

Course Description: MGT 554

Course Number	MGT 554
Course Title	Capstone Project in Healthcare
Number of Credits	3
CRN	32038
Instructors	Ron Sakaguchi, DDS, MS, PhD, MBA (sakaguch@ohsu.edu) Steve Kinder (steven.kinder@q-corp.org)
Required Textbooks	None for purchase; Readings will be available in course module and through OHSU library.
Face-to-Face Session Dates	Saturday, April 21 and June 2
Face-to-Face Session Times	9am – 2pm
Face-to-Face Session Locations	MacHall 2201 Note: New Room!

Course Description

This course is the second of a two-course sequence that continues through spring term. We call this a capstone project because it integrates all of the learning you acquired in the MS program. In this course you'll be applying concepts in finance, innovation, strategy, project management, policy, human behaviors, negotiation, entrepreneurship, team dynamics, and other concepts. You'll be working in teams with a sponsor to develop a business model and business plan for a new venture within a non-profit organization.

The course will be organized like others in the MS program, with an online forum component that parallels a team project. The project is highly interactive and we expect teams to conduct frequent meetings face-to-face and online. You'll be conducting primary research that will include interviews with the sponsor and their customers and stakeholders.

We expect the six month project to stretch your abilities and capacity, while providing the opportunity to practice and apply what you have learned in the MS program. The project is a real world consulting agreement with a sponsor in which you'll be tackling real issues and expected to perform as a professional consulting team. You'll work hard and you'll have fun. Most of all, you'll learn a lot. It will be messy at times, but that's the nature of new ventures.