

# Western Institute of Nursing



40<sup>th</sup> Annual  
Communicating  
Nursing Research  
Conference

50 Years of  
Advancing Nursing  
in the West

April 12-14, 2007  
Marriott Portland Waterfront  
Portland, Oregon

Prospectus for  
Sponsors, Exhibitors  
and Advertisers

Dear Colleague:

We cordially invite you to present your products/services at the 40<sup>th</sup> Annual Communicating Nursing Research Conference as a sponsor, exhibitor and/or advertiser. The conference will be held in Portland, Oregon from April 12-14, 2007, and the theme is **“50 Years of Advancing Nursing in the West.”** The 2006 conference was attended by 513 participants eager to find the latest nursing and health care advancements.

The regional conferences are often the first place new research is presented, so the conference showcases leading edge advances in nursing science. Our participants are RN leaders in nursing education, research and practice across the western region, and graduate and undergraduate students from schools of nursing. Participants also come from across the United States and from other countries. Attendees represent the nursing education and clinical leadership who are preparing new nurses for the future.

Please call WIN at 503-494-0869 should you have any questions or to reserve space. We look forward to seeing you in Portland!

Sincerely,

Ginny Pepper, PhD, RN, FAAN  
President, Board of Governors

Marie Driever, RN, PhD  
Chair, Program Committee

## EXHIBITS

**Exhibit Set-Up:** Thursday, April 12, 11:30 am  
**Viewing:** Thursday, April 12, 1-5 pm

Friday, April 13, 8 am-5 pm  
(breakfast, breaks and lunch)

Saturday, April 14, 8 am-3:30 pm  
(breakfast, breaks and lunch)

**Dismantling:** Saturday, April 14, 3:30-5:00 pm

**Location:** **Marriott Portland Waterfront**  
**1401 SW Naito Parkway**  
**Portland, OR 97201**

Phone: 503-226-7600

**Reservation Line:**  
**1-800-228-9290**

FAX: 503-226-1209

### Special Conference

#### Rates:

Single/Double Occupancy  
\$130.00

Make your room reservations by **March 19, 2007** to take advantage of these special rates. To receive the group rates, please indicate you are attending the Western Institute of Nursing conference when making your reservations.

**For more information, please contact:**  
**Western Institute of Nursing, SN-4N**  
**3455 SW Veterans Hospital Road**  
**Portland, OR 97239-2941**

**Phone: 503-494-0869**

**FAX: 503-494-3691**

**Email: [win@ohsu.edu](mailto:win@ohsu.edu)**  
**Website: [www.winursing.org](http://www.winursing.org)**

**Join these agencies that seized the opportunity to exhibit in 2006:**

- American Nurses Foundation
- Arizona State University School of Nursing
- Blackwell Publishing
- Cinahl Information Systems
- Lippincott, Williams & Wilkins
- Loma Linda University School of Nursing
- National Institute of Nursing Research
- New Mexico State University
- Presbyterian Healthcare Services
- TriService Nursing Research Program
- University of Arizona
- University of Nevada-Las Vegas
- University of New Mexico
- University of San Diego, Hahn School of Nursing
- Washington State University

## SPONSORSHIPS

You can increase your visibility beyond exhibiting and/or advertising at the conference by sponsoring conference events:

- Presenting sponsor
- RIFF RAFF Reception
- Luncheon
- Beverage Break
- Pre-Conference
- Distinguished Research Lectureship
- Keynote Presentation
- State of the Science Presentation
- Promotional Item

**Sponsors will receive official recognition in the conference program and on-site.**

### 2006 Sponsors

- Arizona State University
- Presbyterian Hospital, Albuquerque, NM
- University of California, Los Angeles

### 2006 Sponsors Continued

- University of New Mexico
- University of New Mexico Hospitals
- University of Hawaii
- University of Utah
- University of Washington
- University of Wyoming
- Lippincott Williams & Wilkins

## ADVERTISING

Increase your visibility and connect with every conference attendee!

Advertising in the Conference Schedule will provide you with invaluable exposure to everyone in attendance. Each time these powerful leaders review the program, they will remember your product.

Ad unit	Dimensions	Price
Back cover	7" x 10"	\$1,200
Full page	7" x 10"	\$ 500
1/3 page horizontal	7" x 4 7/8"	\$ 300
1/2 page vertical	3 3/8" x 10"	\$ 300
1/4 page	3 3/8" x 7 7/8"	\$ 175
Business Card	2" x 3 1/2"	\$ 75

All art must be camera ready, no screens or bleeds. Prices quoted for black and white printing only. Please provide art on disk and in hard copy formats.

**Exhibit contracts and advertising art must be received by February 23, 2007.**

### WIN members are interested in:

- Books and periodicals
- Clinical therapeutic devices
- Educational and clinical software
- Research funding and granting agencies
- Identifying graduate schools to attend
- Locating employment as faculty, clinicians and advance practice nurses
- Financial services