

# GRANT COUNTY

- SURVEY'S MAILED  
1,946

- SURVEY'S RETURNED  
1,042

- RESPONSE RATE  
53.5%

# THE PERSONAL COVER LETTER

On letterhead

Dear Mr. Smith,

Enclosed you will find.....

What is this about and who's asking?

What are we asking of you?

Is this confidential?

Questions/Contact

Sincerely,

# MEDIA COVERAGE

GET THE **WORD** OUT

Newspaper

Radio

Flyers

Reader Boards

**THINK COLOR**



**Watch your mail box for  
the yellow envelope**

# THE PROMOTIONAL FLYER



**COMMUNITY HEALTH  
IMPROVEMENT PARTNERSHIP**

GRANT COUNTY

**ATTENTION COMMUNITY MEMBERS!**

LOOK FOR A **YELLOW ENVELOPE**  
IN THE MAIL CONTAINING A  
QUESTIONNAIRE ABOUT OUR  
LOCAL HEALTH CARE SYSTEM CALLED THE  
COMMUNITY HEALTH NEEDS ASSESSMENT



PLEASE HELP US BY FILLING OUT THE  
SURVEY AND MAIL IT BACK IN THE  
PREPAID ENVELOPE.

**(!YOU MIGHT GET A PRIZE TOO!)**

**SHARE YOUR INPUT ON  
GRANT COUNTY HEALTH CARE**

Linda Watson, Grant County CHIP Coordinator—541-575-0873



**INCENTIVES**



**CASH  
DRAWING'S  
GIFT CARDS**



# ENGAGING YOUR COMMUNITY

- One-on-One Discussions
  - Clearly Define What is Expected
  - Explain your Role throughout the Process
  - Communication
  - Delegation
  - Support
- 