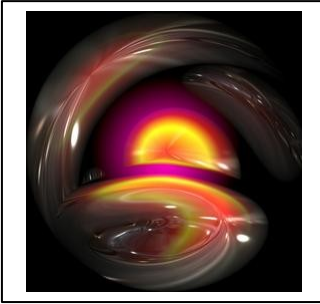


Technology Entrepreneurship Certificate



This highly regarded interdisciplinary program, jointly delivered by the **University of Portland** and **Oregon Health & Science University**, is designed for people with a passion for successfully turning ideas into ventures. It is particularly suited to those with backgrounds in science, engineering, or business with an interest in developing new businesses or products from technology-based intellectual property.

Program Features

- Hands on and experiential
- Outstanding faculty and classmates
- Highly networked into the region's robust entrepreneurship community
- Begins mid-January and ends mid-December
- More than 180 classroom contact hours throughout the year
- May be taken as non-credit or for-credit (12 semester credit hours)
- Application requirements include résumé, university transcripts, personal statement of interest, and a letter of recommendation
- Classes meet at the OHSU South Waterfront campus (CHH)

The Technology Entrepreneurship Certificate combines theory and practice in an environment where academics are balanced with real world experience. Diverse cohorts are comprised of technology entrepreneurs from various fields and current students in Portland-area PhD, MBA, and JD programs. Over the course of a year, students will participate in, and experience, the entire spectrum of the commercialization process. This starts with invention and product development, then continues with a technical and market feasibility assessment, incorporates intellectual property protection and business planning, and culminates with venture funding and product launch.

Application deadline: Nov. 30, 2014 – submit to Peter Rachor at UP by email.

For More Information:

Peter Rachor
University of Portland
503-943-7782
rachor@up.edu



Technology Entrepreneurship Certificate

Program Course Descriptions

575: Introduction to Commercialization of Technology (1 credit)

Explores how to recognize and screen technology opportunities in diverse markets. Participants gain an overview of intellectual property acquisition, creation and protection. Unique business models related to high technology start-ups and technology licensing are covered.

576: External Programs and Networking (1 credit)

Students attend at least 15 hours of off-campus programs and seminars offered by organizations dedicated to the growth of innovation, entrepreneurship and commercialization of technology in the region. Through this experience participants gain content knowledge and an extensive network of people and organizations actively engaged in supporting technology entrepreneurship.

577: Technology, Entrepreneurship and Law (3 credits)

Seminar style class concentrating on issues pertinent to both the law and emerging technology businesses; such as negotiations, use of legal counsel, business and legal ethics, intellectual property, firm governance, raising capital and exit strategies, and the anatomy of business/legal transactions.

578: Management of Technology Ventures (3 credits)

Goes into depth on concepts and tools necessary to analyze the value of new technology, create new products, and get the products to market. Upon completion, students will have the knowledge to put together a commercialization plan for bringing a new technology or product to market.

579: Technology Practicum (4 credits)

Participants apply the skills developed throughout the program by working to commercialize an invention. A specific technology invention is selected by the student teams from a portfolio of technologies and approved by the course instructor as a suitable project. Each project team has two mentors on their project and may apply for funds to be used to advance the technology.

Winter/Spring

Summer

Fall

