Doernbecher Freestyle XIV
2017 Sponsorship Opportunities
Friday, October 27, 2017
Portland Art Museum
Since 2004, this remarkable fundraising partnership between OHSU Doernbecher Children’s Hospital and Nike has given young patients the once-in-a-lifetime opportunity to create limited edition shoes to be sold at Nike retail locations throughout the country and online at nike.com as well as other select retailers.

The money generated from the sale of these shoes benefits the Doernbecher Children’s Hospital Foundation. Consumers, from sneaker-heads to holiday shoppers, love the concept and have responded accordingly; to date, this unique fundraiser has raised nearly $17 million for Doernbecher Children’s Hospital.

This year, six more Doernbecher patients will show it’s what’s inside that counts as they dive into colors, textures and materials to create a shoe as unique as their story.

These kids will sketch, color and brainstorm their way to creating their signature shoes while working head to head with world-class Nike designers. They will refine, alter and enhance in order to hammer out the details and put the finishing touches on their shoes. The results are as individual as the kids that created them. Each shoe represents the life of a very special child and each will contribute to providing healthcare for the children that need it most.

As important as the fundraising and fun factors are, this program lifts the spirits of these young designers who have learned to face their daily challenges with remarkable grace and good humor.

Please join us on Friday, October 27 when the new Doernbecher Freestyle shoes are unveiled for the first time.

Thank you for considering sponsorship for the 2017 Doernbecher Freestyle!

For more information or to sign up as a sponsor, please contact:
Sarah Larson at 503-552-0692 or larsosar@ohsu.edu.
www.freestyle.doernbecherfoundation.org
www.facebook.com/doernbecher
Sponsorship Opportunities

Presenting Sponsor — $50,000
- Event will be promoted as “Presented by” with company logo on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Post event advertisements
  - Souvenir program distributed to 600 event attendees
- Recognition on Doernbecher social media channels
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 16 tickets to the unveiling event on October 27 with premium seating
- Access to Freestyle Media Preview prior to start of the event
- Copy of event program signed by Doernbecher Freestyle designers
- Access to the 2017 Freestyle retail launch at Nike Portland for 4 people
- 2 pairs of limited edition (unsigned) 2017 Doernbecher Freestyle shoes
- Hosted tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition
$48,100 may be tax deductible as a charitable contribution

Platinum Sponsor — $25,000
- Company recognition (logo) on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Post event advertisements
  - Souvenir program distributed to 600 event attendees
- Recognition on Doernbecher social media channels
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 14 tickets to the unveiling event on October 27 with premium seating
- Access to the 2017 Freestyle retail launch at Nike Portland for 4 people
- 1 pair of limited edition (unsigned) 2017 Doernbecher Freestyle shoes
- Hosted tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition
$23,450 may be tax deductible as a charitable contribution
**Sponsorship Opportunities**

**Gold Sponsor — $15,000**
- Company recognition (logo) on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Post event advertisements
  - Souvenir program distributed to 600 event attendees
- Recognition on Doernbecher social media channels
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 12 tickets to the unveiling event on October 27
- 1 pair of limited edition (unsigned) 2016 Doernbecher Freestyle shoes

*$13,650 may be tax deductible as a charitable contribution*

**Silver Sponsor — $10,000**
- Company recognition (name listing) on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Post event advertisements
  - Souvenir program distributed to 600 event attendees
- Recognition on Doernbecher social media channels
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 10 tickets to the unveiling event on October 27
- 1 pair of limited edition (unsigned) 2017 Doernbecher Freestyle shoes

*$8,850 may be tax deductible as a charitable contribution*

**Bronze Sponsor — $5,000**
- Company recognition (name listing) on all event materials including:
  - Event invitations
  - Event banners
  - On-screen during event
  - Post event advertisements
  - Souvenir program distributed to 600 event attendees
- Recognition on Doernbecher Freestyle page on Doernbecher Foundation website
- 8 tickets to the unveiling event on October 27
- 1 pair of limited edition (unsigned) 2015 Doernbecher Freestyle shoes

*$4,050 may be tax deductible as a charitable contribution*
Sponsorship Agreement

DOERNBECHER FREESTYLE XIV

Company or Individual’s Name: ________________________________________________
Contact Person: _____________________________________________________________
Address: __________________________________________________________________
City, State, Zip: ___________________________________________________________________
Telephone: ___________________________ Fax: ________________________________
E-Mail: ______________________________________________________________________

Sponsorship Opportunities:

[   ] Presenting Sponsor - $50,000 ($48,100 may be tax-deductible as a charitable contribution)

[   ] Platinum Sponsor - $25,000 ($23,450 may be tax-deductible as a charitable contribution)

[   ] Gold Sponsor - $15,000 ($13,650 may be tax-deductible as a charitable contribution)

[   ] Silver Sponsor - $10,000 ($8,850 may be tax-deductible as a charitable contribution)

[   ] Bronze Sponsor - $5,000 ($4,050 may be tax-deductible as a charitable contribution)

To become a sponsor of the 2017 Doernbecher Freestyle, send this completed form to:

Doernbecher Children’s Hospital Foundation
Attn: Sarah Larson
1121 SW Salmon Street, Suite 100
Portland, Oregon 97205

Payment Method:

[   ] Enclosed is a check payable to Doernbecher Children’s Hospital Foundation

[   ] Charge Visa/MasterCard/Discover/Amex #: ________________________________
    Credit Card ID # (3 digits on back of card or 4 digits on front of card-AMEX): _____________
    Expiration Date: __________________________________________________________________
    Name on Card: ____________________________________________________________________

[   ] Please invoice on __________________________________________________________________ (Please specify date)

Agreements are due August 18, 2017 to be included on the event invitation. If you have any questions, please contact Sarah Larson at larsosar@ohsu.edu and 503-552-0692.

__________________________________________________________________________
_________________________ Date ____________________________
Sponsor Representative

__________________________________________________________________________
_________________________ Date ____________________________
Doernbecher Representative