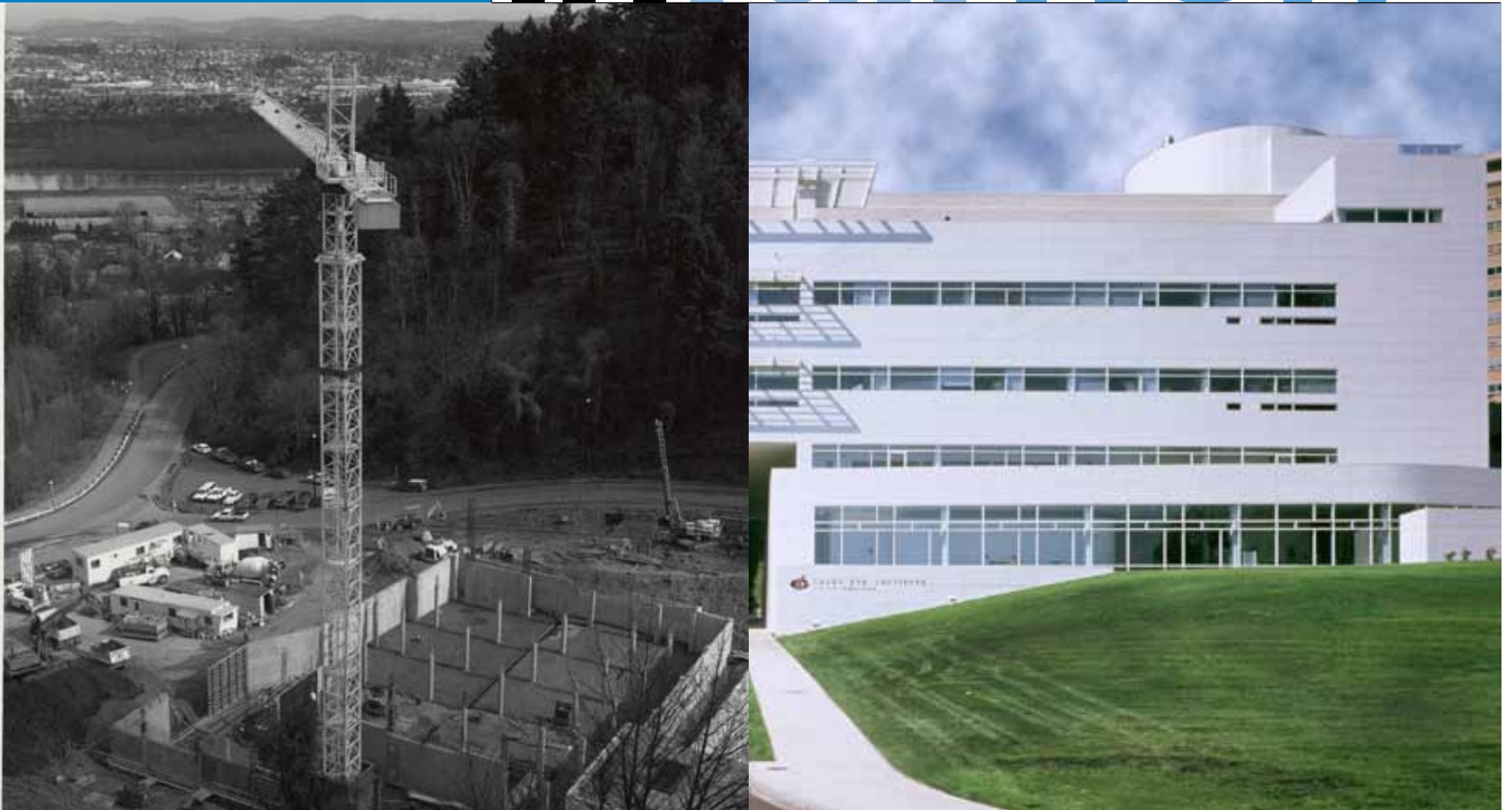


in full view

Celebrating Casey's First 20 Years 1-2
Two Casey Physicians Honored 3



Celebrating Casey's First 20 Years

Building a new era

When the OHSU Casey Eye Institute opened its doors in 1991, it launched a new era in eye care for the Pacific Northwest. Casey's first twenty years have been marked by exceptional leadership, excellent clinical care, and pioneering research in many areas. Among the many firsts it has claimed in the last two decades, Casey was the first OHSU institute to truly leverage the "OHSU effect" — combining healing, teaching and discovery all in one extraordinary place.

The Casey Eye Institute as we know it today began as the OHSU School of Ophthalmology, founded in 1948 by Kenneth Swan, M.D. Over the years the department developed a national reputation for excellence and attracted high caliber researchers and programs. In 1978 Frederick (Fritz) Fraunfelder, M.D., became chairman and it was apparent to him that, to continue to grow and innovate, the department would need its own facility.

The foundation Research to Prevent Blindness (RPB) shared Dr. Fraunfelder's vision, believing that OHSU had what it took to launch a successful eye institute in the region. In the late 1980's RPB sponsored a capital campaign for their seventh and last regional eye research institute, to be built around the team of successful researchers and clinicians at OHSU. "Making the decision to build meant giving up my practice and becoming a full-time fund raiser," said Dr. Fraunfelder. "Twenty years later it's clear I made the right decision."

continued on page 2



CASEY
EYE INSTITUTE
Oregon Health & Science University



20 Years of Growth at CEI

1991

Faculty.....	10
Employees	125
Surgical Cases	3115
Patient Visits.....	11,856

2011

Faculty.....	82
Employees	373
Surgical Cases	15,747
Patient Visits.....	99,623

CEI Unique Services

Neuro Ophthalmology
 Ocular Oncology and Pathology
 Gene Therapy
 All Laser LASIK
 Laser assisted Keratoplasty
 Ophthalmic Imaging
 Inflammatory Eye Disease
 Ophthalmic Genetics
 National Ophthalmic Drug Registry

Community Service

Oregon State Elks Preschool
 Vision Screening
 Adult Mobile Screening Vehicle
 Macular Degeneration and
 Low Vision Expo
 World Health Organization
 Fellowship Program

CEI Education

Ophthalmology Residents.....	67
Ophthalmology Fellows	37

Celebrating Casey's First 20 Years

continued from page 1

Years of planning and active fundraising went into designing and building Casey. In addition to RPB, several key philanthropic partnerships made all the difference. First among them were Harry Casey and his sister Marguerite Casey, who gave a total of \$7.3 million to name the building in honor of their brothers George and James Casey, the founders of UPS. The Oregon State Elks Association also played a major fundraising role.

Bringing together the best

Dr. Fraunfelder had definite ideas as to how to best launch a new OHSU institute. "There are two ways to approach a new building: Build it and then fill it or recruit people with the promise of a new building. We followed the second model and so Casey Eye Institute opened its doors as a full-service institute including surgery, ancillary testing, and all sub-specialties — we were unique," said Dr. Fraunfelder.

"The new building enhanced each of our missions and acted as a catalyst," said Joe Robertson, M.D., M.B.A, president of OHSU and chairman of Casey following Dr. Fraunfelder. "It changed our self-image from a department to an eye institute. This was outwardly projected and helped us to recruit people from across the country to populate the staff."

Before becoming Casey's third chairman in 1997, Dr. Robertson was an intern and a fellow in the late 1980s in the Ophthalmology Department at OHSU. He remembers the pre-Casey days vividly. "As I was waiting at 11pm to get time in an operating room, I would go out on the balcony of the 8th floor of OHSU Hospital and look down on the Casey building site. I would say to myself, someday things are going to be better. Twenty years later, I can say that yes, indeed, not only have things gotten better — Casey has achieved things none of us could have imagined then."

Looking forward

David J. Wilson, M.D. followed Dr. Robertson as Casey's chairman in 2005, and he's proud

Casey's first two decades have been marked by dozens of firsts

- First:** Gene therapy for juvenile macular degeneration
- First:** stem cell therapy for retinitis pigmentosa
- First:** cryotherapy for retinopathy of prematurity
- First:** prospective clinical trial of biologics for inflammatory eye disease
- First:** cryotherapy for surface eye tumors
- First:** intravitreal medication for ocular oncology

to point to Casey's many achievements, including breakthroughs in gene therapy, imaging and informatics, education, and community outreach.

"We began as a regional eye care center, and now we have patients coming from all over the world for care at the Casey Eye Institute. We have a remarkable record in translating our research into care of patients. We have advanced from being a participant in trials to a leader of trials," said Dr. Wilson.

"Of equal importance is the service we provide to local communities, such as our statewide screening program for pre-school children. Our mobile vision screening van reaches hundreds of adults each year. And the Macular Degeneration Center at Casey helps people around the world with its research focused on finding the underlying causes of macular degeneration and developing better methods of prevention and treatment," said Dr. Wilson.

Dr. Wilson believes that Casey's biggest triumphs may still be ahead. "There is so much more exciting work ahead of us. We continue to find new ways to do things, year after year. It was exciting when we opened our doors 20 years ago and its still exciting now, 20 years later," said Dr. Wilson. ●

Two Casey Physicians Honored by Association for Research in Vision and Ophthalmology



From left to right: Friederike Mackensen, M.D., James T. Rosenbaum, M.D., Justine Smith, M.B.B.S., Ph.D.

James T. Rosenbaum, M.D., receives Friedenwald Award

The Association for Research in Vision and Ophthalmology (ARVO) presented one of its highest honors, the Friedenwald Award, to Dr. James (Jim) T. Rosenbaum, at its 2011 annual meeting in Ft. Lauderdale. The Friedenwald Award honors outstanding research in basic or clinical sciences as applied to ophthalmology. Dr. Rosenbaum received the award in recognition of his contribution to understanding and treating uveitis, a type of eye inflammation that is a leading cause of blindness. Dr. Rosenbaum directs Casey Eye Institute's Uveitis Clinic and is OHSU's Division Chief of Arthritis and Rheumatic Diseases.

Friederike Mackensen, M.D., 2004-2005 uveitis Fellow at Casey, had this to say in her nomination of Dr. Rosenbaum: *"James Rosenbaum has been the one teacher in my career that has had the most impact on my research, awakening my curiosity and teaching me to look behind things, ask the impossible, and dream of solutions. He never stops asking the right questions, wondering and learning himself. What I envy him most is his great ability to write scientific prose that is easy and entertaining to read. Besides the researcher he is a wonderful caregiver to his patients, a great family person, dog lover, and basketball player."*



Mark Pennesi, M.D., Ph.D., receiving ARVO/Alcon Early Career Clinician Scientist Research Award from ARVO President Gary W. Abrams, M.D.

Alcon Early Career Clinician Scientist Research Award goes to Mark Pennesi, M.D., Ph.D.

In recognition of his research using innovative imaging methods to explore retinal degeneration, Mark Pennesi, M.D., Ph.D., assistant professor in genetics at the Casey Eye Institute, received the ARVO/Alcon Early Career Clinician Scientist Research Award. Five awards were presented to clinician-scientists engaged in basic or clinical vision research. This award was established in 2006 through a donation by Alcon Laboratories to the ARVO Foundation for Eye Research, to support researchers who are committed to careers as clinician-scientists.

Oregon Health & Science University
Casey Eye Institute
3375 S.W. Terwilliger Blvd.
Portland, OR 97239

NON-PROFIT ORG
U.S. POSTAGE
PAID
PORTLAND, OR
PERMIT NO 2888

In Full View is published twice a year for patients and friends of the Casey Eye Institute at OHSU. To be removed from the mailing list, please call 503 494-3646.

CEI Main Number: 503 494-3000
Visit us online at www.ohsucasey.com

Gift Assessment Fee *Since July 1 we are required by State law to include language regarding the Gift Assessment in all solicitations. In addition, I recommend using some standard verbiage that confirms that we are, in fact, a bona fide non-profit. Together, it would be as follows:*

A 2.5% administrative fee may be applied to gifts. The OHSU Foundation is a 501(c)(3) non-profit organization, Federal ID Number 23-7083114. Contributions are tax-deductible to the fullest extent allowed by law.

OHSU includes the schools of dentistry, medicine, nursing, and science and engineering; OHSU Hospital and Doernbecher Children's Hospital; numerous primary care and specialty clinics; multiple research institutes and centers; and several community service and outreach units.

OHSU is an equal opportunity, affirmative action institution. 11/11

CEI 20th Anniversary Dinner



OHSU President Joe Roberston, M.D., M.B.A., greets Fritz Fraunfelder, M.D.



Joining event honoree Joanne Lilley are Charles Supple, M.D., and OHSU Foundation President Allan Price.



Mike and Paul Casey celebrate 20 years of remarkable accomplishments.