Dear Prospective Exhibitor/Donor:

On behalf of the Student National Medical Association (SNMA) Region I Inc., we invite you to participate in the Region's Exhibits and Recruitment Fair in San Francisco October 15 - 17, 2010. We are a 501©3 organization, striving to meet the needs and address concerns of medical students of color in Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, and Washington. The SNMA is the nation's oldest and largest independent, student-run organization. With national membership over 8,000 strong, we celebrate more than 45 years of commitment to supporting current and future underrepresented minority medical students, addressing the needs of underserved communities, and increasing the number of clinically excellent, culturally competent and socially conscious physicians.

In Region I, we host numerous community service programs in and around our medical institutions, which serve to improve health services and education in our neighborhoods. In an effort to strengthen our local leaders, our region also hosts an annual leadership development meeting for all chapter and regional officers. Further, by offering premedical scholarships to students applying for medical school and community service grants in support of our local medical schools, SNMA Region I continues to strengthen physicians in training and the communities we serve.

Our largest undertaking of 2010 is our Annual Region I Conference, October 15th through 17th at the University of California, San Francisco School of Medicine. Entitled, "Health Equity: A Realistic Goal? Challenges Facing Our Communities" our goal is to engage, educate and empower both pre-medical and medical students. This year, attendees can look forward to workshops focused on preparation for the next step in the process: medical school & residency, mock MCAT and USMLE exams, medical student and residency panels and community outreach events. One of the highlights of our conference is always the medical student and residency recruitment fair as it gives attendees the rare opportunity to meet with institutions and programs face-to-face; learning about prospects previously unbeknownst.

Here is how your organization can get involved with this motivating and inspirational conference: purchase an exhibition table; your representatives will have one-on-one time with leading minority medical and pre-medical students from the Western US, putting you in a prime position to meet and recruit top students dedicated to minority communities and serving the underserved. We sincerely hope you can be represented at our 2010 Region I Conference and meet our dynamic, dedicated and determined medical & premedical students.

If you are unable to attend as an exhibitor, there are other ways to support our efforts while reaching out to our members: advertise your institution, business, or organization in our conference program; you may also choose to support our efforts through donations and sponsorship. Your donation will be acknowledged in the conference program, along with the Region I SNMA newsletter.

However you choose to get involved, all contributions to the SNMA are tax deductible. We rely on continued support from organizations like yours to meet our goals of more minority students matriculating through medical school and better service to communities most in need.

Thanks immensely for your thoughtful consideration of our request.

Sincerely,

Tracy L. Burns
Regional Conference Fundraising Committee Chairperson
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