

MGT 519 Project Management

Term: Fall 2014

Instructor: Ori Wolman (wolmano@ohsu.edu)

Course Meets Online: Monday, September 29 – Friday, December 12

Face-to-Face Dates: Friday 10/3/2014 4pm-9pm BICC-124
Friday 11/21/2014 4pm-9pm BICC-124

Required Materials:

Verzuh, E. (2011). *The Fast Forward MBA in Project Management*, 4th Edition. John Wiley & Sons. ISBN #: 978-1-118-07377-3. MSRP \$24.95

The following articles and cases are available from Harvard Business School. The cost is about \$40, and the pack can be purchased here <https://cb.hbsp.harvard.edu/cbmp/access/28002186> starting September 1. Those of you with access to an HRB online subscription can find these articles electronically.

Title	Author
Dealing with the project's "Fuzzy Front End",	Loren Gary
How to Fail in Project Management (without really trying)	Jeffrey K. Pinto and Om P Kharbanda
Why Good Projects Fail Anyway	Nadim F. Matta and Ronald N. Ashkenas
Saving Money, Saving Lives	Jon Meliones
One More Time-How Do You Motivate Employees	Frederick Herzberg
The Discipline of Teams	Jon R. Katzenbach and Douglas K. Smith
Performance Improvement Capability—Keys to Accelerating Performance Improvement in Hospitals	Paul S. Adler, Patricia Riley, Seak-Woo Kwon, Ben Lee, and Ram Satrasala, University of California, Berkeley,
Leading Change: Why Transformation Efforts Fail	John P. Kotter
Management Half-Truth and Nonsense: How to Practice Evidence-Based Management	Jeffrey Pfeffer and Robert I. Sutton
Make Projects the School for Leaders	H. Kent Bowen; Kim B. Clark; Charles A. Holloway; Steven C. Wheelwright

Pricing for textbooks may vary by retailer. Additional information about pricing, electronic options (e.g., Kindle), rentals, and used copies is available through your favorite online vendor. Additional readings will be made available through OHSU Library and the Sakai learning platform.

NOTE: Please read the following items from the reading list by the first day of class:

- Verzuh text, ch 1-2
- How to Fail in Project Management (without really trying) article (8 pages)

Course Description:

This course focuses on the skills and tools needed to manage and develop a health care program, with detailed emphasis on business planning, program design, scheduling, and resource management, including human resources, capital equipment, and software infrastructure. Students gain an understanding of the basic tools of project management and how, when, and where those tools may apply to health care improvement or development projects. Upon completion of the course students will be able to establish a project plan that will permit the successful meeting of the objectives within the cost, time and available resource constraints.

Credits: 4 quarter credits