31ST ANNUAL OREGON RURAL HEALTH CONFERENCE

SPEAKERS

Bob Brasted, MD
Associate Medical Director, Behavioral Health Services
PeaceHealth Oregon West Network
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Robert Brasted, MD is the Associate Medical Director for Behavioral Health Services at PeaceHealth Oregon West Network. He is a child and adolescent psychiatrist by training and has been a champion for tele-psychiatry services for the past five years.

Mylia Christensen
Executive Director
Oregon Health Care Quality Corporation
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Mylia Christensen is the Executive Director of the Oregon Health Care Quality Corporation, an independent, nonprofit organization dedicated to improving the quality and affordability of health care in Oregon by leading community collaborations and producing unbiased information. Mylia has worked in almost all facets of health care, from clinical settings to hospital and health care system management, strategic planning and administration. Prior to her position at Q Corp, Mylia was the National Project Director for the Medicaid Evidence-based Decisions Project at the OHSU Center for Evidence-based Policy, Administrator of the State of Oregon's Public Employees' Benefit Board and Vice President of Operations and Regional Director for the Oregon Health Plan enrollment broker project with Benova, Inc. Her experience also includes Director of Program Development and Physician Services for Legacy Portland Hospital System and the Administrator of Women's Health Services at Good Samaritan Hospital. She began her early career as a licensed practical nurse and registered nurse in Emergency and Critical Care Services.

Keli Christman
Winding Waters Clinic
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Keli Christman has worked in health care for 25+ years and the last eight years has served as the Practice Administrator for Winding Waters Clinic, a governor-designated Rural Health Clinic and a Tier 3 recognized Patient Primary Care Home. Winding Waters Clinic is part of the OCHIN collaborative and implemented Epic in December 2010. They have used the data in their EMR to successfully attest for Meaningful Use for six providers, refine internal workflows to monitor disease management and integrate behavioral health into the primary care clinic.

Chris DeMars, MPH
Director of Systems Innovation
Oregon Health Authority Transformation Center
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Chris DeMars, MPH, is the Director of Systems Innovation at the Oregon Health Authority Transformation Center, where she manages a team that supports innovation within Oregon's coordinated care organizations while also working to spread the coordinated care model to other payers. Before joining the Transformation Center, Ms. DeMars spent eight years as a Senior Program Officer at the Northwest Health Foundation, where she managed the Foundation's health care reform work, including support for Oregon's delivery system reform and health reform advocacy organizations. Prior to working for the Foundation, Ms. DeMars was a Senior Health Policy Analyst for the U.S. Government Accountability Office (GAO), where she authored numerous reports for Congress on Medicaid, Medicare and private health insurance payment policy. Ms. DeMars has held positions at various health-policy consulting firms in the areas of public health, managed care and reimbursement systems, and she began her career as a Policy Analyst at Indiana's Office of Medicaid Policy and Planning. She holds a Master of Public Health degree from the University of Michigan School of Public Health and a Bachelor's degree in English Literature from the University of Michigan.

Rebecca Eichhorn, MS
Executive Director
Project ABLE, Inc.
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Rebecca serves as the Co-Chair of Yamhill CCO's Community Advisory Council (CAC). She holds her Master's Degree in Human Services with an emphasis on Non Profit Organizational Management. Rebecca has over 25 years of experience in public policy and community organizing. She currently is the Co-Director for Project ABLE, Inc. a Peer-run non-profit organization that provides an array of peer-to-peer services, supports and training; including one of the first state-approved Peer Support Specialists training, designed for individuals coping with mental health and/or chronic disease challenges.

Scott Ekblad
Director
Oregon Office of Rural Health
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Mr. Ekblad has worked in the Oregon Office of Rural Health since 1992 and has been Director since 2005. He currently serves as Immediate Past President of the National Organization of State Offices of Rural Health.

Jeanie Gentry
CEO
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Jeanie began her career in HR/OD for several large manufacturing companies before moving into healthcare in 1998. She has been in a CAH administrative position ever since, and has an MHA degree from Montana State.

Carla Gerber, LCSW
Manager, Behavioral Health Outpatient Services
PeaceHealth Oregon West Network
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Carla Gerber, LCSW is the Manager for Outpatient Behavioral Health Services at PeaceHealth Oregon West Network. She has been instrumental in incorporating technology in the delivery of preventive and early intervention services, particularly with adolescents and young adults.

Megan Gomeza, MSW
Malheur CAC Coordinator
Lifeways, Inc.
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Megan Gomeza, MSW is a graduate from Northwest Nazarene University, with an emphasis in Public Administration, Management, and Social Planning. She has 7 years experience working within and building care coordination networks for children with serious emotional disturbance and adults with serious mental illness. Her work at Lifeways in special projects involves moving behavioral health processes toward increased care coordination and integration with the local health care neighborhood using a wraparound model to service delivery. Megan serves as the coordinator for the Malheur Community Advisory Council (CAC) of the Eastern Oregon CCO, and as project manager for their local transformation fund project, the Adolescent Health Access (AHA!) project, a pilot initiative to serve high school aged children using a Community Health Worker.

Renee Grandi, MD
Owner
Winding Waters Clinic
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Renee Grandi, MD, completed medical school at the University of Washington in Seattle and her residency training at the Spokane Family Medicine Rural Training Track in Colville, Washington. Dr. Grandi is a private practice physician at Winding Waters Clinic in Enterprise, OR.

Megan Haase, FNP
CEO
Mosaic Medical
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Megan Haase, FNP, is Chief Executive Officer of Mosaic Medical in central Oregon. Mosaic Medical has clinic sites in Bend, Madras, Prineville and Redmond.

Bonnie Hayslett, PA-C
Rural Healthcare Provider
Union & Elgin Family Healthcare Clinics
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Ms. Hayslett is a clinician at both the Union and Elgin Family Healthcare Clinics. She works with Dr. Kim Montee to provide a Primary Care Home to the rural underserved population of Union County in Northeast Oregon. She has been a rural health care practitioner for over four years.

Craig Hostetler
Executive Director
Oregon Primary Care Association
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Craig has been Executive Director for the Oregon Primary Care Association for over 11 years. During that time, Craig has led national discussions on payment reform for FQHCs as well as the collection of data to prove the value of CHCs responding to the complex behavioral, social and economic determinants of health. He has elevated this critical conversation among legislators, the Oregon Health Policy Board, collaborative partners and Oregon Health Authority staff.

Jo Isgrigg, PhD
Executive Director
Oregon Heatlhcare Workforce Institute
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Jo is the Executive Director of the Oregon Healthcare Workforce Institute (OHWI), a non-profit organization aimed at advancing the development of a high quality health care workforce. As a public-private partnership, OHWI brings together stakeholders from the health care industry, education, government, workforce development and other arenas to develop sustainable solutions to Oregon's health care workforce needs. Jo is passionate about improving access to health care services and about using data to help inform decisions. Jo has worked in the health and long-term care industry, in the private and public sectors, in legislative and regulatory arenas, and in academic settings. She received her Ph.D. from Portland State University and has an MPA from the University of Alaska in Fairbanks.

Sean Jessup
Moda Health
Director of Medical Programs
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For more than 16 years, Sean Jessup, Director of Medicaid Programs, has been refining his knowledge of healthcare insurance, products and operations. He has held positions at Moda Health in claims, customer service, provider contracting and benefits programming. Today, he uses those skills to oversee the operational and financial performance of a 45,000 member Coordinated Care Organization (CCO).

In his role Sean works closely with the Eastern Oregon Coordinated Care Organization (EOCCO) board members along with hospital and provider partners to implement innovative programs to reduce unnecessary costs and improve care for members living and working in Eastern Oregon. Sean also monitors Medicaid regulatory requirements and changes. He serves as the key person within Moda Health to educate and communicate Medicaid requirements and changes to a cross section of Moda Health senior, technical and operational leadership. Perhaps most importantly, Sean has developed and maintained relationships with key members of the provider community in Eastern Oregon and with staff members within the state Medicaid program. These relationships help Sean monitor and deliver insightful recommendations that ultimately help the members of the Oregon Health Plan.

Prior to joining Moda Health Sean spent time working for Quest Diagnostics Medical laboratory and for a Medical billing company in Oregon.

Doug Kelly
Division Chief
Redmond Fire & Rescue
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Doug Kelly is a Division Chief with Redmond Fire & Rescue. He received his B.S. from Oregon State University and transitioned from a Fisheries Biologist and fly fishing guide to the healthcare field. Doug has worked for Redmond Fire & Rescue for seven years managing all aspects of Emergency Medical Services. He has taught at Chemeketa Community College and has presented at conferences around the state including the American College of Cardiology Conference, Oregon Stroke Network Conferences, Oregon EMS Conference, and the Governor's Pandemic Flu Conference. He is Chair of the Oregon Medical Board EMS Advisory Committee, past Chair of the Oregon POLST Registry Advisory Committee, President of East Cascades Emergency Medical Services Council, and actively sits on the Oregon Stroke Network, St. Charles Bend HEART1 & STROKE1 Committees among many others.

Ellen Larsen, RN
Director
Hood River County Health Department
Chair
Community Advisory Council Pacific Source Community Solutions-Columbia Gorge CCO
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Ellen Larsen is a registered nurse and has worked in public health since 1987 and has served as director of Hood River County Health Department since 1999. Ellen has served on the executive committee of the Conference of Local Health Officials (CLHO) as the representative of counties with less than 50,000 residents. She serves as the chair of the Pacific Source Community Solutions Columbia Gorge CCO Community Advisory Council and the CLHO Information Management subcommittee.

Shanie Mason, MPH, CHES
Manager, Oral Heatlh Program
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Shanie Mason has been the manager of the Oral Health Program for the past 12 years. During that time she has led development of a statewide oral health plan, a comprehensive oral health surveillance system, establishment of the statewide oral health coalition, the statewide school-based dental sealant program and creation of the First Tooth Program. She is a board member of the Oregon Oral Health Coalition, a regional representative to the DentaQuest Foundation Oral Health 2020 leadership project, and Oregon's representative to the Association of State and Territorial Dental Directors. Previously she worked with the state WIC program and in a rural Federally Qualified Health Center as well as teaching community health education classes at Portland State University.

Shaune Mattsson, RN, MBA
President
Oregon Association for Home Care
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Shaune Mattsson has been the Home Health Director for Oregon Association for Home Care for the last four years, has been involved in home health for the last 14 years and a nurse for over 30 years.

Jeanette Mladenovic, MD, MBA, MACP
Executive Vice President & Provost
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Jenny Mladenovic, M.D., M.B.A., M.A.C.P. has 27 years of experience in academic administration, having held positions as Chair or Chief of the Department of Medicine, Dean for Education, faculty and hospital affiliations, and Director of research education and career development. An AOA graduate of the University of Washington School Of Medicine, she completed residency training at Johns Hopkins Hospital and Stanford University, and chief residency and hematology fellowship at the University of Washington. She has held leadership roles at the University of Minnesota, University of Colorado, the State University of New York, and the University of Miami, having won several teaching awards throughout her career. For 18 years, Dr. Mladenovic directed an NIH funded laboratory focused on hematopoietic stem cell differentiation; her clinical activities have included hospital medicine and the care of patients with myeloproliferative diseases. Most recently, she was a dean at the University of Miami Miller School, where she oversaw programs for three institutions and was responsible for the strategic planning and implementation of a new regional campus in Palm Beach. Nationally, she has served as a member of the Board of Directors of the American Board of Internal Medicine, its Executive Committee, and has chaired the Examination Committees in Internal Medicine. She has also been active as a member of the American Board of Medical Specialties, the Association of Professors of Medicine and its Board, and the American Society of Hematology, and the Accreditation Council for Graduate Medical Education. She has authored more than 90 papers and edited four books. She and her husband of 36 years have four children, currently scattered "around the world."

Kim Montee, MD
Medical Director
South County Health District
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Dr. Montee is a Family Physician who has worked for the non-profit community health center in Union, Oregon for the last nine years. He is also a community volunteer faculty member for OHSU. His training and prior experience was in Klamath Falls where he also served as staff faculty member for OHSU. He graduated from OHSU School of Medicine and completed his residency at Cascades East Family Practice.

Janet Perez, LCSW
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Janet Perez, LCSW is the Manager for Post-Acute Behavioral Health Services at PeaceHealth Oregon West Network. She has been a pioneer in developing tele-mental health service including tele-crisis consult to rural communities and provides clinical supervision via tele-health.

Evan Saulino, MD, PhD
Clinical Advisor, Patient-Centered Primary Care Home Program
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Dr. Evan Saulino is a family physician who works in Portland, Oregon at a "safety-net" residency teaching clinic where approximately half his patients have private insurance, and half receive Medicaid or are uninsured. He received his undergraduate degree from the University of California - San Diego, and his medical degree and PhD in Microbiology from Washington University in St. Louis, Missouri. After time doing research in a lab studying anthrax at Harvard Medical School, he shifted gears and completed his Family Medicine residency training at Oregon Health and Science University. In addition to seeing patients in the clinic, he works on a variety of health policy, advocacy, and communications issues in coordination with community and physician groups such as the Oregon Academy of Family Physicians, as well as with legislators in Oregon and nationally. Through his position at the Providence Center for Outcomes Research and Education (CORE), Dr. Saulino acts as the Clinical Advisor for Oregon's Patient-Centered Primary Care Home Program - working to bridge the gap between policy and practice.

Mike Shirtcliff, DMD
President/CEO
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R. Mike Shirtcliff, DMD is President and CEO of The Advantage Community, a dentist-owned, dental services company headquartered in Redmond, Oregon. Advantage's mission is to help lead oral health initiatives and provide access to adequate dental care in the communities it serves in a professional, sustainable and entrepreneurial manner. Dr. Shirtcliff received his Bachelor of Science degree from Oregon State University and received his Doctor of Medical Dentistry degree at the University Oregon Dental School. He also served as a Captain in the U.S. Army Dental Corp and had a rotating dental internship at Martin Army Hospital at Ft. Benning, Georgia. He practiced general dentistry in Myrtle Creek and Roseburg Oregon for more than 20 years before helping found Advantage Dental in 1994. He has held a number of titles within state and local dental organizations including: Past President and Life Time Member of the Umpqua Dental Society, Trustee of the Oregon Dental Association, Chair of the Klamath Early Childhood Cavities Prevention Subcommittee, and Member of the Executive Committee of the Oregon Dental Association. In July of 2011 Mike Shirtcliff was awarded the Ellen C. Lowe Community Advocate Award; this award honors a community member for their unusual or continuous support of the health of the community. He currently serves on the Oregon Health Plan Medical Directors Workgroup as a member after serving for two years as the Chair. Mike Shirtcliff also recently served as a member of the Governor's Medicaid Advisory Committee, the Enrollment and Delivery System Subcommittees of the Oregon Health Fund Board, as well as the Healthcare Delivery System Transformation Team. Mike Shirtcliff currently serves on the Central Oregon Health Counsel's Advisory Committee and Clinical Advisory Panel Selection Committee, the Umpqua Health Alliance Board (Douglas County CCO), the Deschutes County Public Health Advisory Board, and the Redmond Executives Association.

Kent Thornburg, PhD
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Kent L. Thornburg received his PhD in developmental physiology and studied cardiovascular physiology as an NIH postdoctoral fellow at Oregon Health & Science University. He now holds the M. Lowell Edwards Chair and Professor of Medicine in the Knight Cardiovascular Institute, director of the Center for Developmental Health and director of the OHSU Bob and Charlee Moore Institute for Nutrition & Wellness. Dr. Thornburg is the principal investigator on NIH funded studies including maternal-fetal signaling, thyroid hormone, early origins of aging and heart development and placental function. He directs an NIH funded training program in cardiovascular translational research. He participates in co-funded projects with scientists in England, New Zealand, France, Finland and Australia. He serves regularly on advisory panels at the National Institutes of Health, the American Heart Association and the

Children's Heart Foundation and recently served as co-chair of the task force to determine the 10 year vision of the developmental origins of health and disease for the National Institute of Child Health and Human Development. He recently served as a Distinguished Editor for the NIH Center for Scientific Review.

Andy Van Pelt
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Mr. Van Pelt is the Chief Operating Officer of the Oregon Association of Hospitals & Health Systems.

Pat Widenoja, FNP
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Pat Widenoja is a family nurse practitioner at North Lake Health Center in Christmas Valley, Oregon.