MGT 553 Capstone Project in Healthcare

Term:	Winter 2015
Credits:	2 quarter credits
Instructor:	Ron Sakaguchi, sakaguch@ohsu.edu
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Course meets online:	January 5 – March 20, 2015

Face-to-Face Dates:	Friday	1/9/2015	4pm-9pm	CDRC 3200
	Friday	3/13/2015	4pm-9pm	TBA

Required Materials:

Readings will be made available through OHSU Library and the Sakai learning platform.

Course Description:

This course is the first of a two-course, five-credit sequence that continues through spring term. In this course you'll apply and integrate concepts you've learned in leadership, communication, finance, strategy, project management, ethics, policy, human behaviors, team dynamics, among others. You'll work in teams with a corporate sponsor in the healthcare industry to research and develop plans for business development.

The course is organized like others in the MS program, with face-to-face sessions and an online forum component that parallels a team project. The project is highly interactive and we expect teams to meet frequently during the week, both face-to-face and in virtual meetings. In addition, you'll conduct many interviews with the sponsor and their customers and stakeholders.

We expect the six-month capstone project to stretch your abilities and capacity, while providing the opportunity to practice and apply what you have learned in the MS program. The project is a real world consulting agreement with a sponsor in which you'll be tackling real issues and expected to perform as a professional consulting team. You'll work hard and you'll have fun. Most of all, you'll learn a lot. It will be ambiguous and complex, but that's the nature of business development.

Learning Objectives:

- Integrate and apply business and management concepts learned throughout the program.
- Demonstrate leadership and communication skills in the presentation of summaries of research and recommendations.
- Reflect on leadership and managerial contributions as a member of a professional consulting team.
- Demonstrate ability to manage within a complex adaptive system and deal with ambiguity and change.