path or accessible entranc information.			wall/fence mounted option  Rx-7  When information needs	to be provided to the vehicular r displaying parking rates, the la	drive prior to entering the garag	ge, the Rx-7 sign

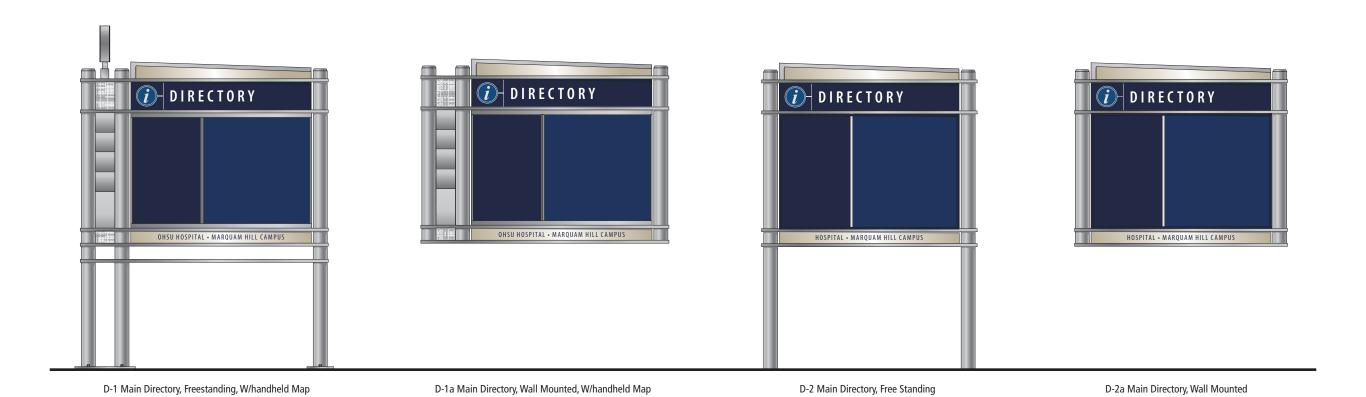
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## **INTERIOR SIGN TYPE ARRAY**

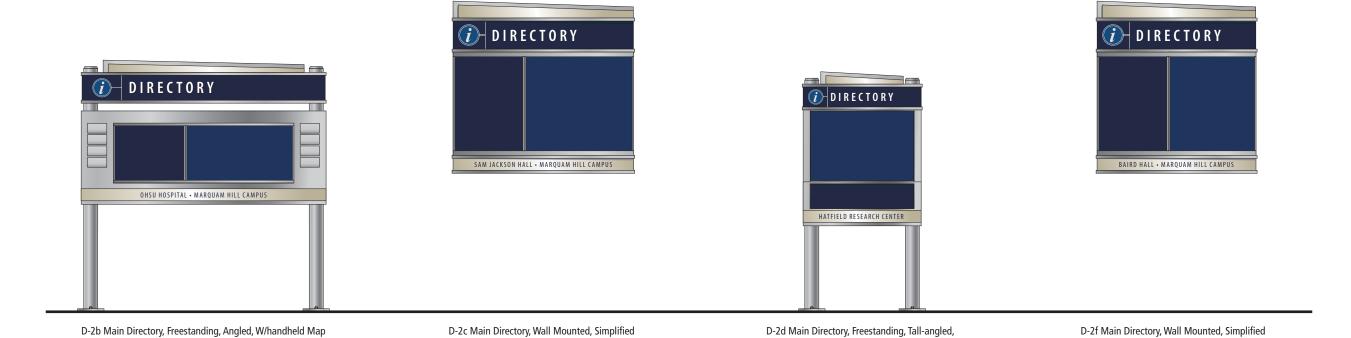
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#### D-1, D-1a, D-2, D-2a-f

Located near building entrances or at transition points between connecting buildings, these freestanding or wall-mounted directories provide the "universe of information" available to patients and visitors. The directory includes a listing of destinations accessible within that building, organized alphabetically into two sections, first destinations and then patient units. When connected to other buildings, there is a third section that includes instructions on how to access those other buildings. The directory also includes a map of the current floor showing public pathways and elevators.



STANDARDS MANUAL FOR WAYFINDING SIGNAGE

with handheld Map, Small

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#### D-3, D-3a, D-3f, D-3g

This wall mounted sign type is located at every public elevator bank and lists the public destinations that are accessible via that elevator, along with the floor where the destination is located. The directory should be located on the same wall as the elevator doors and call buttons. Destinations are separated between public destinations and patient units, and listed alphabetically within each group.

The decorative version of the elevator directory (D-3) is only used on the ninth floor of the Hospital, Kohler and Hatfield buildings. The standard directory units are to be used in all other instances.

D-3b, D-3c

These inside cab elevator directories are the same as the D-3a directories, but are located inside of the elevator cab rather than in the elevator lobby. Destination listings and organization should match the elevator directory in the lobbies.

The physician directory listing is an alphabetical by last name listing of physicians. The directory can be used at a suite entrance, or at a building entrance.

D-3 Elevator Directory Decorative

D-3a Elevator Directory

D-3f Custom Elevator Directory

D-3g Elevator Directory

D-3b Elevator Directory, Inside Cab

D-3c Elevator Directory, Inside Cab

D-3e Physician Directory

## HATFIELD RESEARCH CENTER









These wall-mounted sign types indicate the current floor and depicts a simplified version of the floor plan, showing symbols and destinations that are nearby. The user's location is marked with a "You Are Here" arrow. The map should be correctly oriented to the viewer, so that the top of the map shows the direction that the viewer is facing. The D-4 and D-4b signs also contain a second insert with at-a-glance directional information for nearby buildings and the tram only. This sign type is to be used within long corridors to reinforce one's location and direction, or at complex decision points.

The more decorative version of the D-4 and D-4a are for use on the ninth floor of the Hospital, Kohler and Hatfield buildings only. The D-4b and D-4c are to be used in all other locations.

This custom overhead is to be used to mark when a visitor transitions from one building to another. When the building transition includes a change in floor, include the new floor information as well.

D-4 Strip Map W/ Guide Info, Decorative

D-4a Strip Map, Decorative

D-4b Strip Map W/guide Info

D-4c Strip Map

**D-5 Transitional Elements** 















#### G-1, G-1a, G-1b, G-2, G-2a, G-2b, G-3

These sign types are used to direct to elevators and nearby primary and secondary public destinations. Guide signs are located at key decision points or within long corridors where confirmation of direction is needed. The large version of this sign frame has space for up to 11 arrow and destination lines, the medium has space for up to 9 arrow and destination lines, and the small frame can display up to 7 arrows and destination lines. Destinations shall be listed in the following order - left, right, then straight ahead. Destinations within each arrow group are listed alphabetically. If an arrow grouping includes Emergency, then that arrow group is listed first, and Emergency is the first destination.

The more decorative G-1 sign types are to be used on floor 9 of the Hospital, Kohler and Hatfield buildings only. The G-2 family is for use everywhere else. The G-3 sign type can be used on any floor, and is to be used in locations where a visitor needs guide information, but there is no wall space available for a wall-mounted sign.

G-1 Guide Sign, Large, Decorative

G-1a Guide Sign, Medium, Decorative

G-1b Guide Sign, Small, Decorative

G-2 Guide Sign, Large

G-2a Guide Sign, Medium

G-2b Guide Sign, Small











#### I-1, I-1a, I-1b, I-1c, I-1d, I-1e

This wall-mounted sign type displays the name of a primary public destination and repeats the name in tactile and Braille lettering. Only the top 10-15% of destinations will receive this high-level sign type. This sign is to be placed at the entrance to the destination and mounted in accordance with ADA requirements. International symbols from the graphic standards page are used where appropriate.

The more decorative I-1 and I-1a sign types are to be used on floor 9 of the Hospital, Kohler and Hatfield buildings only. The remaining options are for use everywhere else.

G-3 Guide Sign, Freestanding

G-4a Guide Sign, Custom retrofit of existing sign.

I-1 Primary Identifier, Decorative

I-1a Primary Identifier, with slider, Decorative

I-1b Primary Identifier

I-1c Classroom/lab Identifier with Notifier Bar

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I-1d and I-1e The I-1d includes a half-letter sized insert holder within the sign frame to allow for added messaging, such as classroom notices, hours of operations, or other special instructions. The I-1e includes a letter-sized insert holder and is similarly used for additional information that is pertinent to the patient or visitor.



These slightly smaller wall mounted identification signs are to be used at more secondary public destinations. The sign is to be placed at the entrance to the destination in accordance with ADA regulations. The I-2a sign is especially appropriate for use at conference rooms, where the lower insert holder can be used to post the room reservation schedule.

I-3 This smaller room identification sign is to be used at offices and non-public or back-of-house destinations. The tactile/Braille panel should be used to display the room number.

I-1d Classroom/lab Identifier with Insert

I-1e Primary Identifier W/letter Sized Insert Holder I-2 Secondary Identifier

I-2a Conference Room Identifier with insert Holder

I-3 General Room Identifier



## INFORMATION & ADMITTING

## CLINICAL NEUROPHYSIOLOGY









This small wall-mounted sign type displays the number of the patient room in tactile and Braille characters.

This small wall-mounted identification sign is used to designate utility type rooms such as telecommunication, electrical, housekeeping, etc.

Nameplate signs identify staff office spaces where tactile and Braille are not required by code. When identifying an office, the copy on this sign should be limited to the occupants name and title.

#### I-7, I-7a, I-7b and I-7c

This sign type is used to identify high-level public destinations in highly visible public areas such as registration and information desks and entrances to major departments.

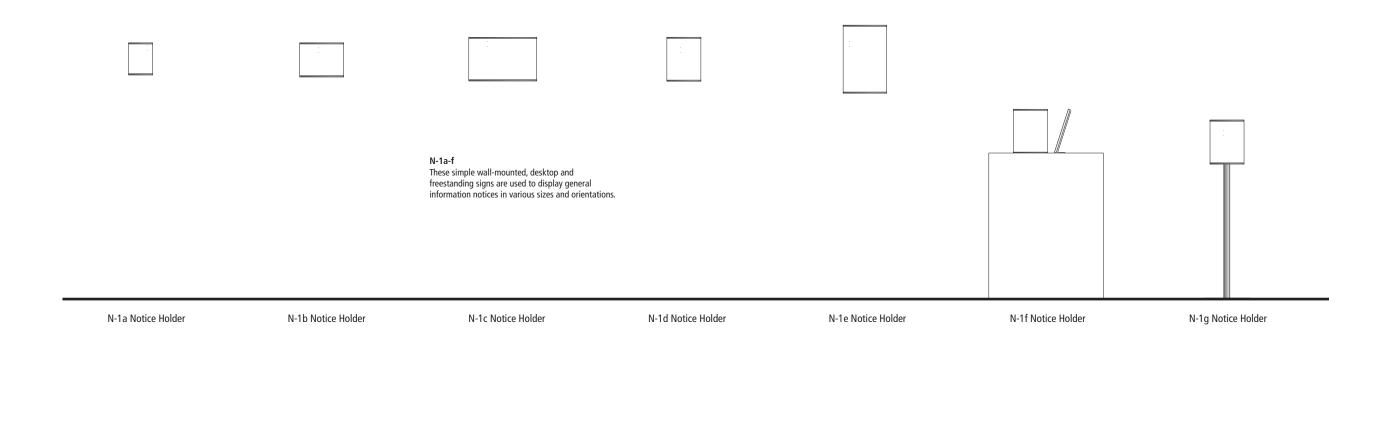
I-4 Patient Room Identifier

I-5 Utility Identifier

I-6 Cubical Identifier

I-7 Individual Letters













15

N-2 and N2a These simple flat acrylic sign types are used to convey information such as restricted access or special instructions.

N-2 General Information

N-2a General Information



















#### 0-1a-h, 0-4a

These two-sided sign types project from the wall, or hang from the ceiling near the wall, and use text and symbols to identify the location of key public destinations and resources. These signs should be used at locations where there are adequate sight

O-1a Projecting Identifier, Large, Ceiling Mount

O-1c Projecting Identifier, Medium, Ceiling Mount

O-1e Projecting Identifier, Small, Ceiling Mount

O-1b Projecting Identifier, Large, Wall Mount

O-1d Projecting Identifier, Medium, Wall Mount

O-1f Projecting Identifier, Small, Wall Mount









**0-2, 0-2a**Overhead identifier signs are used to highlight high-level public destinations. These are primarily used to identify public elevators and the top 10% of the public destinations.

O-1g Projecting Identifier, Ceiling Mount

O-1h Projecting Identifier, Wall Mount

O-4a Projecting Identifier/guide, Ceiling Mounted

O-2 Overhead Identifier/guide, Double-sided, Ceiling Mounted, O-2a Overhead Identifier/guide, Single-sided, Wall Mounted







← Diagnostic Imaging → Rheumatology & Immunology Infusion

#### 0-3, 0-3a, 0-5, 0-5

These overhead signs are used to direct to high-level destinations at key decision-making points where adequate sight lines are available and a wall guide at standard height cannot be used to provide the direction. Their use should be minimized as people, particularly the elderly, tend to avoid looking up for directions. The O-3 sign face can display upto two destinations, whereas the O-5 and O-5b signs can hold upto four destinations per sign face. Destinations should be listed left, then right, then straight-ahead. If both destinations are in the same direction, they should be listed alphabetically.

O-3 Guide, Large, Double-sided, Ceiling Mounted, O-3a Overhead Guide, Large, Single-sided, Wall Mounted O-5 Overhead Guide, Double-sided, Ceiling Mounted O-5b Overhead Guide, Double-sided, Ceiling Mount











#### R-1, R-1a, R-2 and R-3

This collection of sign types are used to comply with code requirements for the identification of restrooms, stairs, warning labels, or interior stairwell instructions. Fire codes, building codes, ADA, and other regulations dictate the placement and use of these signs.



★ FLOOR 1

R-1 Regulatory R-2 Regulatory R-2 Regulatory R-3 Regulatory R-3 Regulatory



# EXTERIOR AND PARKING DESIGN INTENT DRAWINGS



## **Fabrication Specifications**

#### A. Quality Standards

The materials, products, equipment and performance specifications described within, establish a standard of required function, dimension, appearance, performance and quality to be met by the Fabricator.

#### B. Structural Design

Details on design intent drawings indicate a design approach for sign structure but do not necessarily include all fabrication details required for the complete structural integrity of the signs, including consideration for static, dynamic and erection loads during handling, erecting, and service at the installed locations, nor do they necessarily consider the preferred shop practices of the individual Fabricators. Therefore, it shall be the responsibility of the Fabricator to perform the complete structural design and engineering of the signs and to incorporate all the safety features necessary to adequately support the sign for its intended use and purpose and to protect the Owner. Fabricator shall also be responsible for ensuring that all signs meet local, state and federal codes.

#### C. Vandalism Design

Fabrication and installation design is to withstand severe abuse and souvenir theft vandalism, but not less than the equivalent of resisting simple hand implements and tools (screwdrivers, knives, coins, keys, and similar items), and adult physical force. All hardware and fasteners within reach shall be vandal resistant.

#### D. Substitution

No substitution will be considered unless the Owner has received written request for approval. Fabricator may recommend equal or better equipment or method, but will be required, prior to the bid submittal, to provide full documentation establishing such a substitution's equality or superiority as measured in the following:

- compliance with the visual design intent;
- cost:
- ease of maintenance; and
- performance.

The burden of proof of the merit of the proposed substitute is upon the Fabricator. The Owner's decision of approval or disapproval of a proposed substitution shall be final.

#### E. Material Handling

The Fabricator is to pack, wrap, crate, bundle, box, bag, or otherwise package, handle, transport, and store all fabricated work as necessary to provide protection from damage by every cause. Fabricator shall provide clear and legible identifying information on all product packaging to ensure proper on-site identification and installation.

#### F. Sign Specifications: Construction Methodology

The drawings call for a variety of fabrication techniques. Fabricators are given leeway to fabricate the signs to meet the intent of the designs depicted by the drawings.

1. Because different systems of extrusions may result in slightly different dimensional requirements, the total height and width dimensions described in the sign construction on the drawings may be considered "nominal" for the purposes of cost quote.

- 2. Sign faces are to be fabricated using aluminum plate of varying thicknesses, as specified on design intent drawings, with a minimum thickness of .125 inches unless otherwise noted.
- 3. Sign cabinet seams shall be sealed to ensure they are watertight.
- 4. All finishes are to be satin finish, free from fading, peeling or cracking. Paint preparation of all exterior metal surfaces of the sign to include removal of all scratches and imperfections, sanding and chemical etching. Substrate cleaning, preparation, paint application and paint thickness to be in strict compliance with Matthews Paint or AkzoNobel published recommendations. Acceleration of the drying process is not allowed.
- 5. Unless otherwise noted on the design intent drawings, all cutout push-through lettering and shapes shall be routed from a single sheet of white acrylic, with a minimum thickness of 3/8" and pushed through 1/16". Routed letters and shapes that are bonded to a separate acrylic sheet are not acceptable; they must be routed from a single sheet.
- Acrylic is to be attached to the back of the sign using adhesive, mechanical fasteners, or both depending on the design specifications.
- All letter knock-outs (interior of letter forms) are to be stud mounted through the acrylic.
- When illuminating the acrylic face with LED, 2447 shall be the standard white acrylic.
- Acceptable spacing between the push-through acrylic and the cut-out aluminum is 1/32" to 1/16" depending on the copy height (if the copy is larger than 32", alternate spacing may be used to allow for the change in material expansion).
- 6. Except where approved otherwise by Owner, conceal fasteners.
- 7. Exposed welded joints must be filled and ground smooth so that there is no seam visible when painted.
- 8. Any sign faces smaller than 8' by 20' are to be fabricated from 1 piece of seamless material.
- 9. On welded joints, dimensional and structural welding defects will not be accepted, including but not limited to: poor weld contours, including excessive bead convexity and reinforcement, and considerable concavity or undersized welds; cracks; undercutting; porosity; incomplete fusion; inadequate penetration; spatter; and non-metallic inclusions. Welding is to be performed by AWS (or similar) certified personnel, following AWS Standard Welding Procedure Specifications (SWPSs) for steel, aluminum, and stainless steel as appropriate.
- 10. Non-welded joints between various portions of signs must have a tight, hairline-type appearance, without gaps. Provide sufficient fastenings to preclude looseness, racking, or similar movement.
- 11. Provide drain holes as needed to prevent accumulation of water within signs. Holes must be inconspicuous and be in inconspicuous locations; holes must be located such that drainage does not occur onto signs, or other surfaces subject to staining. Provide internal system of baffles to prevent "light leaks" through drain holes of

illuminated signs. Provide color-coordinated insect screening over drain holes.

- 12. Non-illuminated sign faces are to have lettering and graphics created as mask and spray or surface-applied vinyl typography using Avery or 3M exterior grade, minimum 5-year warranty. Certain applications are to be engineer-grade reflective vinyl as specified on the design intent drawings.
- 13. Visible metal joints must adhere to a fit tolerance of .01".
- 14. Unlit channel letter faces must be .25" aluminum. Channel letter returns must be .080" aluminum.

#### G. Sign Specifications: Illumination & Electrical

- 1. It shall be the responsibility of the sign fabricator to perform the complete electrical design for illuminated signs. Illuminated signs shall be designed by an electrical engineer and shall be fabricated and wired to be compliant with current UL® listing requirements, and shall be UL® certified.
- 2. All internally illuminated sign cabinets are to have an access panel that is tight fitting, lightproof and waterproof. Access panels are to be in an accessible location, out of sight, and shall be shown on shop drawings.
- 3. Internally illuminated signs are to have adequate internal system of ventilation to assure a uniform dissipation of heat from electrical components of electrically powered and illuminated signs, heat (solar) absorption by sign and other sources. Any openings in exterior surfaces must be internally baffled to prevent light leaks and prevent entry of rain, snow, wind-blown debris, and other foreign matter, and are to be covered with interior color-coordinated insect screen.
- 4. Only labels required by law are permitted to be mounted on the exterior of the sign face, and they shall be located in a position that is as discreet as possible.
- 5. All internally illuminated interior metal surfaces shall be painted white using Matthews' reflective white paint, or shall be lined with 3M's Matte White Light Enhancement Film, to enhance and evenly distribute light.
- 6. All electrical components shall be built to be housed within sign cabinets. All wiring and raceways within the sign are to be completely enclosed. Internal illumination by lamps is required to provide adequate and even illumination over the face of the sign without hot spots or shadows. "Halo" effects, "spreading" or similar light spill due to excessive transmission of the backlight source shall be minimized.
- 7. Illumination to be provided by exterior UL® rated LED only, (as specified on design intent drawings). Lamps or other internal hardware must not be visible through the translucent letterforms and graphics.
- 8. All internally illuminated exterior signs are to have their own electric eye on/off control to turn the sign on at night and off in the morning, unless the Owner specifies a need for a timer.

- 9. Verify location of power provided by others prior to sign fabrication.
- 10. Face-lit channel letters with a 16" or shorter cap height shall be trimless. Face-lit channel letters taller than 16" may use a low-profile trim cap. Internally illuminated channel letters shall be illuminated using LED, unless otherwise noted on the design intent drawings. Transformers for channel letters shall be remote transformers wherever possible. If remote transformers are not applicable, then all electrical components shall be contained within the channel letter itself. Raceways are not acceptable unless specifically noted on the design intent drawing or if approved by the Owner. All raceways must be painted the same color as the wall on which the sign will be mounted. Channel letters to be painted on the inside with Matthews' reflective white paint, or lined with 3M's Matte White Light Enhancement Film to enhance and evenly distribute light.

#### I. Fonts/Typefaces

The fonts used for this project were selected specifically for this project by the Owner, and include those listed in the graphic standards

It is the responsibility of the fabricator to purchase the fonts.

No substitution of any other typefaces may be made. Under no circumstances are typefaces to be electronically distorted ("squeezed" or "extended") for purposes of fitting to the specified sign or general alteration of the sign face composition unless noted in the drawings. This includes (but is not limited to) stretching, squeezing, tilting, outlining or shadowing.

- 1. All letterforms, symbols or graphics shall be reproduced either by photographic or computer-generated means. Hand-cut characters are not acceptable. Cutting shall be done in such manner that edges and corners of finished letterforms will be sharp and true. Letterforms with nicked, cut, ragged, rounded corners, and similar disfigurements will not be acceptable.
- 2. All letterforms shall be made from material and gauge as indicated on design intent drawings. Typefaces shall be replicated as indicated on the drawing.
- 3. Ligatures are to be turned off.
- $4.\ \mbox{Apostrophes}$  are to be used, not foot marks. Note that there is a difference in most fonts.
- 5. Silk-screened and vinyl copy is to match the sheen of the copy panel background (satin). Edges of letters shall be straight and corners sharp. Surface of letters shall be uniform in color finish, and free from pinholes and other imperfections.
- 6. Silk-screened images shall be executed with photo screens prepared from original art. No hand-cut screens will be accepted. Original art shall be defined as artwork that is a first generation reproduction of the specified art.



## **Fabrication Specifications**

- 7. Silk-screening shall be highest quality, with sharp lines and no sawtooths or uneven ink coverage. Screens shall be photographically produced. Application of inks through screens shall consist of one flood pass and one print pass. Images shall be uniform in color and ink thickness. Images shall be free from squeegee marks and lines resulting from improper print stroke or screen off contact height. Signs shall be placed in adequate drying racks with minimum of 2 inches between racks for ample airflow. Sign racks shall have system of forced airflow between layers to provide proper drying and curing of inks. After signs have dried completely according to the ink manufacturer's time allowance, signs may be packaged.
- 8. "Pushed-through" copy must fit accurately into routed portions of cabinet with tight, hairline joints and snugly into back of formed (channel) letters.
- 9. The edges and corners of routed letterforms shall be sharp and true. Letterforms with nicked, cut, ragged, rounded (positive or negative) corners, and similar disfigurements will not be acceptable. Letterforms shall be aligned so as to maintain a base line parallel to the sign format, with margins and layout as indicated on design intent drawings and approved shop drawings. Vertical strokes shall be plumb. Mechanically fasten center of letters to acrylic plastic as described in the design intent.
- 10. Vinyl graphics and letterforms shall be computer-cut.

#### Installation

#### A. Permits and Variances

Fabricator shall be knowledgeable of relevant local code requirements and honor same in fabrication and installation. Where applicable, it is the responsibility of the Fabricator to secure any and all necessary permits for signage installation. It is the responsibility of the Owner to secure variances, should any be required. It is the Owner's responsibility to call the appropriate agency to have all underground utilities properly located and marked. Any damage to below-grade utilities or structures for which the Owner has provided adequate location information is the responsibility of the Fabricator.

#### **B. Site Visit**

Prior to installation of the signs, the Fabricator is to visit the proposed site to observe existing conditions and verify all signage required and its location with Owner. At this time the locations shall be staked using a non-permanent visible device such as spray chalk or non-permanent paint. Certain signs may be located on sloped grades and may require uneven footings for each post. Site-verify all locations to determine special requirements for footing templates, if required.

The final Sign Message Schedule and Sign Location Plan shall be consulted together and shall be approved by the Owner to determine the precise location for each sign. Any necessary adjustments will be made with the approval of the Owner.

#### C. Masonry/Footings

Any concrete bases for signage are to be poured in place and footings are to extend beneath the frost line, or deeper to meet local code. All footings or bases should be poured within a form and level with grade unless otherwise specified in the design intent drawings. Foundation/footings should be level with grade unless

otherwise noted or as specified by state or local code. Foundation/ footings should not extend above grade more than 2" and exposed edges should be finished with a bevel to prevent chipping. It's recommended that the concrete be floated by machine or hand before finishing in order to embed larger aggregates especially when part of the footing or base extends above ground. Concrete surface should have a smooth or brushed finish grade appearance. All concrete bases and footings should be edged to break any bond with the form and create a neat appearance. All forms should be removed once the concrete has properly cured. Concrete and reinforcement specifications shall be shown on shop drawing submittals. The Fabricator is responsible for the necessary templates, mounting plates and hardware for concrete and masonry bases. A minimum 2' rock bed with landscape edging or concrete pad must be added around each concrete base as protection from landscaping maintenance as specified on the drawings.

All masonry (concrete block, poured concrete, brick, slab, veneer, mortar, etc.) is to be properly treated and protected to maintain the structural integrity of the masonry work with exposure to all environmental conditions found at the site. For exposed or visible masonry, this shall include the application of protective sealers or similar finishes to diminish the effects of close-proximity sprinkling or irrigation systems.

Signs are to be mounted on J-bolt footings, centered on the concrete base or footing and engineered per code unless otherwise specified in the design intent drawings.

#### D. Wind Load

Signs, banners and mounting devices shall be engineered to withstand a minimum 30-psf wind load normal to the sign, or greater as per local code, in addition to the weight of the sign. The Fabricator shall determine appropriate method of anchoring signs to the locations specified to meet these requirements as well as all local code requirements.

#### E. Mounting

All signs to be mounted level and true. All exposed hardware is to be touch-up painted on site as required. It is preferred that all bolts, nuts, washers, or other fasteners shall be stainless. However galvanized steel is acceptable, so long as all exposed surfaces are sealed.

While sign type drawings may specify or indicate possible mounting and/or mounting hardware details, the Fabricator will be able to substitute equal or better hardware and techniques, based upon their experience with similar mounting situations and as long as the visual appearance of the sign is not compromised from that shown in the design intent drawings.

All signage products must be installed such that there are no misalignments between visible components. Sign elements intended to be removable or changeable after installation must function as intended without binding, sticking or blocking. It will be the responsibility of the Fabricator to correct any installation misalignments at no charge.

Fabricator and their installers are expected to have knowledge of ADA and Title 24/OSHPD mounting guidelines and city zoning codes, general sign locating practices, and any particular unique installations

defined by Owner. It is the desire of the Owner that the Fabricator follow these guidelines as well as architectural cues in installing for the best visual placement, keeping a reasonable distance from protruding objects. Any signage that is improperly located is to be moved to the proper location by the Fabricator, and repairs to wall surfaces and signage are to be at the Fabricator's expense.

If the installers are unable to make a decision about any sign locations, they can contact the Owner, providing a graphic representation of the questionable area, or contact the Owner for on-site options.

#### F. Electrical

The Owner will be responsible for providing a power source to within 10 feet of the base of each sign requiring power (either at grade or below grade). Power is to be 120 or 277 (LED illumination should be 120) volts at 60 cycles unless otherwise noted in the documents. It is the responsibility of the Fabricator to manipulate the existing conduit to its proper location, install an external disconnect, extend the conduit through the concrete base (or posts) to align with the point of hookup, and run the power supply through it. Conduit running from the disconnect to the sign shall travel within the concrete base, not on its surface. The Owner will be responsible for the final electrical connection.

#### G. Punchlist

It is required that the Fabricator complete a walk through with the Owner immediately following installation to identify any errors, such as construction or installation issues. Such errors are to be corrected in a timely manner, and to the satisfaction of the Owner.

#### H. Signage Warranty

The Fabricator is to provide a written five (5) year full replacement warranty to the Owner that all signs will be free of defects due to craft work and materials including, but not limited to:

- Bubbling, chalking, rusting or other disintegration of the sign panel, graphics or of the edges.
- Corrosion appearing beneath paint surfaces of panels, brackets, posts or other support assemblies (except as an obvious result of vandalism or other external damage).
- Corrosion of fasteners.
- The assemblies not remaining true and plumb on their supports.
- Fading, chalking and discoloration of the colors and finishes within the vinyl and paint manufacturer's stated warranty period.
- Peeling, delamination or warping ("oil canning").
- Repair and reinstallation of signage due to failed mountings.

Fabricator shall also extend in writing to the Owner all manufacturers' warranties.

#### I. Repair or Replacement

Without additional cost to the Owner the Fabricator shall repair or replace, including installation, any defective signs or hardware which develop during the warranty period and repair any damage to other work due to such imperfections. The Fabricator will be required to fully replace all signs that are in error relative to the working documents (sign message schedule and sign type drawings) that will be submitted to the Fabricator upon award of contract.



## **Color Palette**

#### **Base Color**

**OHSU BLUE** MATCH PANTONE 280

OHSU GREEN PANTONE 369 3M Brilliant Gre

(02)

MATCH PANTONE 123 (3M Sunflower) **©**3

OHSU GOLD

OHSU LIGHT BLUE MATCH PANTONE 652 (3M Evening Blue (04)

opaque)

PANTONE 1797





OHSU DARK GRAY MATCH PANTONE 431 (3M Slate Gray)

**CAUTION YELLOW** MATCH PANTONE 124 13

Translucent Vinyl: 3M Day/Night Film Dark Gray

#### **Materials Palette**

**(01)** 

SILVER METALLIC MP18099 Platinum sparkle metallic

Opaque Vinyl: 3M satin aluminum Translucent Vinyl: 3M Silver Scotchcal translucent





## **Parking Color Palette**















**Typography** 





## Symbols





























Typesetting Example: Ligatures Typesetting Example: Apostrophe Staff-correct Visitor's - correct Visitor's - incorrect Staff- incorrect

Myriad Pro Semibold Condensed (Canopy Identification Only)

O All arrows, symbols or graphics shall be produced either by photographic or computer-generated means. Hand-cut characters are not acceptable.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

No substitution of any symbols may be made. Under no circumstances are symbols to be electronically

distorted ("squeezed" or "extended") for purposes of fitting to the specified sign or general alteration of the sign face composition unless noted in the drawings. This includes (but is not limited to) stretching, squeezing, tilting, outlining or shadowing.



















ARROW

 Fabricator is responsible for matching all colors and materials as specified and is required to provide color and material samples for approval. CONSISTENT AND ACCURATE COLOR REPRODUCTION IN THIS DOCUMENT CANNOT BE ASSURED DUE TO THE LIMITATIONS OF COLOR PRINTING TECHNOLOGY.

The Coated Pantone Matching System® and Matthews Paint system are used for specifying signage color matches. (In the absence of actual sign material color chip reference sets, actual specified product color swatches should be referenced for color matching.)

(not shiny or glossy) and exclusively a premium acrylic polyurethane. The font used for this project was selected specifically for

background colors and supporting accent colors. Actual

color finishes on signage are to be matte or low luster

Shown here are approximations of the signage

this project by the Designer and Owner.

It is the responsibility of the fabricator to purchase the fonts. Purchasing information can be obtained at the following website: http://www.adobe.com/

No substitution of any other typefaces may be made. Under no circumstances are typefaces to be electronically distorted ("squeezed" or "extended") for purposes of fitting to the specified sign or general alteration of the sign face composition unless noted in the drawings. This includes (but is not limited to) stretching, squeezing, tilting, outlining or shadowing.



## Logo Artwork

## OHSU Logos







Recommended Clear Area for Signage

Positive Logo

Reverse Logo

**Partnership Layouts** 



Positive Layout



Reverse Layout



O Ampersand (&) use is limited to:

Oregon Health & Science University Center for Health & Healing

In all other cases, "and" is to be used, unless Marketing and Communications has provided

Recommended Clear Area for Signage



Positive Layout

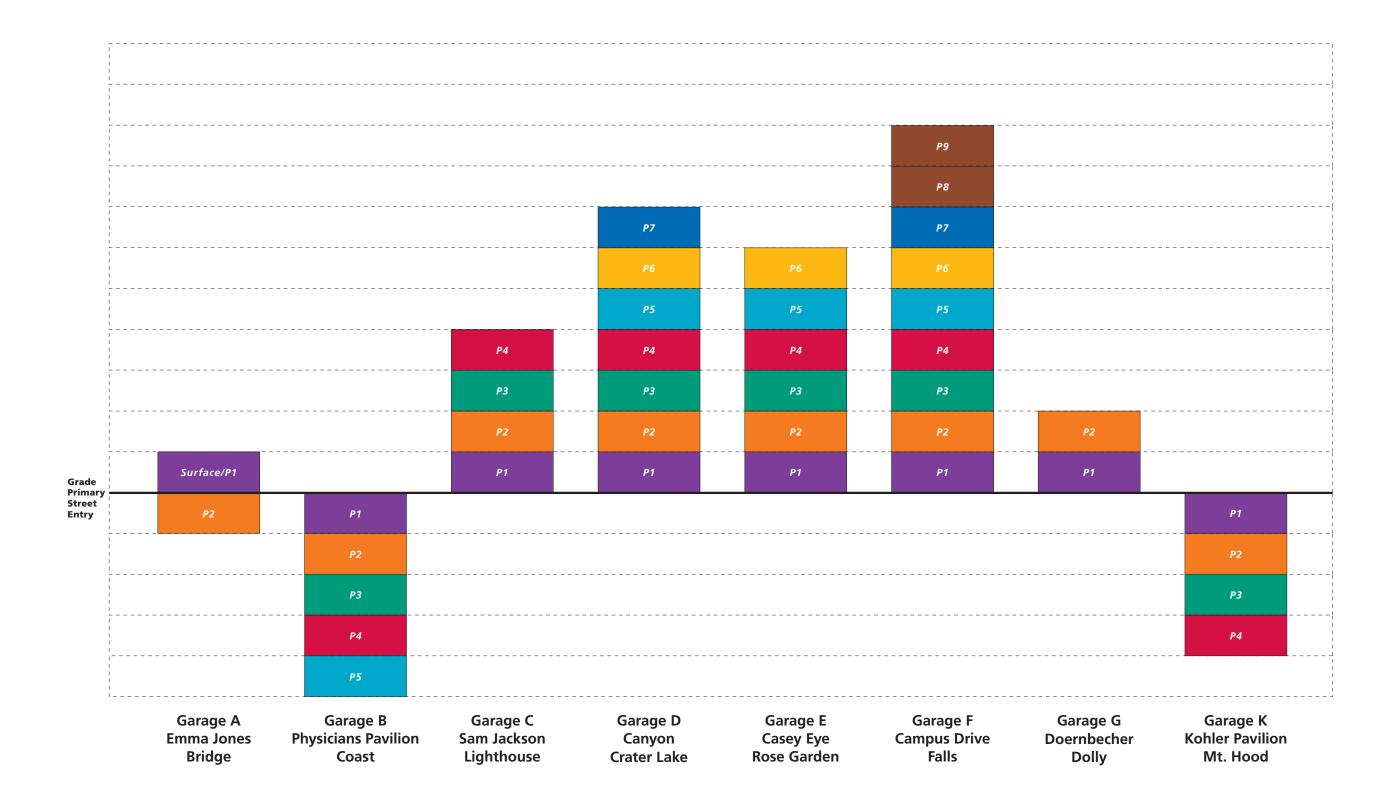


Reverse Layout

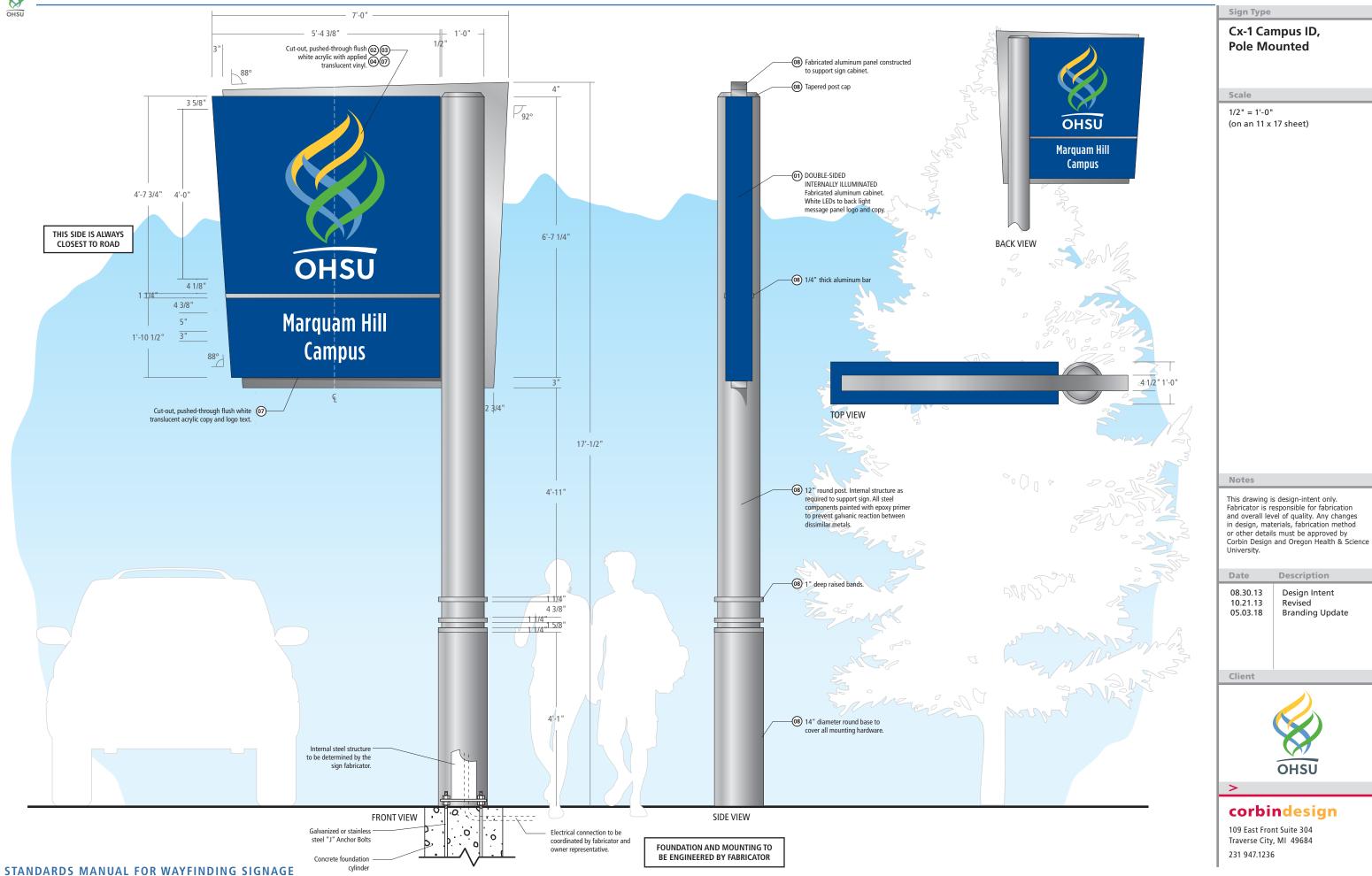


Recommended Clear Area for Signage





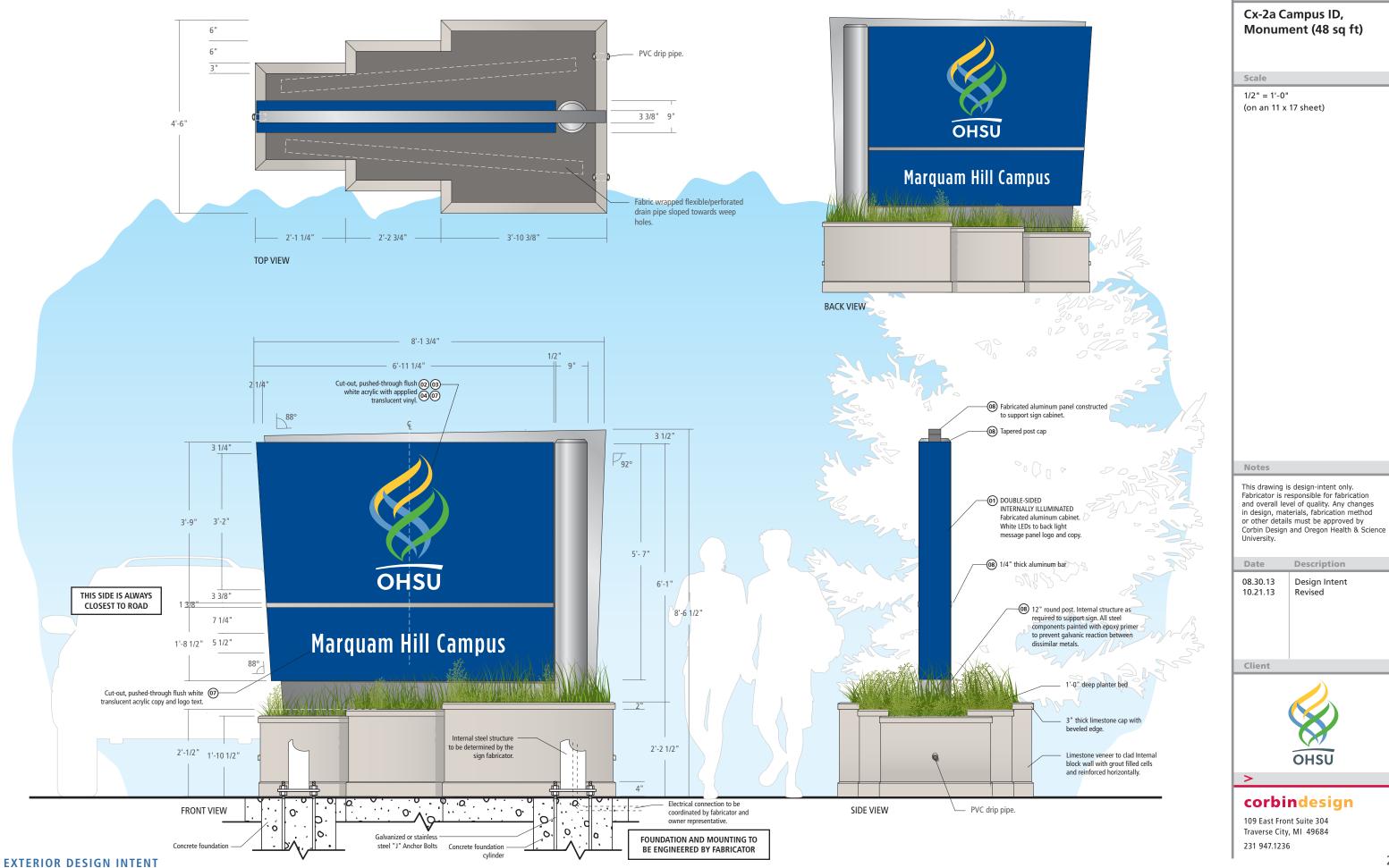






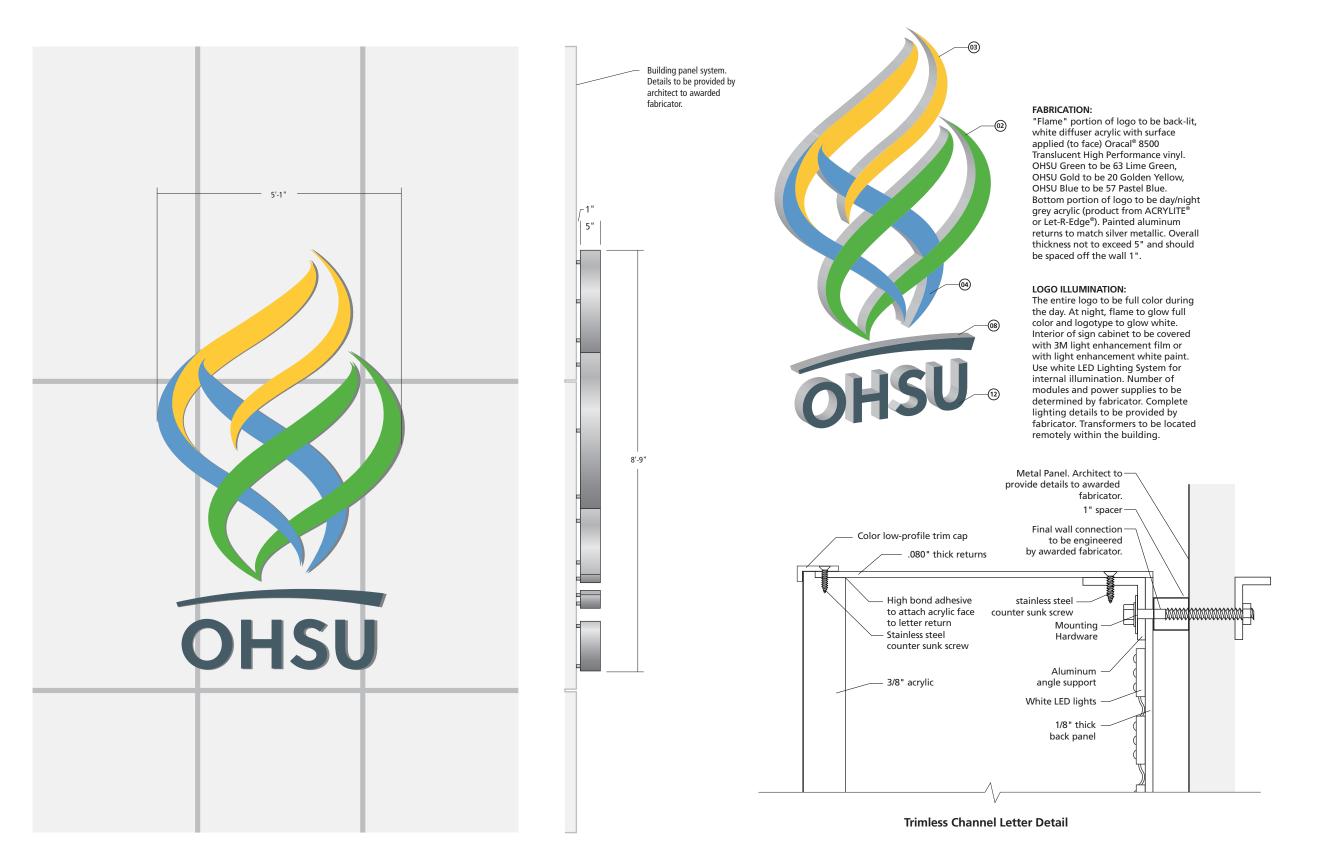






Sign Type

Date	Description
08.30.13 10.21.13	Design Intent Revised



Sign Type

## Cx-3 Logo/Flame

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

This drawing is design-intent only.
Fabricator is responsible for fabrication
and overall level of quality. Any changes
in design, materials, fabrication method
or other details must be approved by
Corbin Design and Oregon Health & Science
University.

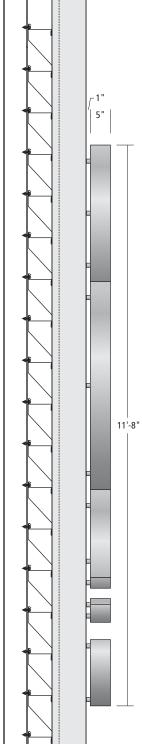
Date	Description
08.30.13	Design Intent
10.21.13	Revised
05.03.18	Branding Update

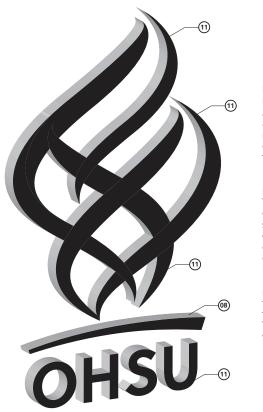
#### Cilent



corbindesign







## FABRICATION:

Day/night acrylic faces (product from ACRYLITE® or Let-R-Edge®). Painted aluminum returns to match silver metallic. Overall thickness not to exceed 5" and should be spaced off the wall 1".

#### LOGO ILLUMINATION:

The entire logo to be black during the day. At night the flame and logotype should be white. Interior of sign cabinet to be covered with 3M light enhancement film or with light enhancement white paint. Use white LED Lighting System for internal illumination. Number of modules and power supplies to be determined by fabricator. Complete lighting details to be provided by fabricator. Transformers to be located remotely within the building.

#### Sign Type

## Cx-3a Logo/Flame, Larger

#### Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Oregon Health & Science

Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update





## corbindesign

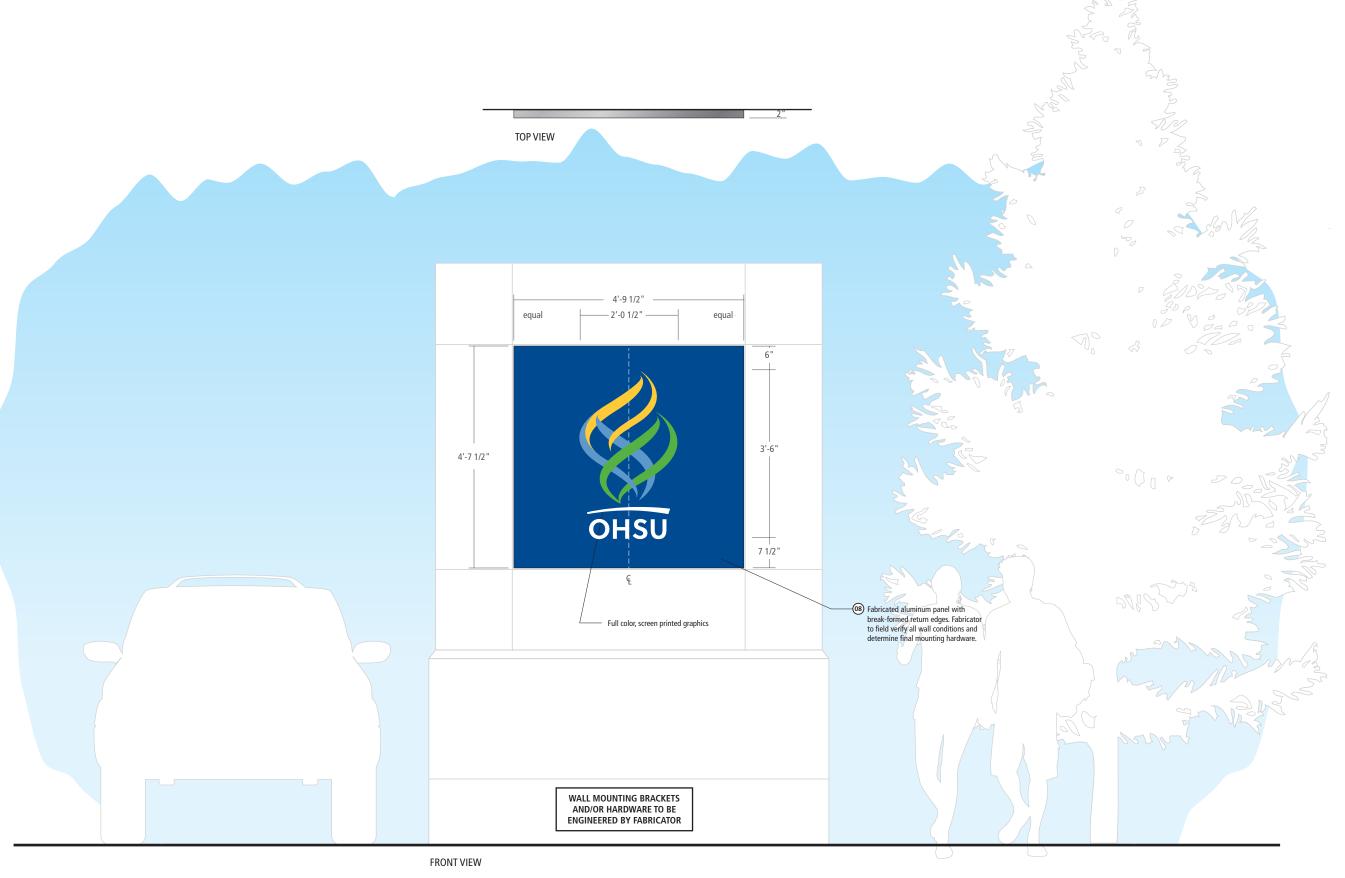


# Sign Type Cx-4 **Custom Entry** OHSU Panel Scale 1/2" = 1'-0" (on an 11 x 17 sheet) This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Oregon Health & Science University. Date 10.21.13 05.03.18

Description Design Intent Revised Branding Update 08.30.13



## corbindesign







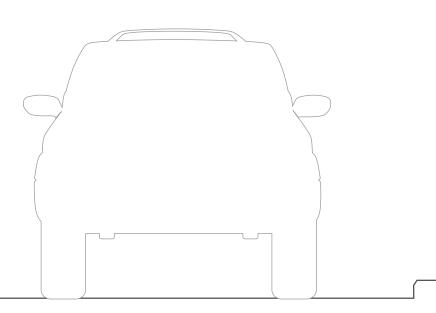
Two-sided, internally illuminated aluminum sign cabinet, fabricated from 1/8" (th.) material. To be illuminated with LED lighting system. 1/8" thick aluminum sign face with cut-out/push-through white acrylic letters and graphics.

## **CHANGEABLE PANELS:**

cut-out/push-through white acrylic letters and graphics.

#### SIGN BASE:

have textured painted finish for a faux limestone appearance. Sign attachment, foundation and footing details to be engineered by fabricator.









#### Sign Type

## Cx-5 **Campus ID & Guide**

#### Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

This drawing is design-intent only.
Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Oregon Health & Science University.

Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update
03.03.10	Branding opuate





## corbindesign

109 East Front Suite 304 Traverse City, MI 49684 231 947.1236

# 1/8" thick aluminum panels with

1/8" thick aluminum fabricated base to

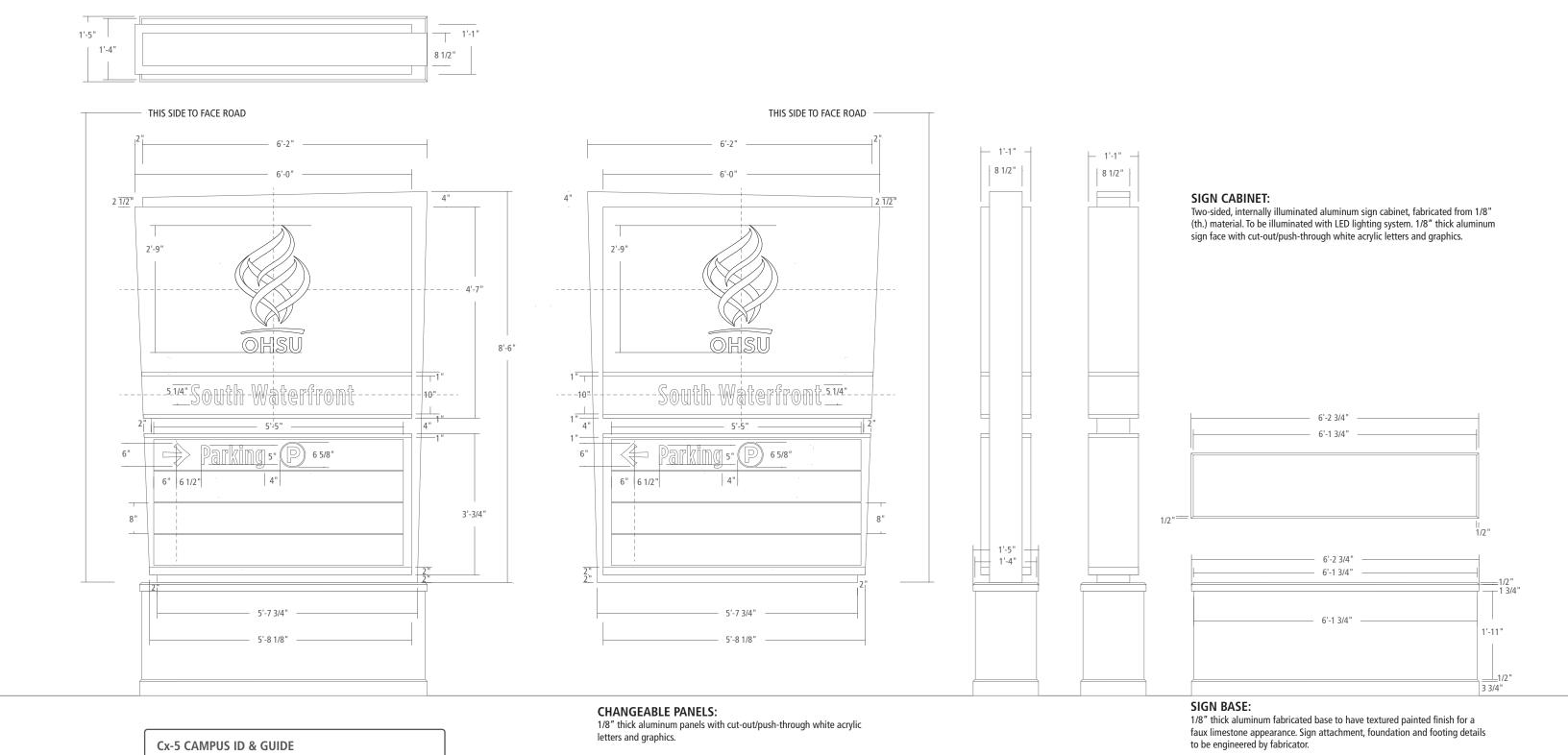
SIDE VIEW

(right profile)

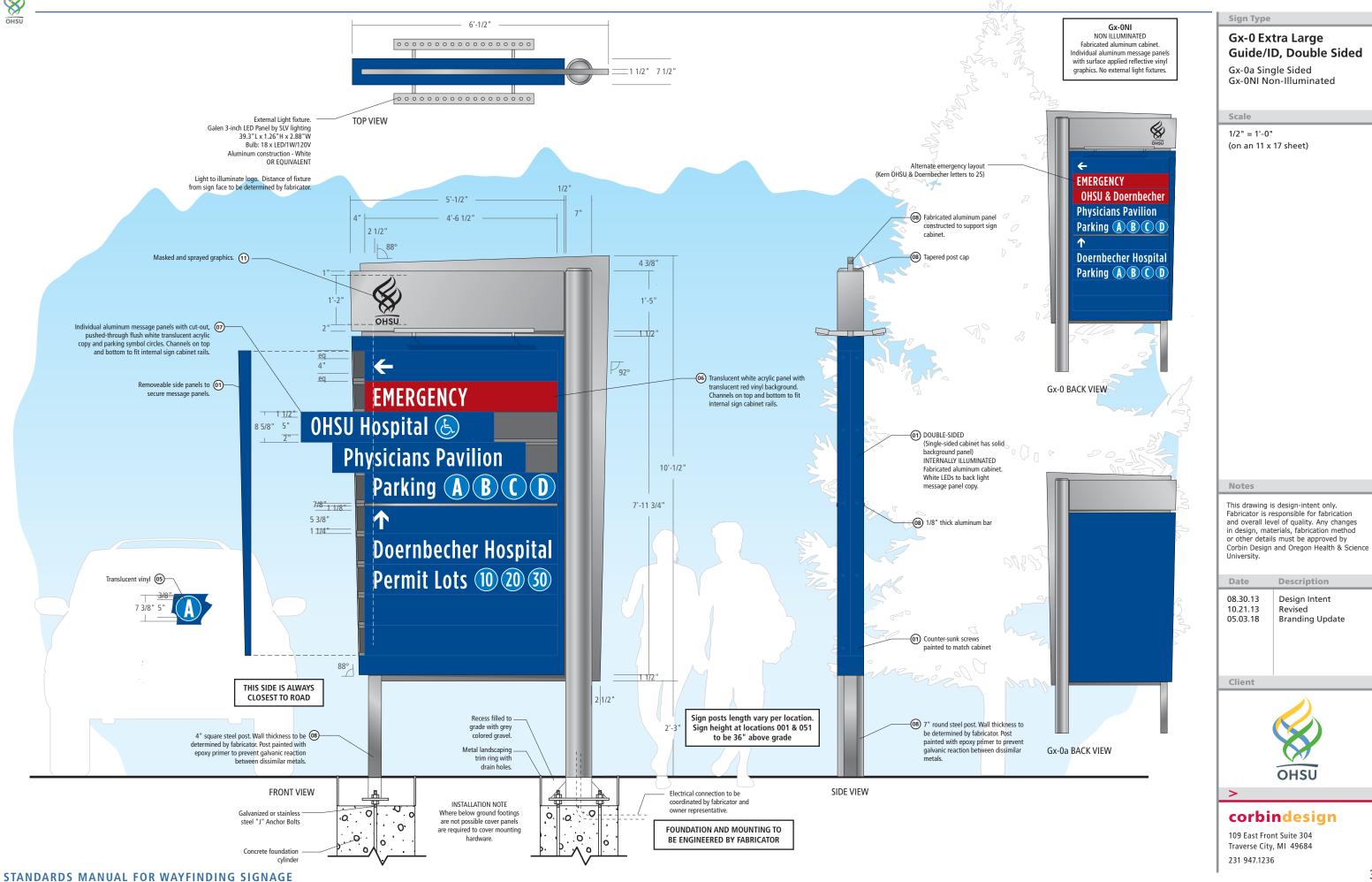
SIDE VIEW



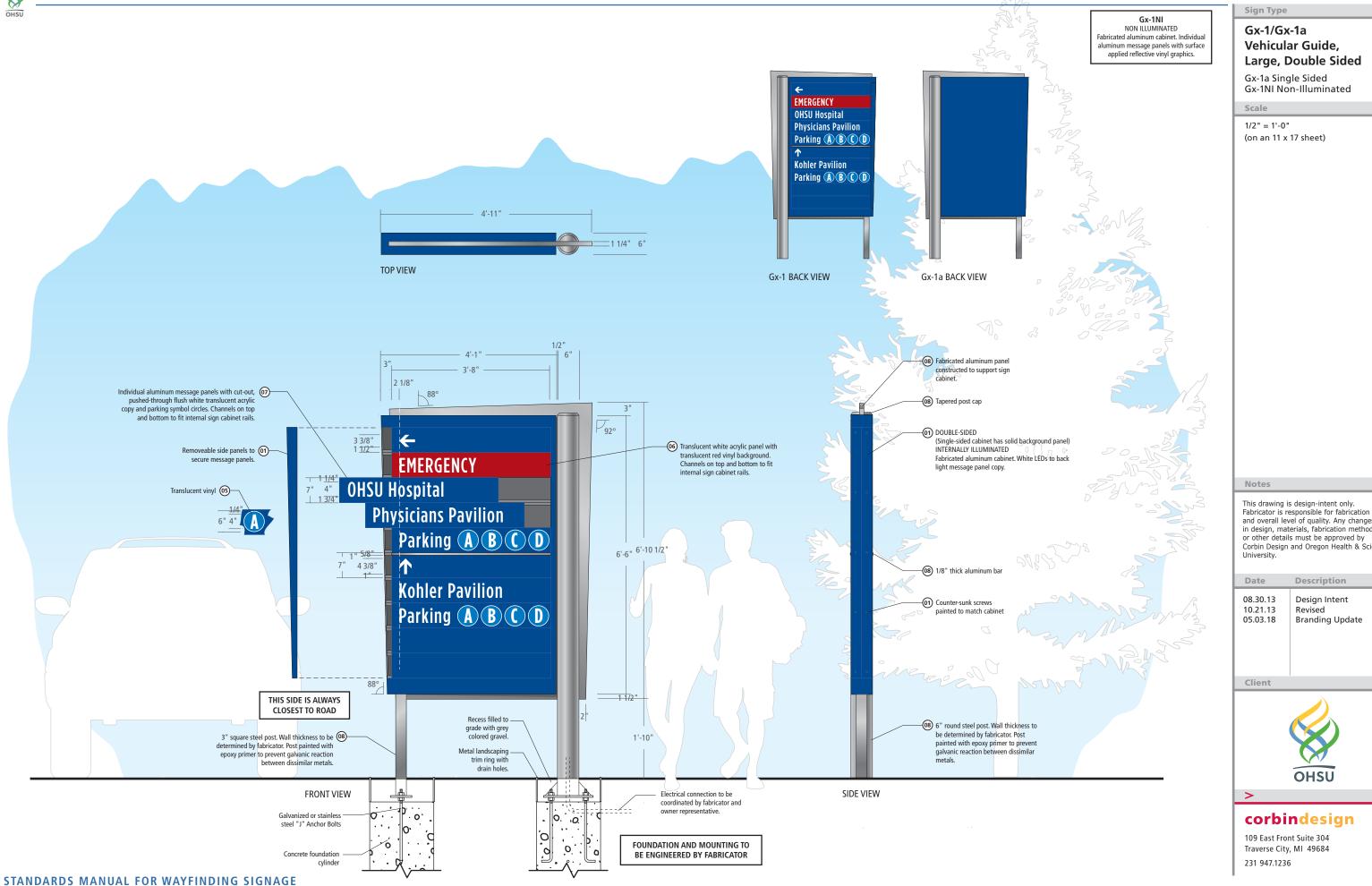
Scale: 1/2"=1'-0" on an 11" x 17" sheet











## Vehicular Guide, Large, Double Sided

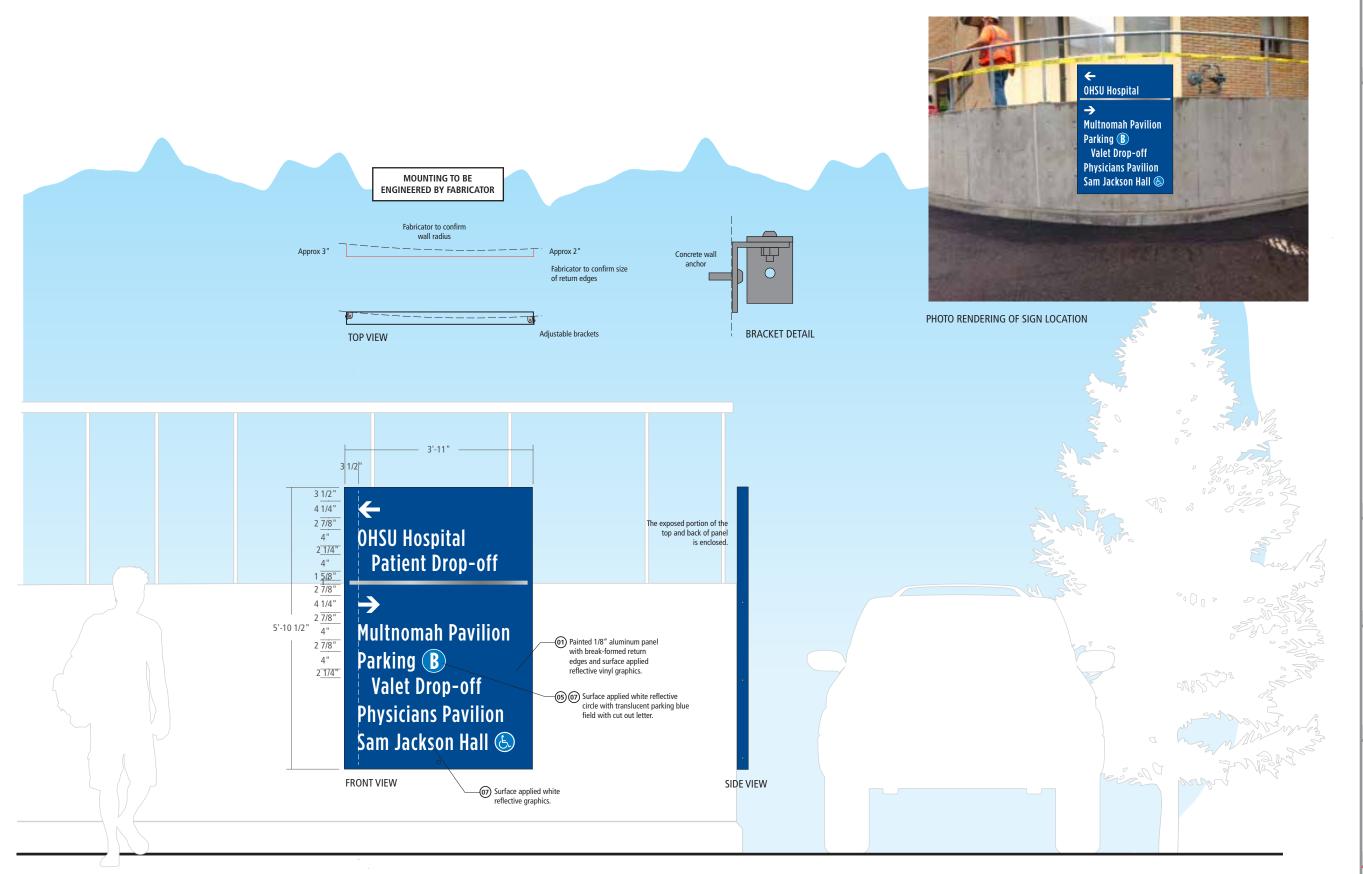
and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Oregon Health & Science

Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update



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Sign Type

## Gx-1b Vehicular Guide, Large, SJH Custom

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

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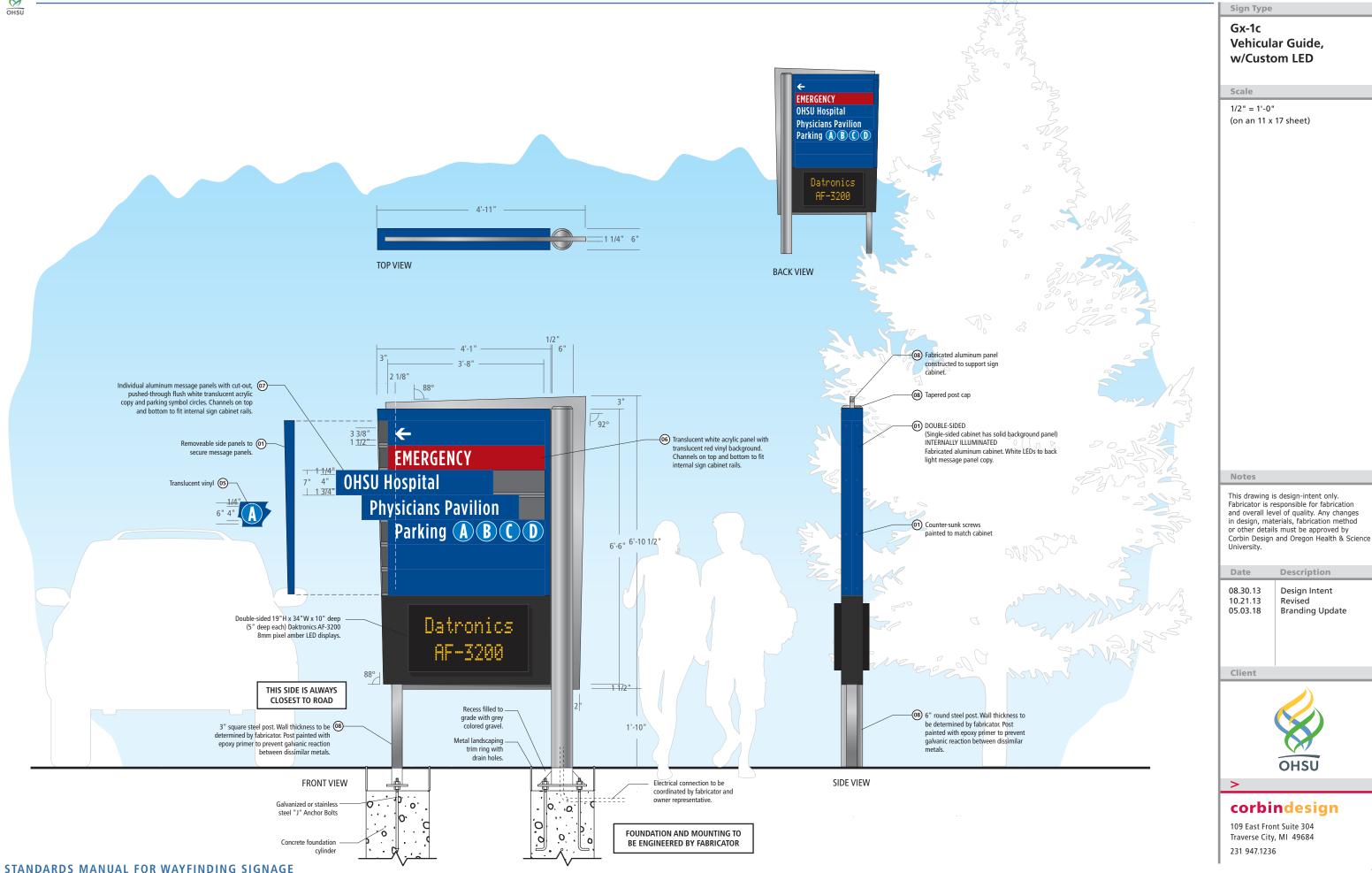
Date	Description
08.30.13	Design Intent
10.21.13	Revised
05.03.18	Branding Update

## Client

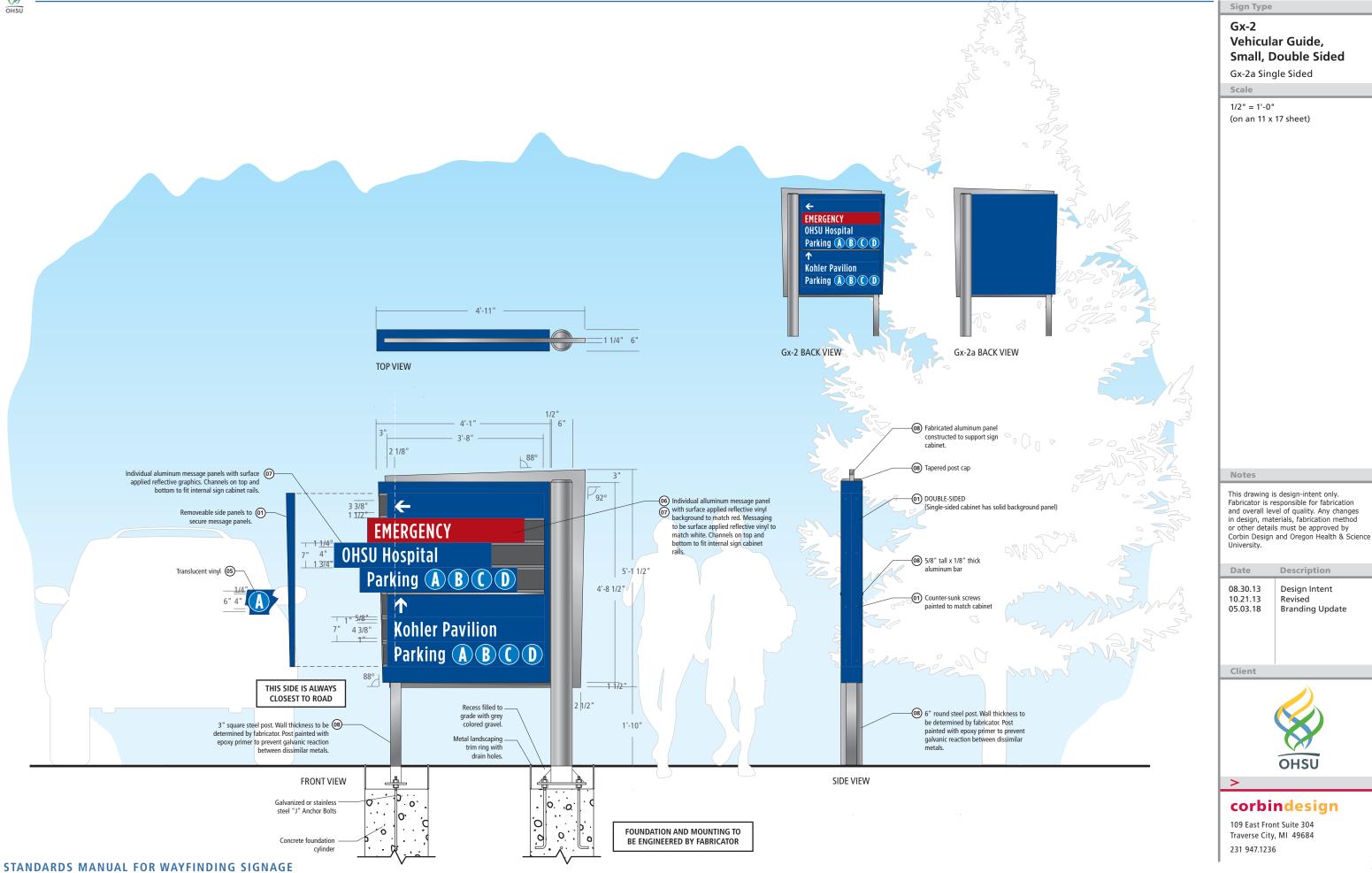


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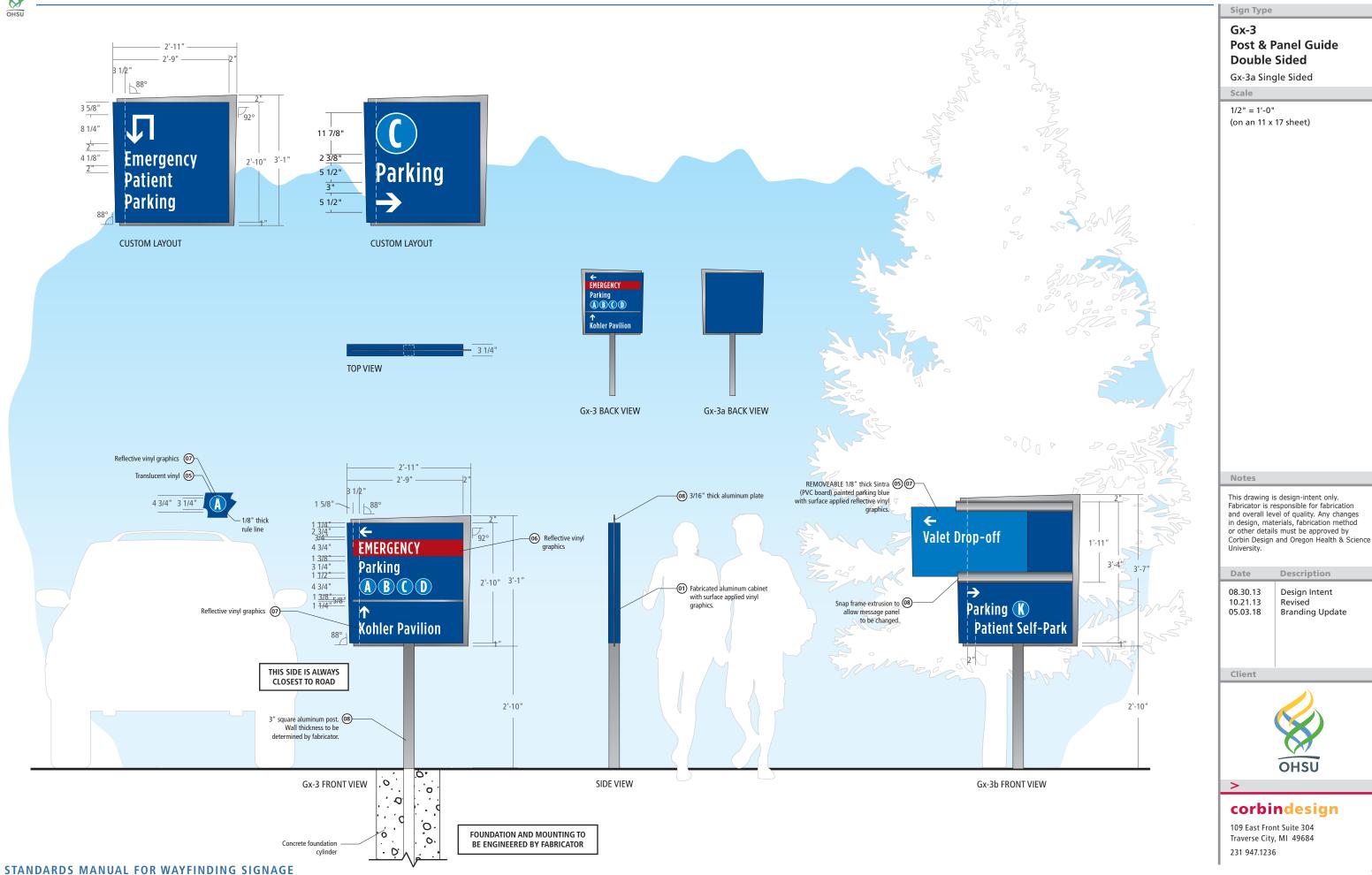


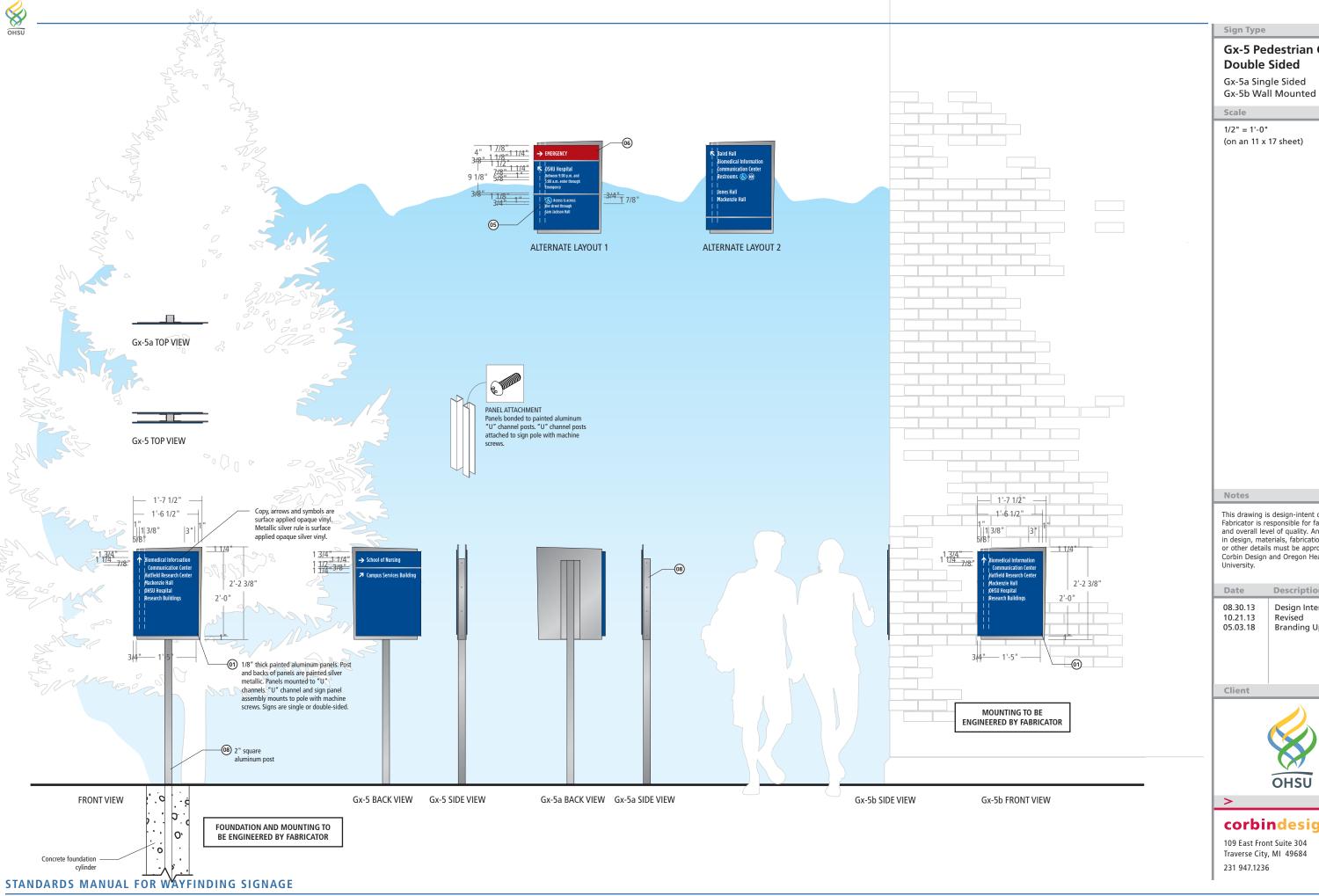












### **Gx-5 Pedestrian Guide, Double Sided**

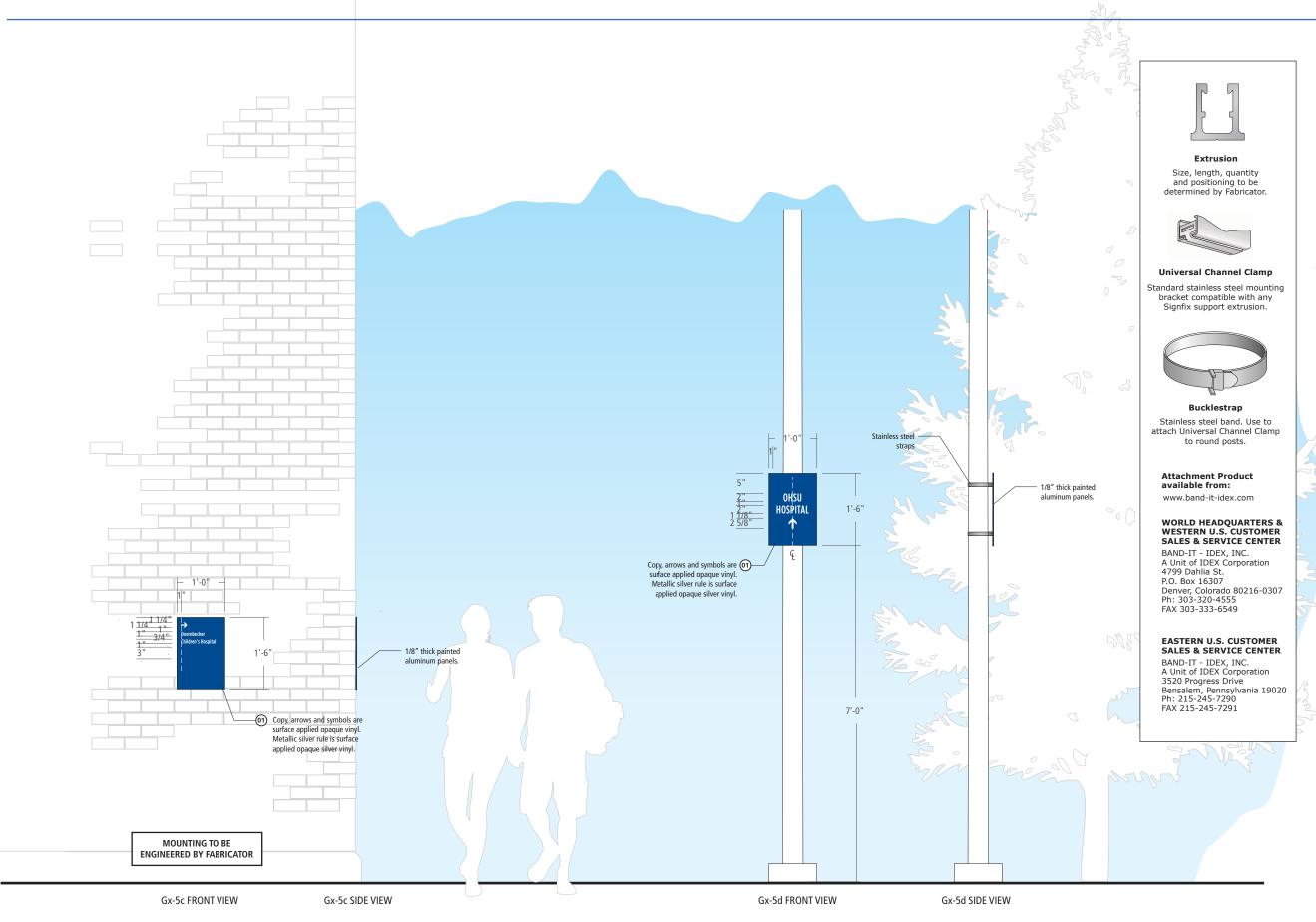
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Date	Description
08.30.13	Design Intent
10.21.13	Revised
05.03.18	Branding Update



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# Gx-5c/Gx-5d Pedestrian Guide, Small

Wall Mounted/Pole Strapped

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

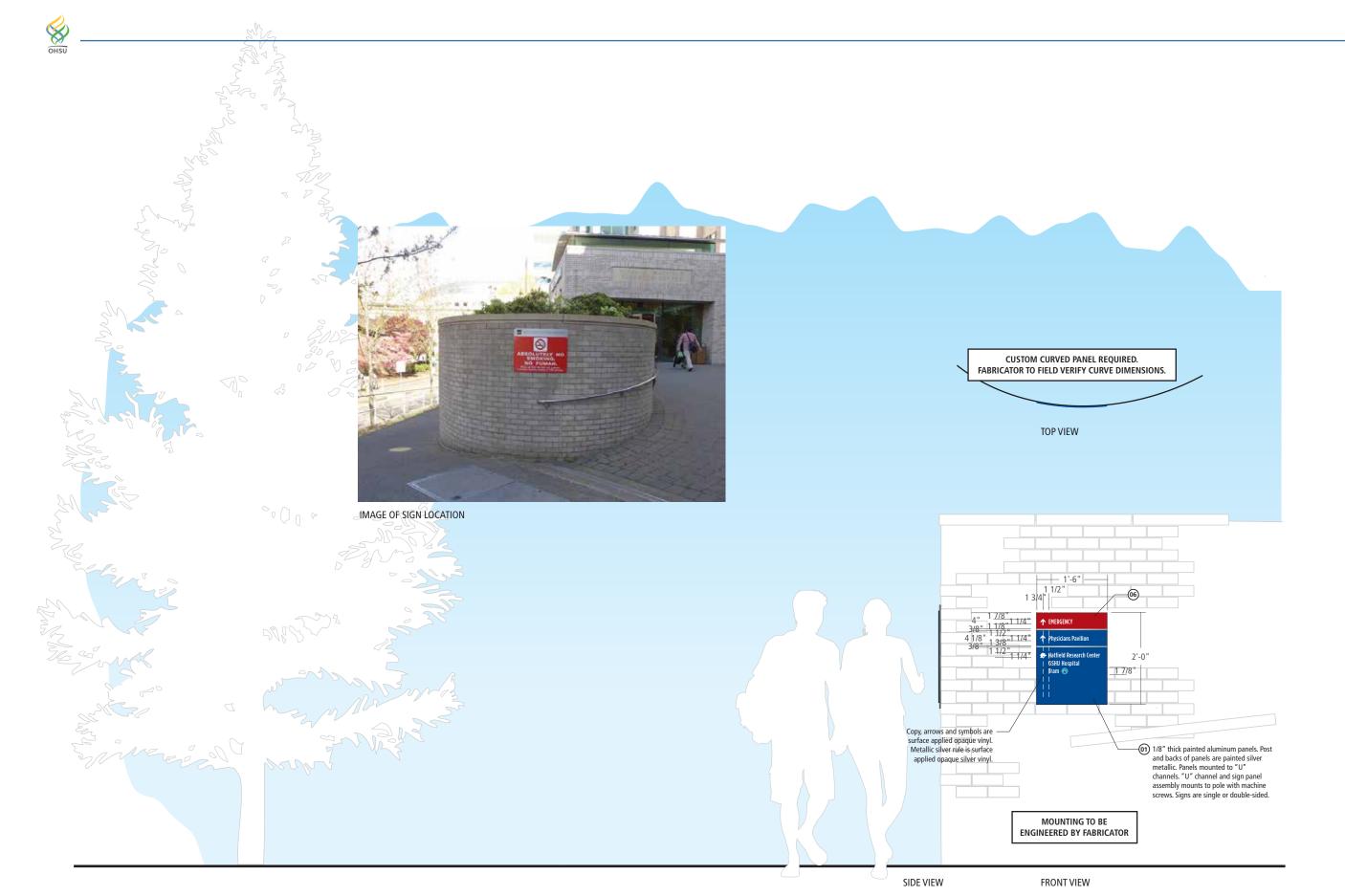
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Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update

Client



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# Gx-5e Pedestrian Guide, Custom Curve

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

### Notes

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University.

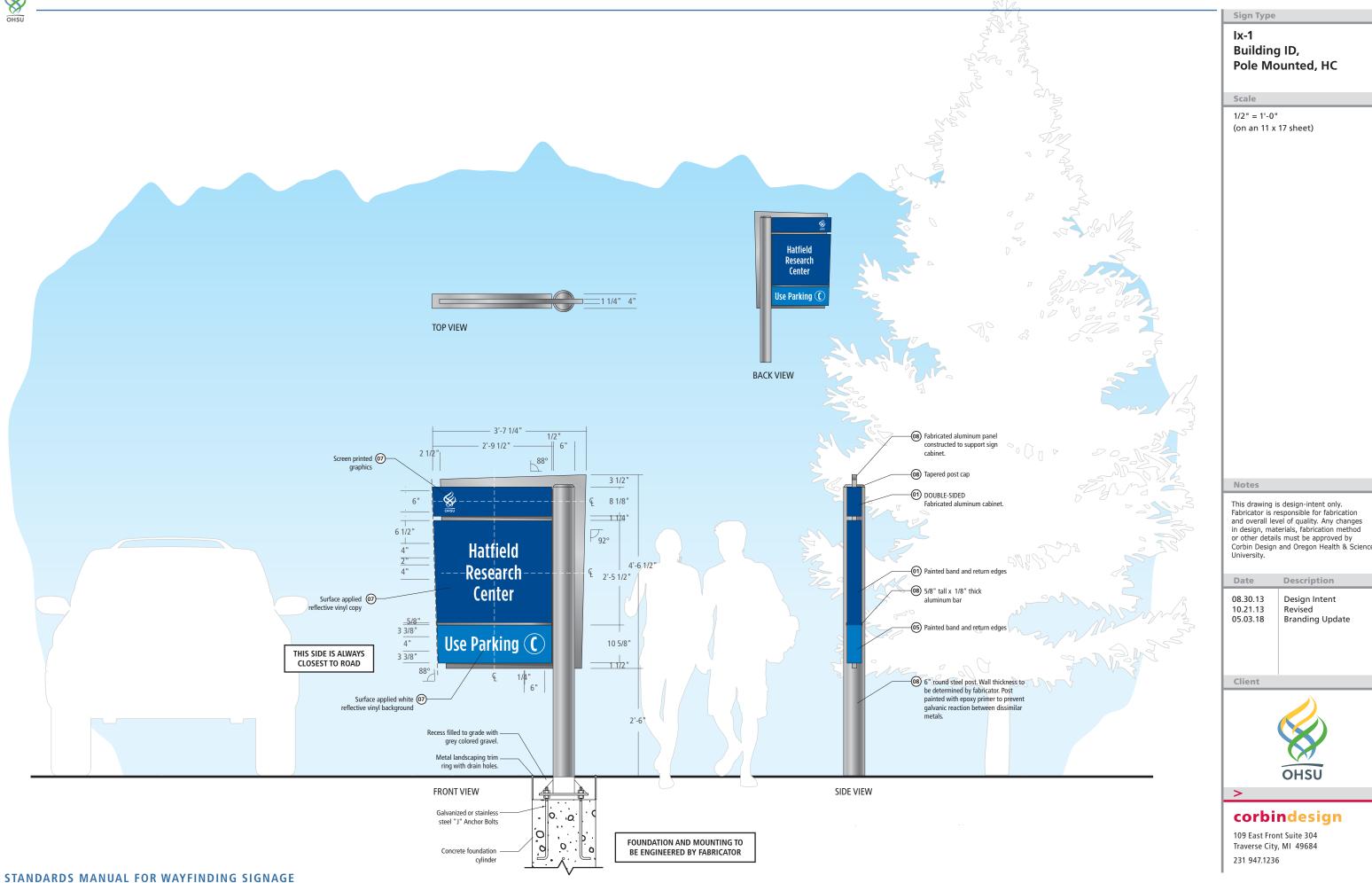
Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update

Client



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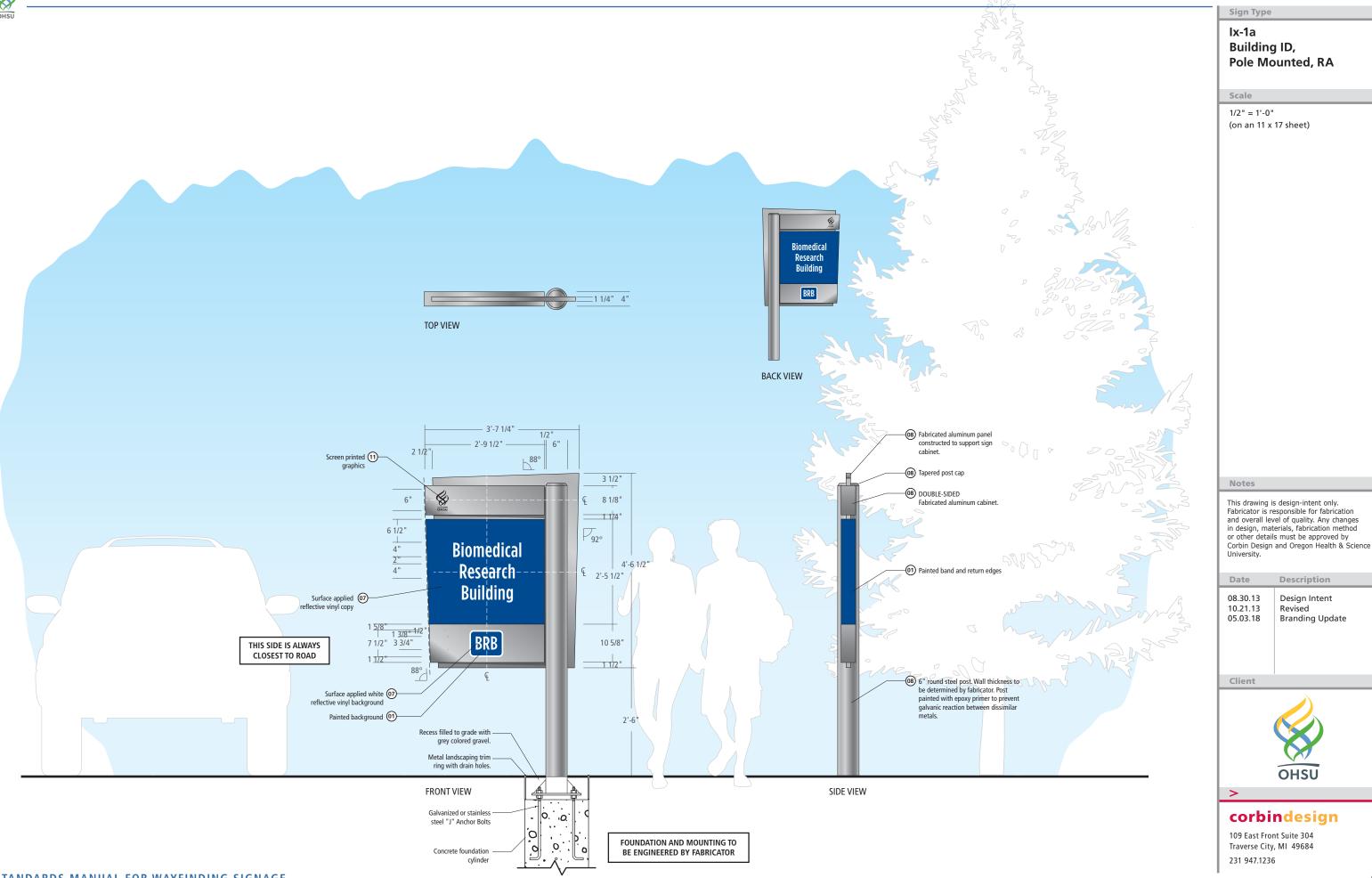




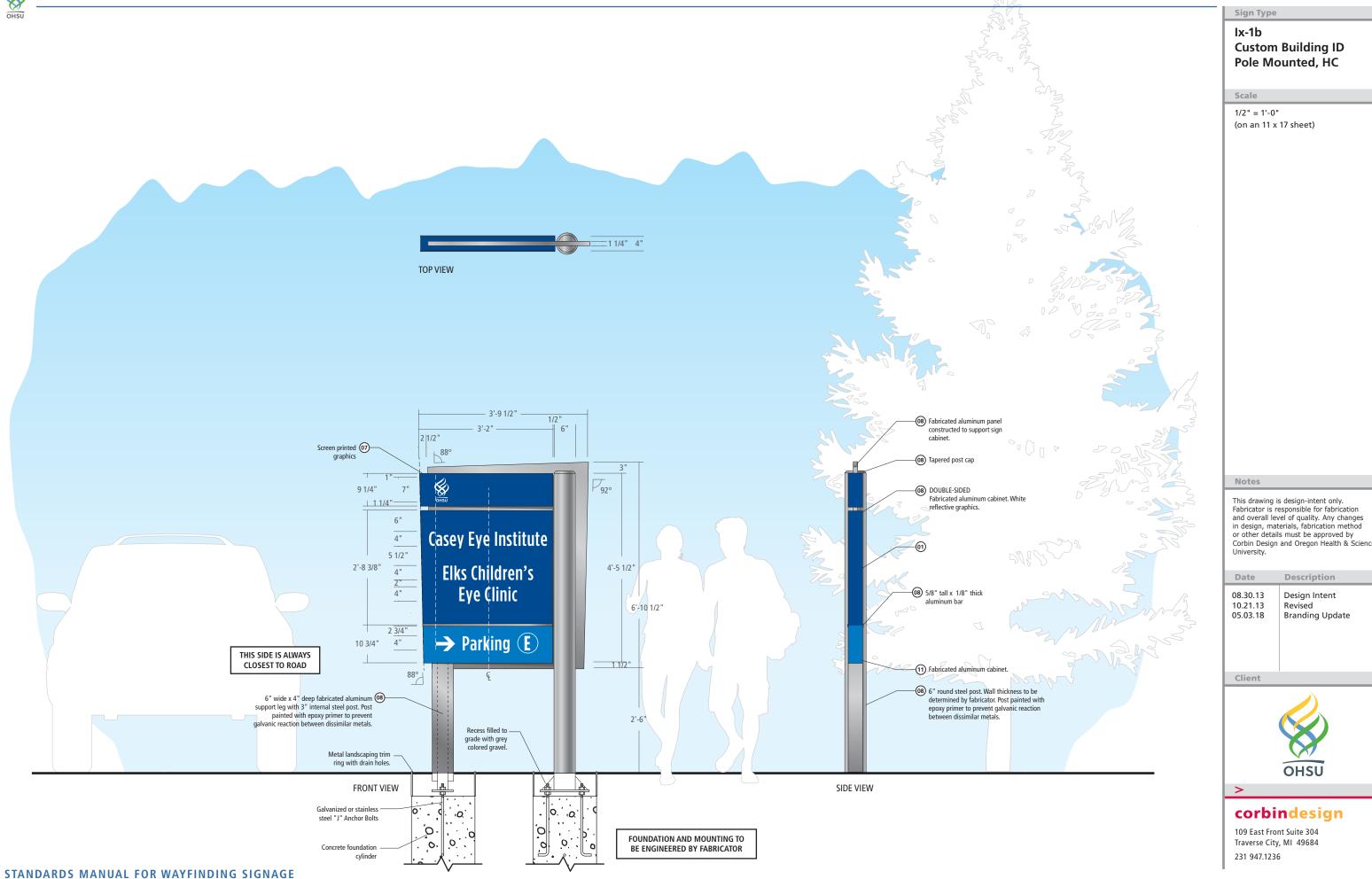
Corbin Design and Oregon Health & Science

Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update





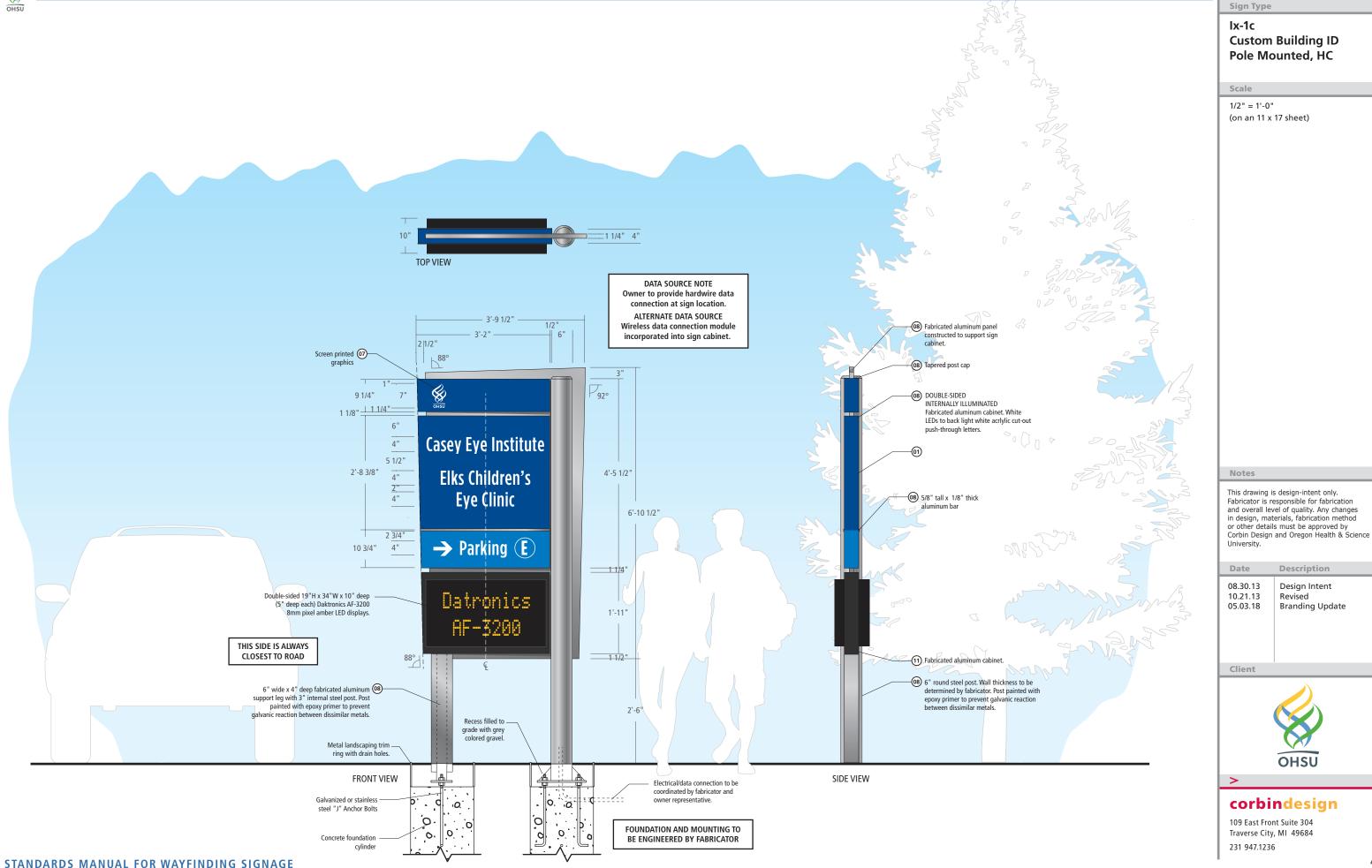




Corbin Design and Oregon Health & Science

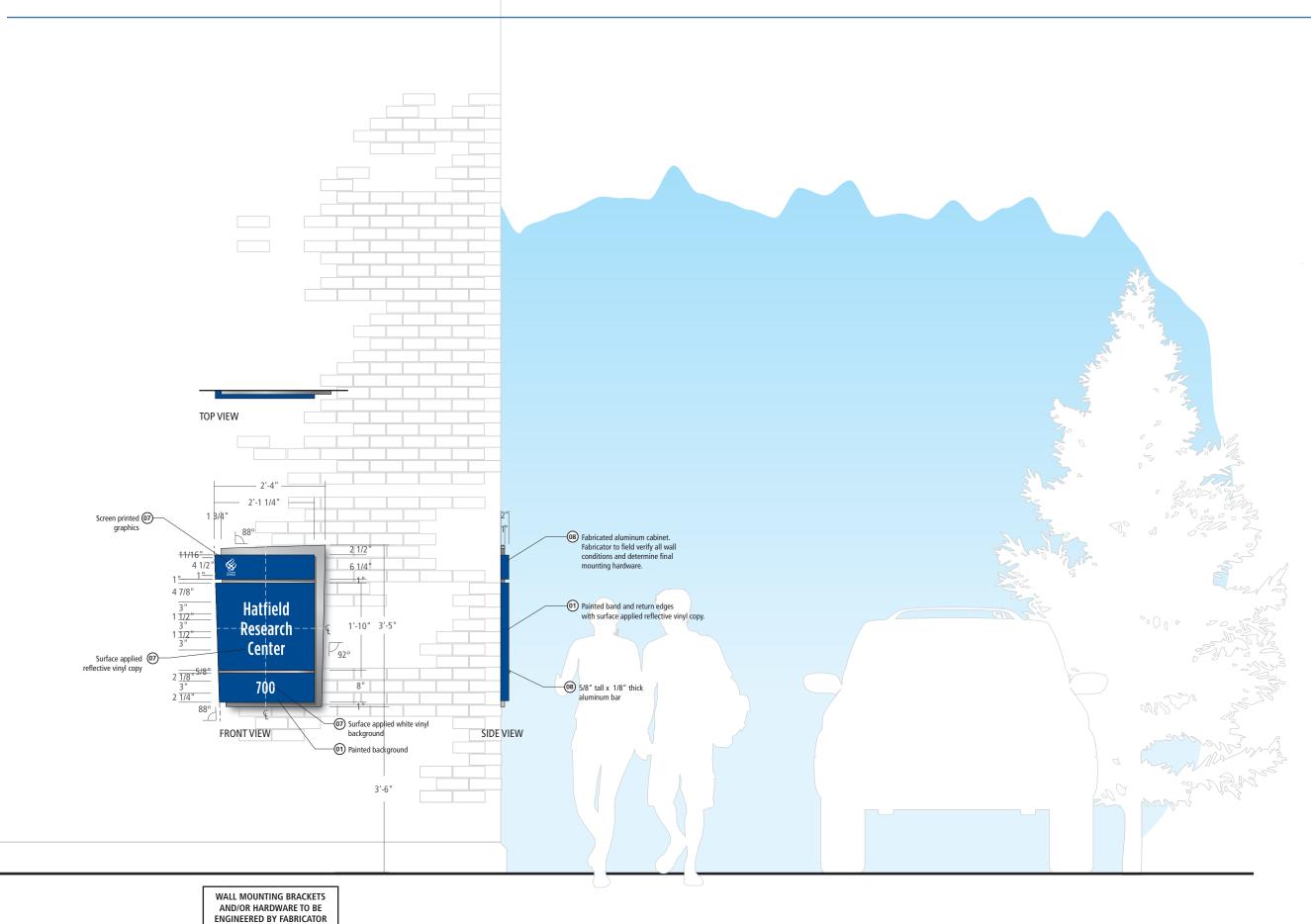
Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update





Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update





## Ix-2 Building ID Wall Mounted, HC

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

#### Notes

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Date	Description
08.30.13	Design Intent
10.21.13	Revised
05.03.18	Branding Update

Client



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TOP VIEW Screen printed 11—graphics Fabricated aluminum cabinet.
Fabricator to field verify all wall conditions and determine final mounting hardware. 6 1/4" Painted band and return edges with surface applied reflective vinyl copy. Biomedical 1'-10" 3'-5" Research Building Surface applied 07 reflective vinyl copy 1 1/8" 1/4" 5 3/4" 2 3/4" 1 1/4" O7) Surface applied white vinyl background FRONT VIEW SIDE VIEW 1 Painted background WALL MOUNTING BRACKETS AND/OR HARDWARE TO BE

Sign Type

## Ix-2a Building ID Wall Mounted, RA

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

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Date	Description
08.30.13	Design Intent
10.21.13	Revised
05.03.18	Branding Update

#### Client

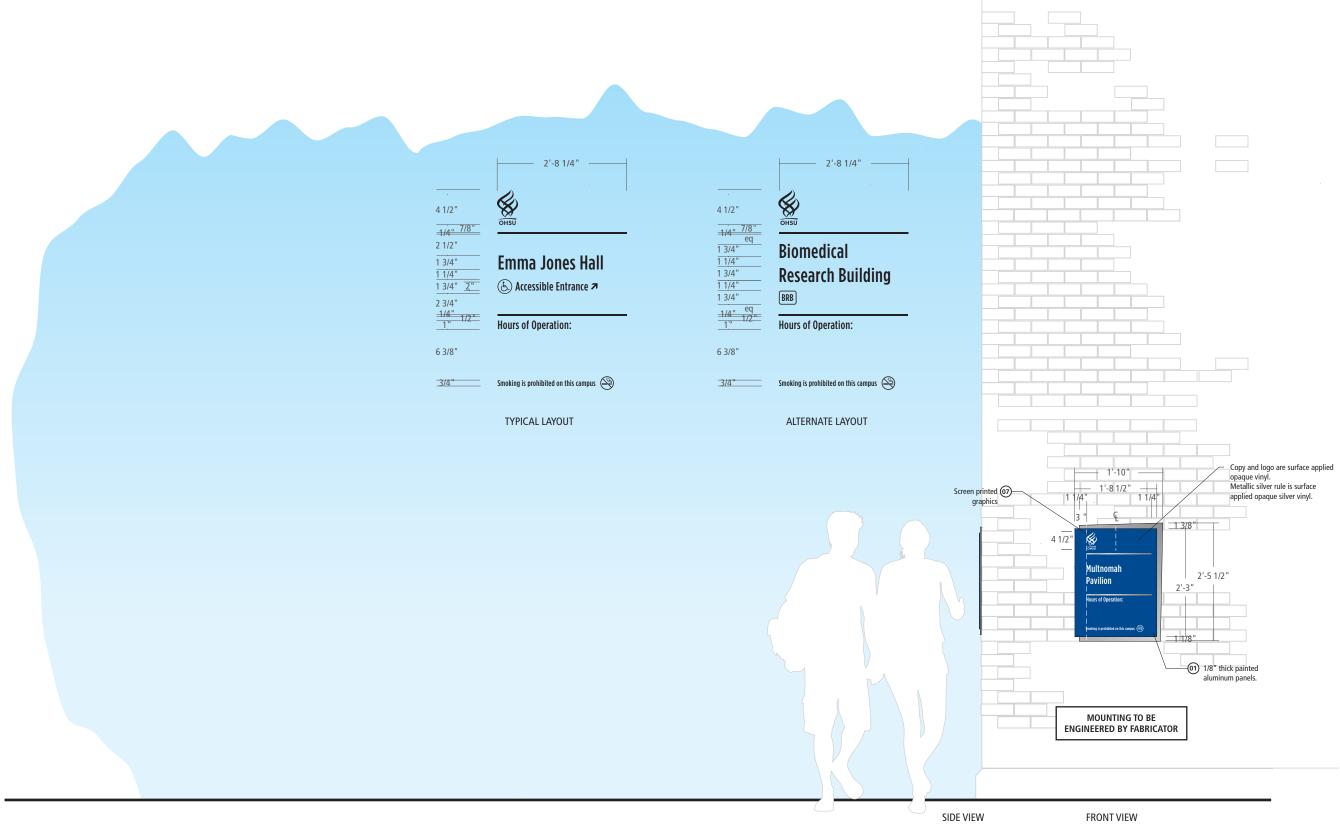


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109 East Front Suite 304 Traverse City, MI 49684 231 947.1236

ENGINEERED BY FABRICATOR





### Ix-4 Entrance ID Wall Mounted

Scale

1/2" = 1'-0" (on an 11 x 17 sheet)

# Notes

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University.

Date	Description
08.30.13 10.21.13 05.03.18	Design Intent Revised Branding Update

Client



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