Vision: SOD is a leader and innovator in oral health education, care and discovery

1. Environment
   - Integrate academic, clinical, community and research missions (internal)
   - Create a stimulating interprofessional learning and care environment
   - Provide high quality, individualized and patient-focused care
   - Establish a system of training, development and mentorship
   - Form new partnerships and financial models
   - Develop a qualified, supportive, and diverse learning community

2. Evidence and synergies
   - Promote the use of evidence in all missions
   - Emphasize evidence and integrative thinking for educational excellence
   - Incorporate current clinical techniques and technologies appropriately
   - Contribute to the body of evidence
   - Create synergies and efficiencies for optimal use of funds
   - Maintain a culture of collegiality and respect

3. Innovation and excellence
   - Develop leaders and champions in all missions
   - Provide scope of clinical experiences to ensure competence and future mastery
   - Improve efficiency and excellence in service
   - Promote innovation & entrepreneurship
   - Identify new and innovative development opportunities
   - Create a community of effective faculty and staff

4. Growth
   - Increase collaboration with the university and external partners
   - Expand experiences in managing care for special needs patients
   - Contribute to access to care solutions
   - Expand clinical and translational research
   - Evaluate potential expansion and addition of programs
   - Increase our contribution to the public good

Values: Promote integrity, professionalism, social responsibility and a foundation of science

Strategic planning is valued as a dynamic and continuous process of planning, evaluation and implementation.
Strategic Goals Endorsed by Faculty on 03 June 2010