

**PLEASE BRING YOUR BRAIN TO KICK-OFF**

**GlobalOregon™**

Saturday, May 8 at OHSU

Keynote Speaker

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Oregon Office of Economic Analysis

*On-line registration closes midnight, Sunday, May 2.*

*On-day registration closes at 9:15 a.m. May 8.*

**Who is welcome?** Everyone with a thirst for innovation -- the generation of ideas that arise from deliberative exchanges across professional disciplines. Everyone with a passion to improve health and conquer disease no matter their training or experience. Everyone who would love to figure out how to help themselves, while simultaneously improving the lives of others less fortunate.

**Which brains should participate?** Thinkers, movers and shakers from all walks of life; visionary Oregon businesses with international reach, especially green-energy folks; NGOs working to improve quality of life and development worldwide; microloaners and venture capitalists; shapers of education, society, and health from Oregon's schools, colleges and universities; government representatives committed to the advancement of Oregon's economic vitality, and all Oregonians (especially the bored retired) with something powerful or unique to contribute. Brains of all ages are welcome!

**Who is putting on this think tank?** OHSU health professional students, staff, and faculty in support of global health advocacy, one of the OHSU Global Health Center's REACH (**R**esearch, **E**ducation, **A**dvocacy, and **C**ollaboration for **H**ealth) missions.

**What do we want from you?** The power of **your** brain firing on all cylinders.

**Your short-term benefit?** Exciting brainstorming on May 8, plus **free lunch** - if you register by May 2<sup>nd</sup> midnight.

**You cannot be serious – there must be a registration fee!** Sorry to disappoint – there is none.

**Your long-term benefit?** Ability to tell your children and grandchildren how *you* helped conceive that statewide powerhouse called *GlobalOregon™* which, way back in 2010, had yet to become a household name.

**What will this cost me?** Just your Saturday, May 8 from 9:00 a.m.- 3:30 p.m., your energy, your passion...and, hopefully, a few more days of investment in the future as *GlobalOregon™* embarks on its voyage.

**Where do you want my brain to connect?** Plug it in at the Old Library Auditorium of Oregon Health & Science University high on the hill of Sam Jackson Park Road. Turn right to park just before you hit the shops on the right side beyond the OHSU campus.

**But I have heard you cannot park up there!** Well, there's some truth to that story, but on Saturdays you can park free just 100 yards from the venue.

**But I like to lie-in on Saturdays!** That's why we are starting sharp at 9:00 a.m., so your brain will be fully rested. We need your brainpower to help prevent future generations of AIDS orphans in Africa! And there is a community in South America where your creativity can help children develop full brainpower and live a long and productive life.

**OK, OK, but when do we finish?** We are going to keep those brainwaves active until 3:30 p.m.; then you can power down for the day.

**Was this written by a computer nerd or a neuroscientist?** Guess!