

# HERO NEWS



  
**Children's  
Miracle Network**  
the alliance of premier hospitals for children

  
Doernbecher Children's  
Hospital Foundation  
at Oregon Health & Science University



## Dear Friends:

Epilepsy is a challenging disease for anyone, but it's especially tough on kids. Seizures are only one part of the problem – they often subside with treatment or with time. But the emotional impact of epilepsy – that ever-present feeling of being “different” – can stay with kids for life, even if their seizures do not.

The interdisciplinary team of experts at Doernbecher's comprehensive Pediatric Epilepsy Program believes early treatment can give kids their best shot at a future free of these challenges. This regionally unique program is on par with some of the nation's top medical centers in the use of advanced technology to diagnose and treat the most complex cases, even in the youngest of patients. In this issue's cover story, you'll get an in-depth look at this wonderful program – which is currently in line for a major expansion and upgrade thanks to a generous \$1 million commitment from the Friends of Doernbecher.

As you'll read throughout this issue of Hero News, this fantastic organization has been extra busy of late. As one example, the Friends recently announced the recipients of 2009-2010 Friends of Doernbecher grants. The Friends granted a total of \$75,000 to three innovative projects that range from basic science to medical training to applied pharmaceutical research. The importance of grant-making programs like this one cannot be overstated given the current scarcity of federal funding for biomedical research.

This issue is chockfull of other stories that showcase the resilience of generosity, even during uncertain economic times. In fact, many Doernbecher supporters recognize that our kids need them more than ever.

Their efforts may be as modest as a tin of bake-sale muffins or as momentous as a million-dollar gift, but they are all important in advancing Doernbecher's vital mission. And in the current climate these gestures take on added meaning. Doernbecher simply could not thrive without you, and so we extend our deepest thanks for your ongoing friendship and support.

Warm regards,

Sue Nicol

Executive Director  
Doernbecher Children's Hospital Foundation

Joseph E. Robertson Jr., M.D., M.B.A.

President  
Oregon Health & Science University



# Seizing Opportunities to Expand Epilepsy Care

Parents of children with epilepsy develop a sixth sense – a set of invisible antennae on permanent high alert for any signal that their child may be experiencing another violent, potentially dangerous seizure.

It could be a sound of distress from the bedroom, or a sudden change in breathing, or an unmistakable look of fear in their child's eyes. Through years of monitoring their kids around the clock, parents like Steve and Amy Zimmerly learn to detect the onset of seizures, and to understand and handle what happens next.

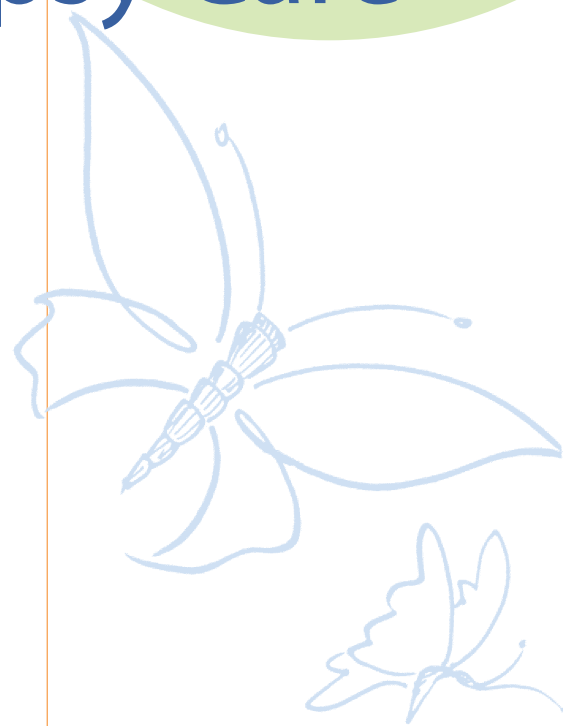
The Zimmerly family, of Hillsboro, Ore., knows that perpetual pins-and-needles feeling all too well. Four years ago their daughter Leia, now 11, was diagnosed with complex partial seizures that affected her speech and motor skills. Her seizures were usually subtle but they sometimes came in alarming clusters that required special emergency treatment. On top of that, Leia turned out to be one of those

unlucky kids who – like nearly one third of all epilepsy patients – do not respond to medication. The result: a full-time monitoring job for the whole family.

“Once the initial shock of her diagnosis wore off, the most difficult challenge for our family was the unpredictability of Leia's seizures and the constant state of hyper-vigilance we were in,” Amy said.

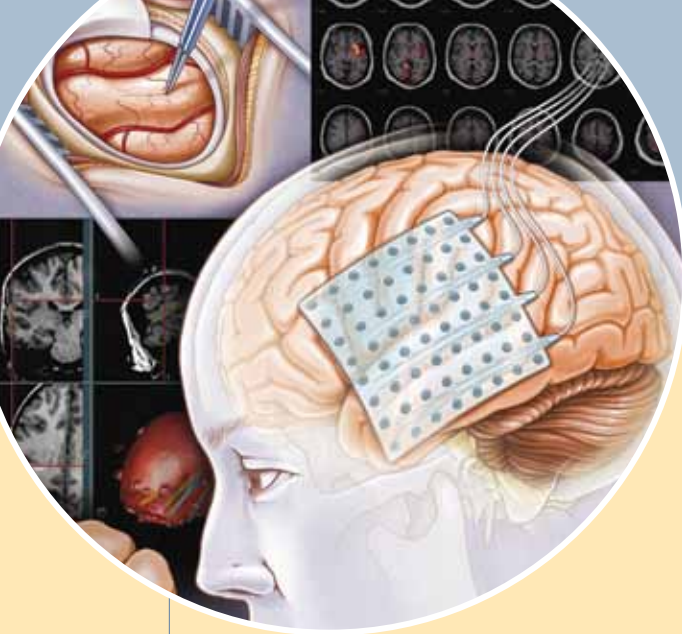
Nothing can take the place of parental antennae like Amy and Steve's, but the epilepsy specialists at Doernbecher Children's Hospital have some pretty amazing ways of their own to observe kids with seizures. Using the latest medical monitoring equipment, they can zero in on the part of the brain that causes the seizures, helping them to choose the best treatment options.

The Pediatric Epilepsy Monitoring Unit is at the heart of Doernbecher's comprehensive Pediatric Epilepsy Program, where physicians, pediatric



Above: Leia Zimmerly is riding high following successful epilepsy surgery at Doernbecher.

Cover: Leia Zimmerly with her doctors Nate Selden, M.D., Ph.D. and Colin Roberts, M.D. (standing)  
Cover photo courtesy of Dan Carter Photography



Neurosurgeons place a panel of platinum electrodes directly on the patient's brain to help pinpoint the seizure zone.

Illustration by Andy Rekito, OHSU Neurological Surgery

neurosurgeons, nurses and social workers specially trained in epilepsy work together to provide the region's widest range of healthcare services for kids with this burdensome disease. For kids like Leia with intractable seizures, the program is a source of hope when all other attempts have failed.

Doernbecher's ability to treat the most complex epilepsy cases in even the youngest children is attracting more and more patients from across the western United States. To meet this urgent need, the hospital has committed to enlarging and enhancing the Pediatric Epilepsy Program and its unique monitoring unit.

Private support, including a generous \$1 million leadership commitment by the Friends of Doernbecher organization, is making it possible to upgrade monitoring equipment, consolidate clinical and administrative space and recruit new team members specially trained in caring for kids with seizures.

## LEIA'S STORY

Leia has been essentially seizure free for nearly two years. Guiding Leia through much of her Doernbecher experience was Colin Roberts, M.D., director of the epilepsy

program. Dr. Roberts works with kids and their families to understand what treatments have been tried in the past, and what services at Doernbecher might benefit them.

Dr. Roberts described the dozens of medications available to treat epilepsy as "messy meds." Although some drugs work on some kids without complications, other times they cause troubling side effects – especially if a child is taking more than one kind.

One alternative to medication offered at Doernbecher is a "ketogenic diet," a carefully regulated diet that is effective in treating some kids' seizures by altering their body's metabolism. The program has a dietician trained in supporting kids who are trying this strict regimen.

But for Leia, as for many kids, Dr. Roberts concluded after a few unsuccessful tries with medication that it was time to begin evaluating her as a candidate for epilepsy surgery. At Doernbecher, a patient's first step in the process is a highly specialized seizure monitoring session using a digital video electroencephalography (EEG) machine – a technology considered to be the gold standard of seizure diagnosis.

In the monitoring unit, numerous electrodes on her scalp were wired to a sensitive EEG instrument. For the next 24 hours her every move was captured by wall-mounted video cameras as the EEG machine measured her brain waves. When she had a seizure, the camera caught

her physical reactions while the electrodes recorded her brain activity. These measurements provided the first general clues to what was causing her seizures.

EEGs are just the tip of the diagnostic iceberg. In Dr. Roberts' search for seizure-causing "brain blemishes," he employs a battery of high-tech tests, some of which are unique in the region. Leia, like most of his surgery candidates, underwent a series of high-field MRI scans, PET studies of brain metabolism, and SPECT imaging to create a detailed map of brain activity during a seizure. (See sidebar for further details on these technologies.) The tests revealed a small mass on her left temporal lobe that was the culprit.

Dr. Roberts emphasized the importance of these tests in helping physicians and families understand the risks and potential benefits of surgery. "We're not taking out tonsils here," Dr. Roberts said. "Having access to these complex diagnostic tests and treatments is critical to assessing a child's needs and helping them to become seizure-free. Otherwise, they risk ongoing and severe debilitation. These tests allow us to be confident that when we look back on the decisions we made, we know they were the right ones."

"The staff always treated us as intelligent, capable partners in Leia's care," Amy said. "Our doctors have displayed that delicate balance of compassion and honesty, presenting difficult information with empathy and sharing joyous news with glad hearts."

The family opted for surgery after meeting with the epilepsy center's surgical director, Nathan Selden, M.D., Ph.D., F.A.C.S., F.A.A.P. Dr. Selden is the Mario and Edith Campagna Professor and head of the Division of Pediatric Neurosurgery at Doernbecher and the OHSU School of Medicine. He leads the only surgery program of its kind between San Francisco and Seattle. "Only the nation's major medical centers offer what we can," he said. "We've really built a strong program that not only compares nationally but is developing new and refined methods and techniques of improving seizure surgery."

But full-scale brain surgery is not always right for everyone. Sometimes, the best course of action is to implant a device called a vagal nerve stimulator (VNS). About the size of an iPod nano, the VNS is connected to the brain by a wire embedded under the skin and wrapped around the vagus nerve in the neck. When activated, the VNS sends a seizure-stopping electric signal through the nerve and into the brain.

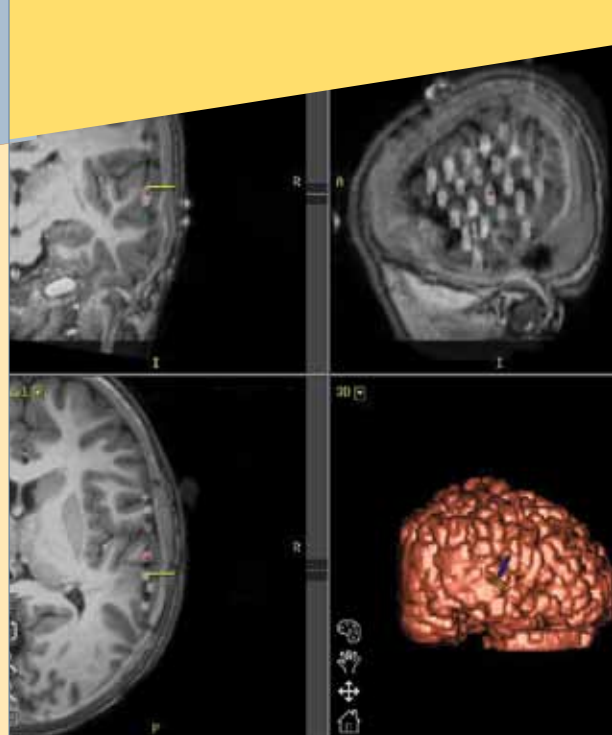
But when the road to recovery does lead to the operating room, many kids are treated with the same procedure Dr. Selden performed on Leia. It's a two-step operation performed on two days a few days apart.

On day one, the patient's skull is opened and a panel of platinum electrodes embedded in a

soft silicone sheet is placed onto the surface of the brain. After this preliminary operation, the patient is asked to perform specific tasks such as reading aloud or walking while doctors stimulate their brains through the electrodes. This shows them the exact boundaries of the seizure zone, as well as which brain functions are located near the surgical site and may be at risk of impairment during the operation. In the second phase, that information – combined with MRI images and a 3-D computer surgical navigation system – guides the surgical team during the removal of the seizure-causing brain tissue.

This is just one of the many procedures used to help epilepsy patients depending on the location and nature of their seizure-causing brain lesions. Thanks to surgical skill and the amazing accuracy of these computerized brain maps, Dr. Selden said the program has achieved great

*Cheering, dancing and music are among Leia's favorite pastimes.*



## Epilepsy by the Numbers

- 1,200** Number of kids with epilepsy treated at Doernbecher each year
- 220** Inpatient discharges associated with epilepsy
- 1,075** Diagnostic EEGs performed each year
- 45,000** Number of pediatric epilepsy diagnoses per year in the United States
- 500** Number of Oregon and southwest Washington kids under 18 newly diagnosed with epilepsy each year
- 33** Rough percentage of kids with epilepsy who are resistant to medication



Leia rests following successful surgery to relieve her seizures.

## Epilepsy Q&A

### What is an epileptic seizure like?

"It's like a storm of electrical activity in the brain," said Dr. Roberts. "Seizures are episodes of disturbed brain function that cause changes in attention or behavior. They come on without warning as abnormal electrical impulses excite the brain and trigger convulsions, loss of bodily control and other severe reactions."

### What causes epilepsy?

Many things, including congenital problems with brain development, traumatic brain injuries, tumors, infections, or conditions such as cerebral palsy.

### How common is epilepsy?

Far more common than most people realize. In all, more than 3 million Americans are affected by epilepsy or seizures. More than 45,000 children in the United States are diagnosed with epilepsy each year. In Oregon and southwest Washington, children under age 18 account for about 500 new cases per year.

### How treatable is epilepsy?

Most children can be treated effectively with medication or a combination of medications. In many cases, Dr. Roberts said, children eventually "outgrow" their seizures and go on to lead normal lives. About one third of patients – both children and adults – are resistant to drug treatment. After trying two or three different drugs, doctors are increasingly likely to recommend other steps such as surgery.

outcomes with an excellent safety profile. Leia is living proof of that.

Today she's an active, energetic soon-to-be sixth grader at Forest Hills Lutheran School in Cornelius, Ore. She is off her medication and her verbal skills are improving by leaps and bounds. In fact, her communication abilities have come so far, she's now yelling up a storm as a member of the school's award-winning cheer team. She's also into jazz dance and ballet, and has recently taken up the cello. "Her rhythm and pacing has really improved since the surgery," Amy said. Even better, as she gains confidence academically, Leia is making strides in school subjects that have been challenging in the past.

Although Amy and Steve can't completely let their guard down, they are free of the constant nagging worry about the next seizure. They watch with joy as she dives into activities that were off limits before her surgery.

### EARLY INTERVENTIONS YIELD LIFELONG BENEFITS

Not that long ago, Leia would have been considered ineligible for surgery simply because of her age. Doctors widely believed that surgery on young, developing brains would do more harm than good.

However, all that's changing. And, with one of the youngest epilepsy patient profiles in the United States, Doernbecher is leading the way.

Dr. Selden said he has placed a VNS device in babies as young as three months old, and not infrequently performs certain epilepsy procedures on infants.

"It's a complete turnaround," he said. "When I began my training, most epilepsy surgery was in adult patients. Today, most is in children."

Dr. Roberts echoed the advantages of early diagnosis and treatment. "The physical effects of seizures are bad enough. But they also prevent kids from enjoying many of the normal activities and experiences of childhood. That causes them to feel marked as 'different,' and in many cases to become withdrawn." Earlier intervention can prevent, or at least minimize, some of the emotional issues that can result, he said.

"One of the most satisfying parts of my work is visiting with my epilepsy surgery patients after their seizures have stopped and their medication has been reduced or discontinued," Dr. Selden said. "It's extremely rewarding to see them after their development has started catching up, their school performance has improved, and their lives and overall happiness have been transformed."

### EXPANDED CAPABILITIES TO MEET A GROWING NEED

The commitment from the Friends of Doernbecher has kicked off an expansion project that will unfold over the next three years. Their investment will make possible a major upgrade of the video EEG

equipment, which will benefit from advances in computing, networking and video technology.

To get the most from this equipment and help Doernbecher serve more patients, Dr. Roberts hopes to hire two EEG technicians focused solely on the epilepsy program. The expansion will also enable the program to consolidate its activities in a space within Doernbecher that's better dedicated to serving patients with epilepsy.

A dedicated space would make it much easier for the multidisciplinary epilepsy team to meet and confer about each patient's care. With a care team that can include neurologists, neurosurgeons, nurses, neurophysiologists, social workers and radiologists, it can be a challenge to find a location suitable for these essential meetings, Dr. Roberts said.

But perhaps the most important goal – and biggest challenge – of the expansion is the recruitment of a second pediatric neurology specialist with a focus on epilepsy

patients. A second physician would help meet the growing demand for care while increasing the epilepsy-focused training opportunities for medical students and residents. The Friends' support will help Doernbecher compete in a tough market for well-qualified candidates.

Such specialists are scarce because of the extensive – and expensive – training required in both pediatrics and neurology. Worse yet, Dr. Selden said, "many candidates around the country are recruited by community hospitals that offer higher salaries than university centers, but typically don't support the sophisticated interdisciplinary programs necessary to care for children with severe epilepsy."

Undaunted, Roberts said he is confident that the chance to be a part of one of the nation's top epilepsy programs – along with the benefits of living in a great city like Portland – will attract excellent candidates.

"The commitment of private support is wonderful news. It will go a long way toward meeting the challenges before us, while giving us the opportunity to bring our unique services to more patients," Dr. Roberts said.



Dr. Selden at work in the operating room

## Name that Test

Doernbecher's capabilities for diagnosing and treating pediatric epilepsy are rivaled by only a few other pediatric medical centers in the nation. But the names and abbreviations often used for some of these methods can be confusing. Here's a quick cheat sheet.

**EEG:** Electroencephalogram (EEG) monitoring. Digital video EEGs of a patient are recorded over long periods to help doctors compare a child's seizure activities with his or her brain waves. Doernbecher also performs routine EEG tests that are not videotaped.

**MRI:** Magnetic resonance imaging. High-resolution MRIs are 3-D pictures of the brain, which reveal the focus of a patient's seizures.

**PET:** Positron emission tomography, a test used to map metabolism in the brain. It shows how it creates and uses energy.

**SPECT:** Single-photon emission computed tomography. A test only available in our region at Doernbecher. SPECT scans help doctors build a map of brain activity during a seizure, so they know right where to operate. It involves the injection of a metabolic tracer at the moment a seizure strikes, so it requires a specially trained staff.

**VNS:** Vagal (or vagus) nerve stimulator. A pacemaker-like device that sends an electronic signal to the brain to stop seizures. It is used to reduce seizures and the need for medication in patients who don't fully respond to drugs and are not good candidates for open brain surgery to resect a seizure focus.

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## Miracle Aisles at a Grocery Store Near You

From September 1 through October 15, look for the products in your local grocery store that are marked with the bright Miracle Aisles shelf tags. By purchasing these items, you will be supporting the companies that generously contribute to Doernbecher. Now in its 22nd year, Miracle Aisles has raised more than \$2.5 million for the hospital. Funds raised from the 2009 campaign will help fund an endowed professorship in pediatric diabetes at the Harold Schnitzer Diabetes Health Center.

The Harold Schnitzer Diabetes Health Center treats children and adults with diabetes, trains current and future diabetes specialists and provides resources that improve the standard of care for diabetes patients across Oregon and southwest Washington, including those in underserved areas. The center is one of the few to treat both adults and children in one facility, providing continuity of care throughout a patient's lifelong experience with diabetes.

A special thank you to all the companies, retailers and volunteers involved in making this program a success.

### List of participating products (as of June 4, 2009):

Red Vine 16oz. lay down bag	King Arthur signature flours
Atta Boy dry dog food and Atta Cat dry cat food	Land o' Frost premium lunchmeat
Nalley's chili	M&M's
7Up, A&W, Sunkist, RC, Diet Rite, Squirt	Mrs. Cubbison's/Marie Calendar croutons
Clorox disinfecting wipes	Gerber baby food
KC Masterpiece BBQ sauce	Perrier
Glad trash bags	Arrowhead Mountain spring water
Hidden Valley Ranch	Newman's Own lemonade
Colgate toothbrushes	Newman's Own pasta sauce
Darigold cottage cheese	Newman's Own popcorn
Darigold sour cream	Newman's Own salad dressing
Mirror Pond Pale Ale and Black Butte Porter	Newman's Own salsa
Dreyer's Grand ice cream and Dreyer's Dibs	Nissin Cup of Noodles
EggLand's Best eggs	Norbest
S&W canned beans	SoBe
Flav-R-Pac frozen vegetables	Gatorade
Florida's Natural refrigerated juice	Quaker granola bars
Foster Farms fresh chicken	Reser's and Don Pancho flour & corn tortillas
Sun Chips	Seventh Generation liquid laundry detergent
Full Sail and Session beer	Snapple
Angel Soft, QNBT & MD toilet paper	Stash premium tea
Aquafresh toothpaste	Chateau Ste Michelle wines
Kashi cereal	Tillamook sliced cheese
Special K cereal	Tillamook yogurt
Huggies Mega Pack baby wipes	Franz Wide Pan breads
Huggies Big Pack diapers	Yellow Tail wine
	Sunbird Asian seasonings
	World Kitchens jerky

99.5 The Wolf staff presents a check for the funds raised at the Radiothon.



## Doernbecher Radiothon Raises Funds and Awareness

### Children's Miracle Network

Children's Miracle Network (CMN) is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and education to help millions of kids overcome diseases and injuries of every kind.

Doernbecher Children's Hospital has been the local Children's Miracle Network hospital for more than 25 years.

Doernbecher Children's Hospital would like to salute the generous national sponsors who have raised millions of dollars for Doernbecher. These sponsors raise money by selling CMN balloon cutouts, hosting golf tournaments, participating in local parades and much more. Employees from these companies also help by volunteering their time at the annual Radiothon and Telethon. We rely on these sponsors to provide in-kind donations for many of the foundation's fundraising events.

Thank you to our Children's Miracle Network sponsors!

- |                    |                     |
|--------------------|---------------------|
| Ace Hardware       | Golf Galaxy         |
| American           | Great Clips         |
| Publisher's Hearst | IHOP                |
| American Legion    | Log a Load for Kids |
| Auntie Anne's      | Marriott            |
| CDW                | Miss America        |
| Combined Federal   | Organization        |
| Campaign           | Mission Fish        |
| CO-OP Financial    | Panda Express       |
| Services           | RE/MAX              |
| Costco             | International       |
| Credit Unions for  | Rite Aid            |
| Kids               | Round Table Pizza   |
| Dairy Queen        | Sigma Chi           |
| Express Personnel  | Fraternity          |
| Services           | Talking Rain        |
| First Student      | USA Gymnastics      |
| Foresters          | Wal-Mart            |

Listeners of 99.5 The Wolf called in to pledge more than \$428,000 during the 9th annual 99.5 The Wolf's "Hunt for a Cure" Radiothon. The annual event was held in the lobby of Doernbecher Children's Hospital on March 12 and 13. Patients and family members shared their Doernbecher story with listeners. Many volunteers came out to help answer phones and record pledges.

The event kicked off with "Kings Kid's Day" at Burger King. On March 10, local Burger King restaurants and the Have it Your Way Foundation donated 20% of the day's gross sales to the Radiothon. Representatives from Burger King presented a check for more than \$51,000 at the event.

A special thanks to our title sponsor, Foresters, and our additional event sponsors John L. Scott Foundation,

Furniture Outlet and Rasmussen Mercedes Benz. We'd also like to thank our in-kind donors: Bellagios Pizza, Burger King, Coca-Cola, Noodles & Company, Reser's Fine Foods, Safeway, Starbucks Coffee Company and Tillamook Yogurt.

We'd also like to express our appreciation to everyone at 99.5 The Wolf, all the phone bank volunteers, as well as all the listeners who make the Radiothon such a success!

If you would like more information about how to get involved next year, please contact Ashley Schmidt at 503 412-6351 or schmidas@ohsu.edu.

The Ujifusa family with DJ Savannah Jones.



### KGW hosts 2009 Children's Miracle Network Telethon

On June 13 and 14, KGW hosted the Doernbecher Children's Miracle Network Telethon presented by Precision Body & Paint. As Doernbecher patients and families shared their touching stories, callers pledged more than \$24,500. In all, the toteboard total reached \$4,783,601.54 in gifts from local businesses and organizations. Thank you, generous donors, for so loyally contributing to Doernbecher. Because of you, we are able to provide the best medical care possible to the children in our region.

A big thank you to the local businesses that made the event possible: Precision

Body & Paint, Bellagios Pizza, Costco, and Standard TV and Appliance. We are indebted to all our wonderful volunteers and to KGW for opening its doors to the Telethon. Thank you to Brenda Buratti, Chris Pausz and Sandy Poole for their dedication to the production of the show. We couldn't have pulled off such a great broadcast without the help of anchors Amy Troy and Drew Carney and reporter Erica Heartquist.

For Telethon information, please contact Ashley Schmidt at 503 412-6351 or schmidas@ohsu.edu.



Left: Members of the 2008-09 KMM Executive Council  
Right: Students re-kindle the Eternal Flame, which symbolizes hope for the patients and families at Doernbecher

## Kids Making Miracles Completes Its 17th Year of Fundraising for Doernbecher!

As the school year ended, students across Oregon and southwest Washington once again celebrated their fundraising achievements through Kids Making Miracles (KMM). The 2008-09 school year marked the program's 17th year of success in raising money and awareness for Doernbecher. Participating students worked within their schools and communities to organize fun and creative fundraisers for the hospital. Events included everything from mock beauty pageants and auctions to car washes and coin drives.

Students who participate in Kids Making Miracles develop lifelong skills in leadership and

philanthropy and learn at an early age that they can make a positive impact on their community. Since the program began 17 years ago, Kids Making Miracles has raised over \$5.4 million for Doernbecher, and enthusiasm for the program continues to grow every year as new students begin to participate. Congratulations to the Kids Making Miracles students of 2008-09 on another incredible year!

Here are just a few examples of the inspired fundraising events organized by KMM students this year:

- Weston Middle School held a penny drive and collected \$1,100 – in pennies!
- Mountain View Middle School sold Doernbecher Dolly cutouts to the student body and faculty and raised over \$2,800.
- Students from Gladstone High School organized an entire week of fundraising, including a carnival for the community, and raised \$3,700.
- Students from Southridge High School hosted a fun run and raised over \$1,000.
- Sherwood High School broke a school record raising \$9,500 during the Mr. Bowmen Pageant.



Right: Students carry torches to the front of Doernbecher during the Candlelight Procession



Contestants and organizers of the 2009 Mr. Hudson's Bay Pageant



Left: KMM founder Myron Child with 2008-09 co-chairs Olivia Sprauer and Austin Carmack

### Candlelight Procession and Pajama Jam

On May 8, students from across Oregon and southwest Washington gathered to celebrate Kids Making Miracles' 17th year of fundraising for Doernbecher at the annual Candlelight Procession and Pajama Jam events. The Candlelight Procession kicked off the evening by honoring students who participated in Kids Making Miracles during the 2008-09 school year. The procession began at the OHSU Auditorium and ended at the Eternal Flame in front of Doernbecher Children's Hospital. More than 500 students assembled to rekindle the Eternal Flame, demonstrating their commitment to help Doernbecher patients

- Tillamook High School inspired the entire Tillamook community and raised over \$50,000 through various fundraisers during the 2009 Annual Tillamook Charity Drive.
- Hudson's Bay High School raised over \$50,000 through the 16th annual Mr. Hudson's Bay Pageant.

These are only a few examples of creativity and dedication of young people from all over Oregon and southwest Washington. Again, congratulations and thank you to all the schools that participated this year and made Kids Making Miracles a huge success!

and families. Following the Candlelight Procession, the students were treated to a night of fun at Bullwinkle's Family Fun Center in Wilsonville. The Pajama Jam is an annual party to thank the Kids Making Miracles students who work so hard to raise money and awareness for the hospital.

A very special thank you to our generous Kids Making Miracles sponsor, Wells Fargo.

In-kind donors:

- Bullwinkle's Family Fun Center
- Costco
- Charles Dillard
- First Student
- Precision Body & Paint

KMM students had a blast at Bullwinkle's Family Fun Center in Wilsonville





### Giraffe Heroes

Students at Springfield Middle School held a bake sale with all proceeds going to Doernbecher. The students are participants in the Giraffe Project at Willamalane Park and Recreation District in Springfield, Ore.

The Giraffe Project is an after-school program that promotes service learning, literacy training and character, and civic education. A Giraffe Hero is someone who “sticks their neck out for others in the community” and students from all over Springfield are participating in this wonderful program.

Students from Springfield Middle School preparing for a Doernbecher bake sale



### NW Credit Union Wine Auction

The annual Credit Union Wine Auction was held at the Governor Hotel on April 17. The event was co-hosted by Roger Michaelis from iQ Credit Union and Sarah Canepa Bang of Financial Service Centers Cooperative, Inc. More than 150 people attended the event and enjoyed fine wines, original artwork, a live auction and dancing to the music of Kenny Neal. The event raised \$157,000 for Doernbecher Children’s Hospital. A special thank you to auction coordinator Lisa Stokman of iQ Credit Union for all of her hard work making the event a huge success.

# Success Stories

### Costco Gets Active to Raise Money

Costco employees in the Portland Metro area organize an annual basketball and dodgeball tournament to raise funds for Children’s Miracle Network during their May campaign. These events are in addition to the fundraising seen in the Costco warehouses during the month. The winning stores get to keep the funds raised from the tournament and apply that to their store total. This year the Albany warehouse won basketball and the Hillsboro warehouse won dodgeball. Not only does this raise funds for Doernbecher, the stores enjoy the healthy competition and team building.

### Shamrock Run

On March 15, a typical soggy spring day in Portland, 18,000 runners braved the elements to participate in the 2009 Shamrock Run. The annual run is organized by Hamilton Events, a specialized fitness event production and management company located in Wilsonville, Ore. The Shamrock Run kicks off the foot race season in Portland, and proceeds from the race benefit Doernbecher. This year’s run raised \$50,000 for the hospital! A big thank you to Hamilton Events, all race participants and loyal volunteers who helped make the 2009 Shamrock Run so successful!



Costco employees participate in a dodgeball tournament to raise funds.



Clowns making balloon animals

### Rite Aid Plant Sale Raises Money for Doernbecher

Employees at the Rite Aid Distribution center in Wilsonville “rose” to the challenge of raising funds for Children’s Miracle Network by hosting their annual plant sale on April 24 and 25. Employees worked hard to get local nurseries to donate plants for the sale and spent days preparing the parking lot for the sale. The event was so successfully promoted that people lined up waiting for the sale to open. Rite Aid raised \$8,500 from the sale and a total of \$11,333 for Doernbecher during their six-week Children’s Miracle Network campaign.



Rite Aid Associates unloading 1,200 donated roses



Maryann and Bob Silva

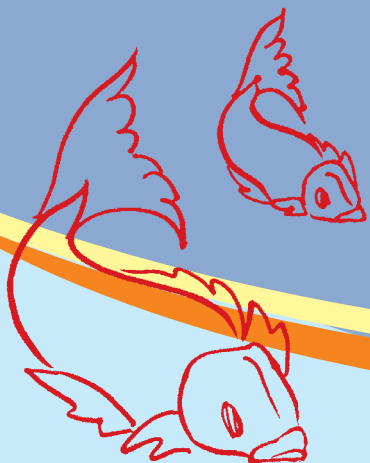
### Outstanding Volunteer Bob Silva

Bob Silva began his work with the Doernbecher Children’s Hospital Foundation more than 15 years ago when he joined the Miracle Aisles board. Using his skills as a designer, he started by creating the advertisements and signage for the grocery fundraising campaign. Soon after, his wife Maryann and others formed the Women for Children Chapter of Friends of Doernbecher. Bob began helping with their golf tournament and auction and designing and printing their golf program, bidding numbers, business cards and letterhead.

Since then Bob and Maryann have also been active in the Heart of Doernbecher Auction committee. In their retirement, they keep quite busy procuring wine and other items for the auction, picking up the items and even elegantly displaying them at the annual fall event. When they aren’t in full auction swing, Bob is busy working on the Cards for Kids committee, helping package cards and fulfilling orders.

In his own words, this is why Bob is so involved, “Why I got involved with Doernbecher is obvious ... the Doernbecher kids. If you remember the old hospital, it wasn’t what you would want for your kids. Raising money for a new hospital was a must and later for the Pediatric Emergency Department.”

Thank you Bob (and Maryann)! You are truly a Doernbecher hero!



# Among

Friends of Doernbecher is a grassroots, community outreach organization of more than 200 caring volunteers, former patients, patient families and their friends, dedicated to ongoing support of Doernbecher. Friends has seven active chapters and three associate chapters in Oregon and southwest Washington.

At its heart are members who work in their own neighborhoods and communities to raise funds and friends for the hospital. Through projects such as golf tournaments, sales of handcrafted products, auctions, garage sales, dances, t-shirt sales, cookbooks and bunko nights, Friends volunteers have raised more than \$10.3 million to directly benefit the children treated at Doernbecher. If you would like to learn more about Friends of Doernbecher or are interested in joining a chapter or even starting your own chapter, please call 503 220-8341.

## Cards for Kids

For 17 years the Friends of Doernbecher have run the annual Cards for Kids program, and they are already hard at work preparing for the 2009 holiday season. The Cards for Kids committee creates greeting cards using the artwork of Doernbecher patients, patient siblings and community artists. The cards are sold

during the holiday season with proceeds going to the hospital. Last year the Cards for Kids program raised more than \$79,000 for Doernbecher!

Beginning in October, cards will be available for sale at a number of retail outlets including:

- Annie's Hallmark**
- Burkhardt's European Flower Shoppe**
- Chocolates by Bernard Callebaut**
- Dragonfly Greetings and Gifts**
- Haggen Food & Pharmacy**
- Made in Oregon**
- New Seasons Markets**
- OHSU Bookstore**
- Powell's City of Books**
- Sleighbells Christmas Shop and Tree Farm**
- Terra Casa**
- Tommy Bahama at Bridgeport Village**
- Zupan's Markets**

Cards may also be purchased online at [www.doernbecherfoundation.org](http://www.doernbecherfoundation.org),

from participating Friends chapters, credit unions or Kiwanis Clubs and by direct mail through the Cards for Kids brochure.

A special thank you to our 2009 Cards for Kids sponsors and supporters:

- Boyd Coffee Company**
- Friends and family in honor of Chris Woida**
- Joe Salta, in memory of Ruth Salta**
- Schwabe, Williamson & Wyatt**
- Weller Associates, Inc.**
- Woodmen of the World, Rose City Camp #77**

If you would like more information about Cards for Kids, please contact Jessica LeBlanc at 503 220-8344 or [leblanc@ohsu.edu](mailto:leblanc@ohsu.edu). We accept artwork for the program year round so please let us know if you would like to complete an entry form!



# Friends

## Oswego Friends

For 10 years, the members of Oswego Friends held their annual Movie Night event at the Lake Twin cinema. This year, the venue was under construction and therefore unavailable for their event, but that didn't stop them from fundraising for Doernbecher! After securing sponsors and donations, Oswego Friends held a Virtual Movie Night in the spring of 2009. Each of their past attendees received a postcard in the mail asking for a donation. Depending on the level of the donation, the donor would receive movie passes to the Lake Twin Cinema, popcorn and soda, and/or a gift certificate to Oswego Lake House Restaurant! The response was fantastic and more than \$4,000 was raised for Doernbecher Children's Hospital through this "non-event."



Oswego Friends would like to thank the sponsors of Virtual Movie Night:

- Lake Twin Cinema**
- Oswego Lake House Restaurant**
- Soldera Properties**
- Lake Oswego Real Estate Specialist Trista Nelson**
- Dr. Jeffrey Sessions**
- Epic Mortgage**
- Moonstruck Chocolates**

Movie Night will return to its original form in 2010. We hope to see you there!



Claudia Swanson chapter member Keela Stumpf and chapter President Julie Moe celebrate another successful event.

## Claudia Swanson Spring Brunch

The Claudia Swanson Chapter of Friends held their 16th annual fundraising brunch at the Hilton in Vancouver, Wash. on March 15. The event was once again a success, raising approximately \$57,000 for Doernbecher Children's Hospital! Over 450 people attended the event and perused some fantastic silent auction items and hundreds of Easter baskets. A fun game of Heads or Tails and a raffle were also popular activities among this lively group.

Claudia Swanson chapter members enjoying their 16th Annual Spring Brunch and Auction

Left to right, Store Manager Judy George and associates Karen Van Dyke and Jenny Olson



## Books for Kids

In addition to their fundraiser, Oswego Friends of Doernbecher also helped Borders bookstore organize multiple book drives for Doernbecher Children's Hospital over the past few months. It began during the holiday season, when the Bridgeport Village Borders store held a book drive for Doernbecher and collected more than 2,400 items with a total value of \$16,200! The holiday drive was such a success, Borders decided to organize another one in the spring and expand the event to four locations (Bridgeport Village,

Downtown Portland, Beaverton and Gresham Borders stores). They also made it a "books and bunnies" drive, collecting both books and stuffed bunnies for Doernbecher children and families. In just a matter of weeks, Borders patrons donated more than 5,700 items with a total value of \$40,000! Thank you to Borders and Oswego Friends for these amazing donations.





Christine Julie Woida -  
April 25, 1949-January 3, 2009



## In Loving Memory of a Friend

Chris Woida truly embodied the mission and commitment of Friends of Doernbecher. She was originally introduced to Doernbecher through Oswego Friends, and then served as the co-chair for the Cards for Kids program and served on the Friends Board for nearly 10 years. In 2007, her fellow Friends nominated her to receive the Kent Adams/Anne Grimwood Memorial Award, which is the highest honor a Friends member can receive.

In January of this year, Chris passed away after a difficult battle with cancer. "Chris was a very dear friend to all of us and we miss her dearly," said Sue Nicol, executive director of the Doernbecher Children's Hospital Foundation. "She was really an amazing person and she did so much for the children of this region."

Cheryl Joshi, president of Friends of Doernbecher, agreed. "Chris Woida was a determined and dedicated

woman who never stopped giving to Doernbecher."

This past spring, a rosebush was planted outside the 10th floor entrance to Doernbecher Children's Hospital, in one of the rose gardens on campus, in honor of Chris' dedication and commitment to the hospital. A special plaque was placed in front of the bush, which will bloom for the first time this summer.

## 2009 Heart of Doernbecher Auction October 17!



Save a sunny day for the 12th Annual Heart of Doernbecher Auction, presented by Unified Grocers!

The event, themed

"Singing in the Rain – What a Glorious Feeling" will be held October 17 at the Portland Art Museum. We hope you will join us for an inspirational evening featuring silent and live auctions, performances by

local musicians and a touching testimonial by a Doernbecher patient. To participate by purchasing tickets or a table, sponsoring the event, or donating an auction item, please contact Megan Bulger at 503 220-8341 or Traci Kramer at 503 220-8343.

Sponsors include: Unified Grocers, Columbia Sportswear, Safeway, Zimmer Gunsul Frasca Architects, Bud & Twyla Bailey, Ron & Alisa Brake, Express Employment Professionals, Gerding Edlen Development, Joe Hanna,

Hoffman Construction Company, RBC Wealth Management, Reser's Fine Foods, Umpqua Bank and the Private Client Reserve at US Bank.

**Correction:** In the winter 2008 issue of Hero News, we incorrectly said that Linda Hickey made a \$25,000 contribution to the special appeal at the 2008 Heart of Doernbecher Auction. In fact, the \$25,000 was from the Ray Hickey Foundation. Our apologies to both Linda Hickey and the Ray Hickey Foundation.

## Friends of Doernbecher 2009-2010 Grant Recipients



### **The Center for Pediatric Pharmacology and Therapeutics at Doernbecher Children's Hospital**

**Awarded to: Amira Al-Uzri, M.D., M.C.R.**

**Amount Awarded: \$15,000**

The mission of the Center for Pediatric Pharmacology and Therapeutics (CPPT) is to promote drug studies in children and advance the knowledge of how drugs work, are metabolized, and act in pediatric patients. The two main aims for the center are: (1) to analyze drug levels and genetic testing in children using blood spots from filter papers like the ones used in newborn screening without the need for multiple needle sticks in the vein, and (2) to collect data about drugs in children using minimal blood samples by using specialized population kinetic modeling. Friends of Doernbecher funds will be used to establish the Center for Pediatric Pharmacology and Therapeutics and support its first study. Establishing the CPPT in Doernbecher Children's Hospital will not only boost Doernbecher's regional and national stature, but will ultimately improve the quality of medical care provided to all children in Oregon and southwest Washington.

### **Human Stem Cell Transplantation for Repair of Pediatric White Matter Disorders**

**Awarded to: Stephen Back, M.D.**

**Amount Awarded: \$30,000**



White matter injury is a major cause of life-long neurological disability in children with cerebral palsy, spinal cord injury and a number of more rare but devastatingly fatal genetic disorders. Stem Cells Inc., in collaboration with Dr. Back, has shown in a newborn mouse model that human neural stem cells (hNSCs) are able to robustly repair white matter lesions through the generation of new myelin – a key component

of the white matter that is needed to rapidly conduct information along nerve fibers throughout the brain and spinal cord. Dr. Back and his team will conduct a series of studies using the high-field-strength MRI scanner at OHSU to demonstrate that: (1) human NSCs can robustly generate new myelin in juvenile animals at an age that is developmentally similar to the ideal age window to transplant the cells in pediatric patients; (2) that the human NSCs generate myelin faster in juvenile animals than in newborns; (3) human NSCs generate progressively greater amounts of new myelin over time that can be detected by MRI scanning. The objective of these studies is to use this data to support new clinical trials to test human NSCs for repair of pediatric brain injury.

### **Pediatric Emergency Simulation Program**

**Awarded to: Robert Cloutier, M.D.**

**Amount Awarded: \$30,000**

The goal of the Pediatric Emergency Simulation Program is to improve the safety and quality of patient care of children throughout Doernbecher Children's Hospital and the region by using simulation-based education to train a diverse group of pediatric providers ranging from paramedics to physicians. The Institutes of Medicine and the Joint Commission have called for evidenced-based approaches to improving patient safety, and simulation has been demonstrated to be an effective method of training providers without putting patients at risk. New wireless technology allows simulation training to come to the learner so that our educational scenarios can take place in the locations where providers encounter children in clinical practice. Friends of Doernbecher funds will be used to purchase new simulation equipment in order to broaden the availability of the curricula developed by members of the Pediatric Emergency Medicine Department. When Doernbecher extends the program to community providers through educational outreach, the program can increase their emergency preparedness while promoting recognition of the new Doernbecher Pediatric Emergency Department.



## Friends Volunteers of the Year

Volunteers of the Year are nominated by their fellow chapter and committee members. They are dedicated members of the Friends of Doernbecher who have devoted an exceptional amount of time and energy to their chapter or committee.

**Paula Kleven** has been a wonderful volunteer for **Austin's Chapter**. Paula was introduced to the group by Bill and Lori Thayer, and what a terrific addition she has been to our chapter! She always has great ideas and knows where to find the resources we need, which is sometimes the hardest part of a project. She is a fun person to be around and is so gracious and kind. Paula even brought her son Michael to help with chapter events and we enjoyed getting to know him. We all love and appreciate her.

The **Claudia Swanson Chapter's** Volunteer of the Year is **Valerie Itamura**. Valerie has co-chaired the silent auction portion of our annual brunch the past two years. One year she housed all the items (well over 200) in her home. She works tirelessly to ensure that our brunch is a success each year. She procures many valuable items and gives generously of both her resources and her time. Valerie is an incredibly kind individual who always has a smile on her face and is willing to help in any manner that she can. We are such a blessed chapter to have her as a member!

**Martha Zenor** has been a wonderful addition to the **Douglas County Chapter**. Martha possesses boundless enthusiasm and is always willing to take on a task and see it through to completion. She coordinates the silent auction the evening of our annual auction/dinner and also solicits tee-sign sponsors for the golf tournament. Martha is our liaison with local families, helping distribute gas

cards with funds raised during our frenzy auction. We are delighted and honored to have Martha as a part of the Douglas County Chapter Friends of Doernbecher and she is very deserving of the Volunteer of the Year award. Thank you, Martha!

**Felicity Chapter's** Volunteer of the Year is **Sharon Graalum**. Sharon contributes so much to Doernbecher by being a member of the Friends Board, working on Cards for Kids and volunteering on the Grant Committee. Sharon also spent a great deal of her time this winter volunteering at Our Children's Store which raised money for Doernbecher and other children's charities. She always attends hospital parties that the chapter organizes and has helped our chapter grow by bringing in new members. This year, Sharon facilitated huge donations for both Felicity Chapter and Cards for Kids. We are very thankful to have her as our organized treasurer and a member of Felicity!

After two years of being co-president of the **Oswego Friends Chapter**, **Elana Cohn-Rozansky** did not take a break from volunteering. She stepped right in and chaired our fall event – the Shopping Extravaganza at Woodburn Company Stores. We can always count on Elana to help out but she is also our voice of reason. She has a way of explaining or saying things at the appropriate place and time that brings humor, ease and reason to every situation. She is tireless in her efforts for Doernbecher while taking care of her family and volunteering in her community. She has been instrumental in many of our fundraising events including Movie Night, Shopping Extravaganza, Say Goodbye to Summer Cruise In, and Borders holiday gift-wrapping and book drives. How fortunate our chapter is to have Elana's enthusiasm, humor and unflinching dedication.



Women for Children chapter member Angie Parker tallying up the proceeds.

## Women for Children Wine Raffle

Women for Children has done it again! For the seventh year in a row, the chapter held a wine raffle to benefit Doernbecher and raised \$10,000 in a matter of weeks. They procured more than 300 bottles of wine with a total value of nearly \$7,000! The 10 winning tickets were drawn at the monthly chapter meeting on May 13. Check out the winners at [www.womenforchildren.com](http://www.womenforchildren.com)!

The Women for Children Chapter would like to thank the following sponsors for their generous donations.

### Platinum Sponsor

Fred Meyer

### Gold Sponsors

- |                              |                                  |
|------------------------------|----------------------------------|
| ADEA Wine Co.                | King Estate Winery               |
| Basel Cellars                | Kramer Vineyards                 |
| Bay 13 Restaurant            | Kristin Hill Winery              |
| Benton-Lane Winery           | La Dolce Vita Vineyards          |
| Bethel Heights Vineyard      | Lorelli Wines                    |
| Broadley Vineyards           | McKinlay Vineyards               |
| Cameron Winery               | Nehalem Bay Winery               |
| Carlo & Julian Winery        | Owen Roe Winery                  |
| Columbia Distributing        | QFC                              |
| Costco                       | R. Stuart & Co.                  |
| Cougar Crest Estate Winery   | Sokol Blosser Winery             |
| Cristom Vineyards            | Strohecker's                     |
| Dave & Diana Helm            | Territorial Vineyards & Wine Co. |
| David Hill Vineyard & Winery | Valley View Winery               |
| Duck Pond Cellars            | White Rose Wines                 |
| Dusted Valley Vintners       | Wineglass Cellars                |
| Elk Cove Vineyards           | Wooldridge Creek Winery          |
| Kestrel Vintners             |                                  |

Just a sampling of the wine!



**Laura Lacey** is a relatively new member of **Women for Children (WFC)** and she is the kind of member that you always hope joins your group. Laura wasted no time getting to work at WFC; in the short time she's been involved, Laura has served as vice president and secretary of our chapter. She has also worked hard on our Street of Dreams project and been a big help with our annual auction event. She is up for any task and puts her all into everything she takes on. Laura comes to each meeting with a smile on her face and is always ready to get to work. She is dependable, hard working and her good nature and positive outlook are contagious! Laura is a great asset to WFC and we thank her for all she does for us.

**Maryann Silva** has not only been an amazing member of the **Heart of Doernbecher Auction** for years, but has also contributed through Women for Children, the Friends Board and Cards for Kids! She is an incredible volunteer and has demonstrated a true commitment to Doernbecher through her tireless efforts. Maryann is at every meeting and is great about following up and following through. She is a dependable team player you can always count on. Maryann pours her heart and soul into everything she takes on, and we are thrilled to nominate her as Volunteer of the Year.

**Joe Salta** has been a part of the **Cards for Kids** program for many years and is a very hard-working volunteer. He is a huge help in packaging and order fulfillment. It is always great to have him to help move heavy boxes and anything else that is needed to make the work flow run smoothly. In addition to donating his time, he has consistently sponsored the program in the name of his late wife Ruth, to help ensure that 100% of the proceeds of card sales support Doernbecher. We are happy to have him on our team!



KDCPP board member Bob Clemens riding in the 13th Annual Kiwanis Doernbecher Memorial Bicycle Tour.

## Kiwanis Doernbecher Children's Cancer Program's Success Results in Third Fellowship!

In 1998 leaders from Kiwanis groups across Oregon and southwest Washington established the Kiwanis Doernbecher Children's Cancer Program (KDCCP). Their mission: to support Doernbecher's efforts to train the next generation of children's cancer specialists. Over the past 10 years they have funded two hematology/oncology fellows, and with \$177,000 raised this year, they have successfully funded a third fellow who will focus on adolescents and young adults undergoing treatment for cancer or blood diseases.

In order to fund these fellowships, volunteers across the region work throughout the year on bicycle tours, golf tournaments, a Mustang raffle and a host of other fundraisers.

The 17th Annual Clark County Kiwanis Doernbecher Golf Tournament was held at Camas Meadows Golf Course on May 15. The beautiful day and worthwhile cause attracted 84 golfers and raised \$10,500 to support the fellowship program! In attendance were Doernbecher hematology/

oncology specialists Michael Recht, M.D., Suman Malempati, M.D.; Physician-in-Chief Stacy Nicholson, M.D., M.P.H.; and Associate Dean for Clinical Practice Tom Heckler.

The 13th Annual Kiwanis Doernbecher Memorial Bicycle Tour was held in the pristine Coquille Valley on May 16. Cyclists of all ages and abilities registered for the 61-mile, non-competitive ride and raised more than \$26,000 for the Kiwanis Doernbecher Children's Cancer Program. The event is in memory of Phillip James Tofflemire, son of event founder Jim Tofflemire of North Bend. Phillip was a Doernbecher patient and a leading fundraiser for the tour for each of its first 10 years. Bay Area Hospital Cyclers was once again the winning fundraising team, bringing in \$2,851. Thank you to southern Oregon KDCCP for their efforts in organizing this major fundraiser, and to the Kiwanis clubs that support the ride throughout the course and at the culminating barbeque. Year after year, this event is a huge success!

The 9th Annual Bay to Bay Bike Ride, sponsored by the Key Clubs

and Kiwanis Clubs of Clark County, Washington, was held on June 6 — a great ride to start the summer while supporting those who need us most. Kicking off at Hudson's Bay High School, Doernbecher supporters of all ages fueled up, learned about the importance of the program they were supporting, and joined in a fun 30K bike ride along both sides of the Columbia River. They raised \$300 to support the fellowship program!

You'll love the nimble but thrifty 4.0L V6 engine on this year's Ford Mustang raffle car. Custom wheels and striping make this pony very distinctive. You can support KDCCP by purchasing Mustang raffle tickets (must be in the state of Oregon when purchasing) via [www.kdccc.org](http://www.kdccc.org). You can buy tickets from most any Kiwanian in Oregon and southwest Washington; they will also be available at numerous community events and at the Oregon State Fair where the Mustang will be shown this summer. Tickets are \$5 each or five for \$20. The drawing will take place at the State Fair on September 7 at 6:45 p.m. You do not need to be present to win.

Imagine lazy days in this beautiful gazebo!



KDCCP hosts two additional raffles: one for little red wagons and a second for a beautiful gazebo. Both are lovingly custom-built by Kiwanians. The Little Red Wagon campaign runs the month of October. Tickets are \$5 and the winner may choose to take the wagon or donate it to Doernbecher for the kids to use for transport and play. The gazebo raffle is strongly supported by the Kiwanis Club of Lincoln City; tickets are on sale now through the drawing in May 2010. For more information, contact Larry Hough at 541 264-0334. Last year, the Little Red Wagon campaign raised over \$2,400, and the gazebo raffle raised \$9,700! Visit the KDCCP website for more information.

Kiwanians are also raising funds to support the fellowships by selling beautiful hand-blown "Ornaments of Hope." Each ornament is handcrafted and unique. Despite the epic snowstorms during the 2008 holiday season, this program raised \$2,400 thanks to the hard work of the ornament committee! A special thanks to Christine Palmer, director of America's Largest Christmas Bazaar, who has ensured this fundraiser's success by providing four years of support for the KDCCP Ornament Booth. Interested in your own Ornament of Hope? They make great gifts, too!

Check the website in the upcoming months for sales locations and dates: [www.kdccc.org](http://www.kdccc.org).

The Doernbecher Children's Hospital Foundation thanks all Kiwanians from Oregon and southwest Washington, and the KDCCP Board, for their steadfast dedication in raising funds for the Hematology/Oncology Fellowship Program. The hospital is forever grateful for your support!

Donation and sponsorship opportunities and information on individual events can be found at [www.kdccc.org](http://www.kdccc.org).

The dog days of summer make this year's convertible Mustang raffle car a treat!



## Doernbecher Staff

**Sue Nicol**  
Executive Director

**Megan Bulger**  
Special Programs Manager

**Lynn Caruso**  
Administrative Assistant

**Michelle DuBarry**  
Grant and Proposal Writer

**Meg Evans**  
Coordinator of Board Relations

**Traci Kramer**  
Special Programs Manager

**Jessica LeBlanc**  
Special Programs Manager

**Ashley Schmidt**  
Supervisor of Special Programs



## Lucy Javoric

Lucy Javoric loved children.

So much so, in fact, that she gave them almost everything she ever had through a generous and heartfelt bequest to the Doernbecher Children's Hospital Foundation.

Born in 1911, Lucy was a brilliant cook. She worked at Dairy Queen part time during her later years but her most

famous engagement was at John's Meat Market where she created the recipe for John's fantastic spinach salad dressing – a Portland culinary legend to this day. Lucy worked at John's for more than 40 years until it was sold. The work of a professional cook is not easy, and Lucy was a hard worker.

Lucy made many friends during her career – lifetime friends who made sure that her wish to help children was fulfilled. Her personal representatives, Karen Liberty and Kolly MacKenzie, friends of 35 years from John's Meat Market, have worked diligently to realize Lucy's dream. Betty Fruechtel, another dear friend and neighbor, who assisted Lucy during the last 15 years of her life, was thrilled to see Lucy's final kindness.

Lucy was known for her candor and her magnetic personality. She made friends easily, and she nurtured her friendships just as she nurtured the beautiful flowers she raised. Always generous by nature, Lucy did not have children of her own but enjoyed being surrounded by the children of her neighborhood in Vancouver.

Lucy's final gift to Doernbecher totaled almost \$100,000, representing a lifetime of hard work and dedication. Lucy directed that the gift be used by Doernbecher "to help in providing care for the children in their facility."

Lucy Javoric's story of generosity and caring is a wonderful one that will result in outstanding care for the children of Oregon and

southwest Washington. With a story as inspiring as this, what could possibly be wrong?

The one ingredient missing to make this a perfect story was the opportunity to say "Thank you." Lucy's gift came as a complete surprise to everyone at the Doernbecher Children's Hospital Foundation, and we are very grateful. More than 200 individuals have given us the opportunity to express our thanks by making their testamentary gift intentions known to the Foundation and becoming members of the Frank Doernbecher Guild.

The Frank Doernbecher Guild meets annually for an informative and inspiring luncheon held at the Waverley Country Club. Other events are held throughout the year, affording Guild members the chance to learn more about Doernbecher and to meet other wonderful people who share their passion for helping the children.

Karen Liberty, Lucy's personal representative, said, "I wish Lucy had known about this when she drew up her will. She would have loved to have been part of the Guild, and she would have loved seeing the kind of work her gift would make possible."

If you have made provisions for Doernbecher Children's Hospital in your estate plans, or through a retirement plan or insurance policy, we would like to include you in the Guild and add you to the growing Doernbecher family. It is important to say "Thank you."

If you, like Lucy Javoric, have made a provision for Doernbecher Children's Hospital in your estate plans, or through a retirement account or insurance policy, we would like to include you in the Frank Doernbecher Guild and add you to the growing Doernbecher family. We really do want to say "Thank you."

If you have not yet made such a provision but would like to, we would be happy to assist you in your planning.

Wherever you are in the planning process, we would love to hear from you. Please contact the Gift Planning Department at the foundation if you would like to be included in the guild, or if you would like information about how to make a gift through your estate.

### Doernbecher Children's Hospital Foundation

1121 SW Salmon, Suite 100  
Portland, OR 97205-9555  
503 294-7101 or 800 800-9583  
Ask to speak with Sally Coulsey  
pginfo@ohsu.edu

# mark your calendar

## August 13

### Dairy Queen Miracle Treat Day

Purchase a Blizzard at participating Dairy Queen locations and the proceeds will go to Doernbecher, your local Children's Miracle Network hospital.

For more information, visit [www.miracletreatday.com](http://www.miracletreatday.com) or contact Ashley Schmidt at 503 412-6351 or [schmidas@ohsu.edu](mailto:schmidas@ohsu.edu)

## August 14-15

### Douglas County Friends of Doernbecher 13th Annual Dinner & Auction and Golf Tournament

#### August 14: Dinner, Auction and Dance – "You've Come a Long Way, Doernbecher!"

Seven Feathers Hotel and Casino Resort  
Tickets: \$50

For more information or to purchase tickets, please contact Paula or Selina at 541 673-5506 or [workmates@rosenet.net](mailto:workmates@rosenet.net)

#### August 15: Golf Tournament

Entrance fee: \$500 for a team of four (includes four tickets to the dinner and auction)

Myrtle Creek Golf Course

For information, contact Gregg Hervey at 541 672-9405 or [ghervey@cowcreek.com](mailto:ghervey@cowcreek.com)

## August 15

### 2009 Credit Union Charity Ride

Starting place: 1615 NW 6th Ave.  
Camas, WA

Entrance fee: \$30  
8:00 a.m.

The charity ride is a 100+ mile motorcycle ride that raises money for Doernbecher. Visit [www.cu-charityride.org](http://www.cu-charityride.org) or email [charityride@iqcu.com](mailto:charityride@iqcu.com) for more information.

## September 1 – October 15

Miracle Aisles Grocery Campaign

Look for products marked with bright Miracle Aisles shelf tags at your local grocery store.

For more information, contact Ashley Schmidt at 503 412-6351 or [schmidas@ohsu.edu](mailto:schmidas@ohsu.edu) or visit the website at [www.doernbecherfoundation.org](http://www.doernbecherfoundation.org)

## September 7

### Kiwanis Doernbecher Children's Cancer Program Mustang Raffle

\$5 per ticket or 5 tickets for \$20

Tickets are available until 6:30 p.m., raffle drawing at 6:45 p.m. at the Oregon State Fair. Winner needs not be present.

To purchase tickets online or to locate car showings visit <http://www.kdccc.org>

## September 12-13

### Cascade Sports Car Club's 25th Annual Doernbecher Dash

Portland International Raceway  
9:00 a.m. - 6:00 p.m. Practice, qualifying and racing.

Race car rides available at noon both days. Silent auction closes at 12:30 p.m. Sunday.

Kids Karavan all day Sunday.  
For more information contact Margie Swanson, chair, at [maswanson1@aol.com](mailto:maswanson1@aol.com)

## September 14

### Business Union and Legislative Leaders (B.U.L.L.) Dinner & Auction

Oregon Convention Center  
Tickets: \$125  
5:30 p.m. Hosted Cocktails and Super Silent Auction  
6:45 p.m. Seated Dinner  
7:00 p.m. Live Auction

For ticket and sponsor information contact Ed Ellis at 503 644-7670 or 503 970-5136 or [www.bullsessioncharity.com](http://www.bullsessioncharity.com)

## September 15

### Business Union and Legislative Leaders (B.U.L.L.) Charity Golf Tournament

The Reserve Vineyards and Golf Club  
Entrance fee: \$375 per player  
6:15 a.m. Morning Registration  
6:00 p.m. Hosted Cocktails, Appetizers and Raffle Drawing

For ticket and sponsor information contact Ed Ellis at 503 644-7670 or 503 970-5136 or [www.bullsessioncharity.com](http://www.bullsessioncharity.com)

## September 19

### Doernbecher Freestyle VI

Wieden + Kennedy  
Tickets: \$125  
5:30 – 9:30 p.m.

For more information contact Jessica LeBlanc at 503 220-8344 or [leblanc@ohsu.edu](mailto:leblanc@ohsu.edu)

## October 3

### Women for Children's 17th Annual "Hope on the Horizon" Auction

Disjecta Gallery  
Tickets: \$40 per ticket; \$70 per couple  
6:00 p.m.

Come enjoy fine food, drinks, music, and silent and live auctions.  
For more information visit [www.womenforchildren.com](http://www.womenforchildren.com)

## October 17

### 12th Annual Heart of Doernbecher Auction - "Singing in the Rain"

Portland Art Museum  
Tickets: \$200 general; \$300 patron  
5:00 p.m. Silent auction and reception  
7:00 p.m. Dinner, entertainment and live auction

For more information or to purchase tickets or tables, contact Megan Bulger at 503 220-8341 or [bulgerm@ohsu.edu](mailto:bulgerm@ohsu.edu) or Traci Kramer at 503 220-8343 or [kramertr@ohsu.edu](mailto:kramertr@ohsu.edu)

## October 17

### Doernbecher Boot Scootin' Western Dinner Dance and Auction

Friends of Doernbecher Felicity Chapter  
Oaks Park Pavilion  
Tickets: \$30  
6:00 p.m.

To purchase tickets, contact Sharon Graalum at 503 649-8228 or [slgraalum@comcast.net](mailto:slgraalum@comcast.net)

## November 7

### Shopping Extravaganza

Friends of Doernbecher Oswego Friends Chapter  
Woodburn Company Stores  
Tickets: \$25  
10:00 a.m. - 4:00 p.m.

Lunch, wine tasting, raffles, a group photo, special discounts at your favorite stores and complimentary gift wrap are provided to all ticket holders.

Tickets will be available mid-September, with 50% of the ticket sales donated to Doernbecher.

For more information contact Kathi Kopet at 503 939-8558 or [kkopet@csimllc.com](mailto:kkopet@csimllc.com)



**Doernbecher Children's  
Hospital Foundation**  
*at Oregon Health & Science University*

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## Doernbecher Freestyle

Created in 2004, Doernbecher Freestyle is a partnership between Doernbecher Children's Hospital and Nike. Each year, a group of special Doernbecher patients who have triumphed over serious illness are selected to design authentic Nike shoes, which are sold at Niketown stores nationwide and online to raise funds for the hospital.

Working with Nike's top creative talent, the patient designers use their shoes to express powerful personal messages about their lives, their experiences and their hopes for the future. Sometimes serious, sometimes silly, Freestyle shoes give

new meaning to the phrase "fashion statement."

All proceeds from shoe sales benefit programs at Doernbecher, the premier pediatric medical center serving Oregon, southwest Washington and the surrounding region. Now in its sixth year, Freestyle has raised more than \$2 million for Doernbecher to date.

This year's six shoe designs will be unveiled at a special event on Saturday, September 19 at Wieden + Kennedy, with public sales beginning in November.

For more information on the event, please contact Jessica LeBlanc at 503 220-8344 or [leblanc@ohsu.edu](mailto:leblanc@ohsu.edu).



2009 patient designers clockwise from top: Bradley Bowlby, Jordan Dark, Anna Finley, Makayla Hansen, Molly Martin, and Collin Callsen.

