MGT 554 Capstone

Term: Spring 2016
Credits: 3 quarter credits
Instructor: Ron Sakaguchi (sakaguch@ohsu.edu)
Steve Kinder (kinder@ohsu.edu)

Course meets online: March 28 – June 3, 2016

Face-to-Face Dates:
- Saturday 4/9/16 9:00AM – 2:00PM CDRC 3200
- Saturday 5/21/16 TBD CDRC 3200

Required Materials:
None for purchase; Readings will be available in Sakai course module and through OHSU library.

Course Description

This six-credit course (2 credits in winter, 3 credits in spring) provides students with a real business development problem in healthcare to solve as a team over a two-term period. Student teams work as professional researchers and advisors to a corporate sponsor to study the problem and opportunities then develop recommendations that are summarized in a final report and presentation to the sponsor. Students apply and integrate concepts learned in the MBA program.

Learning Objectives:

- Translate and apply your understanding of the complex healthcare system to address specific healthcare organizational, business, and quality issues faced by stakeholders in the healthcare system.
- Craft meaningful and actionable problem statements with strong consideration towards diverse stakeholders.
- Systematically gather and methodically analyze primary and secondary data most relevant to the situation.
- Thoughtfully design and rigorously evaluate potential solutions.
- Propose solutions that address the needs of diverse stakeholders and are sensitive to contextual factors.
- Exhibit awareness of one’s strengths and weaknesses in professional environments.
- Demonstrate the ability to manage one’s behavior appropriately in professional settings.
- Demonstrate an awareness of the perspectives of others in professional settings.
- Demonstrate the ability to create positive, productive relationships in professional settings.
- Demonstrate a thorough consideration of context, purpose and audience in communication.
- Demonstrate evidence of empathetic listening throughout the communication.
- Present a central message in a clear, concise and convincing manner.
- Skillfully articulate complex information in a manner that allows the message to be understood by non-healthcare stakeholders.