The Center for Women’s Health creates a coordinated, multidisciplinary environment with synergy between research, care and health information. It serves as a resource to the community for education and expert opinion on women’s health.

In the mid-1990s a dedicated group of Portland women came together to address an unmet need — comprehensive medical care with a focus on women. Their vision is expressed in what the Center is today: a trusted resource for women’s health, providing comprehensive care and knowledge for all women to realize their full potential in health and well-being.

We act as a hub for women’s health, using partnerships throughout OHSU as well as at the local, state and national level to help demonstrate that women’s health is integral to the health of every community. It is our goal to improve the health of all women, everywhere.

In this first annual report, we summarize our goals and accomplishments, and also actively plan for and celebrate what’s next for the Center. Throughout these pages, we’ve included details on our activities, partnerships, research, events and more. You’ll read comments from patients on social media, thoughts from our expert partners, success stories from goings-on throughout 2014 and plans for the upcoming year.

We see this as an opportunity to unite those of you who have been with the Center from the beginning with those who are joining us now to work together into our future. It makes us proud to look back to some of the Center’s recent accomplishments, and inspires us in moving forward.

Regards,

Michelle Berlin, M.D., M.P.H.
Renee Edwards, M.D., M.B.A.

Message from the Co-Directors
From our strategic plan

Vision
To realize the full potential of women’s health and well-being.

Mission
To be a national leader in women’s health by offering collaborative medical care, providing reliable, accessible health information, and promoting research relevant to every aspect of women’s health.

Goals
1. Create an integrated system of women’s health care throughout the lifespan, focusing on collaborative primary and subspecialty care and powered by OHSU’s ongoing research.
2. Provide trusted knowledge resources women want and need to achieve their own health and well-being.
3. Demonstrate that women’s health is integral to the health of the community — locally, regionally and nationally.
Women have unique health care concerns that require special focus. Even health care issues that affect all people can affect women differently.

At the Center for Women’s Health, we believe:

- The science and practice of medicine should address the specific differences in treatment and health outcomes in women.
- Collaborating as a team and acting as an active, visible partner throughout OHSU, across state lines and around the world keeps women’s health issues at the forefront.
- Sharing women’s health knowledge and initiatives with communities means better health for all women, everywhere.
- Women often lead health care decisions: By educating a woman about health care, you also help educate her family, friends and community.

Our goal is to provide solid, evidence-based care and information to help make our community a healthier one. *OHSU cares about women differently.*

"The strength of OHSU is evident in the Center for Women’s Health: the combination of multidisciplinary care, education and research allows great medical care and new advances in women’s health. We are truly doing amazing things every day."

— Joe E. Robertson, Jr., M.D., M.B.A.
President of OHSU
We believe the best way to advance women’s health is through partnerships. As part of OHSU we draw from the resources throughout Oregon’s only academic medical center.

And as the OHSU women’s health knowledge leader, we help our colleagues and partners throughout OHSU identify and address key women’s health issues. This way, we can help spread best practices, improve the care we can provide patients and their families, provide education and bring the latest research into practice. In addition, we are able to partner with community, state and national health organizations, serving as a trusted advisor to help impact state and even federal legislature on important health care choices and advances.

Oregon Women’s Health Network
The Center is part of the Oregon Women’s Health Network, which provides a forum to discuss issues related to women’s health, presents educational opportunities, and promotes networking and mutual support among members. Past lectures have included women’s mental health, women’s health and the economy, women advocating for access to care and women and nutrition. In 2015, we will be providing the funding and staffing to make sure this important community resource is maintained and, hopefully, expanded.

Sex and Gender Women’s Health Collaborative
Dr. Berlin is on the Board of Directors for the Sex and Gender Women’s Health Collaborative, a program through the Foundation for Women’s Health and supported by a growing network of medical and academic institutions, professional organizations, government agencies and individuals who share a vision of women’s health and gender-specific medicine. Of central focus is moving from a perspective of reproductive-medicine to one that considers biological (sex) and psychosocial (gender) factors, and the interaction between the two. Bringing a sex and gender perspective to clinical practice assures a comprehensive understanding and sensitivity that provides for distinct differences and similarities between the sexes that ultimately will improve medical care for all.

Academy of Women’s Health
The Academy of Women’s Health is an interdisciplinary, international association of physicians, nurses and other health professionals who work across the broad field of women’s health, providing up-to-date advances and options in clinical care that will enable the best outcomes for women. As a board member for this group, Dr. Berlin ensures that the work of the Center embraces and reflects the Academy’s dissemination of translational research and evidence-based practices for disease prevention, diagnosis and treatment for women across the lifespan.

Oregon Women’s Health and Wellness Alliance
The Oregon Women’s Health and Wellness Alliance is a bipartisan group of legislators, health care personnel, state and local agency staff and citizen advocates dedicated to promoting the health, safety and economic well-being of women. This group develops and introduces a package of bills each legislative session with the goal of improving the health and wellness of Oregon’s women. The bills relate to domestic violence and sexual assault, economic and employment issues, and overall women’s health. The Center for Women’s Health supports the Alliance by providing evidence-based information on issues to be considered by the Alliance and the legislature.
**Leadership Council**

Our Leadership Council brings together leaders from across OHSU to advise the Center for Women's Health and its co-directors as we create a multidisciplinary environment for women's health to capitalize on the synergies between research, clinical care and health information.

"The Leadership Council provides the opportunity for OHSU practitioners, researchers and faculty to come together around the common goal we all have a passion for: improving women’s health and wellness. Drs. Berlin and Edwards actively modeled a shared leadership approach that engaged the Council in establishing a strategic plan to assure the Center’s future as a critical resource for Oregon and for the Pacific Northwest."

— Katherine J. Bradley, Ph.D., R.N.

**OHSU CENTER FOR WOMEN’S HEALTH LEADERSHIP COUNCIL**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
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<tbody>
<tr>
<td>Nabil Alkayed, M.D., Ph.D.</td>
<td>Director, OHSU Research Center for Gender-Based Medicine</td>
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<tr>
<td>Sharon Anderson, M.D.</td>
<td>Interim Chair, Department of Medicine (SOM)</td>
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<tr>
<td>Irene Barhyte, CPA, C.T.P.</td>
<td>Senior Associate Dean for Finance and Administration, School of Medicine</td>
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<tr>
<td>Katherine Bradley, R.N., Ph.D.</td>
<td>Associate Dean, OHSU-PSU School of Public Health (SON)</td>
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<td>Jodi Coombs, MBA, B.S.N., R.N.</td>
<td>Vice President, Women and Children Services</td>
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<tr>
<td>Lisa Coussens, Ph.D.</td>
<td>Associate Director of Basic Research, Knight Cancer Institute</td>
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<tr>
<td>Constance French</td>
<td>Senior Vice President, OHSU Foundation</td>
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<td>Leslie Garcia, M.P.A.</td>
<td>Assistant Chief Diversity Officer; Assistant Vice Provost; Director, OHSU Center for Diversity &amp; Inclusion</td>
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<td>Michael Hill</td>
<td>Director, Strategic Services (OHSU Healthcare)</td>
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<td>Sanjiv Kaul, M.D.</td>
<td>Co-Director, Knight Cardiovascular Institute</td>
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<td>John McConnell, Ph.D.</td>
<td>Director, OHSU Center for Health Systems Effectiveness</td>
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<td>Jeanette Mladenovic, M.D., MBA, M.A.C.P.</td>
<td>Provost and Vice President, Academic Affairs</td>
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<td>Eric Orwell, M.D.</td>
<td>Director, Oregon Clinical and Translational Research Institute</td>
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<td>John Saultz, M.D.</td>
<td>Professor and Chair, Department of Family Medicine, School of Medicine</td>
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<tr>
<td>Connie Seeley</td>
<td>Chief of Staff, OHSU; Senior Vice President, Public Affairs</td>
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<tr>
<td>Susan Smith, Ph.D.</td>
<td>Senior Scientist/Chair, Medical Research Foundation, ONPRC</td>
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<tr>
<td>Kent Thornburg, Ph.D.</td>
<td>Director, Bob and Charlee Moore Institute for Nutrition &amp; Wellness</td>
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<tr>
<td>Jung Yoo, M.D.</td>
<td>Chair, Department of Orthopaedics &amp; Rehabilitation (SOM)</td>
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Since 2003, the OHSU Center for Women’s Health has been designated as a National Center of Excellence in Women’s Health. This title recognizes OHSU’s expertise and continued commitment to improve the health and wellness of all women throughout our region. The designation of Center of Excellence in Women’s Health was awarded to OHSU (the only one in the Pacific Northwest) and other medical centers across the country for demonstrated and proven excellence in five areas:

- **Clinical care**: Offering high-quality, expert services for women in all stages of life.
- **Research**: Conducting multidisciplinary research focused on women’s health issues.
- **Community outreach and education**: Empowering women of all ages to take greater ownership of their health and the health of their families.
- **Leadership**: Recruiting, retaining and promoting women in academic medical careers.
- **Professional education**: Integrating a women’s health focus into medical school courses, residency training programs, fellowship programs and other ongoing educational programs for medical professionals to stay up to date with their clinical knowledge.

Visiting our colleagues

In 2014, our team visited the University of California, San Francisco (UCSF) to study best practices from a sister National Center of Excellence in Women’s Health. We sought to learn what we can do collaboratively; how their women’s health programs and campaigns have worked to add value to other areas of their organization; and putting a women’s health vision in front of diverse audiences and working to strengthen relationships across organization and community.

“OHSU’s Center of Excellence in Women’s Health is a national model of putting women and their families at the center of their care, research and education. It is that pioneering and innovative spirit that improves health outcomes and creates the opportunity for healthier communities. Changing the way we deliver health care in a holistic and patient-centric way is the future of health care in our country and OHSU is one of the key partners making that happen.”

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Dixie Horning
Associate Chair, Administration and Finance, Department of OB/GYN/RS
Executive Director, UCSF National Center of Excellence in Women’s Health
Full spectrum care

OHSU Center for Women’s Health clinical services
Partnering with our colleagues and bringing together various disciplines from throughout OHSU elevates the quality of care. Multidisciplinary care is no accident. It comes from a deliberative place, with careful collaboration: We are stronger together than apart. Overall, our goal is to raise awareness of the importance of women’s health issues, across a woman’s entire life. Our full spectrum of care includes:

- Breast services
- Family planning
- General obstetrics and gynecology
- Genetic counseling
- Gynecologic oncology
- Heart health
- Hemophilia and bleeding disorders
- Lactation services
- Maternal-fetal medicine
- Mental health
- Midwifery
- Naturopathic medicine
- Nutrition
- Physical therapy
- Primary care
- Reproductive endocrinology and infertility
- Traditional Chinese medicine
- and acupuncture
- Urogynecology and reconstructive pelvic surgery
- Urology
- Vulvar health

“I am so impressed with this office! I walked out crying because I am so happy to finally have somebody that cares so much. Having two surgeries coming up and I feel like I am in such good hands! Thanks Dr. Denman and Dr. Cook.”

★★★★★ July 26, 2014

— Elizabeth Meadows

Great experience at the women’s breast center. 3D mammogram was painless and fast. Very friendly staff.”

★★★★★ July 15, 2014

— Melissa Roth Perri
Center for Women’s Health facilities

Center for Women’s Health outpatient clinical space is located in three distinct clinic spaces:

- 7th floor, Kohler Pavilion
- 4th floor, Physicians Pavilion
- 10th floor, Center for Health and Healing

All told, that’s a total of:

- Forty-nine exam rooms
- Sixteen private consultation rooms
- Six ultrasound rooms
- Six procedure rooms, including recovery
- State-of-the-art embryology lab and andrology lab
- Three conference rooms for group visits and classes

In these areas collectively, we are proud to work with 110 clinical providers. Thousands of patients walk through our doors: in 2014 we had 66,000 clinic visits.

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“...we are so very proud and pleased to partner with the Center for Women’s Health at OHSU as it continues on its path of excellence. The Center has an acclaimed reputation as a comprehensive center for the care of women across the lifespan. We turn to them regularly with the utmost of confidence that our patients will receive the very best of care. We could not be more pleased with the recent expansion of services, and have received overwhelmingly positive feedback from every patient that has joined the primary care practice, and now considers the Center for Women’s Health their medical home. We are consistently impressed with the highest level of expertise, service and excellent patient care that is offered by a caring and compassionate staff with respected leadership. We look forward to our ongoing collaborations to further improve the health of our OSHU community. Thank you for caring as you do.”

— Cheryl D. Canning, R.N.
DIRECTOR, SPECIAL CONSTITUENT PATIENT SERVICES,
FRIENDS OF THE UNIVERSITY PROGRAM, OHSU

Highlighted on the following pages are a few of our programs that saw new development or growth in 2014.
Women’s Primary Care

Primary care strengthens a woman’s health across her entire life. We are dedicated to promoting a solid foundation of care for a woman and her community. To that end, we are excited that Christine Kelso, M.D., M.P.H. has joined our primary care team as its division chief. Dr. Kelso completed her internal medicine training at OHSU and returns to us with years of experience in the care of women. She is leading our primary care team into the future of health care by designing a women’s health medical home within OHSU. The rest of the team includes Amy Cantor, M.D., M.P.H., Meera Kanakia, R.N., A.N.P. and Megan Seeley, R.N., F.N.P.

It is our goal to continue to grow primary care in the coming years.

"In 2014, the Center for Women’s Health Primary Care Division has expanded our team. We now have four providers, one R.N., and two medical assistants. In addition to striving for excellence in the care of patients who walk in to our clinic, we are holding regular team meetings with the goal of improving our delivery of care to our entire population of patients. We are using population data to help drive improvements in our quality of care, using proven quality improvement methodology. We have submitted our application to become a certified Patient-Centered Medical Home and feel well-qualified to do so."

—Christine Kelso, M.D., M.P.H.  
ASSISTANT PROFESSOR  
DIVISION CHIEF, WOMEN’S PRIMARY CARE  
DEPARTMENT OF MEDICINE  
DEPARTMENT OF OBSTETRICS AND GYNECOLOGY
In January 2014, we launched the Center for Women’s Health Multidisciplinary Fibroid Program. Our team of experts, including gynecologists, interventional radiologists and diagnostic radiologists have initiated regular meetings dedicated to the discussion of women with fibroids. This targeted, comprehensive and multidisciplinary approach provides all our patients with the benefit of multiple specialists coming together to determine the best management for them, tailored to their personal circumstances and preferences. In addition, we have been able to offer two clinical trials that will increase the nonsurgical options available to women with this very common problem.

— Joanna Hatfield, M.D. and Kathleen Wilder, M.D., M.H.S. 
ASSISTANT PROFESSORS, DEPARTMENT OF OBSTETRICS AND GYNECOLOGY
Nutrition

Nutrition is a major issue for American women as it touches upon issues of health, development and support for their families. We work closely with the OHSU Bob and Charlee Moore Institute for Nutrition and Wellness to help reduce chronic diseases by promoting healthy, nutrient-rich diets throughout a woman’s life. Young girls are a particular focus, as the food they eat today will influence the children they may bear later in life.

The OHSU Bob and Charlee Moore Institute for Nutrition and Wellness believes that reducing the prevalence of chronic diseases throughout life starts by promoting healthy, nutrient-rich diets based on wholesome foods — before conception, during pregnancy and lactation, and in infancy and early childhood.

“T
he Center for Women’s Health is the perfect partner for the Bob and Charlee Moore Institute for Nutrition and Wellness. Rather than being competitive, the Center for Women’s Health has embraced partnership in promoting good health for girls, young women and mothers. Our partnership has a bright future. Together, we will have a very powerful impact the health of women across the State of Oregon in the coming years.”

— Kent Thornburg, Ph.D., M. Lowell Edwards Chair; Professor of Medicine, Physiology and Pharmacology and Biomedical Engineering; Director, Center for Developmental Health, Knight Cardiovascular Institute; Director, Bob and Charlee Moore Institute for Nutrition & Wellness
Women’s cardiovascular health

Cardiovascular disease is the #1 killer of women. In addition, symptoms of heart disease and optimal treatment in women are often different than in men. New in 2014, our partnership with the OHSU Knight Cardiovascular Institute — an integrated center of translational research, clinical care, education and disease prevention — will allow us to further develop programs based on cardiovascular health promotion and disease prevention.

“The Center for Women’s Health and the Knight Cardiovascular Institute recognize the unique aspects of heart disease in women and importance of having specialists with a strong interest and expertise in this area. Collaboration between the two departments made possible the introduction of a dedicated women’s cardiac clinic one day a week at the Center for Women’s Health in 2014. The goal is to build a multidisciplinary, team-based approach with a focus on primary and secondary prevention as well as the management of unique cardiovascular issues that pertain to women, such as cardiovascular disease in pregnancy. We are excited to continue this partnership in the year ahead.”

— Sanjiv Kaul, M.D., Ernest C. Swigert Chair of Cardiovascular Medicine, Professor of Medicine and Radiology, CEO Knight Cardiovascular Institute, Associate Dean, School of Medicine

— Joaquin Cigarroa, M.D., Clinical Chief, Knight Cardiovascular Institute, Clinical Professor of Medicine
Women’s breast health

Breast cancer and other conditions of the breast predominately affect women. The Center for Women’s Health actively collaborates with the OHSU Knight Cancer Institute, the Department of Radiology and many other individuals and teams across the Hospital. In 2014, we started offering personalized lactation services on-site. Together, we continue to envision best practices for multidisciplinary and patient-centered breast care.

The Breast Center at OHSU uses evidence-based research and treatment to evaluate benign breast conditions as well as conduct breast imaging, perform biopsies (including MRI-guided) and provide cancer risk assessment. The center also collaborates with community resources to help overcome the barriers women face to receiving age-appropriate breast health care. The facility is accredited by the American College of Radiology (ACR), and certified by the Mammography Quality Standards Act (MQSA) of the FDA.

Demystifying Mammogram e-newsletter to subscribers in August 2014.
Hematology

The Young Women’s Hematology Clinic, located at the Center, focuses on women from 12–18 years old who have bleeding or clotting concerns. The program blends hematology with gynecology, allowing a natural introduction to adult women’s care. It is run in collaboration with OHSU’s Hemophilia Center, providing access to the entire multidisciplinary team and ongoing research. We look forward to further developing and strengthening this program, by blending assets from some of our other focus areas. In 2015, we will be launching Cooking Matters, a nutrition and cooking program in partnership with the Oregon Food Bank, for women and families with bleeding disorders.

“Last year we identified a treatment gap at the Hemophilia Center — our young women with bleeding and clotting disorders did not have access to the care they needed. As a result, we partnered with the Center for Women’s Health and established the space, time and expertise needed to provide accurate diagnoses, appropriate treatment and access to important supportive care needs specific to the adolescent populations. The commitment from the Center for Women’s Health to this clinical need has allowed us to deliver better care to our patients and offer important educational opportunities to trainees — all in a cross-discipline, collaborative platform. I look forward to continuing to build on this relationship in order to continue to meet the needs of this patient population.”

— Kristina Haley, D.O., Assistant Professor, Department of Pediatrics

“In 2011 the Oregon Hemophilia Center partnered with the Center for Women’s Health to launch a new program focused on the unique problems and needs of women with bleeding and clotting problems. The Women’s Hemostasis and Thrombosis Clinic recently celebrated its three-year anniversary. The continued support and collaborative spirit of the CWH providers, administration and staff has been invaluable in building our program. Our joint mission is to provide state-of-the-art care to women with a spectrum of hematology problems. It is a privilege to contribute to the multidisciplinary programs defining the Center for Women’s Health. I look forward to continuing our partnership and achieving our joint mission through excellence in clinical care, research and education.”

— Jody Kujovich, M.D., Assistant Professor, Women’s Hemostasis and Thrombosis Clinic, Hemophilia Center
The Division of Women’s Mental Health and Wellness has focused on expansion of clinical services and an increase in education over the past year. We now have three mental health providers trained in treating the unique mental health needs of women. This allows us to serve both the mental health needs of Center patients, and also women in our region who struggle with perinatal mood and anxiety disorders. We work in partnership with local organizations to access quality women’s mental health care. We have worked with the OHSU pediatrics department on a project to educate pediatricians and provide screening for mood and anxiety disorders in mothers. We are asked to participate in continuing medical education and serve as frequent consultants for general women’s mental health questions, including the use of medication during pregnancy and lactation for many providers throughout the state of Oregon. And in addition, we lead a multidisciplinary group of trainees who rotate through our Perinatal Mental Health Clinic including psychiatrists, Ob/Gyn residents and psychiatric nurse practitioner students.”

— Nicole Cirino, M.D., Assistant Professor, Department of Psychiatry, Department of Obstetrics and Gynecology, Division Chief, Women’s Mental Health and Wellness
The Center for Women’s Health serves as a hub for women’s health research across OHSU. Our team works continuously to improve the health of women in our region and beyond. This includes clinical trials in areas such as contraception, incontinence, dysfunctional uterine bleeding, infertility and cancer.

In addition to research, our team frequently presents to the public about topics including:
- Nutrition: How girls’ and women’s diets can affect the health of future generations
- Understanding current guidelines for Pap tests and HPV testing
- Women and heart disease
- Updates on mammography recommendations

Recently, our team provided input to the National Institute of Health (NIH) to establish policies that integrate sex and gender knowledge into medical education and research. Our team has also presented at national conferences such as the Women’s Legislative Network of the National Conference of State Legislatures national policy conference and the Council on Patient Safety in Women’s Health Care, Washington, D.C.

The inaugural BIRCWH Northwest Women’s Health Research Conference was held in May. This conference was the first to bring together researchers from Washington and Oregon to stimulate new collaborations and innovative research. Several new research proposals were submitted for grant opportunities that would not have occurred without the conference. The support of the Center for Women’s Health was an essential ingredient to the conference’s success.”

— Jeanne-Marie Guise, M.D., M.P.H., Director, NIH Oregon BIRCWH K12 Professor, Department of Obstetrics and Gynecology
recently moved my laboratory program from the University of Colorado to OHSU, in part because of the opportunity to work with Drs. Berlin and Edwards in the Center for Women’s Health. My research program focuses on the role of pregnancy in young women’s breast cancer, and the pregnant and postpartum patient population is our target. The opportunity to translate our basic research efforts into the clinic, such as exists within the Center for Women’s Health, provides an unprecedented opportunity for us to make a meaningful difference in young women’s breast cancer. In the few short months since my arrival, we have already made substantial progress towards opening up a new, collaborative clinical trial at the Center for Women’s Health designed to understand pregnancy-associated risk factors for young women’s breast cancer.”

—Pepper Schedin, Ph.D., Professor, Department of Cell, Developmental and Cancer Biology, Oregon Health & Science University, Knight Cancer Institute
The Center for Women’s Health Circle of Giving was established with a simple but powerful concept — community women providing seed funding for women’s health research with the goal to lead to larger research dollars. This is the power of women helping women. The Circle is a community of women who are passionate in their support of women’s health and are committed to advancing research programs that will lead to improvements in women's health.

Established in 2006, the Circle was formed to address the lack of funding in women’s health research and ever shrinking federally funded research dollars. Annually, each woman philanthropist gives $5,000. These funds are pooled to award a $125,000 grant to a promising researcher whose investigation will advance women’s health.

This group has supported 11 studies, and has awarded over $1.4 million in funding.

Some highlights:

- 2012: Shoukhrat Mitalipov, Ph.D. published groundbreaking research on gene therapy to eliminate maternal childhood diseases, and continues to engage in more innovative research on stem cells.
- 2013: Rena Bahjat, Ph.D. models stroke in the female non-human primate to evaluate gender differences. Her research was prompted by the fact that even though stroke is more common and more severe in women, stroke has only been studied in men.
- 2014: For the first time ever, the Circle of Giving was able to award an additional $125,000 grant (in honor and in support of the OHSU Knight Cancer Challenge) to pursue research specific to women’s cancer.

Donors who support this area directly impact women's health research. Learn more at www.ohsuwomenshealth.com/circleofgiving.

"The Circle of Giving Knight Challenge funding has provided me with the opportunity to begin a collaborative project with Dr. Lisa Coussens to evaluate the immune complexity in triple negative breast cancer patients using our novel multispectral super resolution microscope (MSSRM). This is an important project as immune complexity is known to influence response to therapeutics, particularly chemotherapy, which is the only treatment option available to triple negative breast cancer patients. Immune complexity is currently evaluated on single cell suspension instead of in situ, destroying all of the spatial context that can help to improve therapeutic decision making. Using our MSSRM technology, 20 color in situ immunofluorescence will be used to examine immune complexity in biopsies from triple negative breast cancer patients."

— Summer Gibbs, Ph.D., Assistant Professor, Biomedical Engineering, Knight Cancer Institute, OHSU Center for Spatial Systems Biomedicine (OCS3B) CIRCLE OF GIVING KNIGHT CANCER CHALLENGE GRANT WINNER IN 2014

"A primary value of the Circle of Giving, besides their proven generosity, is their capacity to blend their experience and judge the potential value of a project to women. I am an example of a clinician who had a well-grounded theory but in a select corner of women’s health. I knew that if I could make my case to women funders they would see potential implications to improve women’s lives and not necessarily be constrained by current assumptions in the research world. The Circle of Giving allows valid, vetted ideas to find a receptive audience and move forward when they might otherwise be overlooked."

— Martha Goetsch, M.D., M.P.H., Adjunct Assistant Professor, Department of Obstetrics and Gynecology CIRCLE OF GIVING GRANT WINNER IN 2011

"Being involved with the CWH Circle of Giving means we as women have a voice and a vote in selecting new cutting-edge research to someday eradicate diseases in women. These include heart disease, breast cancer, ovarian cancer ... the chances to make a difference are endless!"

— Patti Warner and Teri Oelrich, CIRCLE OF GIVING CO-CHAIRS
In the news

Subscribe to our newsletter at www.ohsuwomenshealth.com/newsletters.

Frequently pinned on Pinterest, My Pregnancy Plate, created by Christie Naze, OHSU dietitian.

We continue to engage our community through many means, including e-newsletters, events, lectures, social media and more. We share health tips, research breakthroughs, and action steps for women to realize their full health potential.

Health information can come from a variety of sources — not just your doctor. We are committed to making sure women have the information they want and need, and use several different paths to disseminate our information.

Some newsletter topics this year.

2014 Women’s Health Annual supplement in Portland Monthly’s September issue. The supplement was distributed to over 50,000 readers in the Portland metro area.
Our social media presence has grown exponentially over the past year.

- The number of “likes” on the Center for Women’s Health Facebook page has nearly doubled over the course of 2014.
- Analysis of our Twitter feed shows the topics users are most interested in, allowing us to tailor our tweets accordingly: Popular and resonant topics include general health news, biotech, alternative care, nutrition and pregnancy.

[Links to Facebook and Twitter pages]

Most popular Facebook posts

- 691 likes
You are cordially invited to attend the

OHSU Center for Women’s Health

2014 Winter Social

Wednesday, December 10, 2014
At the Center for Women’s Health
Kohler Pavilion - 7th Floor
3181 SW Sam Jackson Park Road
Portland, OR 97239
6:00-8:00 pm

Celebrate an amazing year
with Co-Directors Michelle Berlin, M.D., M.P.H., and Renee Edwards, M.D., M.B.A.

Remarks by Mark Richardson, M.D., M.B.A., Dean, OHSU School of Medicine, and Keith Todd, President, OHSU Foundation, beginning at 6:30.

Wine and Appetizers will be served

RSVP by Wednesday, December 3rd to Julie Mikulic at mikulicj@ohsu.edu or 503-220-8324.

Guests Welcome - please include their names with RSVP.
From the Heart & Stroke Walk in May to the Go Red for Women exposition and luncheon in October, the American Heart Association has been thrilled to have the OHSU Center for Women’s Health involved in many of our initiatives that are aimed at the prevention, recognition and treatment of women’s heart disease. We congratulate the Center for tackling this important women’s health issue head on and look forward collaboratively educating more women about their risk and opportunity to prevent and treat heart disease, the #1 killer of women.”

—Lanette Trickey
EXECUTIVE DIRECTOR
AMERICAN HEART ASSOCIATION-
AMERICAN STROKE ASSOCIATION,
OREGON AND SW WASHINGTON
From the very beginning, our vision has been backed by those who believe that with passion and conviction we can create new possibilities and a new reality for women’s health. We continue to advance our mission to be a national leader in women’s health by offering collaborative medical care, providing reliable, accessible health information, and promoting research relevant to every aspect of women’s health.

By supporting the Center for Women’s Health, you are helping to ensure that women everywhere have the resources and information they need to make informed health care decisions, and have access to the treatments they need.

While financial support is always welcome, your support comes in all forms — including subscribing to our email newsletter, reading our blogs, following us online via Facebook and Twitter, attending an event or even sharing information about our clinics, programs, or news with friends and family.

We invite you to join us on this journey.

As we step into 2015, we move toward our goal of establishing the Center for Women’s Health as a portal through which women everywhere may realize their best health and well-being. Our plans include growth and development in the following areas:

**Clinical care:** We expect to see approximately 70,000 patient visits, including an increase in women’s primary care. We will broaden our relationship with OHSU Knight Cardiovascular Institute, bringing together ways to prevent and reduce the risk of heart disease in women. We seek to optimize medical care that attends to differences in treatment and health outcomes in women.

**Information:** We will expand on our position as a knowledge leader in women’s health by providing evidence-based medical information in various ways, locally and nationally. To encourage women to take an active role in their own health, we are developing new programs to complement our clinical activities and community relationships.

**Collaboration:** We continue to seek and develop collaborations that advance the recognition that women’s health is integral to the health of the community. Research, practice and policy must reflect what’s important to women and about women. Working with OHSU partners, we will continue to forward the message that OHSU cares about women differently.

"At OHSU, we truly understand that women have unique needs critical to good health, and the Center for Women’s Health is our embodiment of this understanding. Through the Center’s leadership, we continuously weave the best new knowledge of women’s health throughout all of our medical programs, and we reach beyond our walls with reliable health information benefitting women everywhere."

— Mark Richardson, M.D., M.B.A., Dean, School of Medicine, OHSU
Our team

Co-directors
Michelle Berlin, M.D., M.P.H.
S. Renee Edwards, M.D., M.B.A.

Operations director
Andra Stoll Carrick, M.P.A.

Program manager
Rachel Janowciz, D.M.P., M.P.H.

Administrative coordinator
Katharine Hart

OHSU Foundation coordinator
Julie Mikulic

We are always looking to hear from you:
If you have ideas or suggestions, we offer many ways for you to get in touch.

Academic and administrative concerns
503 418-1987
To schedule an appointment or take a class
503 418-4500

Email
cwh@ohsu.edu

Website
www.ohsuwomenshealth.com

Give
support.ohsufoundation.org/CWHGiving
Gifts from the Tree of Life

On display at the entrance to the Center for Women's Health

The marks, images, patterns and shapes of this tapestry are meant to reflect a palimpsest of traces left by women of all cultures, times and beliefs as they make their way through the seasons of their lives.

—Pamela Gibson
Artist’s Statement
May 2007