

# OHSU Library 2016–2021 Strategic Plan

## I. Introduction

The OHSU Library 2016–2021 Strategic Plan comes at a time of unprecedented transformation in information technologies, culture, and practices. As we seek to inspire scholarship, discovery, and collaboration in the face of such rapid change, the Library must be bold in leveraging innovative tools and service models to meet new challenges faced by our users. The Library Strategic Plan articulates the scope and scale of these ambitions, setting priority objectives that will guide the development of services and the allocation of resources over the next five years.

Developed through the active participation of Library staff and stakeholders representing students, educators, researchers, clinicians, administrators, and community partners, the Plan aspires to advance the impact and integration of the Library in campus pursuits, while remaining true to its core mission as a trusted and neutral provider of information services. Its alignment with the goals and strategies expressed in OHSU's Vision 2020 ensure that Library partnerships across campuses will drive the continued success of OHSU as an innovative leader in research, education, and healthcare.

## II. Library Mission, Vision, and Values

### Mission

The OHSU Library advances the effective, efficient, and ethical use of information in support of education, research, and healthcare.

### Vision

In service of our mission, the Library will:

- Cultivate a physical and virtual environment that fosters discovery and collaboration.
- Teach skills and develop tools to navigate, interpret, and analyze the information landscape.
- Prepare students for success by advancing research, evidence-based practice, and lifelong learning.
- Stimulate, disseminate, and preserve OHSU scholarly output to better facilitate research and improve health outcomes for the local, regional, and global society.

### Values

- Collaboration
- Innovation
- Diversity
- Research
- Knowledge
- Integrity

### **III. Strategic Goals and Objectives**

#### **Goal 1: Be a Campus Leader in the Development and Use of Systems for Navigating the Information Landscape**

- 1.1 Provide infrastructure and practices to explore the development of new information technologies that address stakeholder needs, and enhance the work of the Library.
- 1.2 Develop, enhance, and integrate systems for discovering and accessing campus resources, and tracking local activity and outputs.
- 1.3 Establish formal mechanisms for transitioning innovations and research into working Library services and resources.
- 1.4 Ensure participation of Library staff in campus initiatives related to the management and sharing of data, and other information resources.
- 1.5 Expand Library expertise in information technologies needed to meet the evolving needs of stakeholders.

#### **Goal 2: Actively Support Knowledge Creation and Dissemination Across the Research Cycle**

- 2.1 Develop and promote relationships with the OHSU research community to expand the role of the Library as a valued asset in the research enterprise.
- 2.2 Establish and sustain cross-disciplinary collaborations through formal participation in research grants and projects.
- 2.3 Promote data literacy across the research lifecycle through instruction, educational materials, and advancement of best practices.
- 2.4 Identify, create, and promote innovative and effective scholarly communication strategies for researchers.
- 2.5 Assist researchers and faculty in navigating a growing body of diverse policies and requirements related to data and other scholarly products.
- 2.6 Facilitate researcher networking and discovery of expertise to promote collaboration and resource sharing.

#### **Goal 3: Engage in the Development, Delivery, and Evaluation of Formal Education Programs**

- 3.1 Leverage campus partnerships to promote the incorporation of emerging educational paradigms and practices into curricula and learning programs.
- 3.2 Enhance Library spaces and technologies to support the evolving educational needs of students and faculty.
- 3.3 Support the creation, dissemination, and discovery of open educational materials.

- 3.4 Embed Library resources, learning materials, and expertise in educational systems and practices to enrich the learning experience.
- 3.5 Ensure educational resources and services impact target populations of demographic diversity.
- 3.6 Develop formal mechanisms to evaluate the quality and impact of Library educational programs.

#### **Goal 4: Promote the Visibility and Effective Use of the Library**

- 4.1 Develop partnerships and communication mechanisms that foster a deeper understanding of stakeholder needs and practices.
- 4.2 Establish sustained marketing and outreach efforts to promote awareness of Library services and achievements.
- 4.3 Develop comprehensive, consistent, and accessible methods to facilitate the use of Library resources.
- 4.4 Provide a consistent user experience across Library systems and locations.
- 4.5 Inspire scholarship, innovation, and collaboration through the continuous evaluation of Library space to address emerging trends and evolving user needs.
- 4.6 Explore opportunities to offer resources and services targeted at specific users and groups to provide a more personalized experience with the Library.

#### **Goal 5: Foster a Positive, Effective, and Efficient Organizational Culture**

- 5.1 Foster a culture of recognition in which staff efforts are consistently and appropriately appreciated.
- 5.2 Develop and implement effective communication practices that support transparency, efficiency, and clarity.
- 5.3 Provide opportunities and resources for all staff to develop new skills through professional development and training.
- 5.4 Develop staff skills and increase cross-training opportunities to ensure consistent service quality amid changing workloads and personnel.
- 5.5 Identify and apply consistent protocols for project management to improve efficiency and collaboration.
- 5.6 Promote a culture of continuous assessment and improvement of Library resources and services.
- 5.7 Consider the capacity of Library staff and infrastructure as new initiatives are developed to ensure the scalability and sustainability of all Library services.