

# Fundraising and 'Friend-raising'

## *Stewardship: The importance of two simple words, 'thank you'*

Show your appreciation to all of your donors, sponsors and volunteers by sending a thank you note at the conclusion of your fundraising efforts. Let them know that you appreciate the help they gave you and don't forget to tell them how much you were able to raise and what an impact their contribution will have. **Remember, they did not have to contribute and even the smallest gesture may secure future donations.**

USE YOUR SCHOOL'S LETTERHEAD IF POSSIBLE

DATE

BUSINESS NAME (if applicable)

ADDRESSEE / CONTACT NAME

ADDRESS

CITY, STATE ZIP

Dear SALUTATION:

Thank you for your generous gift to YOUR SCHOOL'S NAME HERE's fundraiser benefiting Doernbecher Children's Hospital!

As a supporter, you know that Doernbecher works to ensure that every child receives the very best care from the most skilled and caring specialists. YOUR SCHOOL'S NAME HERE fundraising raised over \$ENTER AMOUNT RAISED HERE for the patients at the hospital. Your contribution made a huge difference in making our fundraising so successful!

Without the continuing devotion and generosity of all those who support YOUR SCHOOL'S NAME and our community, Doernbecher would be far less able to provide our region with its most comprehensive range of pediatric healthcare services. On behalf of everyone at YOUR SCHOOL'S NAME HERE, thank you for your generosity!

Sincerely,

NAME

YOUR SCHOOL's NAME, YOUR CLASS YEAR