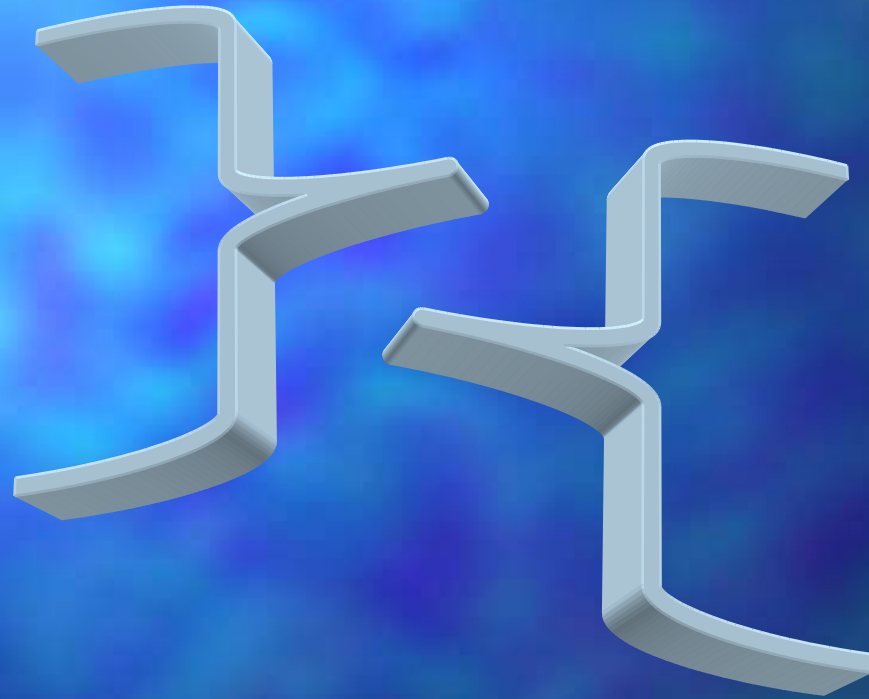


# *Community Health Improvement Partnership...*

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*...a rural community health  
development approach*

# What is "Community?"



- Traditional Definition -- *An area in which a group of people share common interests, goals and objectives and cooperate on common projects and to which they feel a sense of loyalty and identification.*

# Community Further Defined

- Social system
- Geographic place-links values
- Facilities-Chamber describes community
- Folk concept-May Berry belief
- System of like needs, values, ideas



# What is Community Health Development?



- A process that attempts to infuse an appropriate sense of loyalty and identification in people in order to develop formal mechanisms for encouraging cooperation in the pursuit of common goals

# Determining the Denominator



- Client-Based
- Service-Based
- Population-Based

# Community Health Development link to Health Care Reform Goals

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- Contain costs
- Ensure access to care
- Maximize coordination of care
- Demonstrate value and accountability
- Build community health partnerships
- Consumer empowerment
- Focus on prevention

# Community Health Development link to Common Local Health Care System Goals

- Increase local utilization of local health care services: *educate, involve, motivate*
- Coordinated and non competing local system of care
- Meet local health care needs
- Improve local health care system viability
- Appropriate use of health care resources

# Functions of Community Health Development

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- Collaboration (community organization)
- Understanding of community assets and needs (assessment)
- Local planning and decision making
- Community Education
- Matching resources with needs
- Motivating implementation

# Basic Premises of Community Health Development



- Health care is a public affair
- Process model rather than Advocacy model of decision making
- Involvement during not after the fact
- Involvement leads to ownership, and ownership leads to support

# Basic Assumptions on Citizen Involvement

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- People have a right to participate in public affairs
- Informed people will make good decisions
- Adults learn best by doing
- Problems and solutions are local
- Planning is a learning experience
- Communities can deceive themselves
- Citizen involvement involves risks that must be addressed

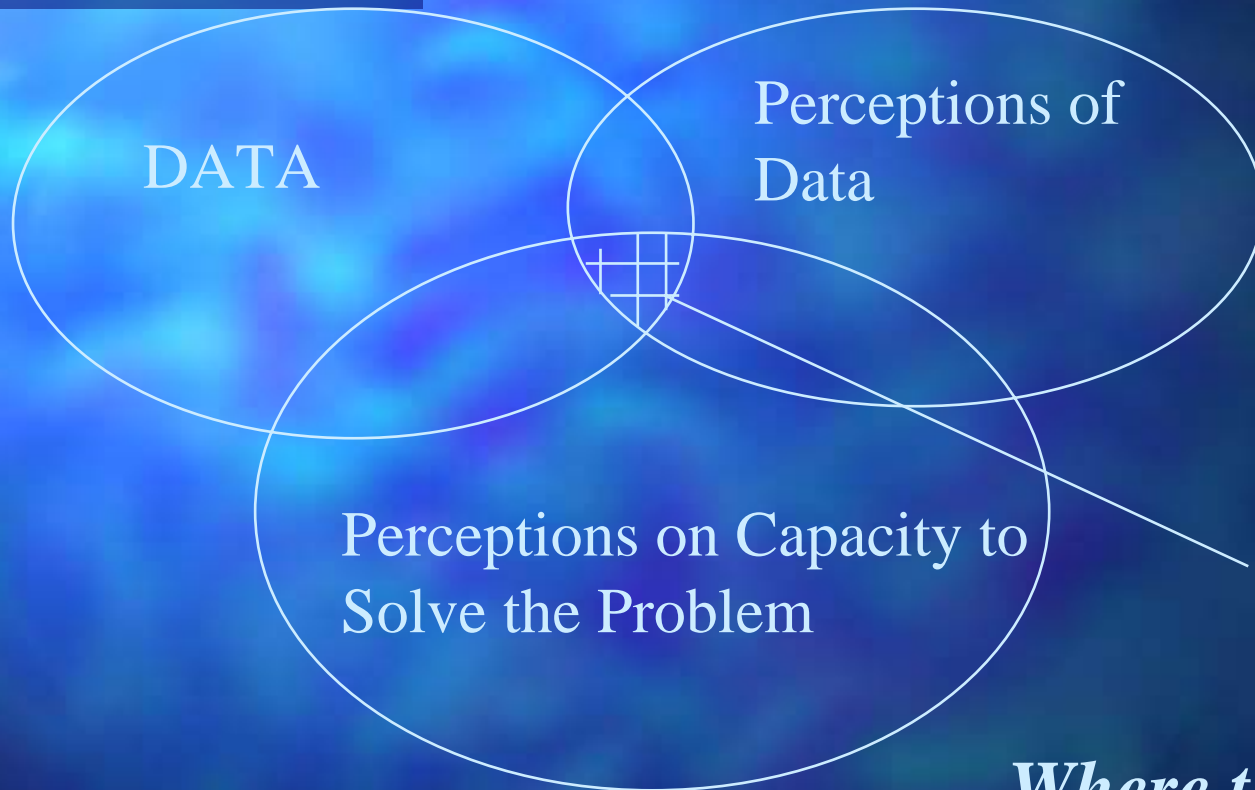
# Beware of Community Self-Deception

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*What people THINK Is, is More Important  
Than What Really IS.*

# Making Something Happen



*Where the Action Is*

Community Health Improvement  
Partnership is...

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...a proven community  
health development  
approach

# What's in a name?

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- **Community** -- *as defined earlier*
- **Health Improvement** -- *health status and health care delivery system*
- **Partnership** -- *the means for achieving the end, the framework for community involvement, and the nature of the link between the community and the local health care system*

# Goals

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- To involve as many as possible in developing a vital, viable and appropriate system of care
- To improve health status of local population
- To expand awareness of local health care issues and to develop a local response
- To develop new leadership
- To educate the community on the health care system's impact on the local economy
- To cultivate resources and foster self sufficiency in response to community issues

# Steps in Community Health Improvement Partnership

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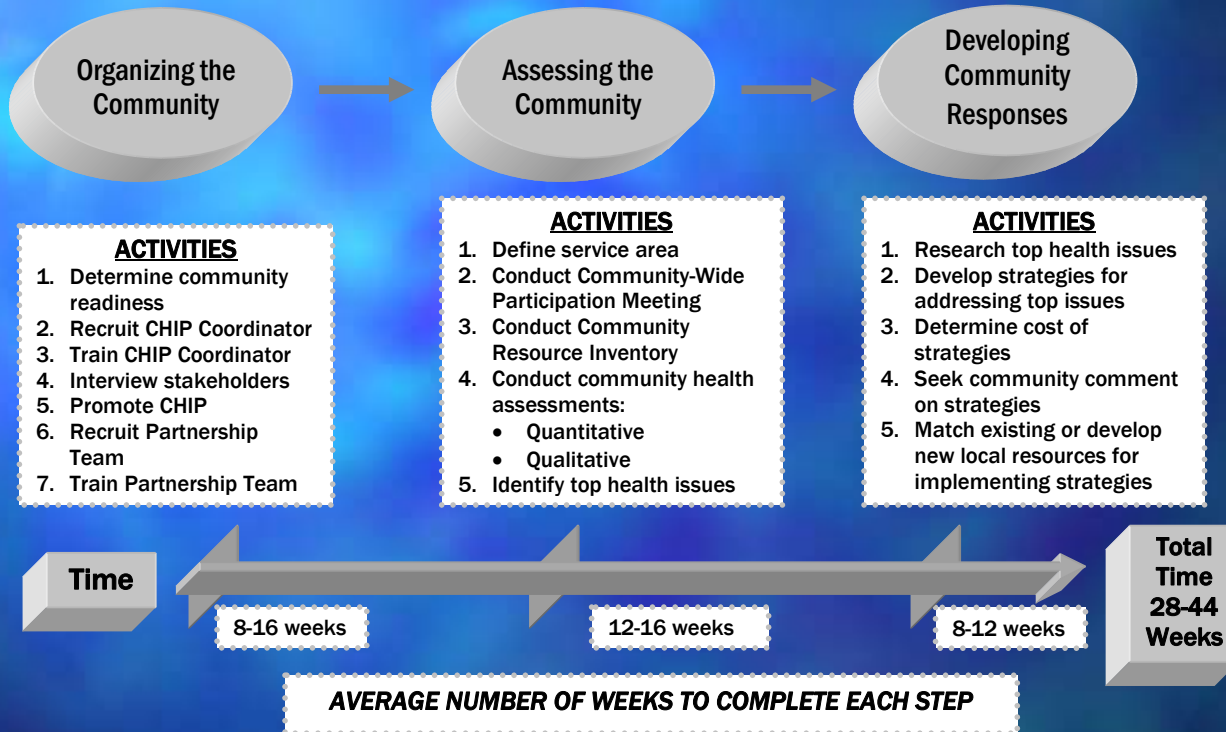
**3. Community Decision Making**

**2. Community Assessment**

**1. Community Organization**



# Community Health Improvement Partnership Process Diagram



# The Lead Players

in order of appearance

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- Resource person
- Sponsoring local organization
- Key Stakeholders
- CHIP coordinator
- Partnership Team
- Select 10

# Community Health Improvement Partnership Roles, Responsibilities and Relationships

