



iTunes U at OHSU

Teaching and Learning with Technology
Roundtable 11/21/2008

What is podcasting?

- Audio/video Blogging
- Asynchronous Radio/TV Program
 - Automatic download of latest “show”
 - Like TiVo
 - Ability to play on portable audio/video devices
- Two basic parts
 - Audio or video media
 - A web address to an episode list that is updated for each new episode

Why should I podcast?

- News and Events
- Public Lectures
- Classroom Lectures or updates
- Class materials/assignments
- Video Blogging
- Let your students podcast to each other

Podcasting vs. Streaming

- Good for different applications
- Streaming advantages
 - Immediate start
 - Live event streaming
 - Files are not saved to hard drive (security)
- Podcasting advantages
 - Quality can be better
 - Automatically updated
 - Background downloads

What is iTunes U?

- Educational podcasting via iTunes software
- Integrated with the iTunes store
- Widely used by major universities
- Automatically syncs to your iPod/iPhone
- Easy to set up and maintain a podcast
- Public or secure access for each podcast

How do I subscribe to a Podcast?

- Software
 - iTunes U works best with iTunes software
- Podcast episode list web address
- Demos
 - NPR
 - OHSU iTunes U

What if I don't have an iPod???

- You can still play the files on your PC
- Many non-iPod digital audio players will play MP3s or AACs
 - You'll need to load them to your player manually, though
- Video compatibility is more problematic
 - Conversion is often possible, but requires expertise from end-users

What do I need to make my own Podcast on iTunes U?

- Web browser
- Account on <http://itunes.ohsu.edu>
 - Contact ansorgej@ohsu.edu for an account
- iTunes
- Audio or Video recording and editing software/hardware
 - Audacity (FREE! <http://audacity.sourceforge.net/>)
 - Camtasia
 - Quicktime Pro
 - iMovie (Mac only)
 - Garage Band (Mac only)

How do I create content?

- iTunes U content Requirements
 - Audio
 - MP3 or AAC format
 - Video
 - iTunes U accepts .mp4, m4v, .mov files
 - For iPod playback the must be MPEG-4 with H.264 compression
 - PDF (no iPod playback)

How do I upload my files to iTunes U?

- Log into iTunes (<http://itunes.ohsu.edu>)
- Enter your podcast area
- Click on **Upload and Manage Files**
- Manage your files with the **Add New File** button and **Choose Action** dropdown menu
- Click **Done**

How do I control access to my files?

- Log into iTunes (<http://itunes.ohsu.edu>)
- Enter your podcast area
- Click on Edit Access
- Choose what access level to give to different user levels by clicking the “pencil” buttons
- Click Done

We need your content!

- We're looking for great content for OHSU's iTunes U site
- Contact John Ansorge (4x8823)
- ansorgej@ohsu.edu
- We create:
 - An OHSU iTunes U account for you
 - A “sandbox” area for you to learn and test
 - A public or private area depending on your needs