Leadership Profile

President

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This Position Specification is intended to provide information about Oregon Health and Science University Foundation and the position of President. It is designed to assist qualified individuals in assessing their interest in this position.
The Opportunity

The Board of Trustees of the Oregon Health & Science University Foundation seeks nominations for and expressions of interest in the position of President of the OHSU Foundation.

Oregon’s only academic health center and located in Portland, Oregon, one of the most desirable cities in the United States, the Oregon Health & Science University (OHSU) provides world-class care for both the most complex and the most commonplace health needs to more than 235,000 patients each year through its two teaching hospitals — OHSU Hospital and the Doernbecher Children’s Hospital — and through multidisciplinary patient clinics across the region.

The OHSU Foundation is the primary fund raising and external relations arm of the University. Its mission is to build successful, sustainable relationships between OHSU and its constituents, secure private philanthropic support for OHSU and its programs, and invest and manage gifts responsibly in accordance with donors’ wishes. The Foundation aspires to set the standard for success, excellence, and integrity among fundraising organizations, and to continuously lay the groundwork for future fundraising success to help OHSU fulfill its own mission of excellence in healing, education, research, and public service.

The President of the OHSU Foundation serves as its Chief Executive Officer and reports to the OHSU Foundation Board of Trustees. The President also serves as the Chief Advancement Officer for the University and, as such, is a member of OHSU’s executive leadership team (ELT). The President will work with a capable and talented group of senior leaders at the Foundation and OHSU to build on its considerable achievements and reputation and marshal a new era of even greater fund-raising success. The next President will be expected not only to advance OHSU but also to help the institution impact serious global issues in health care, medical research, and education.

For more information on how to apply, see Procedures for Candidacy on page 14.

OHSU Mission

As the state of Oregon’s only health and research university, OHSU is a unique resource for Oregonians and the place where healing, teaching and discovery come together to serve the entire state. We train the healthcare professionals that Oregon communities need. We provide care to those with the most difficult health challenges. And our faculty works every day to come up with new discoveries that help save lives.
The Role of the OHSU Foundation President

The OHSU Foundation is a 501(c)(3) organization that raises private philanthropic contributions from individuals, organizations, private grant-making foundations, and corporations. A strong partner is Doernbecher Children’s Hospital Foundation, which raises private support for pediatric programs at OHSU.

In addition to fundraising activities, the Foundations oversee the efforts of volunteers who participate in community-based fundraising programs and events advancing OHSU. In addition, the OHSU Foundation administers a separate grant-making program, the Medical Research Foundation, supporting biomedical research across Oregon, and granting awards honoring outstanding research mentors and investigators.

The role of the OHSU Foundation President is grounded in the organization’s principles, shared values, and collaborative culture. OHSU and OHSU Foundation leadership and staff work collaboratively to develop strategic and operating plans for the Foundation that serve the needs of the University. OHSU Foundation’s primary goal is to be the premier philanthropic organization in the Pacific Northwest by:

- Being intensely mission driven
- Focusing unrelentingly on donors and ensuring excellent donor experiences
- Always striving to be a greater organization

In support of the latter, the team has embraced five cultural attributes:

- Focus on results and quality
- Be empowered decision makers
- Be agile and innovative
- Engage vigorously
- Celebrate success

The OHSU Foundation President will join an effective, intelligent, collaboratively managed organization that is uniquely marked by and measured against a focus on results, human capital and talent management, camaraderie, organizational effectiveness, and vision.

The President holds dual roles that complement each other and the University’s mission. As the OHSU’s Chief Advancement Officer, the President is actively engaged in the cultivation of alumni, donors, corporations, foundations, and friends of OHSU. Working in close concert with OHSU’s President Joe Robertson, MD, the University’s Executive Leadership Team (ELT), and the Foundation’s Strategic Management Team (SMT), the President oversees all staff, operations, and programs that ensure successful achievement of the University’s advancement goals and objectives. All advancement staff at OHSU are employed by the Foundation and support the fundraising, alumni relations, and constituency building activities for the entire academic medical center, its educational units, its clinics and research centers, and its hospitals. The President contributes leadership to OHSU’s strategic direction, and its positioning to ensure maximum access to philanthropic opportunities. Through the President and the effective integration of teams across OHSU and its Foundation, the entire advancement effort is
coordinated to support OHSU’s mission to impact key issues in medicine not only in the state of Oregon but also the nation and the globe. The President will be responsible for working closely with OHSU’s President and ELT on identifying, cultivating, and soliciting principal gift donors and will be assisted in this effort by an outstanding team of seasoned professionals who constantly evaluate their progress against aggressive goals and shared values.

As the Foundation’s Chief Executive Officer, the President is responsible for the satisfaction and growth of its 125 employees, the effectiveness of its programs, and the management of its assets and substantial budget. The President reports directly to the Foundation’s Board of Trustees and is accountable for sustaining a high-quality relationship between the Foundation and the University, including its component parts, and for communicating broadly the mission, purpose, and progress of the Foundation in order to continue to build an understanding of the role that philanthropy serves in support of OHSU, the citizens of Oregon, and the advance of knowledge for the world. The President is also responsible for recruiting, sustaining and informing the Board of Trustees, and for leading efforts to maximize and leverage the Foundation’s considerable resources, volunteers, and staff in developing creative solutions for funding OHSU’s goals.

Reporting to the President of the Foundation are the Senior Vice President and an Executive Administrator/Assistant Secretary to the Board of Trustees. The President leads the Strategic Management Team (SMT) which consists of five Vice Presidents and one Director.

The President also serves as a member of the OHSU Executive Leadership Team along with the Vice President and Chief Administrative Officer, Chief Diversity Officer; Chief of Staff; Executive Vice President and Executive Director, Hospital and Clinics; Vice President for Research; Provost; Vice President and Dean, School of Medicine; Chief Financial Officer; and Vice President and General Counsel.
Opportunities and Expectations for Leadership

In 2009, the OHSU Foundation and Doernbecher Foundation together adopted a shared goal to annually raise $100 million in gifts and pledges for OHSU by 2014 — a near doubling of 2009’s fundraising results (excluding that year’s anomalous $100 million pledge from Phil and Penny Knight). The Foundations are on pace to achieve this goal, having topped $100 million in gifts and pledges in fiscal 2011 and, as of this writing, on track to hit $100 million in the current fiscal year.

As both the OHSU Foundation and Doernbecher Foundation worked to develop the operational capacity necessary to sustain the ambitious $100 million a year goal, OHSU subsequently began a 10-year-planning exercise to position itself for success in the coming era of healthcare reform. This robust university-wide process identified an annual need for $160 million in annual philanthropic investment by the end of the ten year period—$60 million more per year than previously envisioned.

The OHSU Foundation and Doernbecher Foundation are currently working through an engaged process to identify what needs to be true for OHSU and its Foundations to achieve sustained fundraising results at that unprecedented level. Areas of emphasis include expanding the development infrastructure, building a national strategy to promote OHSU’s most high-potential units, developing a broader and deeper donor pipeline inside and outside of Oregon, stabilizing the Foundation’s funding model, and building a stronger culture of philanthropy across OHSU.

Specifically, the new President will be expected to:

**Drive Big Ideas**

Given the strength, reputation, and ambition of the enterprise, there are numerous opportunities for OHSU to extend its leadership in medical research, clinical care, and education from regional to global impact, but it depends heavily on growing philanthropic support. As the premier academic medical center located in a state with the lowest contribution of state dollars, OHSU has long had to incorporate philanthropy into its strategic plans. The President of the Foundation will be expected to provide creativity, innovation, and vision to OHSU’s strategic discussions in order to position the organization effectively for an ambitious philanthropic agenda. This will require full engagement of the entire organization. The OHSU faculty are increasingly collaborating with the Foundation on suggesting and exploring big ideas and how they relate to philanthropic support. The Foundation staff then drives the ideas to fruition by creating plans and identifying donors to support them. The President will serve as the galvanizing force in connecting ideas to successful execution.
Broaden Philanthropic Support Nationally and Internationally

OHSU is one of the most successful philanthropic organizations in the region and enjoys a strong reputation as a destination of choice for care in the region. Nonetheless, the University would like to expand its clinical brand beyond the region concurrently with its rise in global prominence in medical research. To achieve its goals, the new President will be charged with broadening OHSU’s base of supporters, donors, and friends to national and international markets. Having relied extensively on community support for much of its lifespan, OHSU is beginning to develop grateful patient fundraising programs. Its highly successful capital campaign demonstrated its ability to secure eight figure gifts. All of these efforts and others will need to increase in order to reach its target of sustainable annual revenue of $100 million by 2014, which they are on track to achieve, and $160 million annually by 2021.

- Some of OHSU’s most pressing funding priorities and opportunities include:
  - Interdisciplinary education
  - School of Public Health
  - Rural health
  - The Graduate School
  - Scholarships
  - Knight Cancer Institute

Enhance Board Development and Engagement

As the President and Foundation staff seek to expand the base of philanthropic support across the nation and overseas, the President will work closely with the OHSU Foundation Board to engage them effectively in support of the University’s goals and objectives. A strong board, with wonderfully committed volunteers, the majority of the board resides in Portland or within Oregon. Given the University’s goal to broaden its base of donors, it is also critical to recruit and engage new board members from around the United States and abroad.

Support and Develop Current Foundation Strategic Management Team

One of the key assets of the Foundation is the strength of its Strategic Management Team (SMT). Under the leadership of Senior Vice President Constance French, the Foundation has built an outstanding team. All of the Vice Presidents report through the Senior Vice President, which allows the President to focus externally, inspire the team, and lead by example. It will be the role of the President to support this strong, cohesive, collaborative, and competent team and inspire them and their staffs to even greater levels of performance and success. He or she will inspire confidence and engage the senior team individually and as a group to capitalize on a highly functional, collaborative, and productive operation.
Continue the Strong Partnership Between the Foundation and “The Hill”

Over the last several years, OHSU and the OHSU Foundation have benefited from and celebrated their close working relationship. This partnership did not happen simply by chance or overnight, but came from outstanding intentions and a dedication to a productive and close working relationship and an integrated advancement effort. In that light, the new President will sit on the Executive Leadership Team (ELT) of OHSU, spending a portion of his or her time on OHSU strategic issues and goals. He or she will serve as a bridge between the Foundation and the OHSU campus, known as ”The Hill,” reinforce a central advancement vision, and model cooperation and a common value set. He or she will work in a highly collaborative fashion to get to know OHSU leaders, faculty, and staff, to gain the confidence and trust of The Hill, and continue to educate and inform University constituents on best practices in advancement. Continuing this partnership will result in even greater effectiveness in all of the institution’s advancement efforts.

Maximize and Utilize the Foundation’s Resources Effectively

The citizens of Oregon value thrifty, practical use of resources and expect their public universities to do the same. Having operated for many years on lean contributions from the state to fund their budgets, the University and Foundation are accustomed to developing creative, practical solutions to funding challenges. While separate 501(c)(3)s, the OHSU and Doernbecher Children’s Hospital Foundations operate as a single unit with combined assets and staff. Currently, the Foundation’s $18 million budget is funded through a combination of gift fees, income from unrestricted endowment, and management fees. To achieve its goal of $160 million in giving in the next ten years, the budget will need to grow. The President will be working with the University’s CFO to develop a long-term funding model that includes an allocation from the University budget beginning 2014 to support continued growth.

The University is in excellent financial position with a strong credit rating and access to capital markets. Future revenue growth will be derived primarily from outpatient and ambulatory care, minor inpatient growth, plus modest enrollment growth in life sciences, research funding, and other non-patient sources. The endowment has grown at a rate above market averages, the nearly 4,500 funds are well capitalized, if not underutilized, and the Foundation maintains reserves equivalent to a year’s operating budget. The Foundation has effectively leveraged its resources to assist with capital projects, land acquisition, and other University initiatives. The President will want to ensure that the Foundation’s assets continue to grow and that the University makes the best strategic use of the funds available to it.
Personal Qualifications and Personal Qualities

The ideal candidate will have the following professional qualifications and personal characteristics:

**Qualifications and experience**
- National experience and exposure in the philanthropy field
- Demonstrated success as an outstanding fundraiser and relationship builder
- The ability to cultivate, solicit, and close eight figure gifts
- An understanding of effective advancement models in public higher education and/or academic medical environments
- Significant administrative and senior leadership experience, preferably in public higher education
- Experience managing and supporting non-profit boards
- Financial acumen
- Experience working in partnership to shape and execute branding, marketing and strategic communication initiatives

**Executive Competencies**
- Self-awareness
  - Humility coupled with a well-managed ego
  - An ability to learn quickly
  - Intellectual curiosity
- Vision
  - Passion for the OHSU mission
  - Strategic thinking and planning ability
  - The ability to think globally and imagine possibilities
  - Strong communication skills
- Ability to work effectively with people
  - Intense focus on a quality donor experience
  - Ability to navigate a complex organizational and political environment
  - Demonstrated success in building effective working relationships
  - The ability to listen
  - The interest in and willingness to engage fully in the life of the organization
  - Highly effective personnel management tools
  - A values based management style
  - A collaborative nature
- Ability to execute
  - Fearlessness in making asks
  - Ability to plan, set and meet goals
  - The capacity to inspire and motivate a team to carry out an ambitious strategy
  - Enthusiasm and drive
  - The ability to leverage resources effectively
  - A commitment to follow through and stewardship
Oregon Health & Science University: An Overview

With roots back to 1887, Oregon Health & Science University is a leading national academic health center and research university. Within its dynamic interdisciplinary environment, OHSU strives to:

- Deliver excellence in health care, emphasizing the creation and implementation of new knowledge and cutting-edge technologies.
- Explore new basic, clinical, and applied research frontiers in health and biomedical sciences, biomedical engineering, and environmental health and translate these discoveries, wherever possible, into applications in the health and commercial sectors.
- Educate tomorrow’s health professionals, scientists, engineers, and managers in top-tier programs that prepare them for a lifetime of learning, leadership, and contribution.
- Lead and advocate for programs that improve health for all Oregonians, and extend OHSU’s education, research and healthcare missions through community service, partnerships, and outreach.

Healing
Oregon’s only academic health center, OHSU provides world-class care for both the most complex and the most commonplace health needs to more than 235,000 patients each year through its two teaching hospitals — OHSU Hospital and the venerable Doernbecher Children’s Hospital — and through multidisciplinary patient clinics across the region. OHSU offers many clinical care and diagnostic services available nowhere else in the region; it is the largest and most comprehensive transplant program in Oregon, for instance, and is the only site in the state providing both pediatric and adult bone marrow transplants.

OHSU Hospital and Doernbecher Children’s Hospital have both been recognized among the nation’s best hospitals by U.S. News & World Report. In 2012, OHSU was the only hospital in Oregon to be nationally ranked in any adult specialty and was also named the Portland area’s best hospital in the publication’s first metro-area rankings. Meanwhile, Doernbecher was the only Oregon children’s hospital to be nationally ranked among the country’s top 50 pediatric hospitals in 2012, making the grade in eight separate pediatric specialty areas.

Discovery
With more than 4,500 research projects currently under way and $322.5 million in external research funding in fiscal 2011, OHSU currently ranks in the top 20 U.S. biomedical research institutions—just behind the Mayo Clinic—according to the Blue Ridge Institute for Medical Research’s annual independent analysis of NIH funding data.

OHSU researchers have been responsible for landmark medical discoveries and innovations, including:

- The world’s first angioplasty procedure
- The development and implantation of the first artificial human heart valve
• Development of the world’s first molecularly targeted cancer therapy: Gleevec
• World firsts in cloning and gene therapy experiments in non-human primates
• Development of emerging field of development origins of health and disease
• Development of a promising AIDS vaccine candidate
• Identification of genes linked to breast cancer, Marfan syndrome, Rett syndrome and Fanconi anemia, tyrosinemia, and more

Additionally, OHSU disclosed 128 inventions in 2011, creating numerous spin-off businesses and related economic opportunities for the Northwest.

Teaching
OHSU is Oregon’s premier educator of health professionals, and the only university in Oregon to grant doctoral degrees in medicine, dentistry, and nursing through its educational units:

• School of Medicine
• School of Nursing
• School of Dentistry
• College of Pharmacy (programs offered jointly with Oregon State University)

The University enrolls more than 4,300 medical, dental, nursing, science and engineering, and allied health students and trainees. Each school includes programs currently nationally ranked by U.S. News & World Report; including the School of Nursing’s nurse midwifery program (1), the School of Medicine’s family medicine program (2), primary care training program (3), rural medicine program (5) and physician assistant training program (6).

Oregon, like the rest of the country, faces a looming shortage of healthcare providers and scientists. OHSU is dedicated to educating the next generation of healthcare professionals, scientists and engineers for leadership in their fields. OHSU is known for its innovative curricula and emphasis on an educational model of integration among disciplines. Classrooms take many forms – the traditional school room, a patient’s bedside, an inner city or rural clinic, an Oregon beach, a biomedical research laboratory, a shelter for the poor, or a home for the elderly.

Regional economic impact
Beyond providing critical healthcare services, quality healthcare education, and cutting-edge research, OHSU also is a key economic and social force in the Northwest. With an annual budget of $2 billion and more than 13,700 employees, OHSU is Portland’s largest, and the state’s fourth largest, employer (excluding government). According to the most recent independent analysis, OHSU’s total annual economic impact on Portland and Oregon is around $4 billion a year—including spending, grants, private contributions, the creation of new economic activity, and other revenue.

History
In 1867, Willamette University in Salem, Ore., formed the first medical department west of the Mississippi. Twenty years later, the University of Oregon established a medical school in Portland, and in 1913, those programs merged to become the University of Oregon Medical School. In 1926, the medical school began its long association with Doernbecher Children’s Hospital, the first pediatric medical center in the Pacific Northwest. Established by the heirs of prosperous Portland furniture maker Frank Doernbecher with proceeds from his estate, the
hospital provided care to Oregon children regardless of their family's ability to pay, while providing a rich training environment for medical and nursing students. Today Doernbecher Children's Hospital is an integral part of OHSU.

In 1974, the state's first schools of dentistry and nursing merged with the medical school to form the University of Oregon Health Sciences Center (modified in 1981 to Oregon Health Sciences University), an independent academic health center under the direction of the Oregon State System of Higher Education. OHSU has expanded over the years to include two teaching hospitals and their clinics, numerous research centers and institutes, and approximately 200 community service programs.

In 1995, an era of profound growth and change began at OHSU when the University, in partnership with the state of Oregon, was transformed from a state agency to a public corporation with a public mission. Governance moved from the State Board of Higher Education to the OHSU Board of Directors, whose members are nominated by the Governor and approved by the Oregon Senate. This change in status has allowed OHSU to respond more quickly to opportunities and to improve facilities and reduce its reliance on state funding. During the next decade, OHSU's schools, teaching hospitals, and outpatient clinics were enlarged, the University's annual research budget grew exponentially, and the number of community clinical and education outreach programs expanded.

In the early 2000s, with the completion of the Human Genome Project and dramatic advances in computing power, the future of health care became intertwined with the future of advanced technology. To seize emerging opportunities to improve the quality, lower the cost, and increase the accessibility of health care, OHSU merged with the Oregon Graduate Institute of Science & Technology in 2001. OHSU was renamed Oregon Health & Science University to reflect that respected institution's breadth of research in basic and applied sciences and engineering.

**OHSU's campus**
The majority of OHSU's academic, healthcare, and research facilities are located on a beautiful hilltop campus in Portland, but educational, research, and clinical units exist region wide. In addition, the University is currently in the first stages of developing an innovative, transprofessional, mixed-use campus on a 20-acre parcel on Portland's South Waterfront, land donated to OHSU by Schnitzer Investment Corp. in 2004. The first buildings to take shape on the Schnitzer Campus will be the Collaborative Life Sciences Building and an adjacent School of Dentistry. The CLSB is a joint undertaking of the Oregon University System and OHSU, where OHSU's medical, dental, and nursing students will learn side-by-side, and research programs from Portland State University and Oregon State University will be co-located with OHSU programs, enabling exciting new synergies. The South Waterfront is also home to OHSU's Center for Health & Healing, its newest clinical facility. This LEED-Platinum building is connected to the main campus by the Portland Aerial Tram.

Extensive information about OHSU may be obtained on its web site: www.ohsu.edu. (Please see page 13 for information about Portland, Oregon).
Oregon Health & Science University Foundation: An Overview

Governance
The OHSU Foundation is governed by a board of trustees comprised of approximately fifty civic leaders, alumni, and members of Oregon’s business and philanthropic communities. Trustees are accountable for financial governance as well as for advancing fundraising activities. Board members are elected to four-year terms and may serve a maximum of two consecutive terms before a one-year hiatus. The Foundation President reports to this board and serves as an ex-officio member.

Philanthropic focus
In 2000, OHSU and the OHSU Foundation launched the Oregon Opportunity, the first-ever comprehensive fundraising campaign for OHSU. The initiative, which concluded in 2006, was a $500 million public-private partnership to advance OHSU. As part of the Oregon Opportunity, the Oregon Legislature approved a $200 million bond measure to stimulate bioscience innovation, and the OHSU Foundation and Doernbecher Foundation together raised more than $300 million to support people, programs and infrastructure.

The Oregon Opportunity included a large capital component, which helped provide OHSU with resources to construct approximately 1 million square feet of new space, including the Biomedical Research Building and the Peter O. Kohler Pavilion, both located on OHSU’s Marquam Hill Campus, and the Center for Health and Healing at South Waterfront. These state-of-the-art spaces have helped OHSU attract world-class new clinical and research faculty, expand on-going research, develop new programs, and further increase research funding and commercialization.

The Oregon Opportunity also set the stage for the current era of philanthropy at OHSU in which major- and principal-level gift investments are creating significant leverage to advance excellence, to enable exciting new partnerships, and to drive the University forward.

Major recent accomplishments
Since the conclusion of the Oregon Opportunity, OHSU and its Foundations have chosen not to initiate a new comprehensive fundraising campaign, opting instead to launch targeted efforts to retain and recruit outstanding faculty, to advance key programs, to build capital capacity (primarily on the emerging OHSU Schnitzer Campus at South Waterfront), and to promote giving among grateful OHSU patients and their families.

In fiscal year 2011, the most recent reporting year, private support for OHSU from all sources totaled $100.5 million from more than 15,600 donors. Of that amount, $67.8 million was contributed through the OHSU Foundation, $13.7 million through the Doernbecher Foundation, and $19 million directly through OHSU.

As of June 30, 2011, the OHSU Foundation was responsible for managing more than $691 million in both current and endowed assets. Included in this total is a $455 million endowment.
This endowment fund achieved a nearly 20 percent investment return in fiscal year 2011. During the last five years, the 4.7 percent investment return of the endowment fund outperformed the 4.4 percent average return of the 251 similar-sized funds which participated in the NACUBO/Commonfund study of endowments.

A list of recent accomplishments includes the following:

- **Record gifts and pledges:** During the past five years (fiscal years 2007-2011), total gifts and pledges to OHSU through its Foundations totaled more than $510 million. This support places OHSU among Oregon’s top beneficiaries of private philanthropy.

- **Solid endowment growth:** During the past five years, endowed assets managed by the OHSU Foundation during an extremely volatile market period grew 24 percent to top $455 million at the end of fiscal 2011.

- **Extraordinary philanthropic leverage builds the Schnitzer Campus:** During the Oregon Opportunity, a 2004 gift from Schnitzer Investment Corp. of nearly 20 acres on the Willamette River allowed OHSU to plan a new campus at South Waterfront. A 2007 gift of $40 million to advance medical education from an anonymous donor helped underwrite the OSU/OHSU Collaborative Life Sciences Building (the first building now under construction on the new campus), and set in motion a chain reaction of philanthropy including, in 2011, more than $19 million in leadership gifts to build a new tower for the dental school within the CLSB complex.

- **Philanthropy brings new world class resources:** In 2008, Phil and Penny Knight pledged $100 million, the largest gift in OHSU history, to support the OHSU Knight Cancer Institute, significantly hastening recruitment of world-class faculty in cancer and genomics, which has led to pioneering partnerships with industry and brought some of the world’s most advanced imaging equipment to OHSU.

- **A new institute:** In 2011, Bob and Charlee Moore committed to pledge $25 million, the fourth largest gift in OHSU history, to establish the Moore Institute for Nutrition & Wellness at OHSU.

- **Increased giving from prominent national private foundations,** including the Bill & Melinda Gates Foundation, the Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, the Leona M. and Harry B. Helmsley Charitable Trust, the W.M. Keck Foundation, the Leukemia & Lymphoma Society, and the John A. Hartford Foundation.
Portland, Oregon

Portland, Oregon, has often been called the big city with the small town feel. Its mild weather, breathtaking scenery, exciting location and friendly people have all contributed to its appearance on numerous “Best Of” lists, including Online Insider’s “Top 10 Least Expensive Cities,” Money Magazine’s “Top 10 Places to Vacation” and “Top 10 Best Places to Live,” and American Style Magazine’s “Top 25 Arts Destinations.” Nestled between the beautiful Coast Range on the west and the spectacular Cascade Range on the east, Portland sits at the junction of the Columbia and Willamette rivers. From downtown Portland, it’s just a 90 minute drive to the scenic Oregon coast, an hour-and-a-half to Mt. Hood and some of the best skiing in the country, a half-an-hour to the peaceful vineyards and farms of the fertile Willamette Valley, and less than three hours to Seattle.

With an ethnically diverse population of over two million, Portland is the 28th largest metropolitan area in the country, the fourth largest city on the West Coast, and the largest city in the state. It includes six counties spread over 5,000 square miles. Sheltered by two mountain ranges, Portland enjoys mild weather all year long, rarely experiencing the severe weather extremes common in much of the rest of the country. However, that doesn't mean that Portland doesn't have seasons. July and August are warm and dry, with average high temperatures in the upper 70's and lower 80's. The occasional winter snowstorm blankets the city in a few inches of snow that stays around long enough to be enjoyed but rarely long enough to annoy. In the fall, the many deciduous trees around the city put on a colorful show to delight the eye and spring blossoms prove that Portland truly is the “City of Roses.”

Downtown Portland offers visitors a wide variety of shops, professional services, restaurants, housing, entertainment venues, museums and parks. With one of the best community college systems in the country, a variety of colleges and universities, and a public school system that produces high school graduates whose SAT scores consistently place in the top 5 cities nationwide, Portland offers excellent educational opportunities. With 75 neighborhood elementary and middle schools feeding 10 local high schools, Portland boasts the state’s largest public school system. In addition, Portland Public Schools offer a wide array of charter and magnet schools, specializing in an assortment of programs, including language immersion, fine arts, International Baccalaureate programs, and technical and health specialties. Portland also offers a large number of private schools that emphasize everything from foreign languages to fine arts to religion. In addition, Portland offers a variety of housing options with the average home approximating $221,000. Oregon has no sales tax and personal income tax is 9% of personal income.

For more information please refer to the websites: 
Procedure for Candidacy

Inquiries, nominations and applications are invited. Review of applications will continue until the position is filled. Candidates should provide a curriculum vitae, a letter of application that addresses the responsibilities and requirements described in the Position Specification, and the names and contact information of five references. References will not be contacted without prior knowledge and approval of candidates. These materials should be sent electronically via e-mail to OHSU Foundation’s consultants Jon Derek Croteau, Ed.D. and Lucy A. Leske at email address OHSUFPresident@wittkieffer.com. Documents that must be mailed may be sent to Witt/Kieffer, 2015 Spring Road, Suite 510, Oak Brook, IL 60523. The consultants can be reached by telephone at 630/575-6154.

OHSU Foundation – EEO Statement

The OHSU Foundation provides equal opportunities to all individuals without regard to age, color, current or future military status, disability (physical or mental), gender, gender identity, genetic information, marital status, national origin, pregnancy, race, religion, sexual orientation, veteran, or any other status protected by law.

The OHSU Foundation does not discriminate against any applicant or employee in hiring or in the terms, conditions, and privileges of employment based upon pregnancy, childbirth, or related medical conditions.

The OHSU Foundation will make reasonable accommodations for qualified employees with physical or mental disabilities and for employee’s religious beliefs that conflict with a workplace rule or function.

The material presented in this position specification should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Oregon Health & Science University Foundation documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.
Appendix I- Biographies

Joseph E. Robertson, Jr., M.D., M.B.A.
OHSU President

Dr. Robertson has been OHSU’s President since September 2006. He has led OHSU’s strategic planning process, which has a vision to “improve the health and well-being of all Oregonians.” Since becoming OHSU’s President, Joe has made regular trips around the state to share with physicians, legislators, communities and Oregon citizens the healthcare issues that are impacting all of us. He wants to hear firsthand how OHSU can partner to better meet the healthcare needs of all Oregonians. Before becoming OHSU’s President, Dr. Robertson served as dean of the OHSU School of Medicine. As dean, Dr. Robertson addressed Oregon’s physician workforce shortage, increasing the entering class size in the medical education program and, through partnership with state universities, area health systems, and community partners, expanded medical education in other parts of the state. This project will not only increase the number of physicians in Oregon, it will also help address the problem of mal-distribution of providers. As President, Dr. Robertson has made addressing workforce shortages in medicine, dentistry, nursing, pharmacy and bioscience a high priority.

Prior to being named Dean, Dr. Robertson was professor and chairman of ophthalmology at OHSU and Director of the Casey Eye Institute. Dr. Robertson is an expert in vitreoretinal surgery. Dr. Robertson received his bachelor's degree in neuroscience from Yale University and earned his M.D. from Indiana University. He completed an ophthalmology residency at OHSU and fellowships in Retina and Vitreous Disease and Surgery at OHSU and Devers Eye Institute, Legacy Good Samaritan Hospital. In 1997 he completed an executive M.B.A. program at the University of Oregon, graduating as co-valedictorian.

Keith L. Thomson
Chair, OHSU Foundation Board of Trustees

Keith Thomson is chair of the OHSU Foundation Board of Trustees and is past chair of the OHSU Board, which he joined following the merger with OGI. He was a pioneer for Oregon's high-tech industry. He joined Intel Corporation in 1969, one year after the company was founded, and went on to become Vice President and Oregon site manager. Thomson selected Aloha for Intel to build its first Oregon facility in 1973 and moved to Oregon in 1979. He retired in 1998. Thomson is a Senior Director of the Oregon Business Council and a board member of The Oregon Idea. He served as a member of the UO Foundation Board of Trustees from 2001 to 2011 and board chair from 2007 to 2008. He also served as chairman of the governor's School Transformation Advisory Committee and as a commissioner of the Port of Portland for ten years. Thomson is a graduate of California State Polytechnic University and the University of Santa Clara Business School. He is married to Julie Thomson.
Constance French
Senior Vice President; Interim President

Constance French joined the OHSU Foundation in 2007, bringing a wealth of skills and experience honed during a 20-year career in institutional advancement. French served previously as director of the Fund for Johns Hopkins Medicine at Johns Hopkins University, and in key development roles at Smith College and Trinity College. As Senior Vice President for the OHSU Foundation, she oversees the Foundation’s day-to-day operations. As Interim President, French helps set strategic direction and serves as lead development officer.

Sarah Panetta
Vice President, Development

Sarah Panetta joined the OHSU Foundation in September of 2010. She brings leadership and development experience from high-performing organizations, including Mayo Clinic, where she served as associate chair for three key areas—philanthropic programs, central philanthropy and operations—and from Harvard Business School, where she served as director of donor relations and as principal gifts director. Panetta heads the OHSU Foundation’s development team.

Janet Fratella
Vice President, Alumni & Donor Relations

Janet Fratella joined the OHSU Foundation in September of 2009, bringing 20 years of experience in hospital and higher education advancement. She served as director of donor relations at the University of Oregon and as a senior marketing professional at Pomona Valley Medical Center in California. Fratella leads a multidisciplinary team charged with creating an exceptional experience for OHSU alumni, donors and OHSU Foundation board members.

Joy McCammon
Vice President, Organizational Development and Human Resources

Joy McCammon joined the OHSU Foundation in 2007, bringing more than 15 years of experience in human resources and organizational development. McCammon relocated from the Midwest, where she held key HR roles at Assurant Employee Benefits and The Children’s Mercy Hospital. In her current role, McCammon oversees human resources and is charged with improving organizational effectiveness.
Lori Mueller  
Vice President, Finance and Administration

Lori Mueller joined the OHSU Foundation in 1999. She previously served as Vice President of Financial Services at QualMed Oregon Health Plan and as Vice President and CFO at PACC Health Plans. Mueller brings 20 years of experience as a financial services professional to her current role overseeing finance and administration for the OHSU Foundation and Doernbecher Children’s Hospital Foundation.

Mary Turina  
Executive Director, Doernbecher Children’s Hospital Foundation  
Vice President, Pediatric Fundraising

Mary Turina joined the Doernbecher Foundation in 2011. Mary brings 15 years of leadership experience in nonprofit and corporate environments. She previously served as President and Chief Operating Officer for the Children's Cancer Association. Working with OHSU and Doernbecher leaders and the Doernbecher Foundation Board, Turina currently oversees strategic direction for pediatric fund raising.

Cate Soulages  
Director, Communications

Cate Soulages has led the OHSU Foundation’s communications unit since 2005. She brings to the OHSU Foundation broad experience in corporate and healthcare communications, having served senior communications roles at Visa International and HealthNet Health Plans, Inc. In her current role, Soulages oversees external communications, collateral material development and media relations.
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