Creating Health Equity for Klamath County's Hispanic Population Through Community Partnerships

The Healthy Klamath Network's Hispanic Health Committee

OSCAR HERRERA



OBJECTIVE OF PRESENTATION

Detail process and successes of the Hispanic Health Committee (HHC) in bringing together community organizations all working toward the goal of improving health outcomes and equity

WHO IS THE HISPANIC HEALTH COMMITTEE?

- Group of Latinx leaders and supporters working to create improved health and wellbeing for the Hispanic population of Klamath County.
- Community partners from sectors such as health, human services and education

FORMATION

- Desire to build on work of previous Hispanic Advisory Board
- Klamath County Public Health offered to launch and coordinate with Modernization funding
- Healthy Klamath Network as community-wide organization offered to house Hispanic Health Committee (HHC) as an engagement subcommittee
- First met virtually February 2022

HHC QUICKLY WORKED TO...

- Establish values
 - Respect
 - Integrity
 - Responsibility
 - Transparency
 - Confidentiality/Safety
 - Justice
 - Health Equity
 - Compassion
 - ▶ Teamwork/Collaboration
- Elect leadership team (April 2023)
- Develop work plan (with 6 mo, 1 yr and 3 yr goals)
- Dramatically grow email distribution list

LEADERSHIP TEAM

- ▶ 3 officers elected for 2-year term beginning April 2022
- 4 additional leadership team members currently
- Coordination covered by Klamath County Public Health through Public Health Modernization funding



PROJECTS TO DATE: MEXICAN CONSULATE VISIT

- Mexican Consulate (Portland) travels to other parts of state to assist Mexican nationals
- HHC has coordinated consulate visit and health fair with significant support from Klamath Community College





COVID VACCINATION EVENTS

 Collaboration on monthly COVID
 vaccination events led by
 Oregon Child
 Development
 Coalition and
 Oregon Health
 Authority





OUTREACH





- HHC table at frequent local outreach events
- Sharing information and resources about our partners' programs and services

TWICE YEARLY NETWORKING MEETINGS

- Putting names to faces since we usually meet monthly on Zoom
- Recognizing accomplishments
- Keeping an eye on goals and progress





LA PATRONA SPANISH-LANGUAGE RADIO STATION

- Partnered with Klamath County Public Health and Wynne Broadcasting to launch:
 - ▶ La Patrona radio station
 - lavozdeklamath.com community portal
- Making sure Spanish-speaking community has timely access to critical information





SCHOLARSHIP



- In June 2023 HHC awarded a scholarship to a graduating high school senior of Hispanic heritage
- With support from Klamath
 Basin Behavioral Health
 and the Klamath Promise
- Recognition that education is a key social determinant of health

SOCIAL DETERMINANTS OF HEALTH GRANT

- Partnered with Sky Lakes
 Medical Center and OHSU on
 CDC Accelerator Grant
- Received more than 300 survey responses gathered at:
 - **Farms**
 - Outreach events for migrant and seasonal farm workers
 - Greater Klamath Hispanic community
- Looking at factors like community connections and climate-related disparities



EL GRITO

- September 16th, 2023
- "The Cry of Dolores"
- Commemoration of Mexican independence and Hispanic heritage
- Cultural and educational event
- ▶ 30+ booths
- Shared data from Social Determinants of Health survey and gathered additional input



BUILDING A STRONG NETWORK WITH COMMUNITY PARTNERS

- Increased unity
- Increased collaboration
- Increased information sharing

What's next?

- Continue to grow membership
- Explore transitioning to become entirely Hispanic-led
- Explore sustainable and flexible funding sources for coordination

THANK YOU!

QUESTIONS?

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Thank You Partners!





















