

# REGISTRATION

Online registration is available at:

<http://www.ohsu.edu/xd/research/centers-institutes/croet/outreach/innovations-in-messaging.cfm>

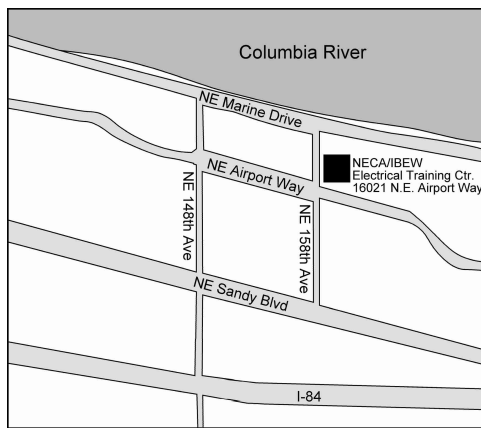
Registration fees (includes lunch, refreshments & parking):

\$60 by June 2, 2011 (\$75 the day of the symposium)

\$30 reduced registration fee for Oregon government agencies (city/county/state), educational institutions, labor unions, companies with fewer than 25 employees, non-profit organizations and students.

A live webinar of the meeting will be available for \$20.

Continuing education points have been requested of the American Industrial Hygiene Association (ABIH) and the Oregon State Association of Occupational Health Nurses.



NECA/IBEW Electrical Training Center  
16021 N.E. Airport Way  
Portland, Oregon 97230

# AGENDA

## Morning Session

**8:00-8:30** | *Registration & Refreshments*

**8:30-8:40** | *Welcome*

**Ryan Olson, PhD**

Assistant Scientist, CROET, OHSU

**8:40-9:30** | *Relative Effectiveness of Training Methods: Comparative Results from Meta-analyses of the Workplace Safety Training Literature*

**Rommel Salvador, PhD**, Assistant Professor, Milgard School of Business, University of Washington, Tacoma, WA

**9:30-9:45** | *Break*

**9:45-10:45** | *Building our Community of Practice: Is My Space Really our Space?*

**Max Lum, EdD, MPA**

Consultant Communication and Research Translation, Office of the Director, NIOSH-CDC, National Institute for Occupational Safety and Health (NIOSH), Washington, DC

**10:45-11:30** | *Safety Communications and Mobile Devices*

**Ryan Olson, PhD**

Assistant Scientist, CROET, OHSU

**11:30-12:15** | *Lunch*

# AGENDA

## Afternoon Session

**12:15-1:00** | *Science Messaging in the Internet Era: A Case Study*

**Dede Montgomery MS, CIH**, Occupational Safety and Health Specialist, CROET, OHSU  
**Melanie Mesaros**, Public Information Officer, Oregon OSHA, Salem, OR

**1:00-1:45** | *Diffusion of Occupational Safety and Health Innovations*

**James Dearing, PhD**, Institute for Health Research, Co-Director, Center for Health Dissemination and Implementation Research, Director, CRN Cancer Communication Research Center, Denver, CO

**1:45-2:00** | *Break*

**2:00-3:00** | *Case Studies*

*Successes with Twitter*

**Lise Harwin**, Communications Director, American Red Cross - Oregon Trail Chapter

*Challenges, Rewards and Messages in Training Construction Pre-Apprentices*

**Steve Hecker, MSPH**, Senior Lecturer, Director of Continuing Education, University of Washington, Seattle, WA

*Communication within a Construction Firm: A Collaboration between Colorado State University and Temp-Control Mechanical*

**Tony Barsotti, MA, CSP, ARM**, Corporate Safety Professional, Temp-Control Mechanical

**3:00-3:30** | *Panel Q and A*

**All Speakers**

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# CROET Health & Safety Symposium

## Innovative Communications & Messaging

Friday, June 3, 2011

*NECA/IBEW Training Center  
16021 N.E. Airport Way  
Portland, Oregon*

## Symposium Description

This symposium will examine effective innovations in training, messaging and education within occupational safety, health and wellness. Topics will relate to innovations within traditional face-to-face training, as well as the strengths and challenges of social media and the internet to share and track the effectiveness of our messages.

### Working for a Healthy Workplace

CROET is the Center for Research on Occupational and Environmental Toxicology at OHSU. Our mission is to promote health and prevent disease and disability among working Oregonians and their families. We do this through basic and applied research, outreach, education and health monitoring.

### To learn more

[www.ohsu.edu/croet](http://www.ohsu.edu/croet)

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