Doernbecher Freestyle XIII
2016 Sponsorship Opportunities

Friday, October 28, 2016
Portland Art Museum
DOERNBECHER FREESTYLE XIII
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Since 2004, this remarkable fundraising partnership between OHSU Doernbecher Children’s Hospital and Nike has given young patients the once-in-a-lifetime opportunity to create limited edition shoes to be sold at Nike retail locations throughout the country and online at nike.com as well as other select retailers.

The money generated from the sale of these shoes benefits the Doernbecher Children's Hospital Foundation. Consumers, from sneaker-heads to holiday shoppers love the concept and have responded accordingly; to date, this unique fundraiser has raised $14 million for Doernbecher Children's Hospital.

This year, six more Doernbecher patients will show it’s what’s inside that counts as they dive into colors, textures and materials to create a shoe as unique as their story.

These kids will sketch, color and brainstorm their way to creating their signature shoes while working head to head with world-class Nike designers. They will refine, alter and enhance in order to hammer out the details and put the finishing touches on their shoes. The results are as individual as the kids that created them. Each shoe represents the life of a very special child and each will contribute to providing healthcare for the children that need it most.

As important as the fundraising and the fun factors are, this program lifts the spirits of these young designers who have learned to face their daily challenges with remarkable grace and good humor.

Please join us on Friday, October 28 when the new Doernbecher Freestyle shoes are unveiled for the first time.

Thank you for considering sponsorship for the 2016 Doernbecher Freestyle!

For more information or to sign up as a sponsor, please contact:
Sarah Larson at 503-552-0692 or larsosar@ohsu.edu.
www.freestyle.doernbecherfoundation.org
www.facebook.com/doernbecher
Sponsorship Opportunities

**Presenting Sponsor - $50,000**
- Event will be promoted as “Presented by” with company logo on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Pre and post event advertisements
  - On-screen presentations during event
  - Souvenir program distributed to 600 event attendees as well as local and national media
- Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 20 tickets to the unveiling event on October 28 with premium seating
- Access to Freestyle Media Preview prior to start of the event
- Copy of event program signed by Doernbecher Freestyle designers
- 2 pairs of limited edition (unsigned) 2016 Doernbecher Freestyle shoes
- Hosted tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition
  - $47,350 may be tax deductible

**Platinum Sponsor - $25,000**
- Company recognition (logo) on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Pre and post event advertisements
  - On-screen presentations during event
  - Souvenir program distributed to 600 event attendees as well as local and national media
- Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 16 tickets to the unveiling event on October 28 with premium seating
- 1 pair of limited edition (unsigned) 2016 Doernbecher Freestyle shoes
- Hosted tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition
  - $23,100 may be tax deductible
Sponsorship Opportunities

Gold Sponsor - $15,000
• Company recognition (logo) on all event materials including:
  – Event invitations
  – Event banners
  – On-screen during event
  – Pre and Post event advertisements
  – Souvenir program distributed to 600 event attendees as well as local and national media
• Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
• Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
• 14 tickets to the unveiling event on October 28
• 1 pair of limited edition (unsigned) 2016 Doernbecher Freestyle shoes
• Opportunities for custom recognition
  – $13,450 may be tax deductible

Silver Sponsor - $10,000
• Company recognition (name listing) on all event materials including:
  – Event invitations
  – Event banners
  – On-screen during event
  – Pre and Post event advertisements
  – Souvenir program distributed to 600 event attendees as well as local and national media
• Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
• Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
• 12 tickets to the unveiling event on October 28
• 1 pair of limited edition (unsigned) 2016 Doernbecher Freestyle shoes
  – $8,750 may be tax deductible

Bronze Sponsor - $5,000
• Company recognition (name listing) on all event materials including:
  – Event invitations
  – Event banners
  – On-screen during event
  – Pre and Post event advertisements
  – Souvenir program distributed to 600 event attendees as well as local and national media
• Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
• 10 tickets to the unveiling event on October 28
• 1 pair of limited edition (unsigned) 2016 Doernbecher Freestyle shoes
Sponsorship Agreement

DOERNBECHER FREESTYLE XIII

Company or Individual’s Name: ____________________________
Contact Person: __________________________________________
Address: ________________________________________________
City, State, Zip: __________________________________________
Telephone: __________________ Fax: __________________________
E-Mail: __________________________________________________

Sponsorship Opportunities:

[ ] Presenting Sponsor - $50,000 ($47,350 may be tax-deductible)
[ ] Platinum Sponsor - $25,000 ($23,100 may be tax-deductible)
[ ] Gold Sponsor - $15,000 ($13,450 may be tax-deductible)
[ ] Silver Sponsor - $10,000 ($8,650 may be tax-deductible)
[ ] Bronze Sponsor - $5,000 ($3,850 may be tax-deductible)

To become a sponsor of the 2016 Doernbecher Freestyle, send this completed form to:

Doernbecher Children’s Hospital Foundation
Attn: Sarah Larson
1121 SW Salmon Street, Suite 100
Portland, Oregon 97205

Payment Method:

[ ] Enclosed is a check payable to Doernbecher Children’s Hospital Foundation

[ ] Charge Visa/MasterCard/Discover/Amex #:
Credit Card ID # (3 digits on back of card or 4 digits on front of card-AMEX): __________________
Expiration Date: ________________________________________
Name on Card: __________________________________________
[ ] Please invoice on ________________________________ (Please specify date)

Agreements are due September 1, 2016 to be included on the event invitation. If you have any questions, please contact Sarah Larson at 503-552-0692 or larsosar@ohsu.edu.

Sponsor Representative

Date

Doernbecher Representative

Date