

Courses, programs, and events in entrepreneurship in Portland metro

legend

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|-----------------------------------|
| courses in degree programs |
| courses with open enrollment |
| free/low cost (< \$100) workshops |

reviewed and updated 9/11/14, RLS

| Courses and workshops, academic | Course Number | Sponsor | Instructor | Location | Schedule | Cost |
|---|-----------------|---------------------------|---------------------|---------------|------------------|-------------|
| Innovation and business model generation | MBA 505 | Concordia MBA | | Concordia PDX | 3 cr | |
| Entrepreneurial finance | MBA 572 | Concordia MBA | | Concordia PDX | 3 cr | |
| Entrepreneurial finance | BA 472 | Concordia UG | | Concordia PDX | 3 cr | |
| Innovation and product life cycle | MKT 365 | Concordia UG | | Concordia PDX | 3 cr | |
| Principles and practices of entrepreneurship | | Lewis & Clark College UG | | LCC | January | |
| Introduction to entrepreneurship and education | | Lewis & Clark College UG | Steven Goebel | LCC | Fall | |
| Methods and applications of entrepreneurship | EINV 241 | Lewis & Clark College UG | | LCC | Spring | |
| Negotiation | BA 729 | Oregon Exec MBA | Dave Garten | OEMBA | 3 cr | |
| Marketing strategy | BA 719 | OEMBA | | OEMBA | 2 cr | |
| Opportunity recognition | BA 710 | OEMBA | Anne Parmigiani | OEMBA | 3 cr | |
| Managing innovation | | OEMBA | | OEMBA | elective | |
| New venture planning | BA 731 | OEMBA | Ed Warnock | OEMBA | 3 cr | |
| Understanding and managing acad orgs, 2 cr | HIP 532 | OHSU Human Invest Prog | Niki Steckler | OHSU | Spring | \$1,000 |
| Leadership skills in team science, 2 cr | HIP 530 | OHSU HIP | Niki Steckler | OHSU | Fall | \$1,000 |
| Project Management, 2cr | HIP 531 | OHSU HIP | Jeff Oltmann | OHSU | Winter | \$1,000 |
| Faculty guide for start-ups | | OHSU VP Res | Janet Billups | online | | |
| Pioneering innovation in healthcare | MKTG511 | OHSU-PSU HC MBA | Ron Sakaguchi | OHSU | Winter, 4cr | |
| Venture planning, commercialization track | BA 560 | OSU MBA | | OSU Corvallis | 3 cr | |
| Colloquium, commercialization track | BA 567 | OSU MBA | | OSU Corvallis | 3 cr | |
| Integrated business project, commercialization track | BA 568 | OSU MBA | | OSU Corvallis | 3 cr | |
| Technology & innovation management | BA 363 | OSU UG | | OSU Corvallis | W, 4 cr | |
| Innovation & new product development | BA 458 | OSU UG | | OSU Corvallis | W, Spr, 4 cr | |
| Venture management | BA 460 | OSU UG | | OSU Corvallis | F, W, 4 cr | |
| Venture financing | BA 464 | OSU UG | | OSU Corvallis | W, 4 cr | |
| New venture lab | BA 467 | OSU UG | | OSU Corvallis | F, Spr, 4 cr | |
| Social entrepreneurship | BA 362 | OSU UG | | OSU Corvallis | elective, 4 cr | |
| Technology commercialization | BA 468 | OSU UG | | OSU Corvallis | Spr, 4 cr | |
| Personal selling | MRKT 488 | OSU UG | | OSU Corvallis | F, W, 4 cr | |
| Cultural entrepreneurship | COL 553 | Pac NW Col Art MFA (PCNA) | | PCNA | | 3 cr |
| New client orientation and business advising | various | PCC CLIMB | various | PCC CLIMB Ctr | various | no charge |
| Directed self-study (DSS) business planning | various | PCC CLIMB | various | PCC CLIMB Ctr | various | \$99 |
| Entrepreneur development series - leadership & relationship | 43321 | PCC CLIMB | Sean P Harry | PCC CLIMB Ctr | 10/2/14-10/23/14 | \$125 |
| Entrepreneur development series - strategic planning | 43320 | PCC CLIMB | Sean P Harry | PCC CLIMB Ctr | 11/6/14-12/4/14 | \$125 |
| Getting your recipe to market | 48036 | PCC CLIMB | Sean P Harry | PCC CLIMB Ctr | 9/2/14-12/16/14 | \$1,995 |
| Kickstart weekend | | PSU | Charla Mathwick | PSU | 10/3/14-10/4/14 | \$10 |
| Launch-in-9 | | PSU | Charla Mathwick | PSU | 2014-2015 | |
| The entrepreneurial mindset | MGMT 531 | PSU | | PSU | | 4 cr |
| Entrepreneurship | MKTG 430 | PSU | | PSU | | 3 cr |
| Lab2Market | | PSU | Melissa Appleyard | PSU Bus Accel | 8/13/14 | no charge |
| Entrepreneurial finance and accounting | FIN 399 | PSU (UG cert in entrep) | | PSU | Winter | |
| Lean start-up strategy | MGMT 510 | PSU (UG cert in entrep) | Charla Mathwick | PSU | Fall | 2 cr |
| Introduction to entrepreneurship | MGMT 481 | PSU (UG cert in entrep) | Brenda Eichelberger | PSU | Spr, Fall | |
| Professional selling | MKTG 338 | PSU (UG cert in entrep) | | PSU | Spring | |
| Development creativity and innovation in business | MGMT 410 | PSU (UG cert in entrep) | Brenda Eichelberger | PSU | Summer | |
| Small business consulting practicum | MGMT 409 | PSU (UG cert in entrep) | | PSU | | |
| Product innovation and management | MKTG 450 | PSU (UG cert in entrep) | | PSU | | 4 cr |
| Service innovation | MKTG 463 | PSU (UG cert in entrep) | | PSU | | |
| Technology assessment and acquisition | ETM 531/631 | PSU Col of Engr and CS | | PSU | Fall | 4 cr |
| New venture management | ETM 562/662 | PSU Col of Engr and CS | | PSU | Winter, Spr | 4 cr |
| Intrapreneurship in technology | ETM 563/663 | PSU Col of Engr and CS | | PSU | Spring | 4 cr |
| Intro to entrep for engineers and comp sci | ETM 410/510 IEE | PSU Col of Engr and CS | | PSU | Spr | |
| Front end management of new product development | ETM 543 | PSU Col of Engr and CS | | PSU | Fall | 4 cr |
| User centered innovation | ETM 556/656 | PSU Col of Engr and CS | Shmueli | PSU | | 4 cr |
| Technology entrepreneurship | ETM 561/661 | PSU Col of Engr and CS | Jetter | PSU | Spring | 4 cr |
| Technology marketing | ETM 555/655 | PSU Col of Engr and CS | Jetter | PSU | | 4 cr |
| Technology transfer | ETM 533/633 | PSU Col of Engr and CS | Kim | PSU | | 4 cr |
| Project management | ETM 545/645 | PSU Col of Engr and CS | Kocaoglu | PSU | | 4 cr |
| Project management tools | ETM 546/646 | PSU Col of Engr and CS | Busch | PSU | | 4 cr |
| Global entrepreneurship | MIM 510 | PSU Master of Intl Mgmt | | PSU | | 4 cr |
| Global social innovation and entrepreneurship | MIM 541 | PSU Master of Intl Mgmt | | PSU | | 4 cr |
| New venture finance | FIN 510 | PSU MBA | | PSU | Summer | 4 cr |
| New business launch and growth | MGMT 510 | PSU MBA | | PSU | Spring | |
| Selling and sales leadership | MKTG 510 | PSU MBA | | PSU | Spring | 4 cr |
| Pioneering innovation | MKTG 511 | PSU MBA | | PSU | Fall | 4 cr |
| Fundraising, grantwriting and human services entrepreneurs | SW 585 | PSU School of Soc Work | | PSU | | 3 cr |
| Working as an entrepreneur for business minors | BA 546 | PSU UG | | PSU | Spring | 4 cr |
| Design thinking for social innovation, bus of soc entrep cert | MGMT 510 | PSU, bus soc innov cert | Cindy Cooper | online | Winter | 4 cr, \$895 |
| Money matters, bus of soc entrep cert | MGMT 5105 | PSU, bus soc innov cert | Jacen Greene | online | Spring | 4 cr, \$895 |

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| Storytelling and impact measurement, bus of soc entrep cert | | PSU, bus soc innov cert | Cindy Cooper, Jacen Greene | online | Summer | 4 cr, \$895 |
| Launching new ventures | MGMT 335 | UO (UG) | | UO Eugene | F, W, Spr | 4 cr |
| Accounting for entrepreneurs | ACTG 340 | UO (UG) | | UO Eugene | F, W, Spr | 4 cr |
| Entrepreneurial marketing | MKTG 445 | UO (UG) | | UO Eugene | F, W, Spr | 4 cr |
| Implementing entrepreneurial strategies | MGMT 455 | UO (UG) | | UO Eugene | F, W, Spr | 4 cr |
| Recognizing business opportunities | MGMT 610 | UO MBA, I&E track | | UO Eugene | winter | |
| New venture planning | MGMT 625 | UO MBA, I&E track | | UO Eugene | fall | |
| New product development | MKTG 610 | UO MBA, I&E track | | UO Eugene | winter | |
| Entrepreneurial accounting | ACTG 620 | UO MBA, I&E track | | UO Eugene | spring | |
| Tech and innovation, venture launch pathway | MGMT 610 | UO MBA, I&E track | | UO Eugene | spring | |
| Venture start-up or Strategic planning | MGMT 609 | UO MBA, I&E track | | UO Eugene | winter, spring | |
| Introduction to commercialization of technology | 591A | UP Tech Entrep Certif | | PSU Bus Accel | Fall | |
| Technology, entrepreneurship and law | 591B | UP TEC | | PSU Bus Accel | Spring | |
| Management and commercialization of technology | 591E | UP TEC | | PSU Bus Accel | Summer | |
| Strategic management | | Willamette MBA for Pros | | Willamette Univ, Pearl & Salem | | |

| Courses and workshops, non-academic | Course Number | Sponsor | Instructor | Location | Schedule | Cost |
|--|---------------|--------------------|--------------|------------------|------------|---------------|
| For-profit activities by NPO | | Hatch | | Hatch | 9/11/14 | \$10 |
| Friday Pitch Clinic | | Hatch | | Hatch | 9/12/14 | no charge |
| How can you succeed? | | Hatch | | Hatch | 9/9/14 | \$5 |
| Developing a great creative brief | | Hatch | | Hatch | 9/18/14 | \$10 |
| Cut through the legal red tape | | Hatch | | Hatch | 10/6/14 | \$10 |
| Foundations 1: Start Smart | | Mercy Corps | | Mercy Corps | Fall, 2014 | \$175 |
| Foundations 2: the next level for your business | | Mercy Corps | | Mercy Corps | Fall, 2014 | \$200 |
| BizSpark | | Microsoft & TIE | | | | \$100 on exit |
| About the SBIR/STTRs | | NCET2 | | online | continuous | no charge |
| Research commercialization introductory course | 100C | NCET2 | | online | continuous | no charge |
| Project management: foundations and best practices | | OBA BioPro | Jeff Oltmann | Biotronik/MSEI | 10/2-10/3 | \$725 |
| Business communications for conflict mgmt | | OBA BioPro | | Portland | 10/22/14 | \$725 |
| Business communications for conflict mgmt | | OBA BioPro | | Bend | 9/12/14 | \$725 |
| Business communications fundamentals | | OBA BioPro | | Bend | 9/11/14 | \$725 |
| Business communications fundamentals | | OBA BioPro | | Portland | 10/15/14 | \$725 |
| Overview of FDA requirements for reg ind | | OBA BioPro | | Biotronik/MSEI | 10/7/14 | \$225 |
| Overview of FDA requirements for reg ind | | OBA BioPro | | Bend | 9/25/14 | \$225 |
| Design controls for med devices | | OBA BioPro | | Biotronik/MSEI | 10/7/14 | \$225 |
| Preparing for regulatory inspections | | OBA BioPro | | Bend | 9/26/14 | \$225 |
| Failure mode and effects analysis | | OBA BioPro | | Portland | 10/30/14 | \$425 |
| Design of Experiments | | OBA BioPro | | Bend | 9/29/14 | \$1,095 |
| Practical data analysis | | OBA BioPro | | Portland | 9-Oct | \$725 |
| Will they buy what you sell | | OEN | | ECONW | 9/17/14 | \$40 |
| Preparing for take off | | OEN | | | 9/23/14 | \$45/\$25 |
| Business concept review | | OEN | | | | |
| Private executive summary plan review | | OEN | | | | |
| Private investor presentation review | | OEN | | | | |
| CEO roundtable | | OEN | | | | |
| SBIR/STTR Workshops | | Oregon BEST | | Oregon BEST FEST | 9/15/14 | \$10 |
| StartupSOS | | OregonStartups.com | | online | | |
| Create a realistic funding plan | | OTBC | | OTBC | | |
| Market research roundtable | | OTBC | | OTBC | | |
| Pricing for profit | | OTBC | | OTBC | | |
| Your have an idea for a startup | | OTBC | | OTBC | | |
| Founders seeking co-founders | | OTBC | | OTBC | | |
| OTBC startup videos | | OTBC | Steve Morris | online | | |
| Create an effective investor pitch | | OTRC | | OTBC | | |
| How to build a startup | | Udacity | Steve Blank | online | | |
| How to write a business plan to launch your entrep | | WriteAhead | Jessica Oman | online | | |

| Events, Academic and Non-academic | Course Number | Sponsor | Instructor | Location | Schedule | Cost |
|--|---------------|-------------------------|------------|------------------|-----------------|-------|
| Bend Venture Conference | | Bend Venture Conference | | Bend | 10/16-10/17 | |
| Oregon Bio 2014: An industry inflection point | | OBA | | Marylhurst Univ | 9/15-9/17 | \$395 |
| Bio on the Rocks | | OBA | | | April | |
| Bio on the Vine | | OBA | | | November | |
| Bio on Tap | | OBA | | | July | |
| Bio in the High Desert | | OBA | | | May | |
| PubTalk | | OEN | | | various | |
| OEN Entrepreneurial Summit | | OEN | | | June | |
| OEN Tom Hulce Entrepreneurship Awards Celebration | | OEN | | | 10/15/14 | |
| OEN's Angel Oregon Showcase | | OEN | | | Spring, 2015 | |
| OHSU MedTech Alliance Demyst invest in med devices | | OHSU TTBD | | Ater Wynne | 9/23/14 | |
| OHSU TTBD Awards Event | | OHSU TTBD | | OHSU CLSB | 10/6/14 | |
| OHSU MedTech Alliance Launch Event | | OHSU TTBD | | OHSU CLSB | 11/5/14 | |
| OHSU 3rd Annual Startup Symposium | | OHSU TTBD | | OHSU Old Library | 11/6/14 | |
| Starve Ups Launch Pad | | PDX LaunchPad | | | 6/13/14-6/15/14 | |
| Startup PDX Challenge | | Portland Dev Commis | | | | |
| PSU Startup Weekend | | PSU | | | Fall | |
| PSU eClub's Explore workshops | | PSU | | | Winter | |

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|---|-----------------|----------------|-------------|-----------|
| CleanTech Challenge | PSU | | Spring | |
| PSU Venture Quest | PSU | | Spring | |
| Social innovation pitch fest, Elevating impact summit | PSU | | Summer | |
| Lab2Market | PSU | | Summer | |
| BEST Fest CleanTech Pitches | PSU, BEST | | Fall | |
| Startup Weekend Access | Startup Weekend | PDX Dev Commis | June | |
| Ignite Health | TAO | OHSU CLSB | 10/15/14 | no charge |
| TIE Young Entrepreneurs Launch | TIE | Mercy Corps | 9/21/14 | |
| Oregon New Venture Championship | UO | | April, 2015 | |

Community Organizations, Non-academic

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|--|---|--|--|--|
| BESThq | | | | |
| Entrepreneurs' Organization Portland | | | | |
| FertiLAB | | | | |
| Forge Portland | | | | |
| Founders Pad | 6-week program, 2x/week, starts in May | | | |
| Hatch | Springboard Innovation | | | |
| Mercy Corps Northwest | | | | |
| Micro-Enterprise Inventor's Program of Oregon (MIPO) | | | | |
| Entrepreneurs' Organization Portland | | | | |
| Oregon Association of Minority Entrepreneurs | | | | |
| Oregon Bioscience Association (OBA) | | | | |
| Oregon Entrepreneurs Network (OEN) | | | | |
| Oregon Micro Enterprise Network (OMEN) | | | | |
| Oregon Nanoscience and Microtechnologies Institute (ONAMI) | | | | |
| Oregon Regional Accelerator and Innovation Network (RAIN) | | | | |
| Oregon Small Business Development Center | | | | |
| Oregon Technology Business Center (OTBC) | | | | |
| Oregon Translational Research and Development Institute (OTRADI) | | | | |
| OTRADI Bioscience Incubator (OBI) | | | | |
| PIE (Portland Incubator Experiment) | Wieden+Kennedy | | | |
| Portland Business Alliance | | | | |
| Portland Seed Fund | | | | |
| Portland State Business Accelerator | | | | |
| Portland State University Social Innovation Incubator | | | | |
| PositivePDX Entrepreneur/Solopreneur | | | | |
| SCORE Portland | | | | |
| Small Business Development Centers (SBDC) | | | | |
| Springboard Innovation | | | | |
| StarveUps | | | | |
| tenX Portland | Sprint: open enrollment six week program, \$1,500 | | | |
| tenX Portland | Marathon: invitation only twelve week program, \$15,000 | | | |
| The Indus Entrepreneurs (TIE Oregon) | Pitch Club, mentorship | | | |
| Women Entrepreneurs of Oregon (WEO) | | | | |
| Young Entrepreneurs Society of Portland (YESpdx) | | | | |

Academic, Certificate/Graduate Degree Programs with Entrepreneurship Content

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|---|--|--|--|--|
| Concordia University MBA | | | | |
| OHSU Human Investigations Program | | | | |
| OHSU-PSU Healthcare MBA | | | | |
| Oregon Executive MBA (OEMBA) | | | | |
| Oregon State University | MBA, commercialization track | | | |
| Portland State University Center for Entrepreneurship | | | | |
| PSU Engr and Tech Mgmt | Grad certif in technological entrepreneurship | | | |
| PSU School of Business Administration (PSU SBA) | Business of social innovation online certificate | | | |
| Technology entrepreneurship program (TEP) | Center for Law and Entrepreneurship | | | |
| University of Oregon | MBA, innovation and entrepreneurship track | | | |
| University of Portland | UP-OHSU Technology Entrepreneurship Certif (TEC) | | | |
| Willamette MBA for Professionals | | | | |

Academic, Undergraduate Degree Programs with Entrepreneurial Content

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|--|--|--|--|--|
| Central Oregon Community College Center for Entrepreneurship Excellence and Economic Development | New venture certificate | | | |
| Central Oregon Community College Center for Entrepreneurship Excellence and Economic Development | Associate of Science in Entrepreneurial Management | | | |
| Concordia University | | | | |
| Lewis & Clark College | Certif in Entrepreneurship and Innovation (coming soon) | | | |
| Lewis & Clark College Center for Entrepreneurship | | | | |
| Oregon State University (OSU) | BS/BA in business administration, entrepreneurship program | | | |
| Portland State University (PSU) | undergrad certificate in entrepreneurship | | | |
| Portland State University Center for Entrepreneurship | | | | |
| PSU Entrepreneurial leadership program | | | | |
| University of Oregon (UO) | undergraduate concentration in entrepreneurship | | | |
| Washington State University, Vancouver | Joseph Cote | | | |
| WSU Vancouver | | | | |