

Winter 2010

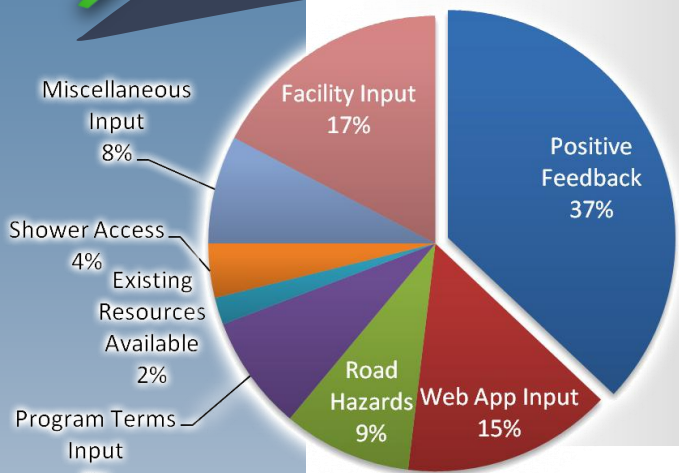


# Biking OHSU

## Survey Results

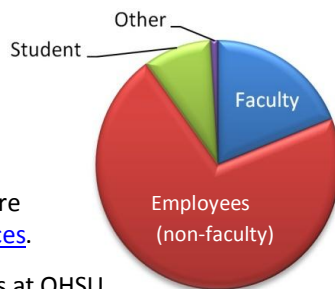
In November 2010, Transportation & Parking launched a member survey of the popular OHSU Bike Program. More than 300 members responded. The survey will continue seasonally.

Ctrl+click blue items to access more information on these topics.



## Key Findings

- **More, better or safer bike routes** was cited as the number one way to encourage more biking.
- Most cited concern: **remembering to log trips each day.**
- Respondents generally feel the **online system makes sense** (93%) and are able to log a trip in **under 30 seconds** (84%).
- Only 2% of respondents were unaware of **existing resources**.
- Members hold **diverse** roles at OHSU. Respondents cited **125 unique programs**.



## Facility Input

- Respondents most value:
  - [security](#)
  - covered parking
  - [shower access](#)
  - [location](#)
- **Bike cages** are the most preferred parking.
- Some 1/4 of all respondents park bikes in an office or hallway. This finding is important to future **bike counts**.

## Transportation & Parking

3310 SW US Veterans Hospital Rd  
 Portland, OR 97239-2941  
 503-494-8283  
 Mail Code: PP22A  
[bike@ohsu.edu](mailto:bike@ohsu.edu)  
[www.ohsu.edu/bike](http://www.ohsu.edu/bike)



## Input

- “We need a **dedicated facility** that provides a safe place to park bikes and has a shower area.”
- “I **never participated in the program** before due to the hassle of punch cards.”
- “Right now my nearest shower is a 10 minute walk each way, which means planning an extra ~30 minutes into my commute.”
- “The bike lane on **Terwilliger** needs to have bumps installed.”
- Many cyclists & pedestrians need to cross the westbound road from **Ross Island** and it should have a signal.”

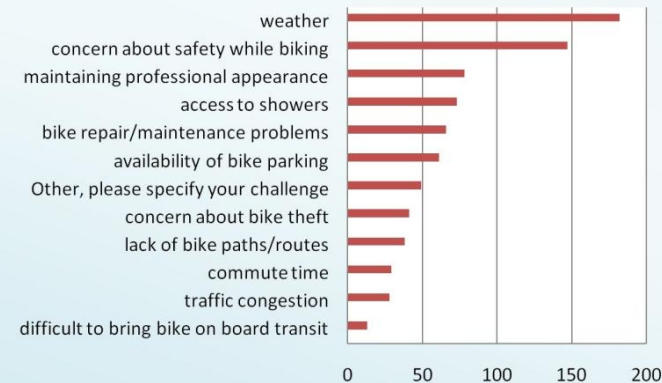
## Bike Incentive Site

First 40 days of operation

### PROGRAM STATS

Enrolled Riders	<b>1010</b>
Total miles logged	<b>104102</b>
Total CO2 saved	<b>114513 lbs.</b>
Average miles per trip	<b>9</b>
Total trips logged	<b>19382</b>
Riders logging 10+ miles per day	<b>331</b>

## “What challenges have you encountered biking to OHSU?”



## “What would encourage you to bike more or improve your experience?”



## Knowing what we're doing right helps guide and justify future projects. Thanks for the support.

- "I am so glad this program went online. It is great! I love that it **tracks your mileage & other statistics** & it is easier than using the card punch system."
- "**The analytics are helpful & quite empowering.**"
- "Love **the newsletters** & information available!"
- "Love the OHSU bike office attitude: asking for **feedback**, getting things done."
- "The bike rooms down in the **CHH garage** are awesome. I love having a warm dry bike to start out with on my ride home."
- "**The incentive to ride makes a difference** & having a good place to **lock bike, shower, and keep work clothes** makes it doable."
- "Being able to easily get to my job by bike plays a notable part in my **happiness with my job.** "
- "It helps defray the **cost of minor riding gear replacement or repair.**"
- "The incentive program keeps me **motivated to ride the bike during winter.**"
- "Definitely a little extra boost to bike **instead of drive or ride the bus.**"
- "I love that OHSU incentivizes biking. It's great for our **health & environment!**"
- "I love that OHSU is concerned about making it a real, **practical option** for as many people as possible."
- "I really like being able to log my trips online. However, I do miss regularly seeing **the people in the P & T office** as they were always super nice."
- "Thanks for doing this **survey!**"

"Please tell us whether you agree with the following statements regarding bike parking."



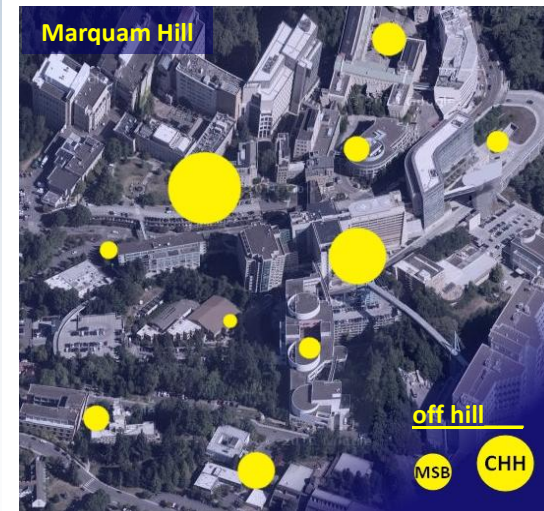
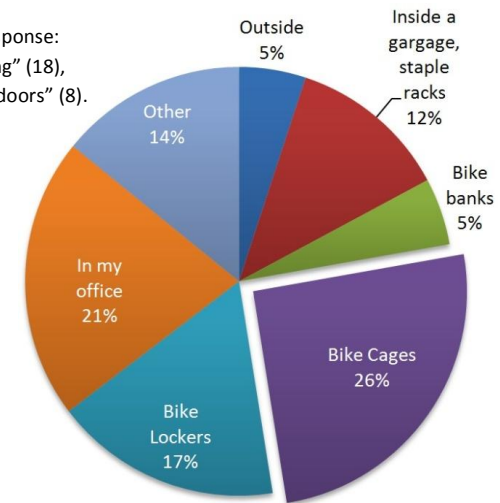
## Input

- "**Secure, close parking** is a top priority for me."
- "Why is this program limited to bikes?"
- "I do have access, but, there are days where I am **just too busy** and the only reason I go to a computer is to look at a patients chart."
- "The **CHH garage** ramp is very slippery."
- "Having an app or a secure **mobile** device site would be cool too!"
- "If I bike to **offsite meetings**, can I include that in my daily mileage?"
- "I work on Sunday & don't get credit for those miles, but **the program responded quickly** with the reasoning & I accept that."

## Biking OHSU

### "Where would you most prefer to park your bike?"

Top "Other" response: "covered parking" (18), followed by "indoors" (8).



Preferred bike bank locations

## Action Items

- New Marquam Hill bike cage(s) will be built at a location meeting logistical criteria.
- Track & publish trends following next survey.
- Continue [advocating for roadway improvements](#) along bikeways to OHSU sites.
- Develop strategies to address concerns with remembering to log trips.
- [Bike banks](#) now in storage will be placed in one or more of the areas identified by program members (see above map).
- Continue to work with departments & [fitness centers](#) to increase shower access.