It takes a village to recruit a physician

Toby Freeman, Pacific Power Chairman, Klamath County Health Care Access Committee
TEAM Klamath

• Formed in 1975 by Oregon Institute of Technology president Larry Blake.
• Coordinates and avoids duplication on local economic development efforts.
• Includes County, City, OIT, KCC, KCDC, KCEDA, SCOEDD, OECDD and Chamber of Commerce.
The Awakening

• “I can’t find a doctor, so I’m moving to Medford.”
• Do we not have enough doctors?
• Will health care access impact economic development efforts?
• How do we improve physician recruitment and retention?
Health Care Access Committee

• December 9, 2008: TEAM Klamath meeting to discuss physician shortage
• December 23, 2008: 1st HCAC Meeting
Partners

- Sky Lakes Medical Center
- Cascade East Family Medicine Residency
- Klamath Health Partnership
- Private physicians
- Jeld-Wen and other Foundations
- County, City, State & Federal Government
- TEAM Klamath
- OHSU – Office of Rural Health
- Pacific Power
HCAC approach

- Needs assessments: Artemis Consulting
- Building a Network
- Work groups
  - Marketing
  - Recruitment & Retention
  - Health Care Innovations
Early Success

• “Can you help my husband find a job?”
• Web Portal
• Recruitable Communities Project
• Have you ever heard of Sanford Health?
Sanford Health

• Who they are
• How they found us
Sanford Health

• Why Klamath Falls and Sanford “fit”.
• How the HCAC helped.
• September 9 Groundbreaking
A Recruitable Community

- Office of Rural Health Project
- You can’t recruit to a place nobody can find.
- You can’t recruit unless everyone works together.
Opportunities

Next Steps

• October 11: ORH presents to HCAC
  • How do we implement recommendations?
• Continued civic/medical partnerships
• Do we have a medical cluster?
• What is our next project?
Questions

• tobyfreeman@pacificorp.com
• 888-776-8656
• Come Discover Klamath!
• www.klamathcommunity.com