



Community Health Improvement Partnership (CHIP)

Mountain View CHIP: Growing Healthy Communities

Mountain View CHIP

- Partnership recruitment and education Spring 2006
- Community assessments Summer 2006
- Grant application Fall 2006
- Prioritization and project selection Winter 2006
- Projects began Early 2007

Original MV-CHIP Initiatives

- Healthy Communities/Prevention
- Mental Health/Substance Abuse
- Affordable Health Coverage
- Quality of Healthcare Services

Healthy Communities

- Healthy Communities: Reduction and prevention of obesity-related chronic diseases in families and children
- Established Movin' Mountains 12-week Health Challenge
- Walktober Corporate Health Challenge
- Community Garden development and support in Madras, Warm Springs, and Metolius
- Senior Center Trail Paving
- “Am I Hungry?” Mindful Eating Healthy Living 8-week programs delivered in Madras, Warm Springs, and now Culver, with follow-up support groups beginning currently. School Employee Wellness offering.
- Mini-grants for community activities aligned with CHIP
- Research Partnership development

Healthy Communities Continued

- Successful application to the Northwest Health Foundation to conduct Community-Based Participatory Research by collecting BMI surveillance data in Head Starts, and grades 3, 6, 8, and 11 in the 509J School District
- Application to the National Institutes of Health in partnership with OHSU for a FAST-like Mindful Eating, Active Living program targeting kindergarteners and their families
- NWHF Implementation Grant submission September 2008: Policy Approaches to Children's Health (PATCH)

Affordable Health Coverage

- Affordable Health Coverage: Increase insurance access for individuals living in the service area
- Affordable Health Coverage and Wellness Symposium in partnership with the Chamber
- Participation and partnership with Healthmatters of CO, formerly Central Oregon Healthcare Collaborative
- Current focus: Dental services and access for kids. Bean Foundation grant for direct services. Prevention and education of dental caries.

Quality of Services at MVHD

- Enhance community understanding of and input into quality improvement initiatives at Mountain View Hospital
- Creation of Community Health Allies Advisory Group
- Allies Education included IHI Webinar on Patient and Family Involvement, HIPPA Compliance certification, extensive group education about hospital quality improvement, website input and development, and web-based HIM system
- Moving toward enhanced interface with hospital personnel with regard to patient care improvement, through partnership with the Nursing Care Council

Mental Health and Substance Abuse

- Support and enhance behavioral health services for our area
- Start-up funding for YANA Meth Family and Friends Group
- Support pledge to Willow Creek House
- Participation on Safe Schools/Healthy Students grant committee
- Legislative testimony for behavioral health funding, County Commission testimony
- Mini-grant requests

Character Enhancement

- Ellsbury-Read Project: Character education and enhancement as primary prevention for substance abuse, violence, and potentially other health indicators
- Antenatal and postpartum education and awareness of early brain development of the neonate and importance in future success
- Promotion of CHARACTER concept in schools and at MAC, Tennis Courts, developmentally-targeted education
- Behavior modification teaching for stress management and coping, including breathing, centering, and exercise 😊

Benefits beyond projects

- Enhanced community partnerships, including TROCD Team, Extension, HEAL, School Districts, Diabetes Prevention Program, Public Health, Chamber, Warm Springs, Drug and Alcohol, Pioneer CHIP, Juniper Junction Family Relief Nursery, CCF, Madras Aquatic Center, KidsClub
- Enhanced community capacity through Research Partnership development
- Hospital has embraced it's role as the driver for community health and wellness
- Hospital Foundation 501©(3)

MV-CHIP next steps

- Continue focus on healthy kids through healthy body weight initiatives and improved dental health
- Promote importance of attachment for brain development, stress management, healthy decision making, and good citizenship
- Community wellness promotion, including challenges, healthy living classes, gardens, and recreational trail enhancement
- Community Allies will continue to give QM feedback
- Community-based Participatory Research and other grant-seeking