



**Doernbecher Children's Hospital Foundation
16th Annual Heart of Doernbecher
Sponsorship Proposal**

**Saturday, April 26, 2014
Portland Art Museum**

Join us in our fight against childhood illness and disease



**DOERNBECHER
CHILDREN'S HOSPITAL
FOUNDATION**

2014 Heart of Doernbecher Auction

Join us in our fight against childhood illness and disease

Nothing is as important as the health of a child

The commitment and generosity of thousands of donors – individuals, companies, foundations and organizations – helps make comprehensive and innovative healthcare, education and research possible at OHSU Doernbecher Children’s Hospital. As part of Oregon Health & Science University, the state’s only academic health center, Doernbecher has specialists in every major area of pediatrics including cancer, heart disease, cardiac surgery, diabetes, kidney disease, trauma, neonatal and pediatric intensive care. In fact, U.S. News and World Report has ranked OHSU Doernbecher Children’s Hospital in numerous pediatric subspecialty areas in the 2012-13 children’s hospital rankings. Ultimately, it’s the kids of this region and beyond who directly benefit from Doernbecher’s ranking as a premier children’s hospital.

What will you be remembered for?

We invite you to make a difference in our community by becoming a sponsor of the 2014 Heart of Doernbecher Auction. The auction brings together 450 community leaders from Oregon and southwest Washington and has raised over \$8 million for OHSU Doernbecher Children’s Hospital. This year marks the 16th anniversary of the event and will feature dinner, music, silent and a live auction, as well as a touching testimonial from a Doernbecher patient. OHSU Doernbecher Children’s Hospital is an unparalleled resource that serves children from Oregon, southwest Washington and surrounding states. Doernbecher offers the state’s broadest range of healthcare services specifically for children. We hope you’ll join us in supporting the healing, teaching and discovery happening at Doernbecher Children’s Hospital by being a part of the 2014 Heart of Doernbecher Auction.

Your help makes a difference

Since 1998, funds raised from the auction have supported research and hospital improvements, the expansion of the Kenneth W. Ford Northwest Children’s Cancer Center, the Friends of Doernbecher Endowment Fund for Medical Care, the Child Life Endowment Fund, the pediatric emergency department renovation, a comprehensive pediatric epilepsy monitoring unit, and support for our neonatal intensive care unit, also known as the Doernbecher Neonatal Care Center (DNCC). Proceeds from the 2014 Heart of Doernbecher Auction will support the Doernbecher Cardiology Program at Doernbecher Children’s Hospital.



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Sponsorship Opportunities

Presenting Sponsor - \$30,000

- Event will be promoted as “Presented by” on all materials
- Premium seating for two tables of 10
- Logo on invitations, catalog, website and event signage
- Logo recognition in event Portland Business Journal and Portland Monthly ads
- Opportunities for custom logo placement on event materials and during event
- Logo on pre-event live auction preview emails sent to all guests
- One page letter from company representative in the catalog seen by 450 attendees
- Full page ad in the auction catalog
- Recognition and participation in evening’s oral program
- Post-event press release highlighting your involvement
- Champagne served with dinner

Gold Sponsor - \$15,000

- Premium seating for a table of 10
- Logo on invitations, catalog, website and event signage
- Logo recognition in Portland Business Journal and Portland Monthly ads
- Logo on pre-event live auction preview emails sent to all guests
- Opportunities for custom logo placement on event materials and during event
- Full page ad in the auction catalog
- Post-event press release highlighting your involvement
- Champagne served with dinner

Silver Sponsor - \$10,000

- Seating for a table of 10
- Name listing on invitations, catalog, website and event signage
- Name listing in event Portland Business Journal and Portland Monthly ads
- Name listing on pre-event live auction preview emails sent to all guests
- Half page ad in the auction catalog
- Post-event press release highlighting your involvement
- Champagne served with dinner

Bronze Sponsor - \$5,000

- Seating for a table of 10
- Name listing on invitations, catalog, website and event signage
- Name listing in event Portland Business Journal and Portland Monthly ads
- Name listing on pre-event live auction preview emails sent to all guests
- Half page ad in the auction catalog
- Champagne served with dinner



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2014 Heart of Doernbecher Auction

Sponsorship & Ticket Tax Deduction



Table Information:

Individual Ticket	\$200	(\$100 tax deductible portion of your payment)
General Table	\$2,000	(\$1,000 tax deductible portion of your payment)
Patron Ticket	\$300	(\$190 tax deductible portion of your payment)
Patron Table	\$3,000	(\$1,900 tax deductible portion of your payment)

Sponsorship Information:

Presenting Sponsor (1)	\$30,000	(\$28,750 tax deductible)
Gold Sponsor	\$15,000	(\$13,750 tax deductible)
Silver Sponsor	\$10,000	(\$8,750 tax deductible)
Bronze Sponsor	\$5,000	(\$3,750 tax deductible)

Fair market value is \$100 per general ticket,
\$110 per patron ticket, and \$125 per sponsor ticket.

For more information contact Carolanne Wipfli at 503-220-8341 or wipfli@ohsu.edu

www.doernbecherfoundation.org
www.facebook.com/heartofdoernbecher



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Sponsorship Agreement

Company or Individual's Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Sponsorship Opportunities:

Presenting Sponsor (\$30,000) Gold Sponsor (\$15,000)

Silver Sponsor (\$10,000) Bronze Sponsor (\$5,000)

To become a sponsor of the 2014 Heart of Doernbecher Auction, send this completed form with payment to:

**Doernbecher Children's Hospital Foundation
2014 Heart of Doernbecher
1121 SW Salmon Street, Suite 100
Portland, Oregon 97205**

Payment Method:

Enclosed is a check payable to Doernbecher Children's Hospital Foundation

Charge Visa/MasterCard/Discover/Amex #: _____

Credit Card ID # (3 digits on back of card or 4 digits on front of card-AMEX): _____

Expiration Date: _____

Name on Card: _____

Please mail an invoice

Agreements are due February 1, 2014 to be included on the event invitation. If you have any questions, please contact Carolanne Wipfli at 503-220-8341 or wipfli@ohsu.edu.

Sponsor Representative

Date

Doernbecher Representative

Date

Fund: 8FRHRT
(For DCHF office use only)



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