AGENDA

9:00 a.m.  WELCOME AND INTRODUCTIONS  
Maeve Trick, Program Manager for Rural Health Systems: Oregon Office of Rural Health

9:15 a.m.  RURAL HEALTH CLINIC BILLING AND NUTS & BOLTS  
Katie Jo Raebel: Wipfli LLP Health Care Practice

This session will review the basics of Rural Health Clinics (RHCs) from certification requirements to Medicare cost reporting, including reporting visits, FTEs, and claiming Medicare bad debt. Learn what services are RHC services vs. non-RHC services and how clinics are required to bill for these services.

10:00 a.m.  EFFICIENT PARTNERSHIP: RURAL HEALTH CLINICS AND OREGON MEDICAID  
Linda Fanning, Analyst: Oregon Health Authority Division of Medical Assistance Programs

This session will review RHC specific Medicaid requirements and items on the horizon.

10:30 a.m.  THE PATHWAYS COMMUNITY HUB: A RURAL EVIDENCE-BASED PRACTICE FOR COMMUNITY HEALTH WORKERS  
Lisa Ladendorff, Executive Director and Eric Griffith, Pathways Community Hub Coordinator: Northeast Oregon Network

This session will overview the Pathways Community Hub, an Agency for Healthcare Research & Quality evidence-based practice, and describe its implementation in the rural counties of Union, Baker, and Wallowa. It will focus on the use of Community Health Workers and present outcomes of the project to date, including successes and challenges.

11:15 a.m.  BACK TO LIVING WELL: NEW RESOURCES, TREATMENTS AND CLINICS FOR CHRONIC BACK PAIN  
Sarah Goodlin, Chief of Geriatrics: Veterans Affairs Portland Health Care System

As part of a process improvement process in rural Veterans Affairs (VA) clinics, a team developed a comprehensive approach to back pain that integrates patient educational tools and acupuncture. This session will describe the tools; share video clips and present data from the initial process improvement work. It will review the identified challenges to date as well as the strategies that were developed to overcome them.

12:00 p.m.  LUNCH

1:00 p.m.  ADJOURN: PARTICIPANTS ARE ENCOURAGED TO JOIN THE ESSENTIAL RURAL SERVICES SESSION AT THIS TIME
**SPEAKER BIOS**

**Linda Fanning LCSW, ACSW, Operations & Policy Analyst: Oregon Health Authority Division of Medical Assistance Programs (OHA DMAP)**

Linda Fanning is the Federally Qualified Health Center/Rural Health Clinic/Tribal Clinic Policy Analyst for the Division of Medical Assistance Programs (DMAP) with the Oregon Health Authority. Linda’s graduate social work education was obtained at Eastern Washington University and focused on “Rural Generalist Practice”. Linda’s goals at DMAP include working with clinics to understand State and Federal policy, being helpful in resolving issues and assisting us all to meet the Triple Aim: 1) Better Health, 2) Better Care, 3) Lower Costs.

**Sarah Goodlin MD, Chief of Geriatrics: Veterans Affairs Portland Health Care System (VAPHCS)**

Sarah Goodlin is Chief of Geriatrics at VAPCHS and Associate Professor of Medicine at OHSU. Goodlin has practiced geriatric medicine since 1987. While a faculty member at Dartmouth Medical School she was funded as a faculty scholar by the Project on Death in America from 1995-1998 to develop and implement improvement in care for the dying at the major teaching hospitals for Dartmouth Medical School. Goodlin also developed the New Hampshire End of Life Project, a two-year collaborative to improve end of life care and develop outcome measures for care of persons near the end of life. In 2002 and 2003 Goodlin directed two consensus conferences on Palliative and Supportive Care in Advanced Heart Failure, funded by the Agency for Healthcare Quality and the Robert Wood Johnson Foundation. Dr. Goodlin was a member of the Board of Directors of the American Academy of Hospice and Palliative Medicine 2003-2006, is a fellow of the AAHPM and a Fellow of the American College of Cardiology. Dr. Goodlin serves on the American College of Cardiology Foundation-American Heart Association Physician Consortium for Performance Improvement® Heart Failure Work Group, and is an expert committee member of the American Board of Internal Medicine Primary Palliative Care Practice Improvement Measure. She co-chairs the VA Northwest Health Network Dementia Committee and has led quality improvement projects on Dementia, Polypharmacy and Back Pain. She is currently directing an effort to reevaluate Pharmacy and Therapeutics policy about antipsychotic medication, specifically regarding the prescription of these agents in the elderly and those with dementia.

**Eric Griffith MA, Pathways Community Hub Coordinator: Northeast Oregon Network (NEON)**

Eric Griffith became the coordinator of the Pathways Community Hub program in 2014. Prior to that, he worked with NEON as an Outreach and Enrollment Specialist, working with communities to provide education about healthcare reform and assistance with applications for health insurance. Eric is a licensed Community Health Worker as well as trainer. He graduated from the University of Oregon with a Bachelors Degree in exercise and movement science and completed a Masters of Education program at Eastern Oregon University with a focus on physical education and health.

**Lisa Ladendorff LCSW, Executive Director: Northeast Oregon Network (NEON)**

Lisa Ladendorff has served as the founder and director of the Northeast Oregon Network from its inception in 2004 to the present. She has a 20-year history of clinical practice as a Licensed Clinical Social Worker, specializing in the dynamics of behavior change, including health behavior change. She served as a local public health administrator for four years. In addition to serving as NEON’s director, she has trained, mentored, and supervised public health and community mental health leadership staff for over 16 years. Lisa spent seventeen years of her career working in a self-directed team environment, has a long history of effective collaboration, and has experience as a member of a team CEO model. She has lead two software customization teams that provided public health and behavioral health content design. She has 17 years of Quality Assurance/Quality Improvement work in public health/mental health, as well as experience and training in program evaluation and data analysis. She is a graduate of both the Northwest Center for Public Health Practice Leadership Institute, and the UCLA Anderson School of Management Health Care Executive Summer Intensive Training Program. She has presented at both the state and national levels on Network
Development and Sustainability, Rural Community Health Assessments, and Community Health Workers in Rural Settings.

**Katie Jo Raebel CPA, Manager: Wipfli, LLP**

Katie Jo Raebel has over 15 years of experience in audit and accounting focused exclusively on health care industry clients. She specializes in assisting freestanding and provider-based clinics to navigate through the RHC certification process and is an expert in the RHC arena. Katie Jo helps to calculate the RHC Medicaid rate, provides education regarding changes in billing because of certification, and consults on all areas specific to RHCs. In addition, she helps organizations determine the best certification options in order to experience the most beneficial gain from Medicare and Medicaid reimbursement. Katie Jo is a regular speaker at the Rural Health Clinic Association of Washington Conferences, has presented at the National Association of Rural Health Clinics Conference as well as various state offices of rural health conferences. She also is a featured speaker at the annual Spokane office-sponsored cost report and reimbursement seminar.

**Maeve Trick, MPH, CPHQ, Program Manager for Rural Health Systems: Oregon Office of Rural Health (OORH)**

Maeve Trick is the Program Manager for Rural Health Systems at the Oregon Office of Rural Health. As part of her systems work, Maeve provides evidence-based technical assistance and support to rural clinics and communities. Prior to joining OORH, Maeve worked in clinic management, population health consulting and healthcare quality research. Her past work includes projects in diabetes prevention, asthma management, quality analysis, improvement in immunization rates, policy implementation and culture change. Maeve is a Certified Professional in Healthcare Quality and earned an MPH in Health Administration and Policy from the University of Minnesota.