Heart of Doernbecher
Dinner and Auction
2016 Sponsorship Opportunities

April 28, 2016
Portland Art Museum
HEART OF DOERNBECHER
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The commitment and generosity of thousands of donors – individuals, companies, foundations and organizations – helps make comprehensive and innovative healthcare, education and research possible at OHSU Doernbecher Children's Hospital. As part of Oregon Health & Science University, the state’s only academic health center, Doernbecher has specialists in every major area of pediatrics including cancer, heart disease, cardiac surgery, diabetes, kidney disease, trauma, neonatal and pediatric intensive care.

We invite you to make a difference in our community by becoming a sponsor of the 2016 Heart of Doernbecher. The event brings together community leaders from Oregon and southwest Washington and has raised more than $9 million for Doernbecher Children's Hospital. This year marks the 18th anniversary of the event and will feature dinner, music, silent and live auctions, and inspirational stories about Doernbecher’s mission.

Doernbecher Children's Hospital is an unparalleled resource that serves children from Oregon, southwest Washington and surrounding states. Doernbecher offers the state’s broadest range of healthcare services specifically for children. We hope you’ll join us in supporting the healing, teaching and discovery happening at Doernbecher Children's Hospital by being a part of the 2016 Heart of Doernbecher. Thank you for considering sponsorship!

OHSU GUEST HOUSE: IMPACT
In 2016, proceeds from the Heart of Doernbecher will support the OHSU Guest House. OHSU Doernbecher Children's Hospital and OHSU Knight Cancer Institute serve thousands of patients each year who travel from across Oregon and the region for advanced medical care they cannot get in their local communities. Many are quite ill, and face difficult treatments that can require many weeks to complete. Managing the logistics and expense of temporary housing places more stress on families already coping with a difficult situation. We now have an opportunity to offer those patients – many of them children – and their families one less thing to worry about. The new OHSU Guest House, a five story building on Portland’s South Waterfront, will provide comfortable, family-centered guest housing for families who must put their lives on hold while their loved one heals.

Your philanthropic support will help us to reduce the emotional and financial burdens on hundreds of people a year facing extended hospital stays far from home. Together, we can provide an important new ingredient in the healing process at OHSU: keeping families together, and treating them together, so they leave together stronger and healthier than ever.

For more information or to sign up as a sponsor, please contact: Carolanne Wipfli at 503-220-8341 or wipfli@ohsu.edu hod.doernbecherfoundation.org
**Sponsorship Opportunities**

**Presenting Sponsor - $50,000**
- Event will be promoted as “Presented by” with company logo on all event materials including:
  - Portland Monthly full page advertisement
  - Event Invitations
  - Event banners
  - Bid paddles
  - On-screen presentations during event
  - Promotional and thank you event advertisements
- Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
- Recognition on Heart of Doernbecher page on Doernbecher Foundation website
- Company welcome letter and full page advertisement in event catalog
- Premium seating for two tables of 10
- Speaking opportunity at the event
- Hosted tour of OHSU Doernbecher Children’s Hospital
- Opportunities for custom recognition
  - $47,500 may be tax deductible

**Platinum Sponsor - $25,000**
- Company recognition (logo) on all event materials including:
  - Event Invitations
  - Event banners
  - On-screen presentations during event
  - Promotional and thank you event advertisements
- Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
- Recognition on Heart of Doernbecher page on Doernbecher Foundation website
- Opportunity for logo representation during the cocktail hour
- Full page advertisement in event catalog
- Premium seating for one table of 10
- $23,750 may be tax deductible
Sponsorship Opportunities

Gold Sponsor - $15,000
• Company recognition (logo) on all event materials including:
  – Event Invitations
  – Event banners
  – On-screen during event
  – Promotional and thank you event advertisements
• Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
• Recognition on Heart of Doernbecher page on Doernbecher Foundation website
• Opportunity for custom recognition
• Half page advertisement in event catalog
• Seating one table of 10
  – $13,750 may be tax deductible

Silver Sponsor - $10,000
• Company recognition (name listing) on all event materials including:
  – Event Invitations
  – Event banners
  – On-screen during event
  – Promotional and thank you event advertisements
• Recognition on Doernbecher social media channels (Facebook, Twitter, Instagram, Blog)
• Recognition on Heart of Doernbecher page on Doernbecher Foundation website
• Half page advertisement in event catalog
• Seating for one table of 10
  – $8,750 may be tax deductible

Bronze Sponsor - $5,000
• Company recognition (name listing) on all event materials including:
• Event Invitations
• Event banners
• On-screen during event
• Recognition on Heart of Doernbecher page on Doernbecher Foundation website
• Inclusion in event catalog
• Seating for one table of 10
  – $3,750 may be tax deductible