



## CCOs & BEYOND:

# About the speakers (in order of appearance)

### K. JOHN MCCONNELL, PHD

K. John McConnell, PhD, is a health economist, Director of OHSU's Center for Health Systems Effectiveness, and Associate Professor in the Departments of Emergency Medicine and Public Health and Preventive Medicine. He received his PhD from the Department of Management Science and Engineering at Stanford University. His academic research has focused on state health policy, behavioral health, and quality improvement.



### MICHAEL CHERNEW, PHD

Michael E. Chernew, PhD, is the Leonard D. Schaeffer Professor of Health Care Policy at Harvard Medical School. Dr. Chernew's research examines several areas related to controlling health care spending growth while maintaining or improving quality of care. His work on consumer incentives focuses on Value-Based Insurance Design (VBID), which aligns patient cost-sharing with clinical value. Several large companies have adopted these approaches and Dr. Chernew's ongoing work includes evaluations and design of such programs. His work on payment reform involves the evaluation of bundled payment initiatives, including global payment models featuring pay-for-performance components. Related research examines the effects of changes in Medicare Advantage payment rates. Additional research explores the causes and consequences of rising health care spending, and geographic variation in spending, spending growth and quality.



Dr. Chernew received his BA from the University of Pennsylvania and his PhD in economics from Stanford University, where his training focused on areas of applied microeconomics and econometrics. He is vice chair of the Medicare Payment Advisory Commission (MedPAC), an independent agency established to advise the U.S. Congress on issues affecting the Medicare program. He is also a member of the Congressional Budget Office's Panel of Health Advisors and The Commonwealth Fund's Commission on a High Performance Health Care System. Dr. Chernew is also a research associate of the National Bureau of Economic Research. In 2011 he served on the Institute of Medicine's Committee on Determination of Essential Health Benefits and in 2010 was elected to the Institute of Medicine of the National Academy of Sciences. Dr. Chernew serves as the co-editor of the *American Journal of Managed Care* and Senior Associate Editor of *Health Services Research*. He has also served on the editorial boards of *Health Affairs* and *Medical Care Research and Review*.

### BRIAN DEVORE

Brian DeVore, Intel's Director of Healthcare Ecosystem & Strategy, provides strategic guidance and oversees Intel's healthcare-related national and local partnership efforts. He works with senior executives in the healthcare and technology industries as well as business and government leaders to drive care, payment and data changes necessary to deliver improved quality at repeatedly lower cost.



Mr. DeVore represents Intel's views at the Pacific Business Group on Health, the Oregon Coalition of Healthcare Purchasers and two Oregon Business Healthcare Task Forces. He sits on the Oregon Health Policy Board and is an advisor to the National Governor's Association State Alliance for eHealth. In 2009, he was appointed by Oregon Governor Ted Kulongoski to be the employer voice on the Oregon Health Information Technology

Oversight Council (HITOC) and has served on IT advisory committees in Washington and Texas. Additionally, he worked directly with former Intel CEO and Chairman Craig Barrett on Dr. Barrett's policy and technology initiatives and drove his involvement in promoting health IT during his U.S. and international travels.

Prior to joining Intel, Mr. DeVore formed and led Kryptiq Corporation's Government Affairs/Initiatives efforts, positioning Kryptiq as a leader in HIT health policy. He was also a principal with Myhealthbank, an early entrant into the consumer-driven health space. Mr. DeVore holds a degree from Evangel University with additional executive training from Stanford's Graduate School of Business.

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### **JEANENE SMITH, MD, MPH**

Jeanene Smith is Chief Medical Officer for the Oregon Health Authority and continues to serve as administrator of the Office for Oregon Health Policy and Research (OHPR). As CMO, she provides leadership and advice in developing medical policy, including medical management, clinical quality standards and evidence-based guidelines. She provides clinical advice and guidance for a range of OHA programs including the Patient-Centered Primary Care Home Program, the development of alternative payment methodologies and health information technology.

Dr. Smith has been with OHPR since 2000, providing technical and policy support to the Oregon Health Plan as well as legislative and executive branch decision-making on statewide health policy. OHPR supports the work of Oregon's Health Policy Board which is focused on implementing a state health reform plan, the Health Evidence Review Commission which oversees Oregon's Prioritized List of Health Services, the Medicaid Advisory Council, the Pain Management Commission, Patient-Centered Primary Care Home Program, the Primary Care Office, and the Office of Health Information Technology. Dr. Smith sits on the Oregon Public Employees Benefit Board and the Oregon Health Care Quality Corporation Board representing the Oregon Health Authority. She graduated from Oregon Health & Science University (OHSU) School of Medicine and completed a residency in Family Medicine at Jefferson University Hospital in Philadelphia, Pennsylvania. She graduated with an M.P.H. from Portland State University in 2001. She has practiced family medicine in both private practice and community clinics for over 15 years, and continues to see patients on a limited basis at an Oregon federally-qualified health center.



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### **CRAIG HOSTETLER, MHA**

Craig Hostetler has served as executive director of the Oregon Primary Care Association (OPCA) for more than 10 years. He leads national discussions on payment reform and the collection of data to improve and prove the value of community health centers as they respond to the complex behavioral, social and economic determinants of health. At the state level, Mr. Hostetler elevates this critical conversation among legislators, partners, the Oregon Health Policy Board and Oregon Health Authority staff.

Before joining OPCA, Mr. Hostetler was the executive director of the Community Voices Collaborative of the District of Columbia, where he integrated primary care safety-net providers through building infrastructure and collaborating on specific areas of preventive health and disease management. He has also worked in London, England and Sydney, Australia as a health care manager. He has an MHA degree from the University of Minnesota.



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### **KAREN SHEPARD, MBA, CPA**

Karen Shepard assumed the role of Executive Vice President of Finance/CFO with St. Charles Health Systems in January 2009. Ms. Shepard has spent more than 30 years in the healthcare industry, with over 20 years as a hospital and medical group CFO. She has served in financial management positions with Legacy Health System and as CFO for Physician Partners/HealthFirst Medical Group in Portland, Oregon; Director of Finance for Providence Health System in Seattle, Washington; as CFO for PeaceHealth Oregon Region in Eugene, Oregon; and currently as CFO for St. Charles Health System in Bend.

Ms. Shepard received a BS in Business Administration from Portland State University and an MBA from the University of Oregon. She is a Certified Public Accountant and a member of the Healthcare Financial Management Association.



A life-long learner, Ms. Shepard is known for her enhancement of under-performing systems as well as strategic planning, practical problem-solving and excellent communication skills. Her current passion is improving the health of Central Oregon through collaboration with community partners.

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### **DOUGLAS C. WALTA, MD, FACC**

Dr. Walta is the chief executive of Clinical Programs & Outreach, Physician Strategy & Diversity for the Oregon Region of Providence Health & Services, a not-for-profit network of eight hospitals, a health plan, physicians, medical clinics, long-term care facilities, and affiliated health services. He was in private practice for 30 years and was one of the founders of The Oregon Clinic, where he served as president/CEO from 1996 to 2006. The American Society for Gastrointestinal Endoscopy awarded him the title Master of Endoscopy in 2003.

Dr. Walta has served on multiple boards, including governor of Oregon for the American College of Gastroenterology, consultant for the Oregon Board of Medical Examiners and the Oregon Health Decisions Board, consultant on the Oregon Health Policy & Research Committee, and vice-chair of the Delivery Committee of the Oregon Health Fund Board. He currently serves as a consultant on the Oregon Health Policy Committee and is co-chair of the Evidence-Based Practice Sub-Committee.

Dr. Walta is a graduate of the University of Minnesota Medical School. He is board certified in gastroenterology and is a fellow of the American College of Gastroenterology.



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### **SARAH KLIFF**

Sarah Kliff is a senior editor at start-up news and commentary website Vox.com. Before that, she “wonk-blogged” on health care for *The Washington Post*, authored *Politico Pulse*, a daily health policy tip sheet, and was a staff writer at *Newsweek* covering national politics. Her writing has appeared in *National Geographic*, the BBC, *Humanities Magazine* and *St. Louis Magazine*. She is the recipient of fellowships from the Kaiser Family Foundation and University of Southern California Annenberg School.



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### **DEBORAH COHEN, PHD**

Deborah Cohen is an Associate Professor in the Department of Family Medicine at OHSU. She has been developing her skills in qualitative methods for more than 20 years and has spent more than a decade studying primary care practices, with a focus on clinician-patient communication, practice change and improvement and health information technology use.

Dr. Cohen has expertise in a range of qualitative methods and approaches, including interviewing, observation, and conversation analysis. Dr. Cohen is a highly skilled analyst, and she has experience supervising qualitative teams in data collection, management and analysis of qualitative and mixed-methods data.

Dr. Cohen uses her expertise to look at how improvements are implemented in primary care practices, to identify what changes are made, and to compare the effectiveness of observed practice change on process and outcomes measures. Her work has focused on comparing the effectiveness of approaches for improving preventive services, health behavior and behavioral and mental health care in the primary care setting.

In addition to her research, Dr. Cohen mentors and teaches on the topics of qualitative methods and practice change and improvement. She is an Associate Editor for the *Annals of Family Medicine* and has created a web-based resource for the Robert Wood Johnson Foundation that is designed for people with an interest in qualitative research ([www.qualres.org](http://www.qualres.org)).



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### **PAM CURTIS, MS**

Pam Curtis is co-director of the Center for Evidence-based Policy. In addition to providing direction for CEbP, Ms. Curtis leads the center’s work on policy development and application, social indicators of health, consensus building, strategic planning and organizational development.

Prior to working at the center, Ms. Curtis served as policy advisor to three-term Oregon Governor John Kitz-



haber on children's issues and human services. In this role, Ms. Curtis authored the governor's initiatives on juvenile crime prevention and early childhood education. Prior to joining the governor's staff, Ms. Curtis was the interim director and field manager for the Oregon Commission on Children and Families. She has additional professional experience in local government and the private sector fields of substance misuse and addiction, adoption, child abuse prevention, youth development and policy, and organizational development. Ms. Curtis has authored articles and reports on policy coordination, system redesign, and comprehensive planning. Ms. Curtis holds a master's degree from the University of Wisconsin and has received several honors for her work, including the Robert F. Utter Award for Civic Leadership, State of Washington, 2010; the Mental Health Award for Excellence, State of Oregon, 2002; the Distinguished Service Award, Citizen's Crime Commission, 2001; and the Outstanding Service Award, Governor's Council on Alcohol and Drug Abuse Programs, 1999.

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### **MITCH GREENLICK, PHD**

Mitch Greenlick is professor emeritus and past chair of the Department of Public Health and Preventive Medicine at OHSU. He was director of the Kaiser Permanente Center for Health Research and VP for Research at Kaiser Foundation Hospitals for more than 30 years, until he retired from Kaiser Permanente in 1995.

He was elected to the Oregon House of Representatives as a Democrat in 2002, representing House District 33 (Northwest Portland, Northwest Multnomah County and Northeast Washington County). He serves as chair of the House Committee on Health Care, a post he has held since 2007. He also serves on the House Committee on Land Use and on the Ways and Means Sub-committee on Human Services.

In the House, Representative Greenlick has sponsored numerous bills strengthening Oregon's health care systems. These include Oregon's bulk prescription purchasing bill (SB 875), the patient safety bill (HB 2340), and a bill to change HIV testing procedures during obstetric visits (HB 2706). He was an architect of SB 329, the bill which created the Oregon Health Fund Board. He was also the chief petitioner for the HOPE for Oregon Families initiative, an unsuccessful attempt to put an amendment on the November 2006 ballot adding the right to health care into the Oregon constitution.

Mitch received his BS and MS from Wayne State University in Detroit and his PhD in Medical Care Organization from the University of Michigan.



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### **RICHARD LINDROOTH, PHD**

Richard C. Lindrooth is an Associate Professor in the Department of Health Systems, Management and Policy in the Colorado School of Public Health at the University of Colorado. He is also a co-director of the Department's Health Service Research PhD program. He teaches graduate-level health care financial management and health services research methods.

Dr. Lindrooth's research has primarily focused on three topical areas: The economics of the hospital industry, mental health services, and health policy. His ongoing research is focused on understanding the role that management practices play in determining differences in the quality of care and treatment decisions in cardiac care units. He recently started a project supported by the NIH Common Fund on understanding the differences in outcomes and cost between a system using global bundled payments and one that uses fee-for-service and primary care capitated payments in Medicaid Accountable Care Organizations. Dr. Lindrooth has been PI on several R01 grants funded by the National Institute of Mental Health and the Agency for Healthcare Research and Quality. He has also been PI on projects funded by the Robert Wood Johnson Foundation and Berlex Laboratories.

Dr. Lindrooth was awarded the Charles E. Gibbs Leadership Prize in 2007 for his joint research with Dr. Jeffrey McCullough on Medicaid women's health policy. He received his PhD and MA in Economics from the University of Washington and a B.A. in Economics from the University of Vermont.



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# Health Care Payment Innovation

### EVENT INFORMATION

#### Registration & information

[www.ohsu.edu/chse/conference](http://www.ohsu.edu/chse/conference)

#### Location

Sentinel Hotel  
614 SW 11th Avenue (between Alder & Morrison)  
Portland, OR 97205  
[www.sentinelhotel.com](http://www.sentinelhotel.com)

#### Cost

\$65 General (\$75 after 9/15)  
\$40 OHSU faculty/student/staff (\$50 after 9/15)

