ORPRN E-News - February 2016

The ORPRN monthly e-news will keep you up-to-date on ORPRN news, events, and resources, as well as opportunities to participate in research and practice transformation activities.

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Project Updates

Did you know that February is American Heart Month?

Heart disease is the leading cause of death for men and women in the US, and sadly many of these deaths are preventable. American Heart Month is a great time to talk to your patients about making small changes to their lifestyles that can lead to a lifetime of heart health.

Potential changes:

- Learn about the state of your heart
- Add exercise to your daily routine
- Increase healthy eating
- Address stress!
- Take medications as prescribed
- Discuss the importance of heart health with your friends and family

ORPRN's Healthy Hearts Northwest (H2N) project, funded by AHRQ and part of the EvidenceNOW initiative, aligns with the Department of Health and Human Services Million Hearts campaign focusing on the adoption of the ABCS of cardiovascular disease prevention. There are currently 90 Oregon primary care practices signed up to participate in H2N. Through encouraging aspirin use by high-risk individuals, blood pressure control, cholesterol management, and smoking cessation, we aim to prevent 1 million heart attacks in five years.

Watch this video, or click here to learn more about EvidenceNOW.

For more information about joining our H2N project, please visit www.healthyheartsnw.org.
CASCADE Seeks Practices Seeing Newborns

Under OHSU Dermatologist PI Eric Simpson, we have completed a planning project to reduce the onset of atopic dermatitis (eczema) in children through parental education about skincare habits. In the planning project, we measured the eczema burden in children ages 0-5 years, and tested a skincare brochure for use with families of newborns. The project included practices in Oregon, Wisconsin, Iowa, Colorado, and North Carolina.

We are recruiting and planning for the large-scale project to begin in fall of 2016. In Oregon, we will recruit 10 practices. Participating practices will be asked to help recruit two infant/parent dyads per month for approximately 24 months (~50 dyads total). If you are interested in participation or would like more information, please email us at orpn@ohsu.edu.

ORPRN Convocation

Addressing Health Disparities in Primary Care | Thursday March 10, 2016 | Registration now open!

- **CLINICIANS** (Including DO, MD, PA and NP) : Register Online at [www.oafp.org](http://www.oafp.org) to receive CME credit.
- **NON CLINICIANS**: Complete the [ORPRN Registration Form](#) to register for the Thursday afternoon at no cost to you.

ORPRN welcomes Elizur Bello, MSW, Health Services Manager and Community Health Worker for [Nuestra Comunidad Sana](#) (our healthy community) of The Next Door, Inc who will speak about using Community Health Workers to improve community health.

In his position at Nuestra Comunidad Sana Elizur works with Community Health Workers (CHWs) to help change policy to address health inequities, as well as provide health education on breast cancer and chronic disease prevention and control. Elizur holds a Masters in Social Work from Portland State University, which he pursued to help address mental health issues faced by Latino community members. Elizur spent over 10 years as a CHW at both One Community Health (formerly La Clinica del Cariño) and Nuestra Comunidad Sana, and as a diabetes and chronic disease health promoter primarily working with Latino patients.

Elizur is a happily married father of two children, and is passionate about sports as they helped him become who he is today, and were extremely helpful with his acculturation process. Elizur was embraced by his community upon arrival from Mochitlán, Guerrero, México with his family in 1989, and considers it his turn to give back to people in need, striving for more equity and social justice for all by addressing the social determinants of health. Elizur has an understanding of the importance of integrated care in order to help meet the needs of community members, as well as to address overall health issues by taking a holistic approach.

**Agenda**

- **12:00 pm**- Poster Session* and Pre-Convocation Networking time with snacks
- **1:00 pm**- Welcome
  - Lyle J. Fagnan, MD, ORPRN Director
- **1:10 pm**- The Role of Primary Care Practices in improving Community Health
• Arthur Kaufman, MD, Vice Chancellor for Community Health and Professor of Family Medicine and Community Medicine at the University of New Mexico

• 2:00 pm - Integrating Community Health Workers to Address Social Determinants of Health
  - Elizur Bello, Community Health Worker and Health Services Program Manager at the Next Door Inc., Hood River

• 2:45 pm - Lessons from the Field—Panel of Community Health Workers and Primary Care Clinicians and Staff
  - Bruce Goldberg, MD, ORPRN Senior Associate Director, Facilitator

• 3:45 pm - Break/Networking

• 4:00 pm - Activating Community Resources for Practice Improvement and Practice Change: a Discussion
  - ORPRN PERCs, Facilitators

• 5:00 pm - Closing Impressions
  - Elizabeth Powers, MD, Incoming Steering Committee Chair

*Poster Categories: ORPRN Research, Family Medicine Resident, Community Stakeholders

Call for Posters
Do you have a poster you would like to present at ORPRN's Poster Session? Complete this form and a member of the ORPRN team will contact you for more information.

Staffing Updates

Anne King, Director of Health Care Initiatives

ORPRN is honored to welcome back Anne as its Director of Health Care Initiatives. Anne was ORPRN's first network manager from 2003-2008. She continued her affiliation with ORPRN, assisting with strategic planning and business development, while serving as Associate Director of Administration for the Oregon Clinical & Translational Research Institute at OHSU, and Director of Operations for the Center for Evidence-based Policy at OHSU. Anne brings extensive experience in strategic planning and research program development, process optimization and evaluation. Anne holds a master's degree in business administration and a certificate in public and non-profit management from Boston University and an undergraduate degree from Smith College.

Katrina Murphy, Research Assistant

Katrina joins ORPRN to help with the implementation of the Healthy Hearts Northwest project. She holds a Bachelor's of Science Degree in Bioengineering from Oregon State University. Prior to joining ORPRN, she ran a materials engineering test lab, assisted a clinical nutrition and acupuncture practitioner, studied biomedical communication, and worked on a variety of biomedical research projects including liver welding, biodegradable stents, internal wound bandages and hemostats, and thin film anastomoses.

Application Opportunity

Practice Transformation Leadership Opportunity
The Oregon Council of Clinical Innovators is now accepting applications for our third cohort of Clinical Innovation Fellows. Supported by the OHA Transformation Center through funding from the State Innovation Model grant, this is an opportunity to build the capacity of health care leadership within our state, support the success of coordinated care organizations and spread Oregon's coordinated care model. Through participation in a year-long learning
experience with emphasis on innovation projects in their local communities that align with Oregon's health system transformation priorities, this select group of Clinical Innovation Fellows will develop and refine skills in leadership, quality improvement, implementation and dissemination science that creates a network of expertise.

- Application Deadline: April 15, 2016
- For details, see the call for applications and application form available at www.transformationcenter.org/cci/.

ORPRN Publications